

\* ideato

---

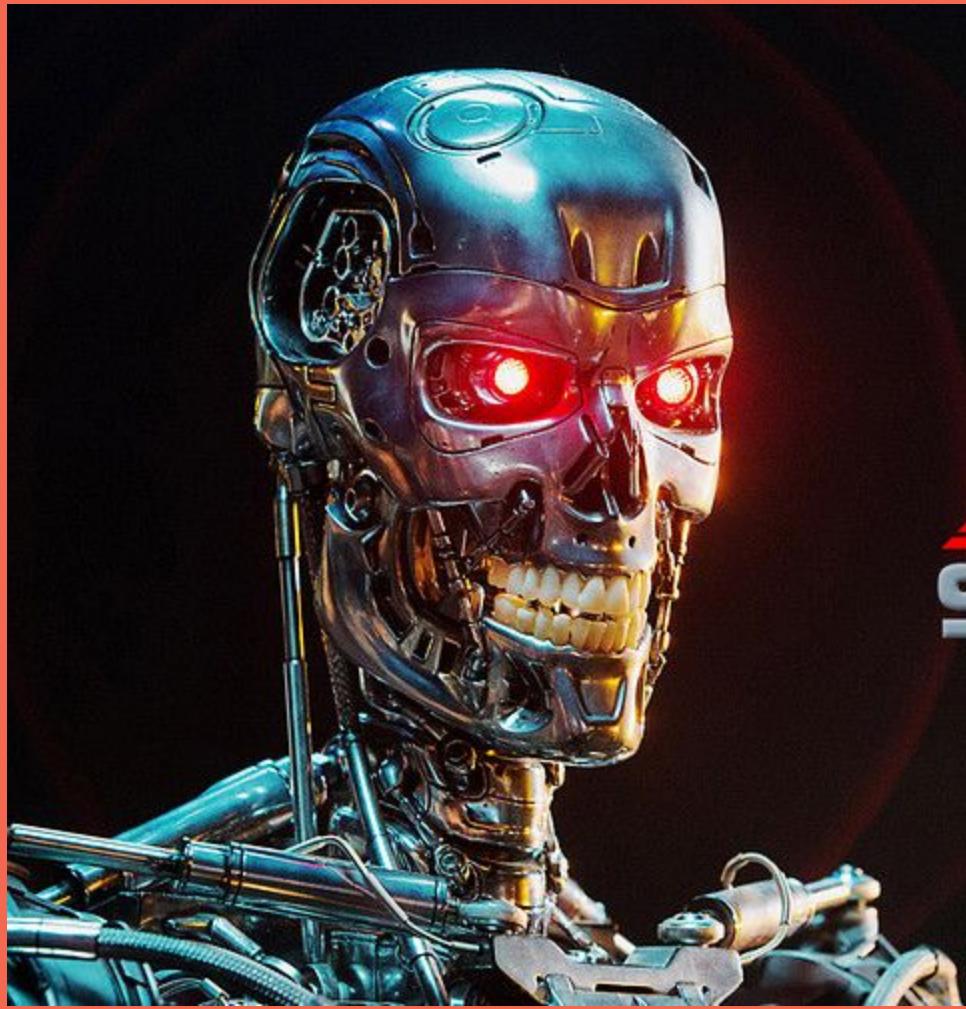
# MACHINE LEARNING

Che roba è? Come funziona? E' davvero magia?

---

**“The business plans of the next 10,000 startups are easy to forecast:  
Take X and add AI.”**

**Kevin Kelly - Fondatore di Wired**

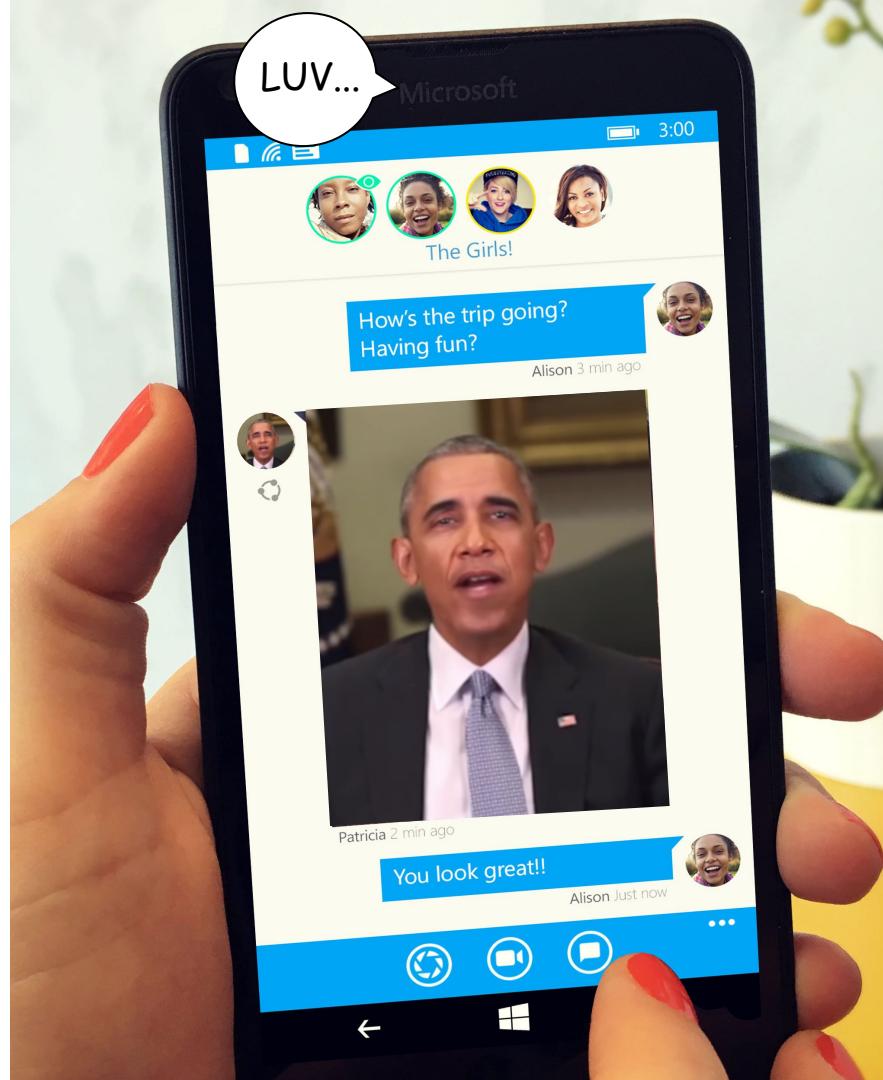


# App rivoluzionaria

Video messaggi da un personaggio famoso.

Labiale importantissimo

Mio cuggino dice che lui lo sa fare...



# Facciamo chiarezza: intelligenza artificiale



# Facciamo chiarezza: intelligenza artificiale

**Non c'è una definizione ufficiale**

Design di sistemi che dimostrano la capacità di  
**raggiungere un obiettivo specifico** anche in domini  
complessi

Un **sistema esperto** basato su regole prefissate  
(IF-THEN) o su alberi risulta “intelligente”

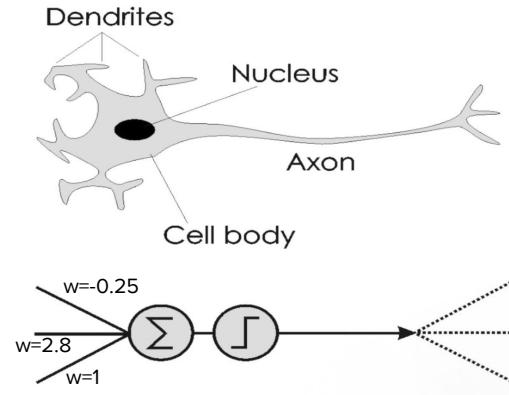
# Facciamo chiarezza: machine learning



# Facciamo chiarezza: machine learning

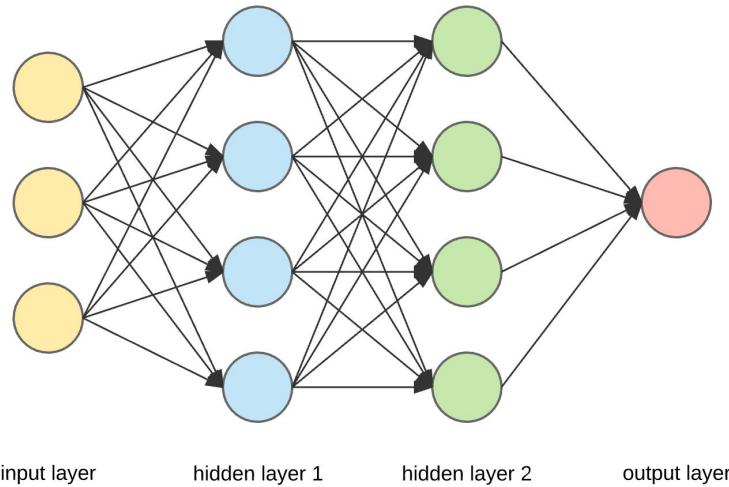
Disciplina che mira a costruire **comportamenti intelligenti** senza che questi siano esplicitamente programmati per seguire regole prestabilite, ma mediante **apprendimento**

