

#### **SPARK IDEATHON**

Igniting Ideas, Inspiring Innovation

BACHELOR OF ENGINEERING - CSE

For 1st and 2nd Year Students

## Spark\*



## **Objectives**

Spark is a hackathon designed to foster creativity, problem-solving, and innovation.

The event is divided into three main sections:

- Expert Guidance
- Coding Contest (Optional)
- PPT Presentation (Main Evaluation)



## **Expert Guidance**

#### What?

- Mentorship sessions by industry experts & professors
- Insights on problem statements, tools, and technologies

#### Why?

- To **guide and inspire participants** so they start with clarity and confidence.



## Coding Contest (Optional)

#### What?

- 3 different coding challenge on a dedicated platform (Quiz Type)
- Scoring:
  - Participation in any of  $3 \rightarrow +0.5$  mark
  - Best in Category (Web/App/General) → +1 mark
  - Overall Topper (won in at least 2)  $\rightarrow$  +2 marks

#### Why?

- To **recognize coding talent** and provide a fair chance to earn **bonus marks** without making it mandatory.



## **About Coding Contest**

#### **About the Contest:**

- Completely **optional** (bonus marks only)
- Conducted in 3 rounds, each focusing on a specific domain
- Format: **Quiz-based**, MCQs
- AI allowed for brainstorming but speed matters (time limit enforced)
- Students can participate in any round irrespective of previous rounds
- Top in at least 2 domains to get +2 marks bonus
- Best in one domain gets +1 mark bonus
- Participation in any round gets your team +0.5 marks

#### **Rounds & Categories:**

- Round 1 Web Development Quiz
  - Covers HTML, CSS, JavaScript basics, frameworks, and best practices
  - Focus on fundamental and practical problem-solving
- Round 2 General Programming Quiz
  - Core C, C++, Python concepts
  - Data Structures, Algorithms, Debugging scenarios
- Round 3 App Development Quiz
  - Android, iOS, cross-platform (Flutter, React Native) basics
  - App architecture, UI/UX, APIs



### PPT Presentation (Main Evaluation)

#### What?

- Each team presents their idea and solution through PPT (with demo if possible).

#### Scoring (10 Marks):

- Problem Understanding & Relevance → 2 marks
- Creativity & Innovation → 3 marks
- Technical Feasibility / Implementation  $\rightarrow$  2 marks
- Presentation & Communication  $\rightarrow$  3 marks

#### Why?

- To evaluate **clarity, innovation, and feasibility** — ensuring ideas are not just creative but also practical.



## **PPT Guidelines**

Teams must prepare a PPT with max **12 slides** with these specific Slides:

- Title Page (CU Logo + SPARK IDEATHON)
- Problem Statement
- Why This Problem Matters
- Proposed Solution
- Creativity & Innovation
- Target Users / Beneficiaries

- Tech Stack / Tools
- Implementation Plan / Workflow
- Prototype / Demo (if any)
- Results / Expected Outcomes
- Future Scope & Challenges
- Thank You + Contact Info

#### Why?

- To provide a **clear**, **uniform structure** for fair evaluation.



## PPT Topics (Open Innovation)

#### Theme:

- Focus on **innovative solutions** in any technology domain
- Teams are free to **choose their own problem statement**

#### **Suggested Domains (not limited to):**

- Artificial Intelligence (AI) & Machine Learning (ML)
- Web3 & Blockchain
- App Development (Mobile/Desktop)
- Cybersecurity & Privacy
- Internet of Things (IoT) / Smart Systems

#### **Example Idea Topics:**

- AI-Powered Health Assistant helps monitor daily health using voice & sensor data
- Blockchain-based Certificate Verification System for universities & companies
- Mental Wellness App gamified daily tracker for stress and focus improvement
- Smart Waste Management System IoT-based solution for cities
- Web3 Crowdfunding Platform decentralized, transparent fundraising

These are just examples, the more you imagine the more you score.....



## Judging & Scoring

#### How?

- PPT Presentation = Main evaluation (2+3+2+3 = 10 marks)
- Coding Contest = Optional bonus (up to +2, capped at 10 total)

#### Why?

To maintain **fairness** while rewarding both **innovative thinking and coding excellence**.



## Team Requirements

#### What?

- Team size: Minimum 3, Maximum 4 members
- Eligible students: 1st or 2nd year BE CSE, Chandigarh University
- Each team must nominate one Team Leader

#### Why?

- To encourage collaboration and fair participation
- To ensure all teams are balanced in size and academic background
- A Team Leader provides clear communication and responsibility



## Rewards & Recognition

- Full Day Duty Leave (DL) for all participants
- **E-Certificates** for every participant
- Coding Contest Category specific Certificates from respective clubs (to be confirmed)
- Trophies & Certificates for Top 3 Teams



## Rules

#### **General Rules**

- Teams must strictly follow **PPT Guidelines (12 slides max)**.
- No similar/repeated content between teams (plagiarism leads to disqualification).
- All team members must be CU BE CSE students (1st or 2nd year).
- **One Team Leader** must be appointed for communication.

#### **AI Usage Rules**

- AI is allowed for idea generation & coding contest support.
- **AI is NOT allowed for direct PPT creation** (e.g., Gamma, Canva premade templates, or similar well-known design platforms). Using them = **direct disqualification**.
- Teams must present in their own words; AI-generated text must be customized.



## Rules

#### **Coding Contest Rules**

- Participation earns +0.5 mark, Best in Category = +1, Best in at least 2 = +2.
- Contest will be time-limited fastest and most accurate teams secure top positions.
- Use of AI is allowed in contest, but the faster team will be the winner

#### Strict adherence to time limit (5–6 minutes).

- Every team must give the floor to the **Team Leader at least once**.
- Teams must be ready for Q&A by judges.

#### **Behavioral Rules**

- Respect mentors, organizers, and other teams.
- Any form of misconduct or unfair means will result in disqualification.
- Judges' decision will be final and binding.

# Thank You for Being a Part of Spark Ideathon!

- Organized by:
  Chandigarh University Dept. of CSE
- Contact Information:

Email: spark.ideathon@cumail.com

Phone: +91-XXXXXXXXXXX

Website/Portal: CUSPARK.live