









## Lean Canvas Template

<b>Problem</b> 	<b>Solution</b> 	<b>Unique Value Proposition</b> 	<b>Unfair Advantage</b> 	<b>Customer Segments</b> 
<b>Existing Alternatives</b>	<b>Key Metrics</b> 	<b>HIGH-LEVEL CONCEPT</b>	<b>Channels</b> 	<b>Early Adopters</b>
<b>Cost Structure</b> 			<b>Revenue Streams</b> 