

Global Freelance Opportunities: How to build your brand

Katerina Bozhkova, Country Manager Ukraine

What Happens When Work Is No Longer A Place?



Connecting Businesses With
Talent Faster Than Ever


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formerly oDesk

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upwork™

How It Works

Web Developer/Programmer for Fast Growing Startup - mycujoo.tv - world's football TV

Web, Mobile & Software Dev

Desktop Software Development

Posted 3 hours ago



 **Hourly Job**
Full Time
More than 6 months

Intermediate Level
I am looking for a mix of experience and value


Details

Summary

We are searching for outstanding senior web developers to be responsible for developing innovative, reusable Web-based tools for progressive online Fast growing Broadcast platform. Our web developers work closely with our technical managers, strategists and design team members to develop specifications and make recommendations on the use of new and emerging technologies. Programming, Design and Database administration are all elements of this position.

Responsibilities

- Work closely with Technical Managers and other members of the Development Team to both develop detailed specification documents with clear project deliverables and timelines, and to ensure timely completion of deliverables.
- Produce project estimates during development meeting, including expertise



Aldrin L.
Architect, Backend Engineer (Scala, Java, Hadoop)

hadoop

java

amazon-web-services

42 more

Post a job

or

Contact

What's the difference

Overview


Over the past 15 years I've worked with projects ranging from Startups to Fortune 100s. From C++ to Scala, past assignments involved:


- Protocol Design in C++/Delphi
- Java API Publishing
- Maven Plugin Development
- Distributed Systems using RESTful backends
- Scala / Akka Design
- Jenkins Plugins Writing


On a daily basis, I spend between Systems Architecture, Build Planning, for Hadoop and RESTful Backends, specially under Amazon Web Services. Oh, I'm also a Cloudera Certified Ad...


[more](#)


Aldrin L. has added 1 portfolio piece. [Create an account to review them.](#)

 **4.83** ★★★★★



 **\$55.56** HOURLY RATE

 **63** TOTAL JOBS WORKED

 **3,302** TOTAL HOURS WORKED

 Brazil
Belem / PA

GROUPS



SEARCH FOR OTHERS

[JavaScript Programmers and Developers](#)

Work History & Feedback

Looking for Brazilian software engineers to participate in an online study (study in Portuguese)

★★★★★ 5.00

Fixed Price \$35

Apr 2015 - Apr 2015

"Aldrin did a fantastic job, and I hope to work with him again! He is brilliant and also a great communicator. Thanks for the prompt results!"



Upwork Today

4M+ clients

10M+ freelancers

\$940M in earnings (2014)

180+ countries

2.7M jobs (2014)

2.6K skills

4th Largest Market Globally

1. India
2. United States
3. Philippines
- 4. Ukraine**
5. Pakistan
6. Russia
7. Bangladesh
8. United Kingdom
9. Canada
10. China



\$61M

in freelancer
earnings
(2014)

