

Universal Windows Platform

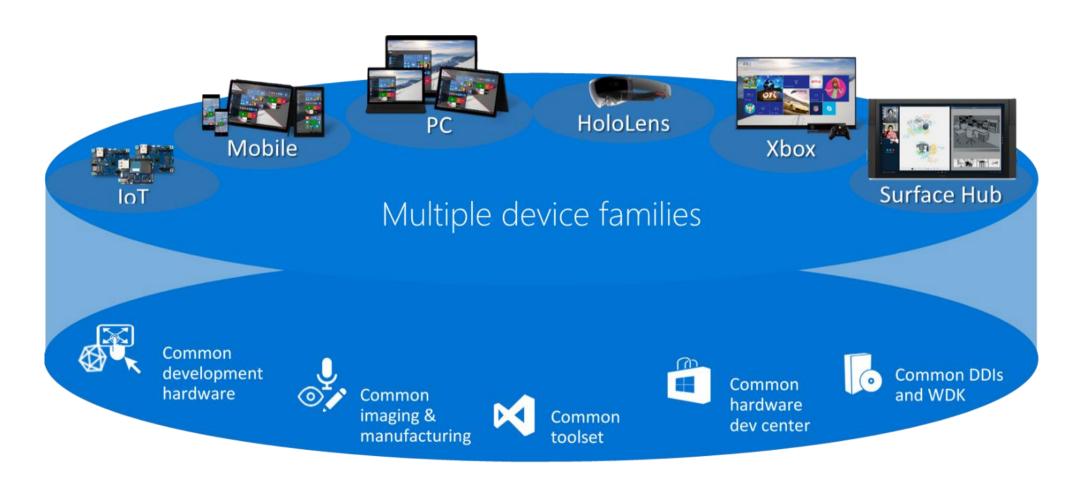
Oleksandr Krakovetskyi

CEO, DevRain Solutions

http://devrain.com

alex.Krakovetskiy@devrain.com

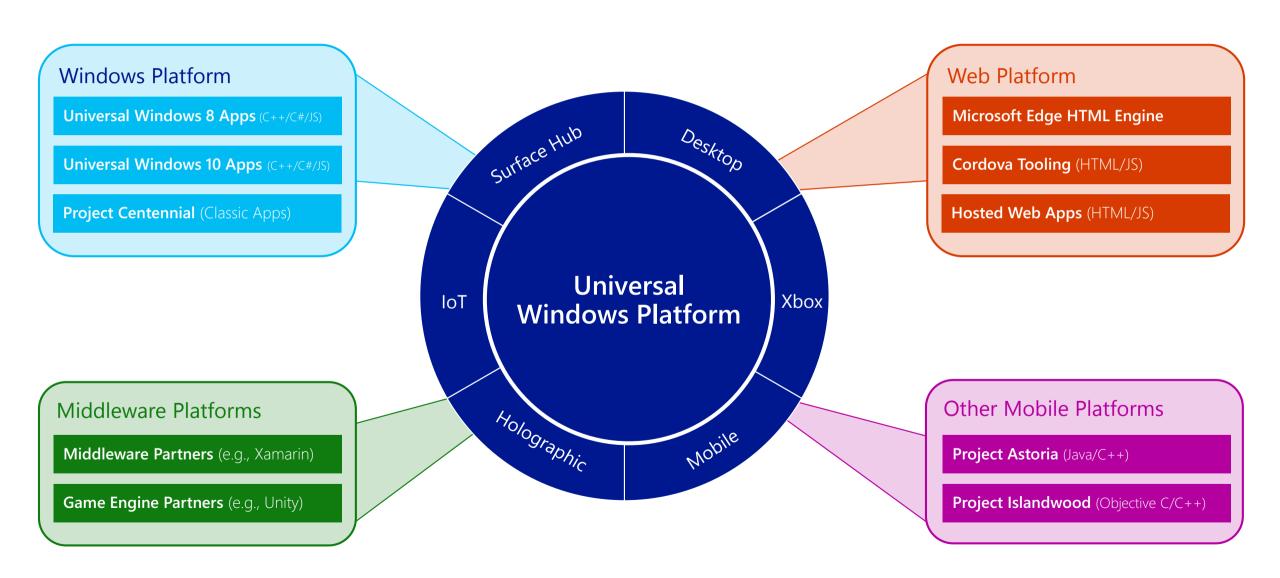
Universal Windows Platform



One Windows Platform

Universal Windows Platform

Wherever your code was born, you can bring it to Windows



Universal Windows Platform Bridges

https://dev.windows.com/en-US/uwp-bridges

- Windows Bridge for Android ("Project Astoria") will enable you to build apps using Android code to target Windows 10 phones without having to leave your Android IDE.
- Windows Bridge for iOS ("Project Islandwood") will enable you to build a universal
 Windows app from within Visual Studio 2015 using your existing Objective-C code.
- Windows Bridge for Classic Windows apps ("Project Centennial") will make it possible to package and publish your current .NET and Win32-based Windows applications to the Windows Store, providing a new way of distributing and monetizing your application on Windows PCs.
- Windows Bridge for web ("Project Westminster"). Windows 10 will make it easy for you to create a Windows app that packages your website for publishing to the Store.
 Once installed, your website can update and call Windows APIs from JavaScript, creating a more engaging user experience.

Windows Bridge for Android («Project Astoria»)

Helps developers port their Android apps to the Universal Windows Platform.

- The goal is to allow apps to be ported with as minimum code changes as possible, desirably none
- Both Java and native Android code (C, C++) is accepted. IDEs: IntelliJ, Android Studio and Eclipse on Windows or Mac OS X machines.