# Facciamo chiarezza: neural networks



Reti neurali  
(nate nel 1943)

# Facciamo chiarezza: deep learning



Reti “profonde”  
(concetto del 1986, realizzato nel 2000)

# Facciamo chiarezza: deep learning

Tecnica di machine learning che si fonda sulle **Deep Neural Network**: reti neurali con più di due hidden layer



**machine learning:  
cosa ci si può fare?**



# Trasferimento di stile



Input

Angry

Happy

Fearful



1 di 5

# Sequenze di note



## Ambienti complessi



3 di 5

# Creatività (?)



**Human:** what is the purpose of life ?

**Machine:** to serve the greater good .

**Human:** what is the purpose of living ?

**Machine:** to live forever .

**Human:** what is the purpose of existence ?

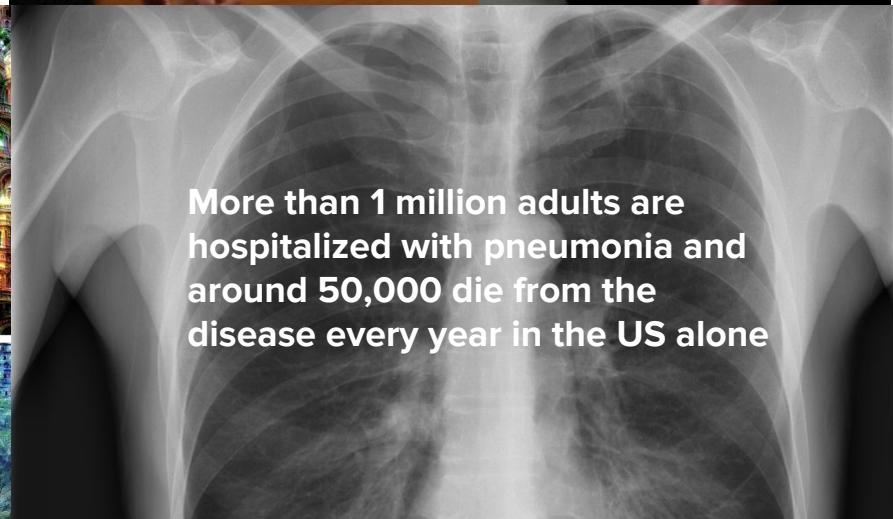
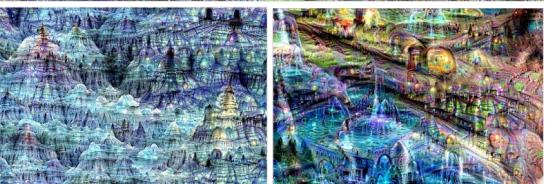
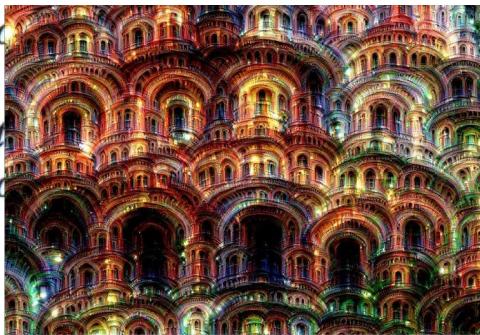
**Machine:** to find out what happens when we get to the planet earth .

**Human:** where are you now ?

**Machine:** i 'm in the middle of nowhere .

**Human:** what is the purpose of dying ?

**Machine:** to have a life .



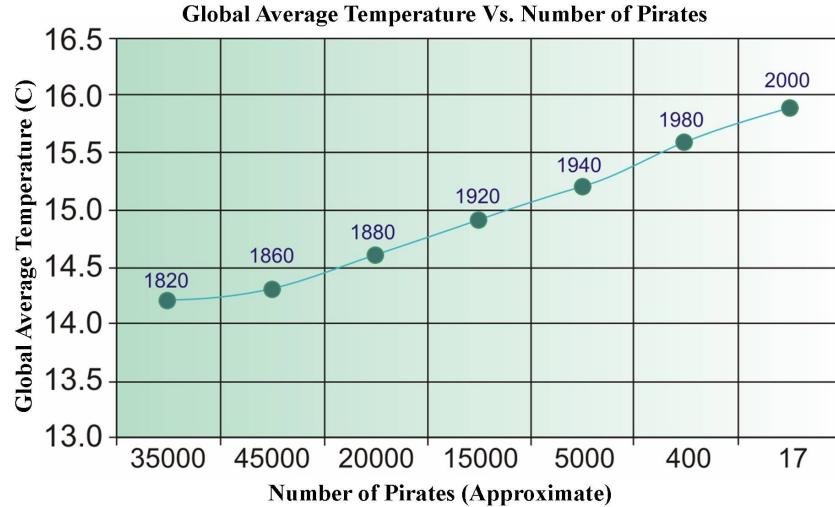
More than 1 million adults are hospitalized with pneumonia and around 50,000 die from the disease every year in the US alone



