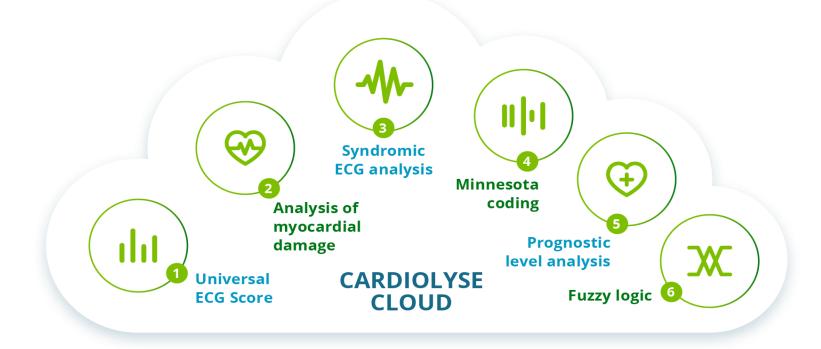




# PREVENTION INSTEAD OF EMERGENCY

# **B2B SAAS SOLUTION**

# CARDIOLYSE PREDICTS DANGEROUS CARDIAC EVENTS AND HELP TO PREVENT IT



# EKG PROCESSING PLATFORM HELPS DRIVE DOWN EMERGENCY HEALTHCARE COST

# VALUE FOR TELEMEDICINE

We create good opportunities for "better together" collaboration and marketing programs with telemedicine companies.



- Customers retentions growth.
- Attract new customers (health people, athletes, coaches, sport doctors).
- Cardiolyse EKG analysis with prevention and prognostic levels that help end customers to manage their heart heath and prevent CVD.

#### VALUE FOR WELLBEING AND SPORTS

#### **Wellbeing platforms**



- Reliable tool for measuring the heart health of end customer.
- Behavioral changing based on clearly seen interconnections between lifestyle and heart conditions.

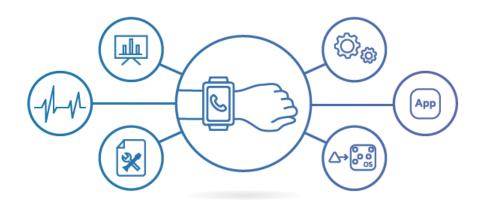
# **Sport centers and sports medicine**



- Level up the efficacy and safety of training process.
- Implement more personal approach for each sportsmen based on easy heart state assessment.
- Lower the cost of sport check ups and decrease the risk of sudden cardiac death among athletes.

# VALUE FOR WEARABLES

We open new markets of digital wellness and heart disorders prevention for wearables like Fitbit, Samsung, Apple.



- New parameters to measure stamina, heart muscle state, emotional status, stress alerts, heart rate disturbances, etc.
- Customers retentions growth.
- Cardiolyse EKG analysis with prevention and prognostic levels that help end customers to manage their heart heath and prevent CVD.

#### VALUE FOR HEALTH INSURANCE

We help health insurance companies drive down emergency healthcare and treatment costs.



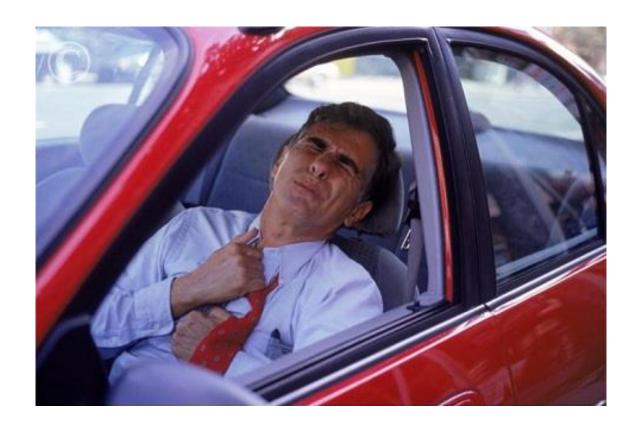
- People use Cardiolyse EKG analysis with prevention and prognostic levels to manage their heart heath and prevent cardiovascular disorders.
- Insurance companies provide better care for their customers and save money.

#### DROWSY DRIVING



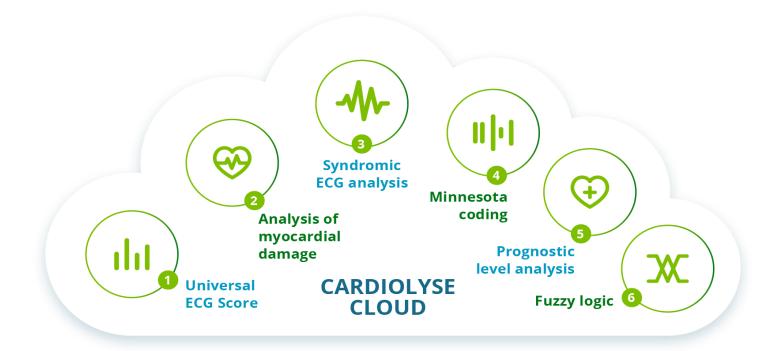
According to National Highway Traffic Safety Administration annually there are over **72,000** crashes involving drowsy drivers, injuring more than an estimated **41,000** people, and killing more than **800**!