- Gradle can be used to generate builds for both Android and Windows from the same source without requiring code forking.
- The SDK comes with a Windows emulator and the code can be deployed to real devices via USB or WiFi. Debugging works as usual for any other Android application.
- KitKat is currently supported.
- Targets Android mobile apps, and they will be ported only to phones and tablets, not to HoloLens, desktop or other Windows devices.

Windows Bridge for Android («Project Astoria»)

Helps developers port their Android apps to the Universal Windows Platform.

- The UI is converted to a native Windows one, but there are limitations on what can be done.
- Porting works by redirecting Android OS calls to their corresponding Windows
 operations, without introducing any intermediary VM or runtime. This is done to
 avoid unnecessary CPU consumption which is important on mobile devices.
- Google Play services calls Ads, Analytics, In-app purchases and Notifications are automatically redirected to corresponding Windows services without source
 code change. Bing Maps is used instead of Google Maps. Calls to Android device
 sensors, buttons or features, such as Contacts, Share, keyboard, are also mapped
 to Windows ones.
- Windows specific code, such as Live Tiles, is added using Java.

Windows does the heavy lifting for you

We translate and redirect Android concepts to Windows concepts











User experience

- Acquisition
- Input and interaction
- App-to-app interactions
- Windowing & navigation
- Notifications and live tiles

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Cloud services

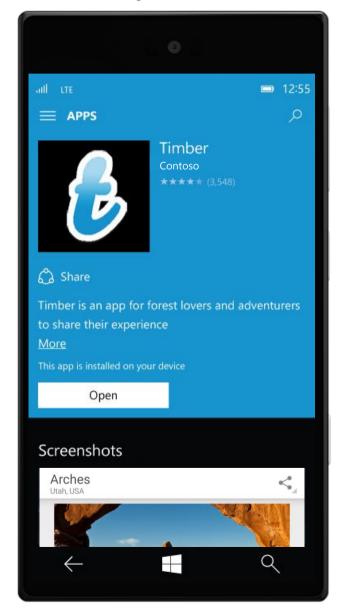
- In-App Purchases
- Ads
- Maps
- Game Services
- Analytics
- Notification service
- ...

