# ENABLING SCIENTISTS TO DEVELOP

Jason Judd

https://www.linkedin.com/in/jjudd1/

SVP of Engineering @ Optilogic
Executive Consultant
Chief Tinkerer @ Home

#### OVERVIEW AND AGENDA

Can you be savvy with data and algorithms without being savvy at coding?

We will explore 3 Journeys and 4 takeaways filled with failure, insight, and success.

# THE BACKSTORY

## JOURNEY 1: START-UP @ LLAMASOFT

#### What Happened

\$1.5B valuation

Team of 6 to 28

Multiple products created

#### **Key Findings**

Use cases were well understood and core to success

**Testing** was poor at the start

Release process was cumbersome and lacked trust

**Siloed teams**, throwing it over the fence

## JOURNEY 2: INTERNAL STARTUP @ RYDER

#### What Happened

Grew from 4 to 60 people over 3 years

Warehouse efficiency solution rolled out to 45+ warehouses

#### **Key Findings**

Close to the users, nearly daily interactions

**Testing** was a challenge

**Deployment** required continuous work with Corp IT

**Teams were integrated**, but DataSci remained siloed

## JOURNEY 3: START-UP @ OPTILOGIC

#### What Happened

Grew from nothing to 64-person team

Fought hard to perfect the architecture

Released a 100% SaaS Product

#### **Key Findings**

**Business problem** understanding was essential

**Unit testing** throughout the process is crucial

System-wide build process (the tools have gotten better here too)

Feature team experience was solid

## TAKEAWAYS

What can we learn from these experiences?

#### ALGORITHM RELEVANCY

## Don't get lost in the algorithm

Requests should be use-case driven, watchout for "I need AI" asks

Continual feedback and collaboration with business users is crucial

Get out of the chair and in the field

#### TESTING IS KEY

Teach it, Grow it, make it happen

Types of Testing: unit, stress, behavior, integration, ...

Each testing approach has unique strengths

Create patterns that they can replicate

Teach by doing, guiding, and observing

#### DEPLOYMENT PROCESS

Deployment is smooth(er) with good testing

Tool up so that researchers aren't doing this work
Set clear definitions for what is passing
Gates should reduce noise, not create it

#### FEATURE TEAMS

## Birds of a feather flock together

Create the classic independent team that can do everything (including DataSci)

Encourage cross-team collaboration and mixing

Enable feature teams for improved productivity and efficiency

# WRAP-UP



https://www.linkedin.com/in/jjudd1/