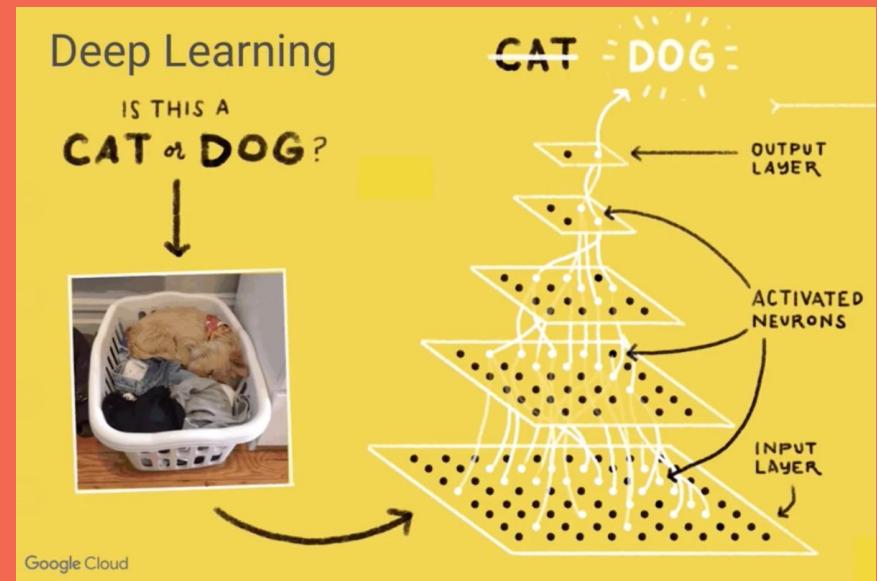
**come è possibile?**



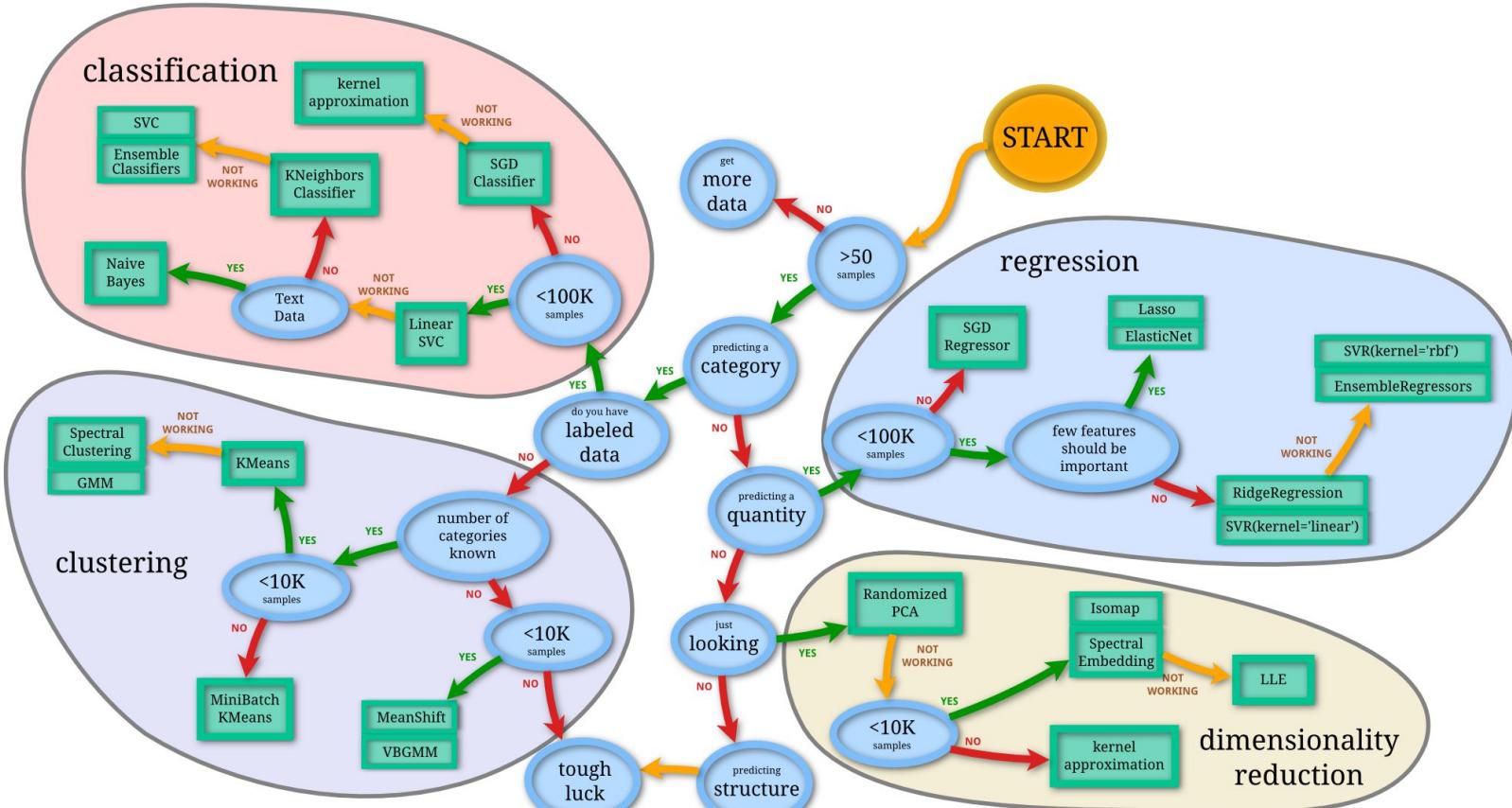
# Algoritmi statistici



# Reti neurali



# Algoritmi statistici



*A mostly complete chart of*

# Neural Networks

©2016 Fjodor van Veen - asimovinstitute.org

- Backfed Input Cell
- Input Cell
- △ Noisy Input Cell
- Hidden Cell
- Probabilistic Hidden Cell
- △ Spiking Hidden Cell
- Output Cell
- Match Input Output Cell
- Recurrent Cell
- Memory Cell
- △ Different Memory Cell
- Kernel
- Convolution or Pool

Perceptron (P)



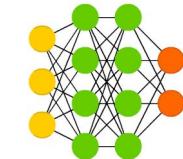
Feed Forward (FF)



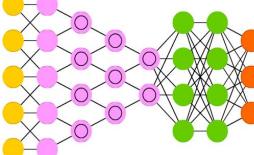
Radial Basis Network (RBF)



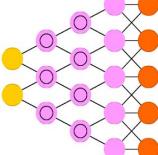
Deep Feed Forward (DFF)



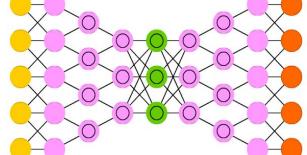
Deep Convolutional Network (DCN)



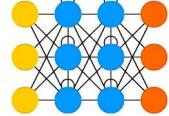
Deconvolutional Network (DN)



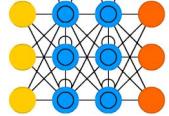
Deep Convolutional Inverse Graphics Network (DCIGN)



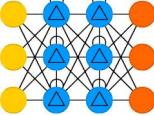
Recurrent Neural Network (RNN)



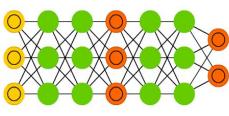
Long / Short Term Memory (LSTM)



Gated Recurrent Unit (GRU)



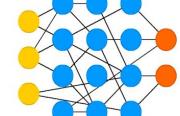
Generative Adversarial Network (GAN)



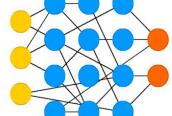
Liquid State Machine (LSM)



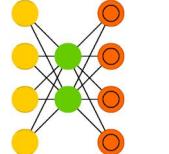
Extreme Learning Machine (ELM)



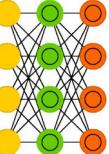
Echo State Network (ESN)



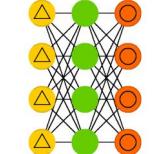
Auto Encoder (AE)



Variational AE (VAE)



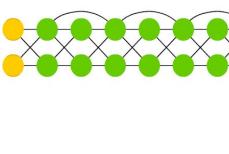
Denoising AE (DAE)



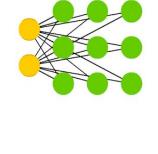
Sparse AE (SAE)



Deep Residual Network (DRN)



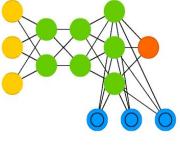
Kohonen Network (KN)



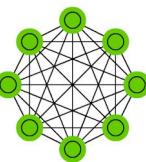
Support Vector Machine (SVM)



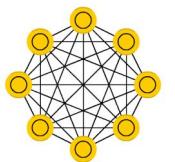
Neural Turing Machine (NTM)



Markov Chain (MC)



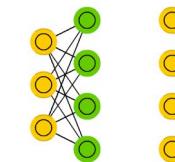
Hopfield Network (HN)



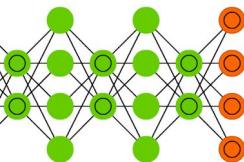
Boltzmann Machine (BM)



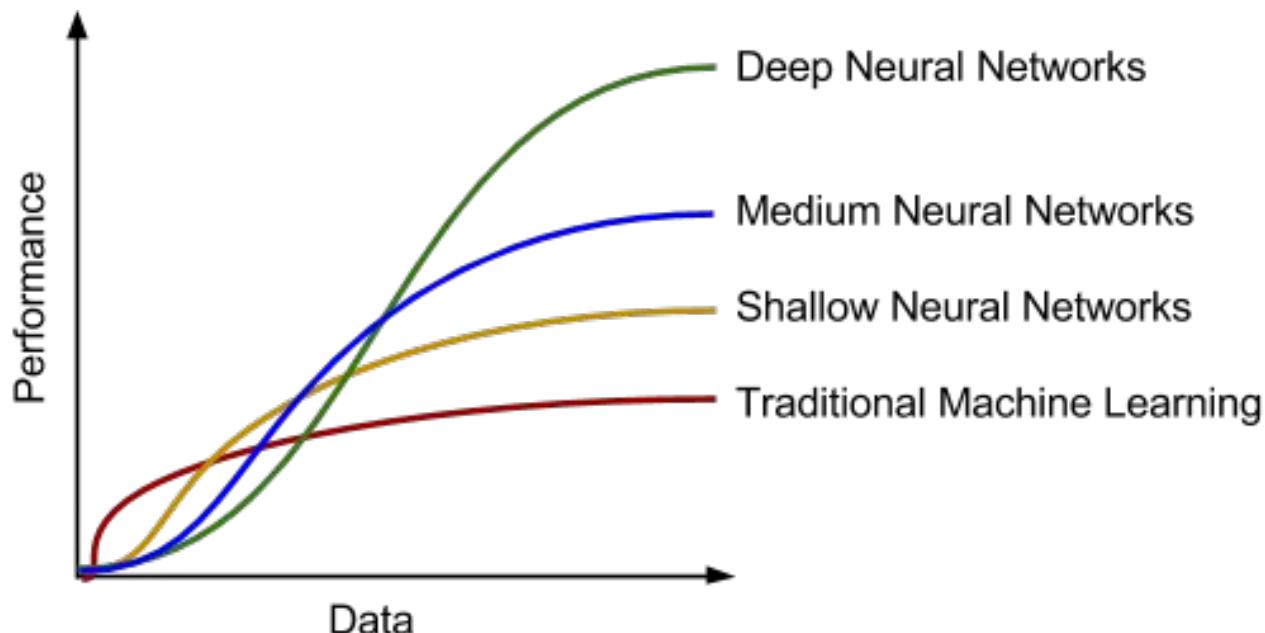
Restricted BM (RBM)



Deep Belief Network (DBN)



# Che differenza c'è?



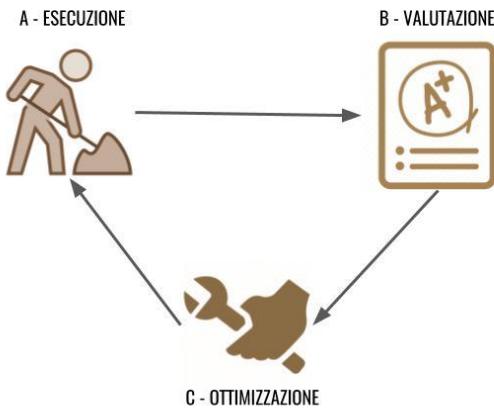


\*

ok  
ma come funzionano?