Platform

- File system
- Contacts, photos,...
- Sensors
- Camera
- Hardware accelerated graphics & Direct X
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User experience

Apps built with Project Astoria are Windows apps



User experience

Cloud service

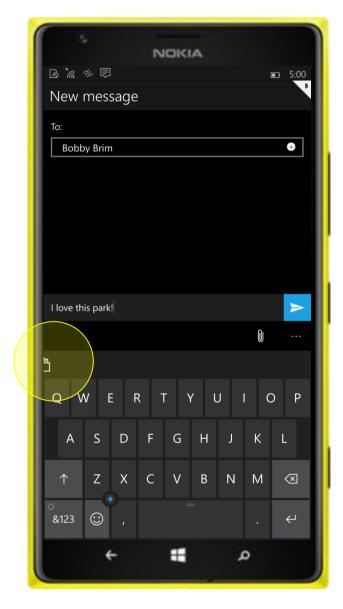
Platform



Users acquire apps built with Project Astoria through the Windows Store

User experience (cont'd)

Apps built with Project Astoria are Windows apps



User experience

Cloud service

Platform





User experience

Cloud services

Cloud services

Windows apps built with Project Astoria use Microsoft cloud services

Microsoft Services

AppInsights

MS Ads

In-app Purchases

Windows Notification Service

Xbox Live Services

Bing Maps

Windows Location services

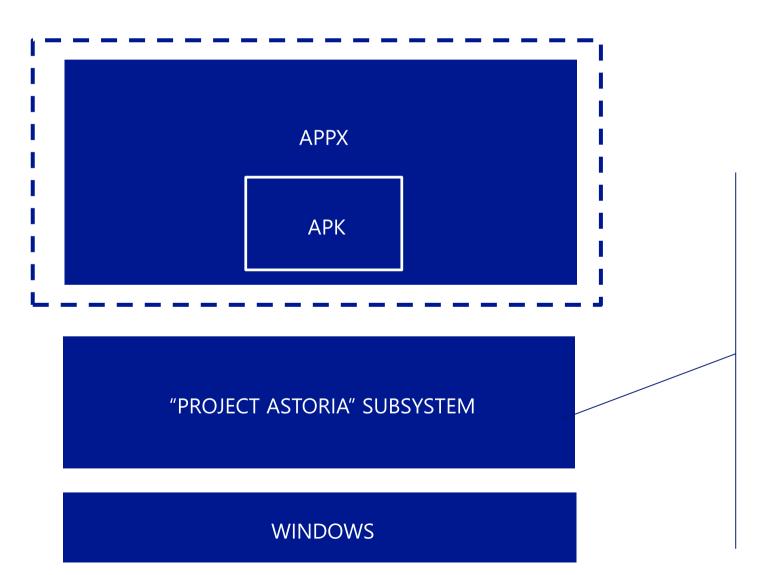
- Project Astoria SDK in Java
- Use Microsoft services with minimal code change
- Get Started in Dev Center

```
dependencies {
    compile fileTree(dir: 'libs', include: ['*.jar'])
    androidCompile 'com.google.android.gms:play-services:6.1.71'
    windowsCompile 'com.microsoft.services:interop:6.5.87'
    compile 'com.android.support:appcompat-v7:19.0.0'
    compile 'com.android.support:support-v4:19.0.0'
}
```

User experience

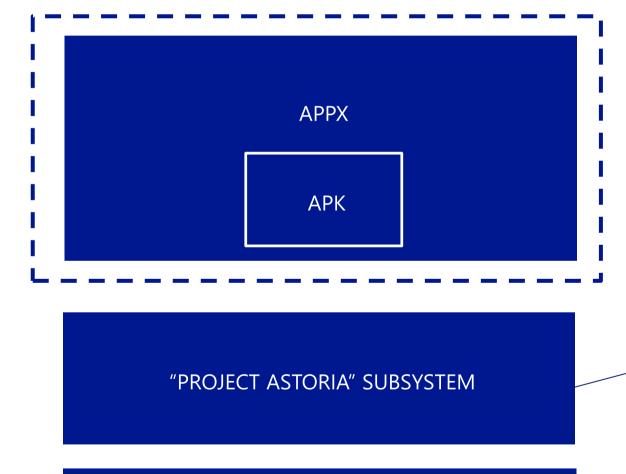
Cloud service

Platform



- File system
- Contacts, photos,...
- Sensors
- Camera
- Hardware accelerated graphics & Direct X
- Networking/sockets
- Application lifecycle
- Resource management
- Background execution model
- Security model

