



# Company Profile.

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[spiritusagetic.com](http://spiritusagetic.com)

# WELCOME TO **Spiritus** **Agentic** **Solutions**

**AI, custom-built for African realities.**

We design, deploy, and scale autonomous digital employees—AI agents that take action, not just provide insights—so businesses in Southern Africa grow with lower cost, higher control, and faster decisions.

## Our **Promise**

**Cost. Control. Clarity. Speed.**

**Cost:** Remove leakage and waste; target positive ROI within one quarter.

**Control:** Approvals, audit trails, and clear ownership across key processes.

**Clarity:** Unified data and live dashboards; explainable actions for every step.

**Speed:** Always-on agents that qualify leads, reconcile transactions, and resolve ops exceptions

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# ABOUT SPIRITUS

## What We Are

A **Vertical Agentic Automation** Firm. We tailor AI to your workflows, industry, and market conditions—no one-size-fits-all.

## What We Solve

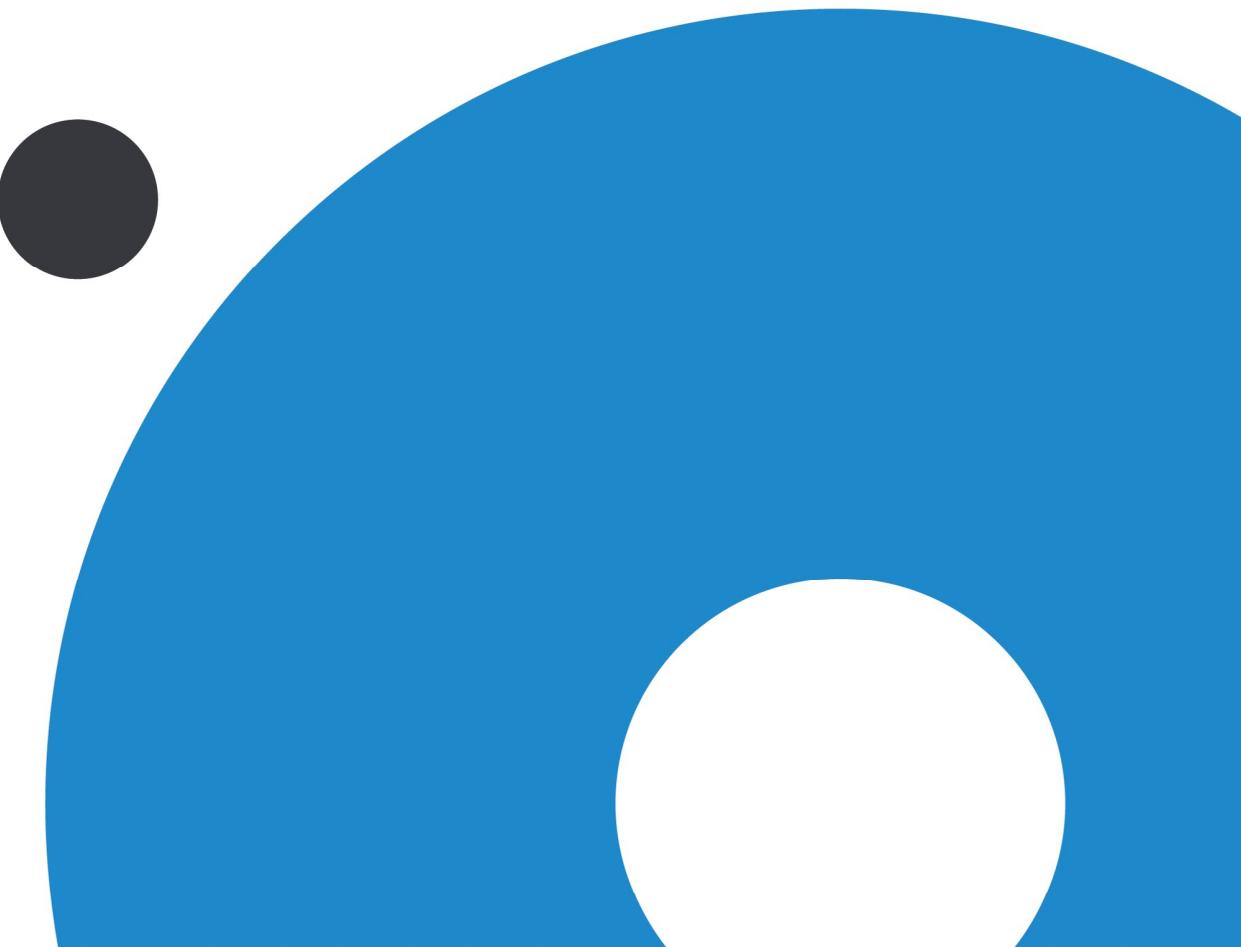
**Operational excellence** for entrepreneurs and SMEs across **South Africa, Zimbabwe, Zambia, Mozambique, Namibia, and Botswana**. We tackle repeatable processes that drain time, cash, and customer trust.

