

# DRIVE VOTE CONDUCE TU VOTO

...www.drive.vote...

FREE RIDES TO AND FROM THE  
POLLS ON NOVEMBER 8

## Toolkit

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# Free rides to the polls

# DRIVE THE VOTE

...www.drive.vote...

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Drive the Vote is a tool that connects voters who need a **free ride** with volunteer drivers and gets them to the polls.

## How it works

1. Voter sends a text to a dedicated local number when they need to go vote, or signs up in advance at [www.drive.vote](http://www.drive.vote).
2. Drive the Vote collects information from the voter about where they need to be picked up, and helps determine their polling place.
3. The driver mobile app alerts drivers when there is a ride request in their zone, and the drivers accept the rides.
4. A local organizer can watch to ensure no voter ride requests are overlooked, and actively assigns voters to drivers if necessary.

## There's four parts

### Landing Page

A signup page for volunteer drivers and advance ride requests from voters ([www.drive.vote](http://www.drive.vote)).

### For voters

An easy way to request a ride, with just a text to a local number using a cell phone.

### For local organizers

A web app which local organizers can use to text with voters, dispatch rides directly, and monitor the system.

### For drivers

An mobile website for drivers to receive ride requests and coordinate with voters and dispatchers.

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The purpose of Drive the Vote is to connect voters with drivers on election day. By eliminating the hassle of driving and providing free rides to voters, Drive the Vote seeks to encourage a better turnout on election day and a better future for us all. Know a volunteer driver? Refer a friend and double your impact.

**Note:** Drivers can only assist voters with rides to or from the polls.

# Dispatchers connect voters and drivers

# DRIVE THE VOTE

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## How it works

### Create your account and login

Create an account and login to the Drive the Vote ([www.drive.vote](http://www.drive.vote)) website. Your field office will be assigned a ride zone to monitor. A map will display open ride requests, available drivers and polling places.

### Match voters with drivers

Your role as a dispatcher is to match voter requests with volunteer drivers: do your best to assign the nearest available driver to each ride request. (Note: drivers may also directly accept a voter's ride request.)

### Make sure people get to the polls!

You will be able to communicate directly via text with both drivers and riders if issues occur. The app will offer alerts if ride requests have backed up as well as other user and system concerns.

***Congrats! You are driving democracy forward.***

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# Need a ride?

Need a lift to the polls?  
We've got you covered!

It's easy to request a free ride  
to get out and vote...and all you  
need is a cell phone with the  
ability to text.

# DRIVE THE VOTE

...[www.drive.vote](http://www.drive.vote)...

*To schedule your ride in advance of  
November 8, please visit our website,  
[www.drive.vote](http://www.drive.vote).*

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## How it works

### Text Drive the Vote

When you're ready to vote on November 8, text the provided dedicated local number to connect with your volunteer driver. **We strongly encourage you to pre-register!**

### Get matched to a Driver

Enter your location, and the Drive the Vote system will match you with a driver. You will receive an alert that will confirm the driver's anticipated arrival time.

### Receive lift to the polls!

With the help of the Drive the Vote system, the driver will bring you to the nearest polling location. Repeat steps 1 & 2 for your return trip.

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# Drivers Wanted

# DRIVE THE VOTE

Have a car and some time on Election Day? You can help your neighbors reach the polls.

••• [www.drive.vote](http://www.drive.vote) •••

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## How it works

### Register at Drive.Vote

Create an account and login to the Drive the Vote website ([www.drive.vote](http://www.drive.vote)). You'll need to come back to this site on your phone on election day.

### Pick up voters

On November 8, log-in and mark yourself as "on duty" when you're ready to accept ride requests and help voters get to the polls. A dispatcher will update your rider with your estimated time of arrival. You can also choose to respond directly to nearby rider requests.

### Drive to the polls

Pick up your voter and drive to the predetermined polling location. Drive the Vote dispatchers can help determine the nearest polling location as the system is integrated with Google. Once the ride is complete, we'll match you to your next ride.

***Congrats! You are driving democracy forward.***

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# Driver Story



Ivan voted early and is super excited to help other people vote. He's volunteered to drive people to the polls, and has signed up with Drive the Vote in advance of Election Day at [www.drive.vote](http://www.drive.vote).



When Maria the voter requests her ride, the alert appears on Ivan's mobile device. He accepts the ride, and gets directions to her location with the help of the Drive the Vote system (it connects to Google).



Ivan arrives to pick up Maria. He has his Drive the Vote placard in his dashboard so that Maria knows he's legitimate. He gives Maria a ride to her polling place and helps drive democracy forward.

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# Voter Story

Maria was planning on voting on Election Day, but she has missed her bus. Without a way to get to the polls, her mother suggests trying Drive the Vote.

Maria texts the number and gives Drive the Vote her pick-up location.

Her driver Ivan is alerted by the Drive the Vote dispatch system, pulls up at Maria's bus stop, and introduces himself. She recognizes the Drive the Vote placard in his windshield.

Maria is driven to the nearest polling location. After she has voted, she texts Drive the Vote again and requests a ride to work.

So, Maria gets to vote and gets to work on time.

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