

Planning Document

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Part 1:

- your goals for the website?
- who would use this website?
- what is the benefit they would gain from it?
- and how would they use the website?

Goals and Benefits of the website

Online shopping has become quite common in the last decades. Moreover, there has been a growing demand for durable and functional electronic devices, with laptops being one of the most popular. Our online shopping website is therefore focused on selling and buying new and used laptops with the best prices and quality. Our main goal is to support our customers' & users' requirements in three ways: to increase their knowledge and experience of their needs, help them to find the most affordable and fit choice, and afford the ease of access for people with different experience level & age.

The customer registered on the website will have many benefits like being able to add, update, delete items from the cart and will be able to like, share report the products as well.

Our website will not be just for shopping, but it will benefit on increasing the user knowledge about the market and the features of laptops.

We will also be focusing the UX of the website, we want everyone to easily find what they are looking for and make it as easy as possible for them to access the website. We will also be focusing on making it very interactive.

Audience for the website

Our website will be extremely useful for the age groups of 18 and above. Users do not need prior experience to shop on our website. We will make it easy for them to understand how to buy a good laptop device that works for their needs and what features they need to focus on while shopping on our website based on their requirements.

Watch videos to help them use the product.

Also, the audience for the website will involve the user who can sell and buy

products in a convenient way. We will give buyers many useful tools, such as adding to cart, search bar, product filters, and a login system. Likewise, sellers can easily upload their products through an in-shelf system.

How to use the website

Our website could be accessed by any electronic device like cellphones and computers. To use our website either to sell or buy a new product. The customer will need to sign up first. Then they can simply add products to cart by clicking on add to cart button. They can use the search bar to check for a specific product. At the end they will need a valid credit card if they wish to make an online payment and address to ship the product. Also, Users can leave the reviews and comments at comments area.

Part 2:

User Stories

1. As a student I want to able to buy a laptop so that I can do and implement the work that I need to do for my school
2. As a regular customer of the website, I want to login, like the product that I am interested in so that I can buy it later when I want and share it with friends and family

3. As a computer dealer, I want to find a platform so that I can sell my laptops online which can renew the product in time.
4. As a regular customer, I want to delete, and update items in my cart, so that I can buy a desired product.
5. As a customer who has no time for shopping at physical shop, I want to buy a new laptop through website in a convenient way which can help me select the product by filter and in-site search.
6. As a computer dealer, I want to be able to receive notifications & order information when someone places a new order.
7. As a businessperson, I want to know what laptop would qualify my needs through the customer comments or reviews.