## What We Guarantee

Clear **business outcomes** tied to your KPIs. We commit to a tracked improvement plan and iterate until targets are met.

### **Agent = Autonomous Digital Employee**

A software teammate that **perceives - decides - acts**, with guardrails, auditability, and hand-offs to humans where it matters.



# WHY SPIRITUS?

Most entrepreneurs in Southern Africa still ask:

**“Where do I start with AI?”**

## Control & Assurance by Design

**Approvals that stick:** role-based permissions, maker-checker, evidence trails.

**Policy-as-code:** checks and thresholds enforced before actions execute.

**Full observability:** every action logged with who/what/when/why for audit.



## Customization That Fits Your Business

Agents are trained on **your** data, SOPs, and regulatory context.

Modular capabilities: start small, scale as confidence and ROI grow.

## Financial Impact You Can See

Baseline - pilot - scale with **before/after** dashboards.

Track reductions in cycle time, error rate, and working-capital drag; track increases in conversion and retention.

## Enterprise-Grade Foundation

Secure cloud, identity, and observability from day one.

Data quality, lineage, and approvals baked into workflows.



# OUR SERVICES

Our offerings focus on intelligent automation, data-driven insights, and scalable agentic systems, empowering organizations to operate with greater efficiency, agility, and long-term competitiveness.



## Strategy & Discovery (Weeks 1–2)

- Workflow mapping, pain-point analysis, KPI + ROI hypothesis, risk & compliance review.
- Output: **Solution Blueprint** and **Pilot Plan**.



## Agentic Automation & Build (Weeks 3–8)

- Configure agents, integrate data sources/Apps, implement guardrails & audit trails, and run structured **skills transfer & training** to create redundancy across teams.
- Output: **Pilot-ready Agents** and a **Unified Data Foundation** powering them.



## Analytics & Decision Support (Weeks 7–12)

- Dashboards and alerting for **before/after** measurement, override controls, and continuous improvement.
- Output: **Live Impact Dashboard** and **Scale Playbook**



We deliver solutions  
that align with  
organizational goals  
and drive measurable  
impact

# WHAT WE SELL

**Agent Packages** — pre-built, custom-tuned **digital employees** for:

**Sales:** lead qualification, meeting booking, proposal drafts, CRM hygiene.

**Finance:** 3-way match (PO-GRN-Invoice), invoice reconciliation, collections nudges.

**Operations:** pick/pack orchestration, delivery window management around outages, vendor SLA escalation.

**Implementation Sprint (4-8 weeks)** — discovery, integrations, guardrails, and go-live.

**Managed AI-Ops (Monthly)** — hosting, monitoring, model usage, updates, support SLAs, and **skills transfer & training** to build redundancy across your teams.

## PRICING

CHOOSE A PLAN; ADD MORE AGENTS/INTEGRATIONS AS YOU GROW

FOUNDATION PLAN	OPTIMIZATION PLAN	TRANSFORMATION PLAN
<b>R1,000 /pm</b> <small>(apprx. US\$55)</small> <small>SETUP R9,500 /pm (apprx. US\$500)</small> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> 1 agent</li> <li><input checked="" type="checkbox"/> 1-2 integrations</li> </ul>	<b>R1,800 /pm</b> <small>(apprx. US\$100)</small> <small>SETUP R19,500 /pm (apprx. US\$1,000)</small> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> up to 3 agents</li> <li><input checked="" type="checkbox"/> 3-6 integrations</li> </ul>	<b>R3,800 /pm</b> <small>(apprx. US\$255)</small> <small>SETUP R39,500 /pm (apprx. US\$2,000)</small> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> 5+ agents</li> <li><input checked="" type="checkbox"/> Custom workflows</li> </ul>

**Included monthly:** hosting, observability, model usage up to a fair-use cap, incident response (business hours), skills transfer & training (to build internal redundancy), and quarterly optimization.

**Add-ons:** extra agents, premium SLAs (24/7), additional integrations, higher usage tiers, WhatsApp/SMS fees at cost.

**Notes:** Pricing excludes VAT. Regional USD pricing available for ZW/ZM/MZ/NA/BW; final quote depends on integrations and data volume.

# TOOLS WE USE

**Sales:** WhatsApp Business API (Meta Cloud / Twilio), HubSpot  
Pipedrive / Zoho CRM, Calendly, Google Workspace  
Microsoft 365, DocuSign / Zoho Sign.