Our Ambition In Ukraine

2014

2020

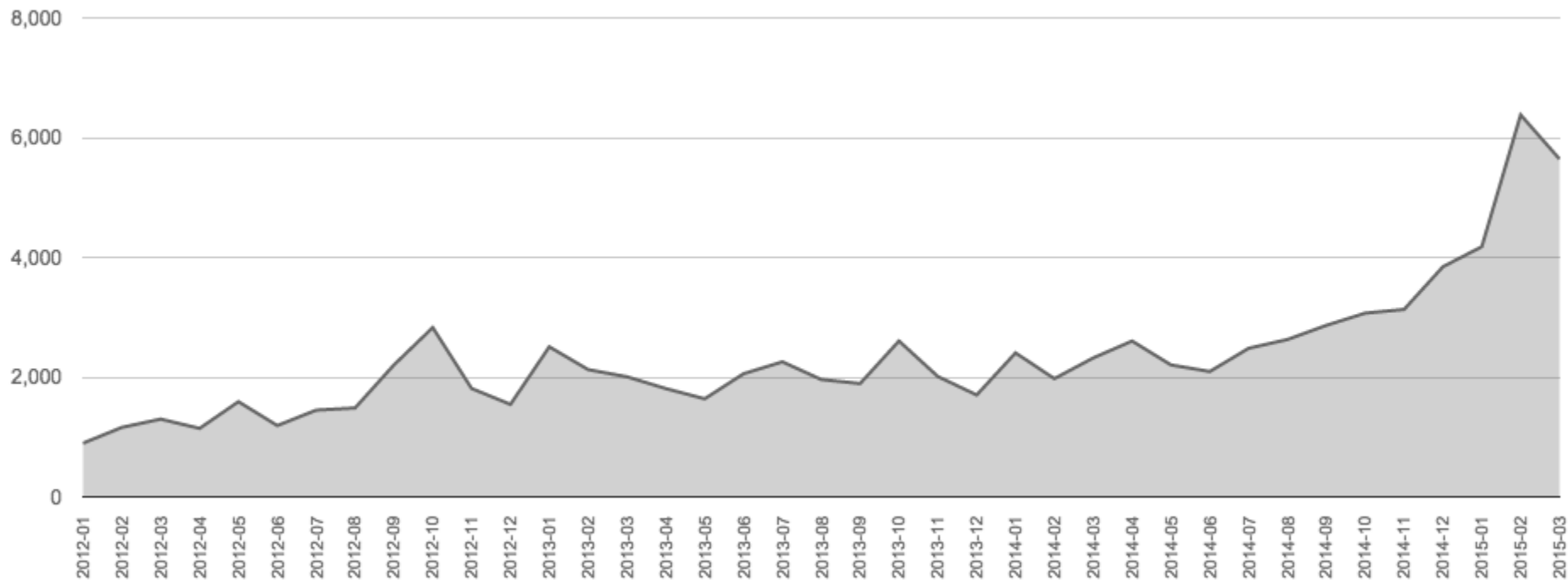
\$61M
3,500

\$610M
35,000

Freelancer Registrations

123,000 registered
freelancers in total

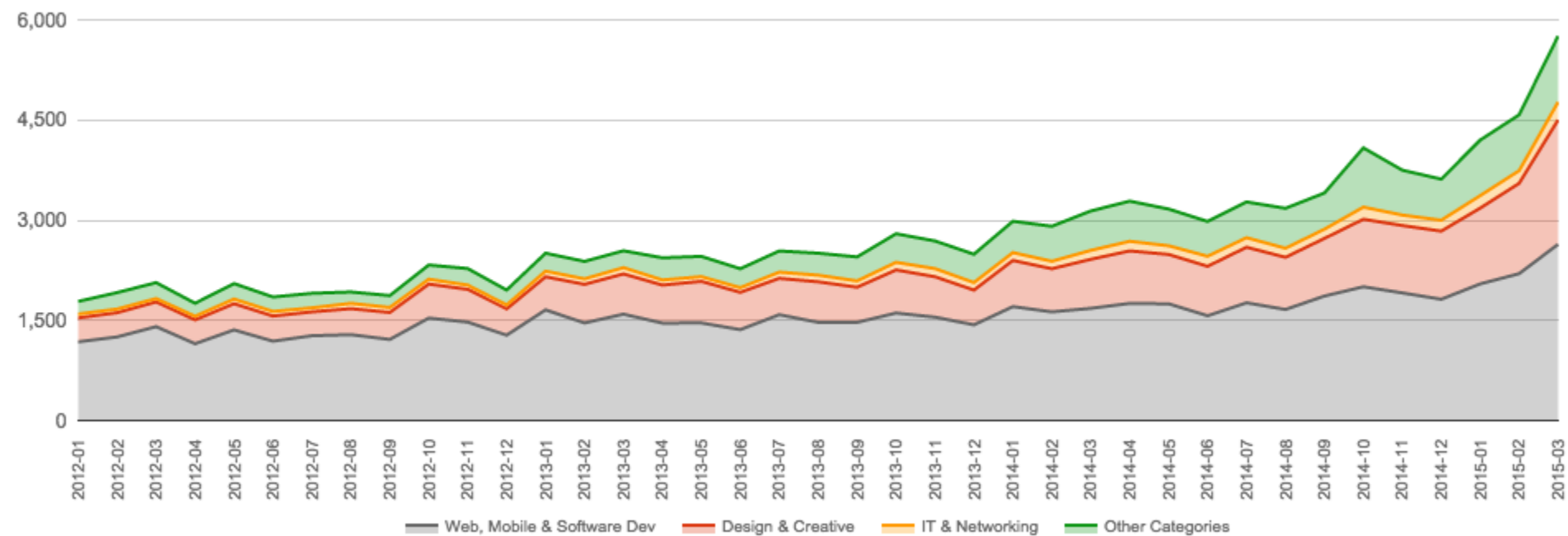
16,000 registered in Q1'15



Jobs Awarded

39,752 jobs in 2014 (32% YoY)

