Free rides to the polls



• • • www.drive.vote • • •

Drive the Vote is a tool that connects voters who need a **free ride** with volunteer drivers and gets them to the polls.

How it works:

- 1. Voter sends a text to a dedicated local number when they need to go vote, or signs up in advance at www.drive.vote.
- Drive the Vote collects information from the voter about where they need to be picked up, and helps determine their polling place.
- 3. The system alerts drivers when there is a ride request in their zone, and the drivers accept the rides.
- 4. A local organizer can watch to ensure no voter ride requests are overlooked, and actively assigns voters to drivers if necessary.

There are four parts:

Landing Page

A signup page for volunteer drivers and advance ride requests from voters (www.drive.vote).

For voters

An easy way to request a ride, with just a text to a local number using a cell phone.

For local organizers

A web app which local organizers can use to text with voters, dispatch rides directly, and monitor the system.

For drivers

A mobile website for drivers to receive ride requests and coordinate with voters and dispatchers.

The purpose of Drive the Vote is to connect voters with drivers on election day. By eliminating the hassle of driving and providing free rides to voters, Drive the Vote seeks to encourage a better turnout on election day and a better future for us all. Know a volunteer driver? Refer a friend and double your impact.

Note: Drivers can only assist voters with rides to or from the polls.