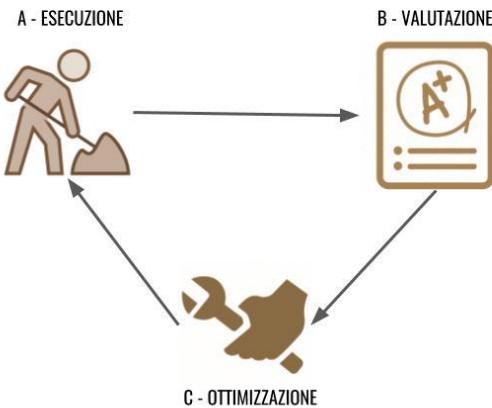
# Tecniche di Apprendimento

Supervisionato



# Tecniche di Apprendimento

Supervisionato

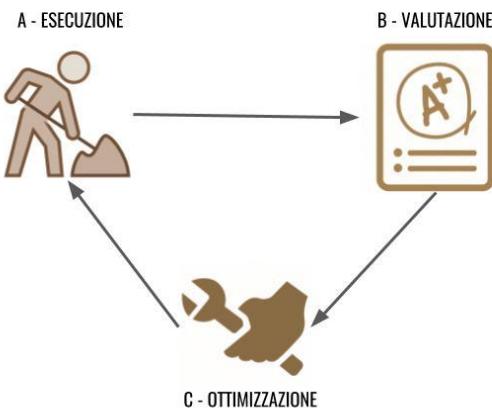


Non supervisionato



# Tecniche di Apprendimento

Supervisionato



Non supervisionato