# HEART ATTACK



According to National Highway Traffic Safety Administration there were **5,288** crashes due to Heart Attack since July 2005 to December 2007.

# **B2B SAAS SOLUTION**

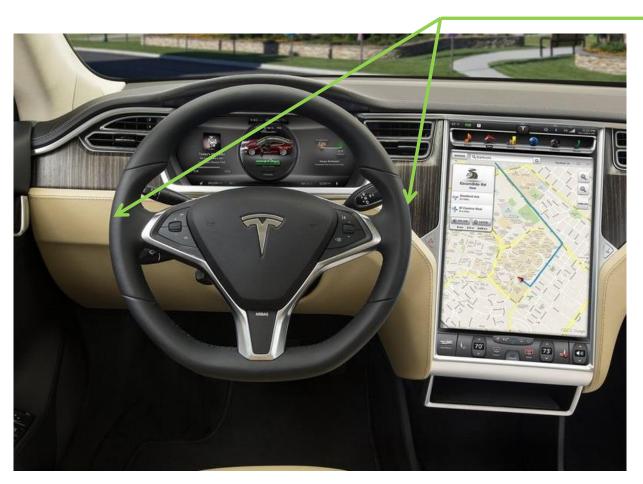


### **ELEKTROKARDIOGRAMM PROCESSING PLATFORM**

- FATIGUE AND STRESS LEVEL
- DROWSINESS OR FALLING ASLEEP ALERTS
- STAMINA AND HEART HEALTH STATUS
- PREDICTION OF DANGEROUS HEART EVENTS

# COUPLED WITH ANY EKG CAPTURE DEVICE

# **EKG** sensors on a steering wheel





# CLOUD EKG ANALYSIS

**Prevention** 

Diagnostic

**Prognostic** 

400 EKG BIOMARKERS



#### RESULTS

#### **HEART CONDITIONS SNAPSHOT**



Stamina Level



Heart Muscle State



Heart Rhythm Disturbances



**Emotional State** 

#### TO PREVENT EMERGENCIES BY DETECTION

DROWSINESS FALLING ASLEEP

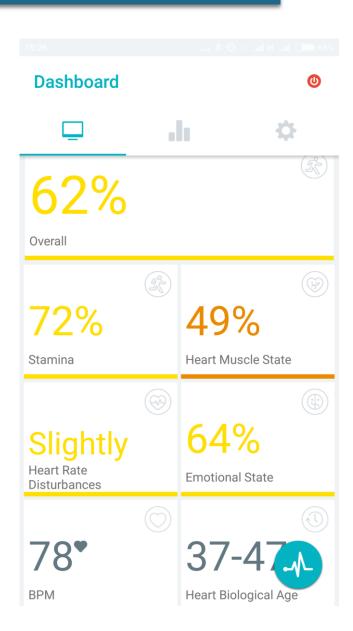
STRESS FATIGUE

**HEART ATTACK** 

SUFFERING FROM ENERGY SHORTAGES DRIVER'S STATE OF SHOCK AND PAIN

STEP3

# **DASHBOARD**



# **EVERYTHING CAN BE TRACKED**

about your heart and autonomic nervous system

#### DASHBOARD

# **RECOMENDATIONS**

what's better for your heart today?



62%

#### Your Overall

This is your Overall according to ECG that was taken at 11:05:2016 | 13:33 PM

The integral indicator of the heart and autonomic nervous system aggregates the information obtained from analysis of more than 256 biomarkers, 283 conclusions and 400 parameters. It aims to estimate the current status.

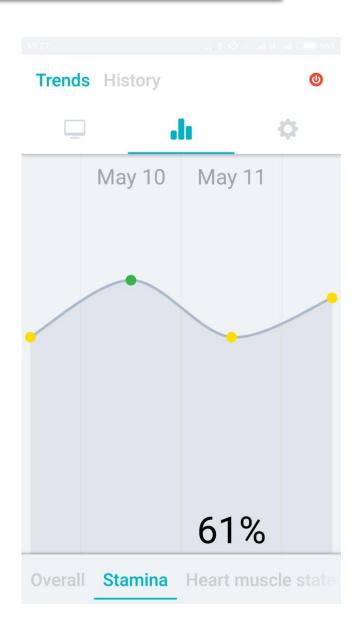
#### What does it mean

Heart general conditions and your functional conditions (ANS) are slightly decreased.

#### What could be recommended

Take the measurements at least once

# DASHBOARD



# **TRENDS**

to manage recovery and forecast disorders

# MANAGEMENT TEAM



Anna Starynska

CEO, PMP



Illya Chaikovsky

CSO, MD, PhD multiple



**Andrei Karol** 

CTO, PMP

and more than 15 top level professionals OXFORD, UK





# Let's talk

to make data driven prevention to come true!

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