14,535 jobs in Q1'15 (61% YoY)

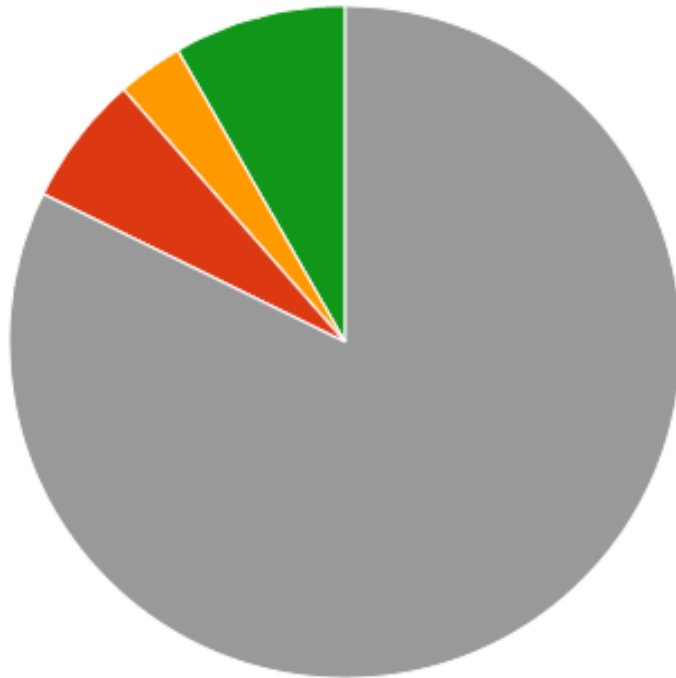


Top 10 Client Countries

1.	United States	54%
2.	United Kingdom	7%
3.	Australia	6%
4.	Canada	5%
5.	United Arab Emirates	4%
6.	Germany	3%
7.	Israel	2%
8.	Netherlands	2%
9.	France	1%
10.	Russia	1%

Earnings Per Category

Web, Mobile & Software Dev takes the biggest piece of the pie with 82.3% of earnings



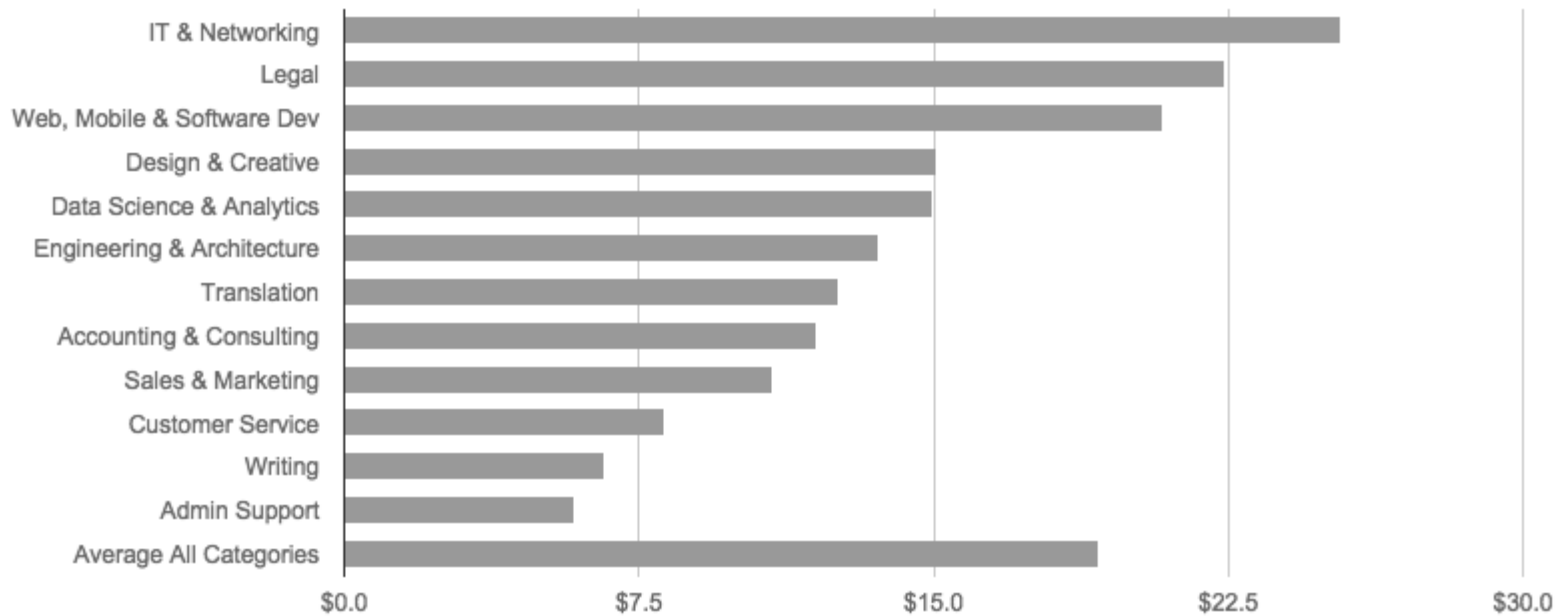
Web, Mobile & Software	82.3%
Design & Creative	6.3%
IT & Networking	3.2%
Other Categories:	8.3%