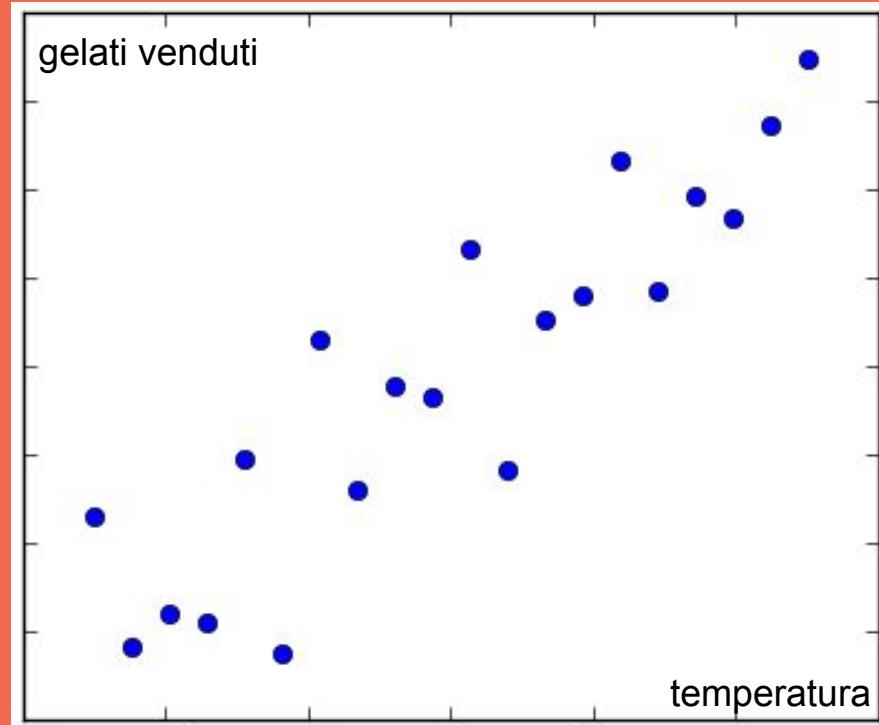


Per rinforzo

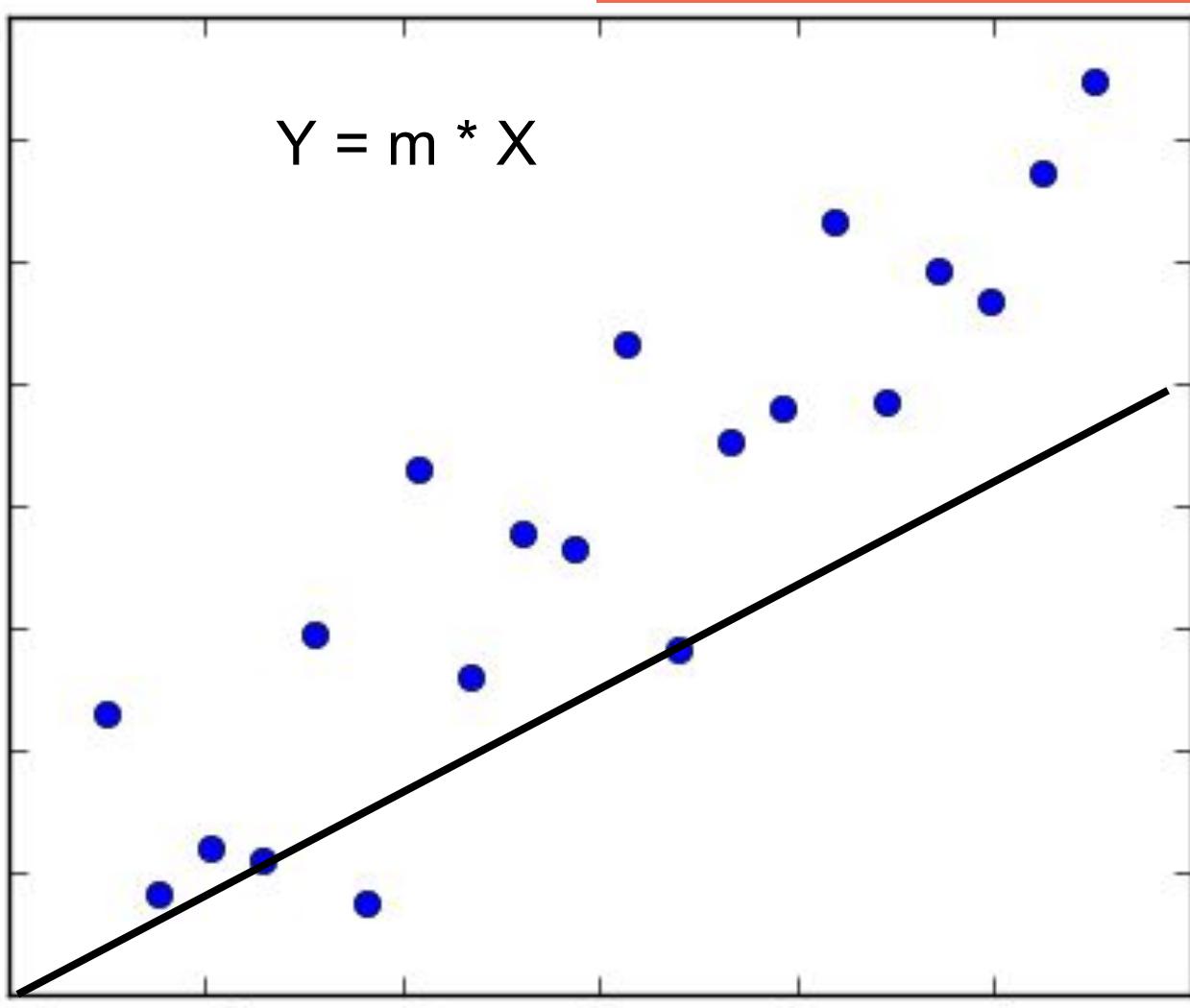


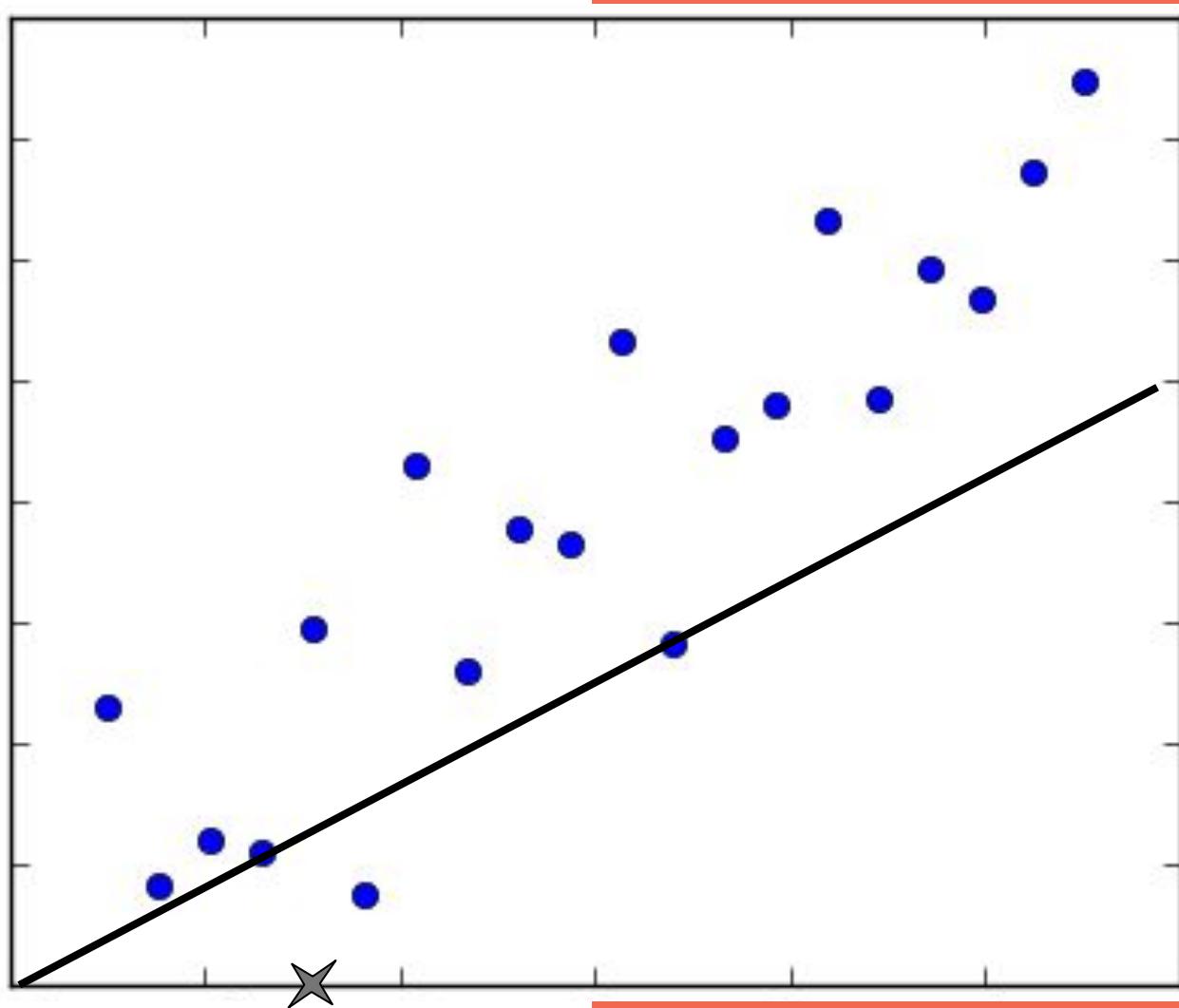
# Apprendimento

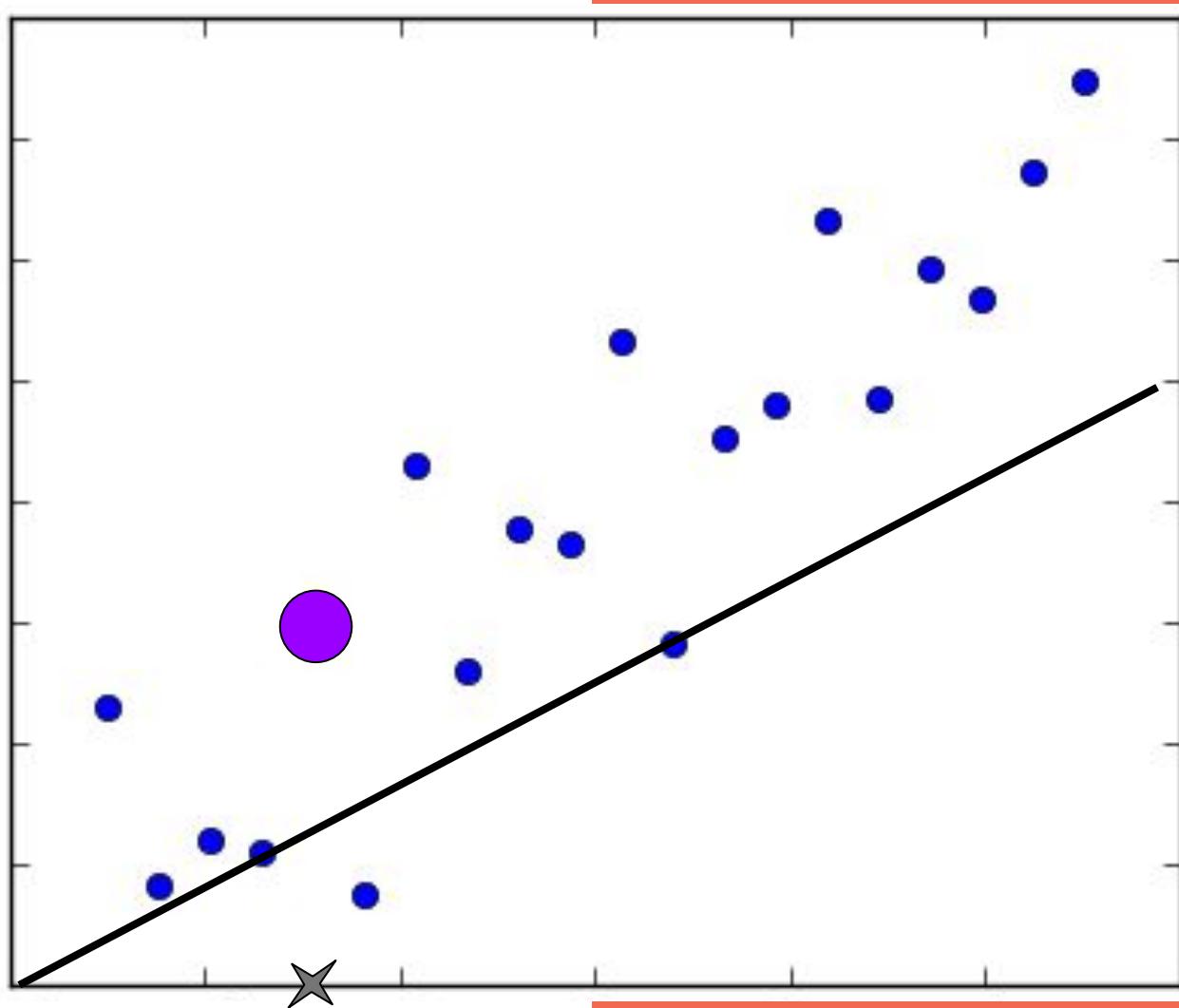
Addestramento di  
un'equazione che  
approssimi in maniera  
ottimale i dati

