udonors

The most intelligent automated system for recruiting blood donors

save lives.
donate blood.

Every

2sec

someone needs blood

90%

of people eligible to donate blood are not doing so
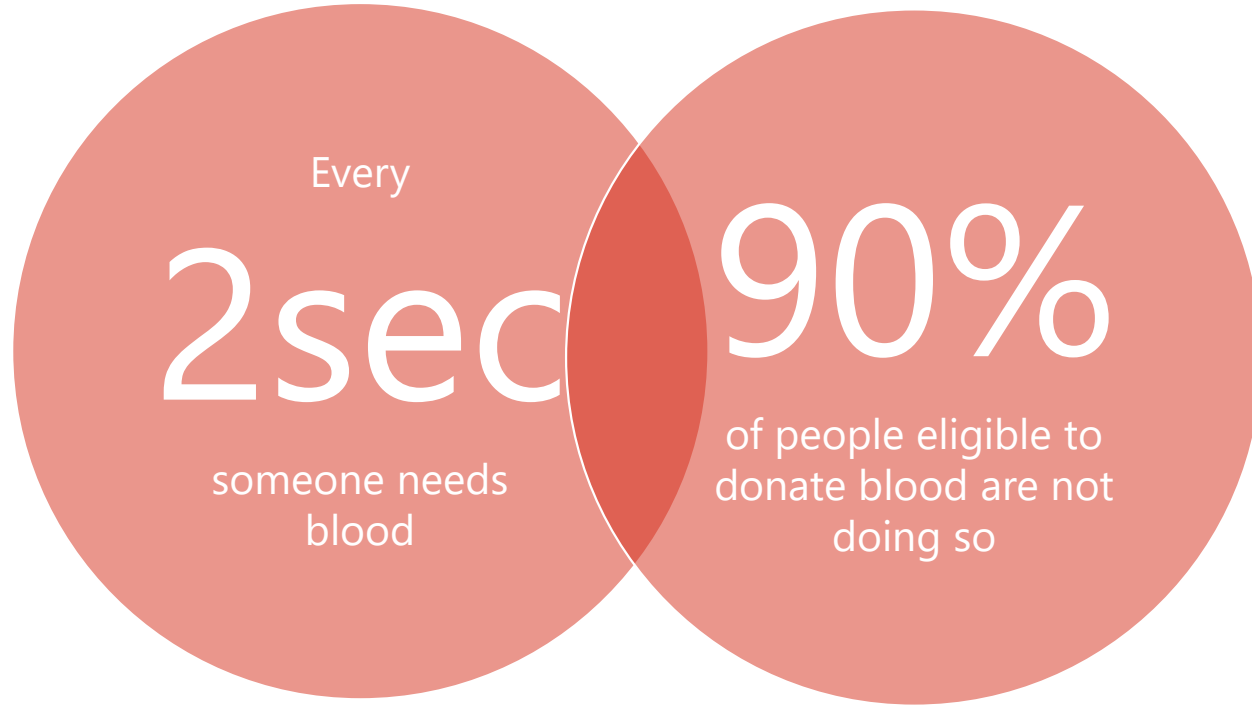
Almost 80% agree to donate if they be asked

Problems

1. Lack of **first-time** donors almost all over the world.

2. A **complex and inefficient process** of recruiting donors.

Solution

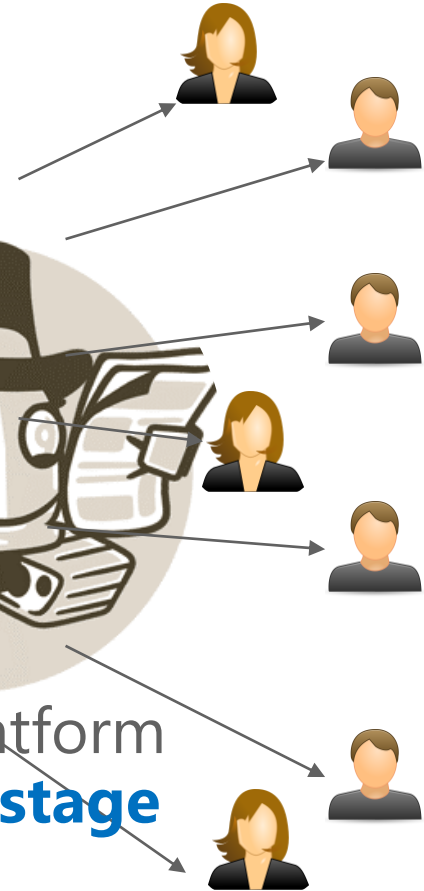Automated system based on social media monitoring and messenger bots

