

DRIVE THE VOTE CONDUCE TU VOTO

...www.drive.vote...

FREE RIDES TO AND FROM THE POLLS ON NOVEMBER 8

What is Drive the Vote?

Drive the Vote is a new tool to help get out the vote by matching potential voters with volunteer drivers. With the help of an easy-to-use web app, you will be able to connect drivers to riders. All the voter needs is access to a cell phone with texting capabilities.

Why does this matter?

Recent studies suggest that reducing the travel costs associated with voting can mobilize more voters. Drive the Vote is a simple system to help break down at least one of the barriers to getting to the polls: a ride.

How do voters sign-up?

Voters can pre-register for rides by visiting www.drive.vote. Volunteer drivers can register here as well.

... How it works ...

CREATE YOUR ACCOUNT AND LOGIN

Create an account and login to the Drive the Vote (www.drive.vote) web site. Your field office will be assigned a ride zone to monitor. A map will display open ride requests, available drivers and polling places.

MATCH VOTERS WITH DRIVERS

Your role as a dispatcher is to match voter requests with volunteer drivers: do your best to assign the nearest available driver to each ride request. (Note: drivers may also directly accept a voter's ride request.)

MAKE SURE PEOPLE GET TO THE POLLS!

You will be able to communicate directly via text with both drivers and riders if issues occur. The app will offer alerts if ride requests have backed up as well as other user and system concerns.

Congrats! You are driving democracy forward.

The purpose of Drive the Vote is to connect voters with drivers on election day. By eliminating the hassle of driving and providing free rides to voters, Drive the Vote seeks to encourage a better turnout on election day and a better future for us all. Know a volunteer driver? Refer a friend and double your impact.

Note: Drivers can only assist voters with rides to or from the polls.