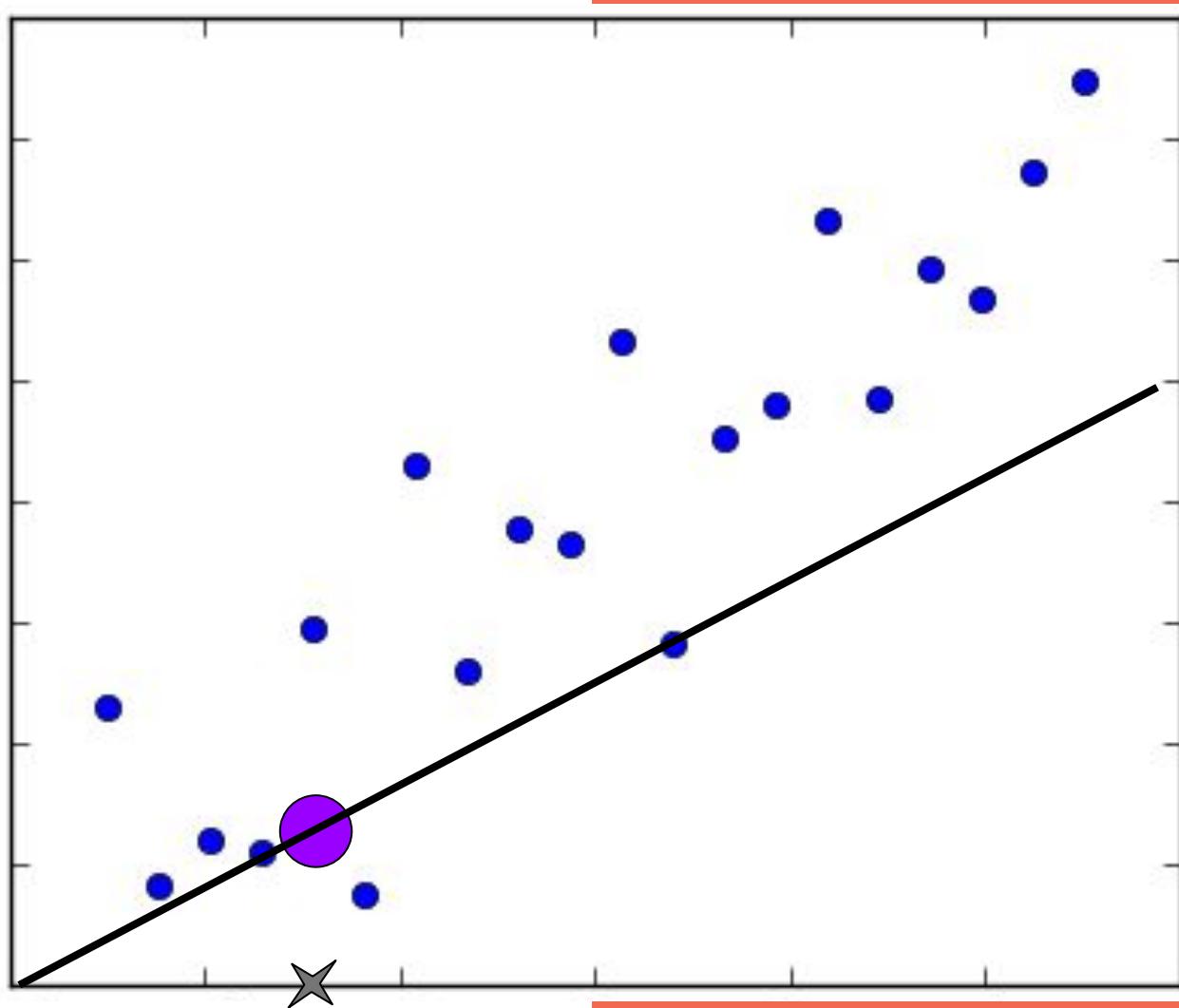


$$Y = m * X$$

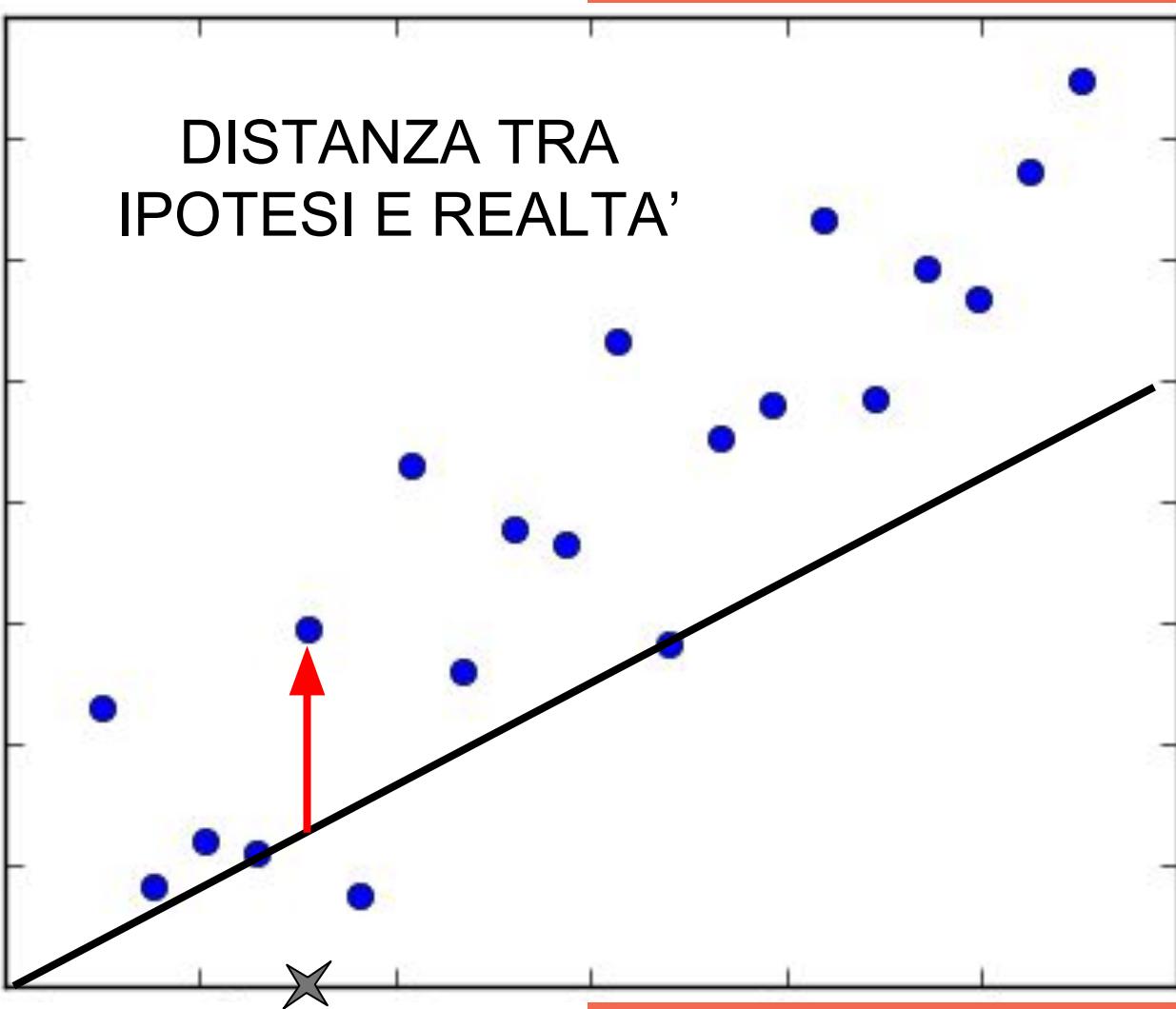




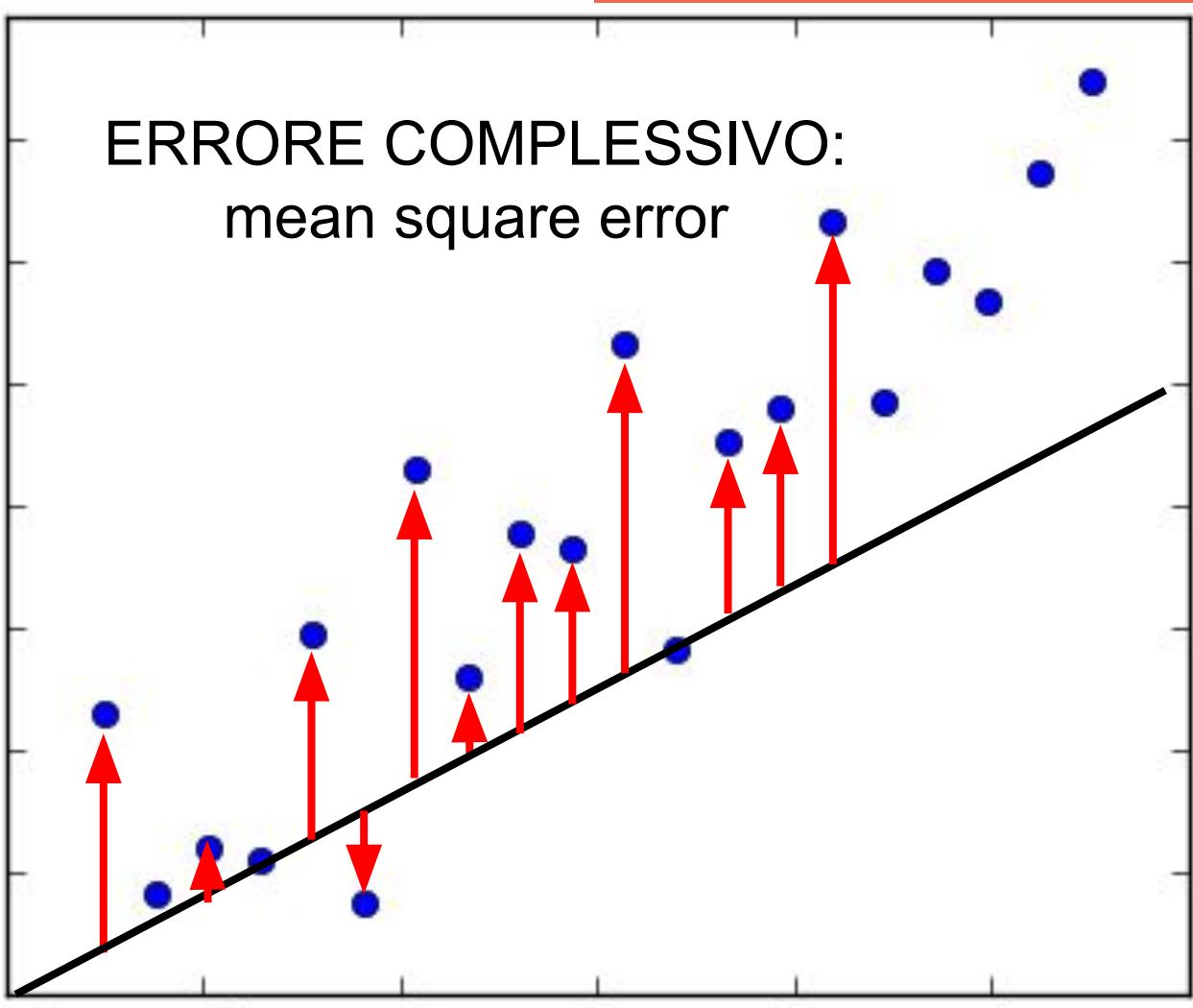


