

Jeffrey W. Russo

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EDUCATION

Boston University, Boston, MA

May 2011

Bachelor of Art, *magna cum laude*, Astronomy and Physics

- GPA: 3.63/4.00
- Received College Prize for Excellence in Astronomy.
- Served as Research Assistant from 2008-2011 for Professor Paul Withers in the Center for Space Physics.

EXPERIENCE

Interactive Designer, Hanley Wood, Washington, DC

2014-now

- Create interactive article components and features for various online magazines, e.g. Builder Online, Remodeling, and JLC Online.
- Developed a responsive Cost Vs. Value interactive by processing large dataset, and using jVectorMap, Highcharts, and Bootstrap.
- Collaborated with team to design and create a Virtual Backyard feature using jQuery, and Adobe Illustrator.

Cofounder and Engineer, ReonTech, Washington, DC

2010-2014

- Liaised with international team and partners to develop a secure ticket processing solution first implemented at the Reykjavik International Film Festival.
- Programmed a website that allows people to tag historic illustrations with keywords, leveraging the LAMP stack and Flickr API.
- Collaborated on the development of Android and iOS mobile applications, serving as both programmer and project manager.

Solutions Engineer, Laserfiche, Washington, DC

2013-2014

- Conceptualized and implemented the Incoming Opportunity Process (IOP) by taking business requirements and developing web based forms, e-mail notifications, and new storage standards used across the sales team.
- Built collaborative portals on the Laserfiche platform that enabled direct communication across departments and enforced a 24-hour response time on critical project decisions.
- Reengineered workflows for major clients in the education, healthcare, and government verticals.
- Analyzed the effectiveness of Laserfiche integration with Microsoft Dynamics and presented findings to senior management to promote development.

Presales Engineer, Laserfiche, Long Beach, CA

2011-2013

- Answered presales and technical questions from the sales team as well as prospective clients, serving as product expert for entire Laserfiche suite.
- Performed business process analysis during hour-long consultative phone calls, promoting best practices and user acceptance on existing Laserfiche systems.
- Transformed customer expectations into targeted software demonstrations, helping solutions managers and channel partners articulate software value.
- Led advanced software training programs by designing and delivering high quality course material to users and administrators across North America.

SKILLS

Languages: English, Mandarin.

Software: Microsoft Office, SharePoint, iWork, Final Cut Pro, Adobe Photoshop, Premiere Pro.

Programming: Objective C, Java, LAMP (Linux, Apache, MySQL, PHP), HTML, XHTML, CSS, JavaScript, JQuery, Twitter Bootstrap, Zend Framework, Amazon Web Services, XCode, Eclipse, Parse.com.

Interests: Film, Technology, Baseball, Traveling.