Engineering & Architecture
Sales & Marketing
Accounting & Consulting
Writing
Translation
Customer Service
Data Science & Analytics
Legal

Average Hourly Rates

\$19.2 avg hourly rate

+15% higher hourly rates for
top rated freelancers



Successful start. Make-up for profile

Choose a professional and friendly photo

Create an awesome intro video!

Have a short and tight title

Highlight what's most important in your overview

Add the right skills and prove them with tests

Upload a great portfolio and keep it relevant

Always!!! request client feedback

Become Top-Rated

How do I become a Top-rated?



Job Success score of at least **90%**

12-month earnings of at least \$1,000

An account in good standing with no recent account holds

A 100% complete profile with photo

Up to date availability (if unavailable now, set a date estimate)

At least 30 days of work history



Stanislav N.

\$27.78 / hr

Professional Android Developer

Kyiv, Ukraine

12:22pm local time

Java

C#

Objective-C ✓

Windows Presentation Foundation (WPF)

Microsoft Silverlight

[more...](#)

Overview

--oDesk has recognized me as one of their Top Rated Developers. See the badge on the right of my profile for more information.--

--oDesk has recognized me as one of their Verified Mobile Developers. See the badge on the right of my profile for more information.--

I am a mobile developer who has developed several projects, including commercial. Familiar with programming languages such as Java, C#, Objective-C, and others. Live and study in Ukraine.

Work History and Feedback (16)

Newest first ▼

Development of Phase 1 of Mobile Application

Job in progress

69 hours

\$22.22 /hr

\$1,525.77 earned

Apr 2015 - Present

Work history

TOP RATED ?

100% Job Success ?

5.00 ★★★★★

350 hours worked

16 jobs

Availability

Available

Full time 30+ hrs / week

Languages

English - Fluent

Self-Assessed

Tips to earn more on Upwork

Become an Android, iOS developer or other demanded technologies;) **Upwork Pro to help!**

Boost your profile

Create a video for your profile

Create an agency with cross-functional expertise (design, development, QA)

Launching Upwork Pro

Let us find you the best mobile development jobs.

We'll find you the most rewarding iOS and Android programming positions with the best clients on our platform.



How It Works



APPLY TO PRO

Polish your Upwork profile and portfolio and apply to Pro by filling out the registration form **below**.



TECHNICAL SCREENING

Take a technical mobile programming assessment and interview with our technical team. If you pass, you're in.



GET THE BEST JOBS

We will invite you to apply to some of the best jobs in our marketplace. Compete for the job only with other Pros.

BOOST

REPUTATION IS EVERYTHING:

1. Understand the job
2. Check your availability
3. Make it clear why you are the right fit
4. Screen your client
5. Manage your time

STARTING A NEW PROJECT:

6. Have a kick-off meeting
7. Determine how you will work together
8. Set deadlines
9. Make sure you have what you need
10. Be realistic

DURING THE PROJECT:

11. Be proactive
12. Respect deadlines
13. Ask questions
14. Be responsive
15. Request feedback

AT THE END OF THE PROJECT:

16. Be sure the client is happy
17. Let the client end the contract

Upwork tip for you: talentUA15

To redeem the code :

- 1) Create an account on Upwork.com
- 2) Go to Upgrade membership (after submitting your profile for review or by going to Settings > Memberships & Connects > Edit my membership)
- 3) Enter a payment method
- 4) Enter the coupon code

Plus membership will take effect immediately



Thank You!