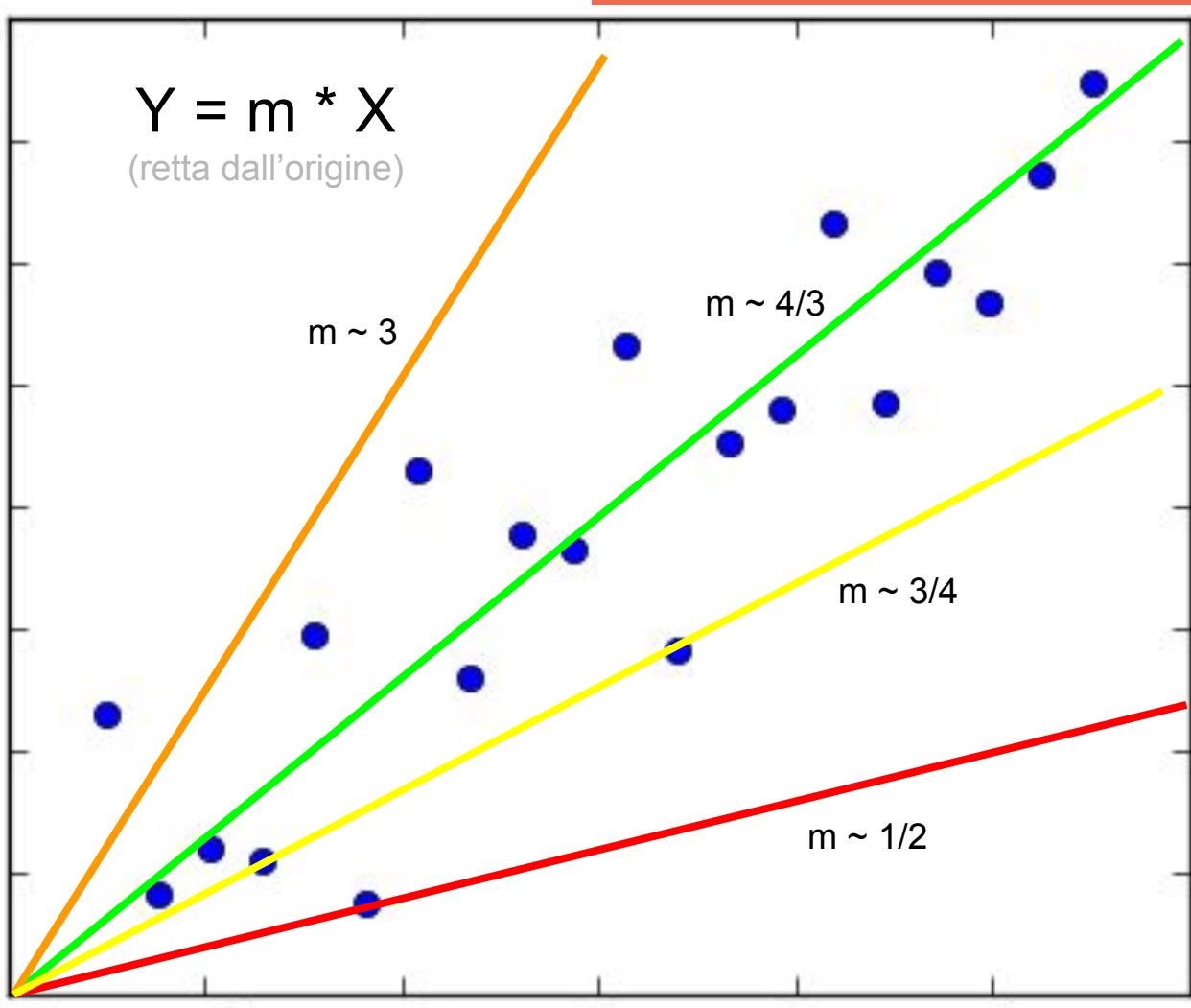


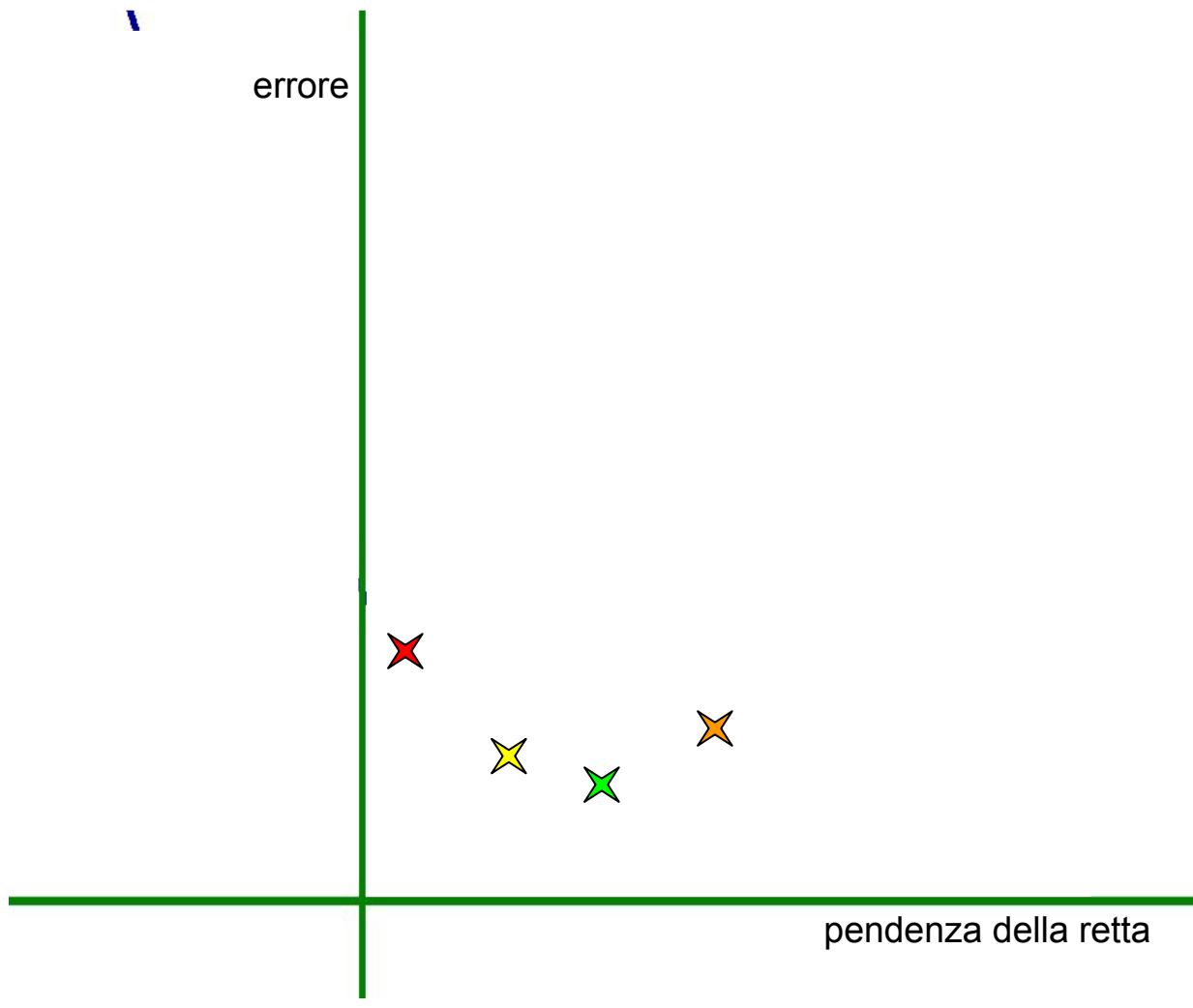
DISTANZA TRA  
IPOTESI E REALTA'

