#### programming to scale

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### personal op view

### devs are my customers

#### agenda

#### optimization caching automation

# <1> optimization

xml

# frameworks & abstraction layers

### portable code

# message queues ftw!

# <2>caching

# caching layers

### reverse proxy

ajax

# <3>automation

## ability to roll back

### monitor dependencys

# log files

### mcollective

# thank you!