**Finance:** Sage (Pastel/Evolution), Xero, QuickBooks Online  
Zoho Books, payments (Paystack / Flutterwave / Stripe)  
bank feeds (Stitch for SA, or direct upload where required).

**Operations:** Odoo, SAP Business One, Zoho Inventory, Shopify  
WooCommerce, Airtable, Slack / Microsoft Teams, couriers  
(The Courier Guy / DPD Laser / RAM / Pango where supported).

*Under the hood we deploy on AWS/Azure/GCP with secure identity,  
data stores like Snowflake/Databricks/Postgres, orchestration via n8n/UiPath,  
and LLMs from OpenAI/Anthropic*

## Enterprise-Grade Foundation

Quality comes from the **stack and standards** we implement:  
zero-trust identity, least-privilege access, data lineage, and auditability by default.

# OUR STACK

We integrate with the tools you already use, selecting best-in-class platforms when needed.

## **Cloud & Identity**

AWS, Azure, Google Cloud; Cloudflare Zero Trust, Azure AD/Entra.

## **AI & Orchestration**

OpenAI, Anthropic, Azure OpenAI; LangChain/Flow orchestration; event-driven workers.

## **Data & Analytics**

Snowflake, Databricks, Postgres; dbt; Kafka; Power BI, Tableau, Looker.

## **AWS, Azure, Google Cloud**

Secure and scalable infrastructure.

## **Automation**

UiPath, Zapier, n8n

## **Security & Observability**

Microsoft Sentinel, AWS CloudTrail, Grafana/Prometheus; Vault/Secrets Manager

We do not claim exclusive partnerships; we implement and operate on proven, widely-adopted platforms with auditable controls

# AGENTIC WORKFLOW STACK

**Bind AI to the way your business actually runs.** Each module includes deliverables, integrations, KPIs, and clear pricing (setup + monthly). Start with one module or combine several.

## INPUT - Capture & Ingest

### *Back Office Data Capture & Database Module*

**What it does:** digitizes and normalizes inbound docs/data (invoices, receipts, forms, PDFs, emails, WhatsApp) into a clean operational database.

**Automations:** OCR & classification, validation rules, master-data checks, duplicate detection, secure file storage, API/CSV ingestion.

**Tools:** AWS Textract / Azure Form Recognizer, UiPath / n8n, Airtable / Odoo, Google Workspace / Microsoft 365, S3 / Blob Storage, Postgres.

**KPIs:** low manual data-entry hours, reduced error rate, reduced time-to-ready-data.

### *Marketing & Social Capture Module*

**What it does:** pulls inbound messages/leads/content signals from social and web into CRM with tags, sentiment, and ownership.

**Automations:** social/WhatsApp inbox triage, tagging, sentiment, UTM capture, CRM contact creation.

**Tools:** WhatsApp Business API (Meta/Twilio), Facebook/Instagram/LinkedIn, HubSpot / Pipedrive / Zoho CRM, Buffer / Hootsuite.

**KPIs:** improved response time, reduced missed inquiries, increased qualified leads.

## PROCESS — Orchestrate & Execute

### *Finance Module*

**What it does:** streamlines AP/AR, reconciliations, approvals, and collections nudges.

**Automations:** 3-way match (PO-GRN-Invoice), exception handling, bank/GL reconciliation, statement parsing, dunning workflows.

**Tools:** Sage (Pastel/Evolution), Xero, QuickBooks Online, Zoho Books; bank feeds via Stitch; payments via Paystack / Flutterwave / Stripe.

**KPIs:** reduced days-to-close, reduced exception rate, increased on-time payments, reduced working-capital drag.

### *Marketing & Social Capture Module*

**What it does:** qualifies leads, sequences outreach, books meetings, drafts proposals, updates CRM.

**Automations:** lead scoring, cadence emails/WhatsApp, calendar booking, quote/proposal generation with approval gates.

**Tools:** HubSpot / Pipedrive / Zoho CRM, Calendly, Gmail / Outlook, DocuSign / Zoho Sign.

**KPIs:** increased lead-to-meeting, reduced cycle time, increased pipeline hygiene.

# AGENTIC WORKFLOW STACK

## OUTPUT — Decide & Communicate

### *Decision Support & Reporting Module*

**What it does:** turns operational data into live dashboards, alerts, and exec summaries.

**Automations:** anomaly detection, threshold alerts, daily/weekly briefings, “explain this trend” Q&A.

**Tools:** Power BI / Tableau / Looker, dbt, Snowflake / Databricks / Postgres.

**KPIs:** decision latency reduction, variance caught early increases.

## GOVERNANCE — Control & Assurance

### *Internal Audit & Compliance Module*

**What it does:** enforces approvals, logs actions, reconciles changes, and surfaces control breaks.

**Automations:** role-based approvals, maker-checker, change-log reviews, control attestations, periodic reconciliations.