Platform



WINDOWS

Windows resource management

Runs directly on top of Windows kernel

Project Astoria Recap

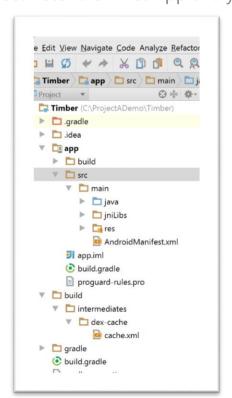
Build a Windows app with your Android code

Your Android Code (Project Astoria SDK & App analysis) YOUT IDE (Project Astoria Plugins) Your dev machine

Windows Magic

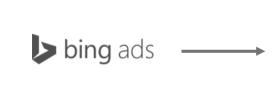
Live tiles

Your app in the Windows Store













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Windows Bridge for iOS ("Project Islandwood")

Bring iOS applications to Windows

Windows Bridge for iOS (also referred to as WinObjC) is a Microsoft open source project that provides an Objective-C development environment for Visual Studio/Windows. In addition, WinObjC provides support for iOS API compatibility. With the Windows Bridge for iOS you'll be able to:

- Import Xcode® projects into Visual Studio
- Make minimal changes to your iOS/Objective-C code to build a Windows app
- Build and debug your Objective-C code from Visual Studio
- Take advantage of great Windows services
- Extend your app to take advantage of Universal Windows Platform features

Developer Preview: https://github.com/Microsoft/WinObjC

Project Centennial

Make classic Windows apps -Win32, .NET, COM- run on the Universal Platform.

There are ~16M classic apps that could be ported with Centennial.

Project Centennial does not change anything in the code, it simply does some tricks to make app packaging and deployment run properly on UWP.

The Converter analyzes an MSI file, discovers and records what the app is doing during installation, what resources installs, what modifications it performs, etc. Then, an AppX is generated, including live tiles, which developers can test and load to the Store.

More details can be found by watching this Build 2015 session.

Project Westminster (Hosted Web Apps)

Packaging of a website as a universal application

The Windows Bridge for web apps makes it easy to publish your responsive web app to the Windows Store as a Universal Windows Platform (UWP) app, while reusing your existing code and workflow.

- Easily scale your responsive web app to different devices.
- Interact with native Windows APIs from JavaScript running on your website.
- Integrate with Cortana voice commands.
- Debug your app with Microsoft Edge F12 Developer Tools.
- Track status, ratings, and reviews, see analytics, and get paid for all of your Windows app in the Windows Store.
- Updates should be pushed to web-server not the app.

Project Westminster (Hosted Web Apps)

Invoke UWP API from remote JavaScript code

```
if (typeof Windows !== 'undefined'&&
       typeof Windows.UI !== 'undefined' &&
       typeof Windows.UI.Notifications !== 'undefined') {
    var notifications = Windows.UI.Notifications,
     tile = notifications.TileTemplateType.tileSquare150x150PeekImageAndText01,
     tileContent = notifications.TileUpdateManager.getTemplateContent(tile),
     tileText = tileContent.getElementsByTagName('text'),
     tileImage = tileContent.getElementsByTagName('image');
     tileText[0].appendChild(tileContent.createTextNode(message | 'Demo Message'));
     tileImage[0].setAttribute('src', imgUrl || 'https://unsplash.it/150/150/?random');
     tileImage[0].setAttribute('alt', imgAlt || 'Random demo image');
    var tileNotification = new notifications.TileNotification(tileContent);
    var currentTime = new Date();
     tileNotification.expirationTime = new Date(currentTime.getTime() + 600 * 1000);
     notifications. TileUpdateManager.createTileUpdaterForApplication().update(tileNotification);
```



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