Udonors

Social networks monitoring
MVP stage

Knowledge system (DonorUA)
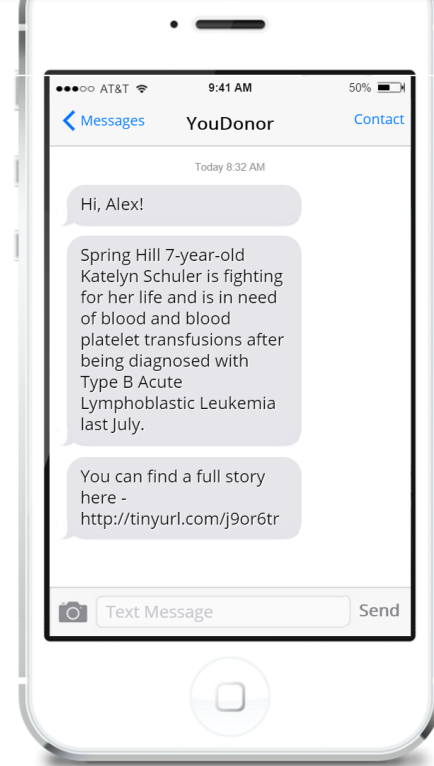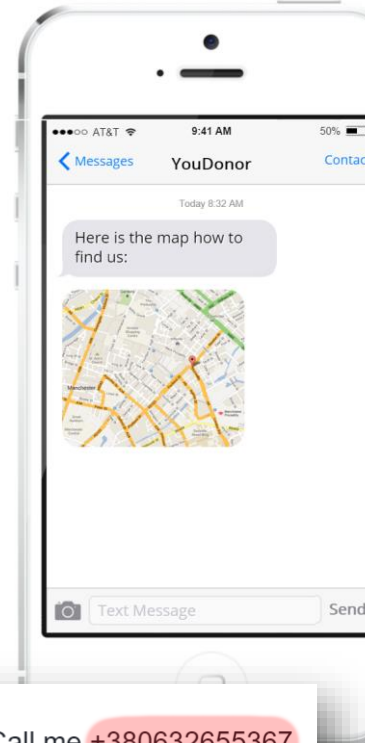**Done!**

Bot platform
R&D stage

How it works

A message by **Mr. Ali** from **Lahore**.
Save Life: Please Help **Urgently** required **AB+** blood donors for serious patient at **Services Hospital, Lahore**. Please contact: Mr. Ali **03026366152**

○ **blood_type**	AB+	▼
○ **wit/contact**	Mr. Ali	
○ **is_urgent**	Urgently	▼
○ **wit/location**	Services Hospital, Lahore	
○ **wit/location**	Lahore	
○ **wit/phone_number**	03026366152	

⊕ Add a new entity

Can donate tomorrow. Call me +380632655367.

●●○○ AT&T 📶 9:41 AM 50% 🔋

‹ Messages **YouDonor** Contact

Today 8:32 AM

Here is the map how to find us:

📷 Text Message Send

●●○○ AT&T 📶 9:41 AM 50% 🔋

‹ Messages **YouDonor** Contact

Today 8:32 AM

Hi, Alex!

Spring Hill 7-year-old Katelyn Schuler is fighting for her life and is in need of blood and blood platelet transfusions after being diagnosed with Type B Acute Lymphoblastic Leukemia last July.

You can find a full story here - http://tinyurl.com/j9or6tr

📷 Text Message Send

Traction (September, 2016)

6200+ registered blood donors

560+ recipients

500+ requests for searching donors

4000+ donations

20-60 minutes takes to find blood donor for selected cases in Ukraine

Business Model

1. **Software licensing.** Direct sales to government and private health institutions, NGOs.
2. **Subscription model** for donors and health institutions.

Industry Statistics & Market Size

36,000
Units of red blood cells are needed every day in the U.S.

$24bn
Annual revenue

2.8%
Annual growth

Team

Iryna Slavinska
Co-founder
- President at All-Ukrainian youth NGO "Association of young blood donors of Ukraine"

Mihail Galushko
Co-founder
- CTO DevRain Solutions
- Microsoft Most Valuable Professional

Oleksandr Krakovetskyi
CEO, Co-founder
- CEO DevRain Solutions.
- Microsoft Regional Director
- PhD in Computer Science

Diego de Jódar
Advisor
- Passionate problem solver with +15 Years of experience working at the intersection of Marketing & Product

Awards and visibility

The winner of hackhaton SocialBoost at IDCEE conference 2014.

The best technological solution in social projects sphere
and NGOs within the contest from GURT (www.gurt.org.ua)
and Microsoft Ukraine

The winner of Stockholm Startup Weekend: Social Innovation 2016

More than 100 references in the media and TV

Contacts

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