**Tools:** Azure AD / Entra or Google / AWS IAM, Microsoft Sentinel / AWS CloudTrail, Jira / Zoho Desk, Vault / Secrets Manager.

**KPIs:** control breaches, audit findings resolutions, time-to-evidence reduced

# UNIFIED DATA FOUNDATION



**Single source of truth:** turns operational data into live dashboards, alerts, and exec summaries.



**Pipelines:** validated, versioned, and observable.

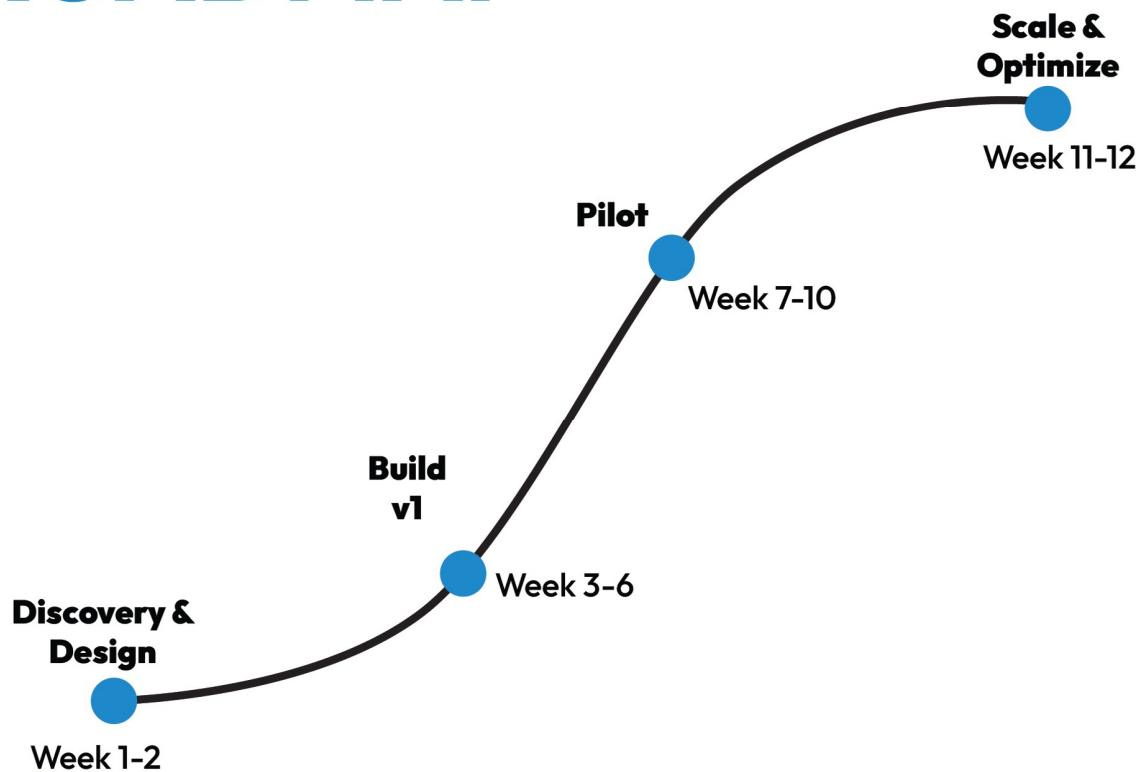


**Security:** role-based access, tokenization for sensitive fields, secrets management.



**Governance:** data lineage, approval workflows, immutable logs.

# 90 DAY IMPLEMENTATION ROADMAP



## Week 1-3

Map processes, quantify waste, define KPIs & success thresholds.

Draft agent responsibilities, human hand-offs, and controls.

## Week 3-6

Connect systems (ERP/CRM/accounting ), set up data contracts, implement first agent(s).

Smoke tests, red-team scenarios, and security hardening.

## Week 7-10

Run in production for a defined segment or region.

Measure against baseline; fix gaps; train staff.

## Week 11-12

Broaden coverage, add automations, finalize dashboards.

Executive read-out: ROI, lessons, next-wave roadmap.

### Targeted outcomes by Day 90

20-40% faster cycle time in the piloted process.

10-25% reduction in manual errors for the piloted workflows.

Improved conversion/collection rates where applicable.

(Actual targets set per client during Discovery.)

# HOW WE WORK TOGETHER

- Start with a small, valuable pilot (4-8 weeks).
- Co-design with your team to ensure adoption.
- Measure visibly with a shared dashboard.
- Transfer skills so your team can run agents without us—we aim to be a short-term skills-gap filler only.
- Scale in waves once ROI is demonstrated.





**Let us make  
your organization  
more effective.**

## **CONTACT US**

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