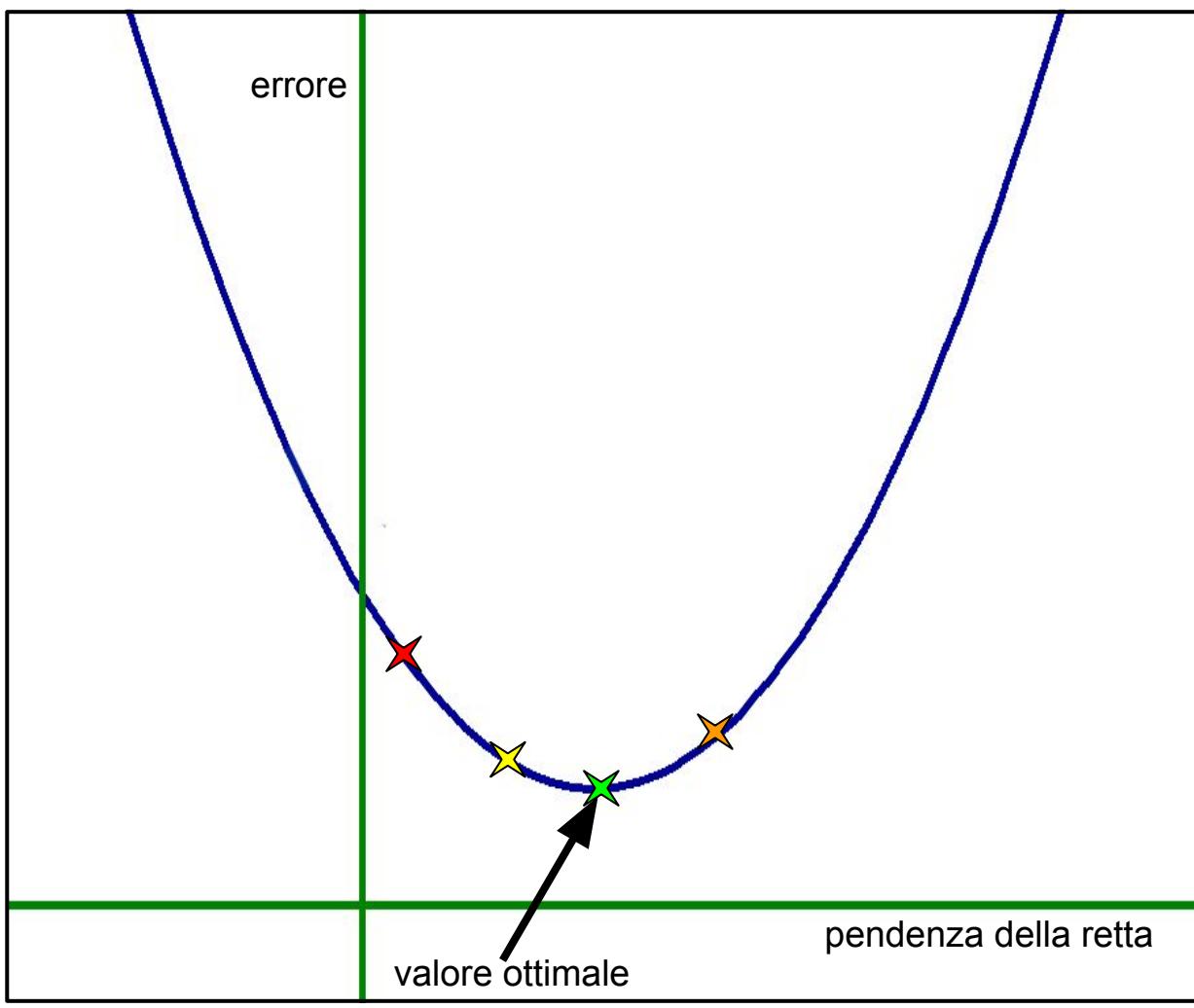


## ERRORE COMPLESSIVO: mean square error

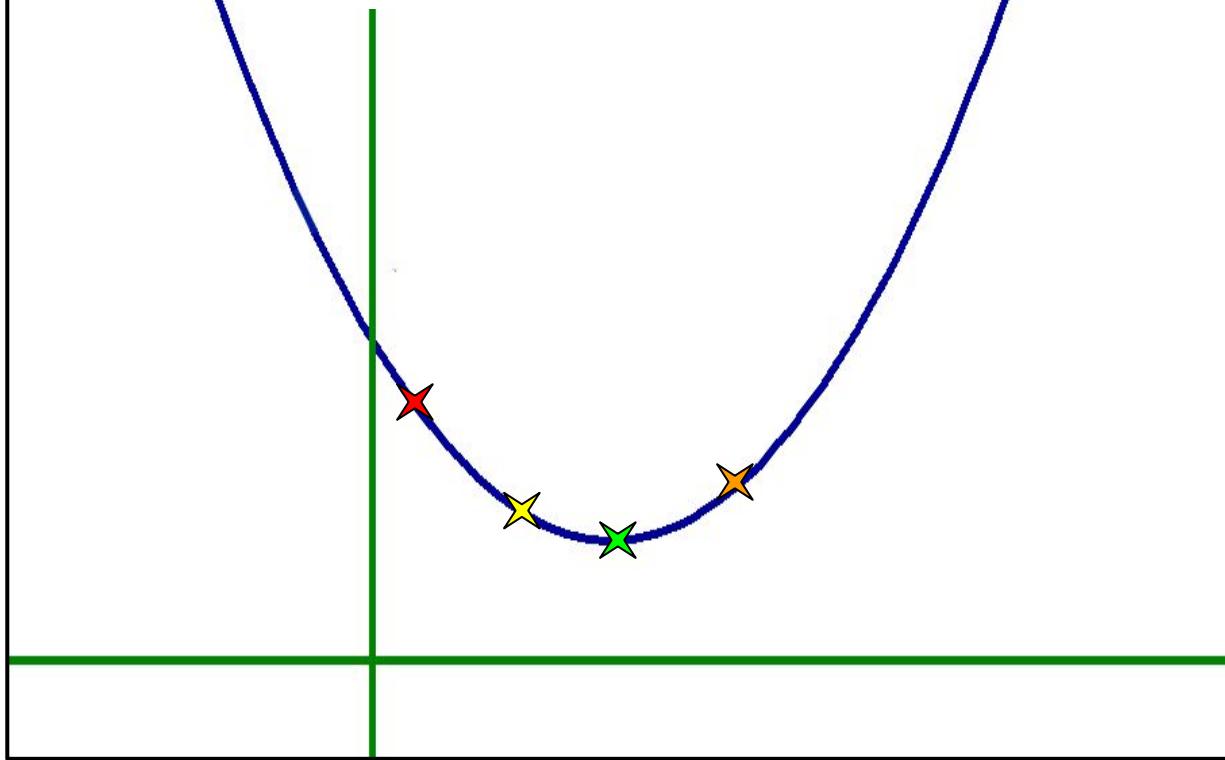








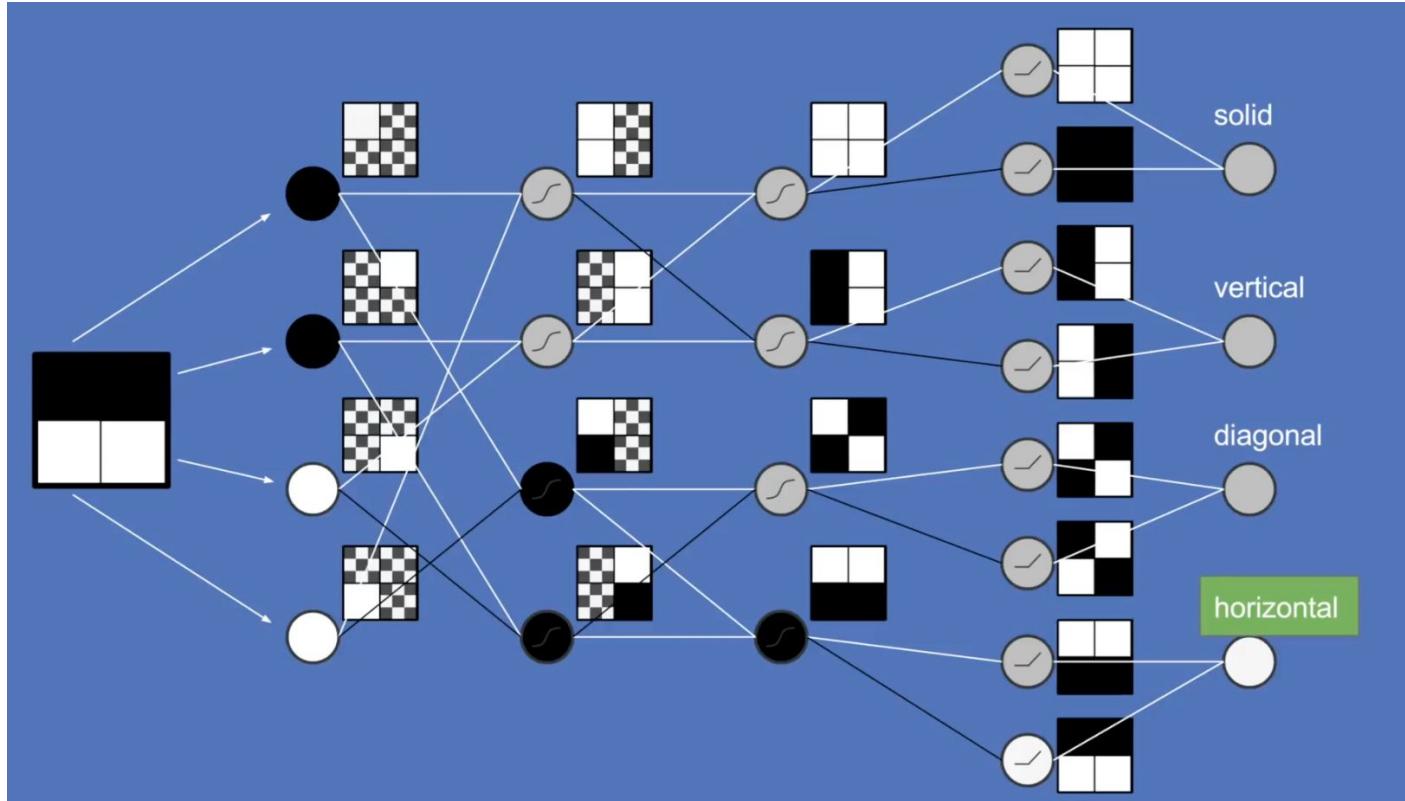
Sappiamo come fa un  
algoritmo ad imparare



# ML è un problema di ottimizzazione

- Trovi un problema da risolvere
- Recuperi più **dati** possibile
- Identifichi quale può essere una **funzione d'errore** che se minimizzata risolve il tuo problema
- Vai di **addestramento** e tanta **pazienza**

# Reti neurali - MAGIA?



How Deep Neural Networks Work - Brandon Rohrer

## REGOLE

**nodo nero:** negativo

**nodo bianco:** positivo

**nodo grigio:** zero

**retta bianca:** \* 1

**retta nera:** \* -1

## Sigmoide:

IN: + e -

OUT: -

IN: - e -

OUT: -

IN: - e +

OUT: zero

## ReLU:

IN: +

OUT: +

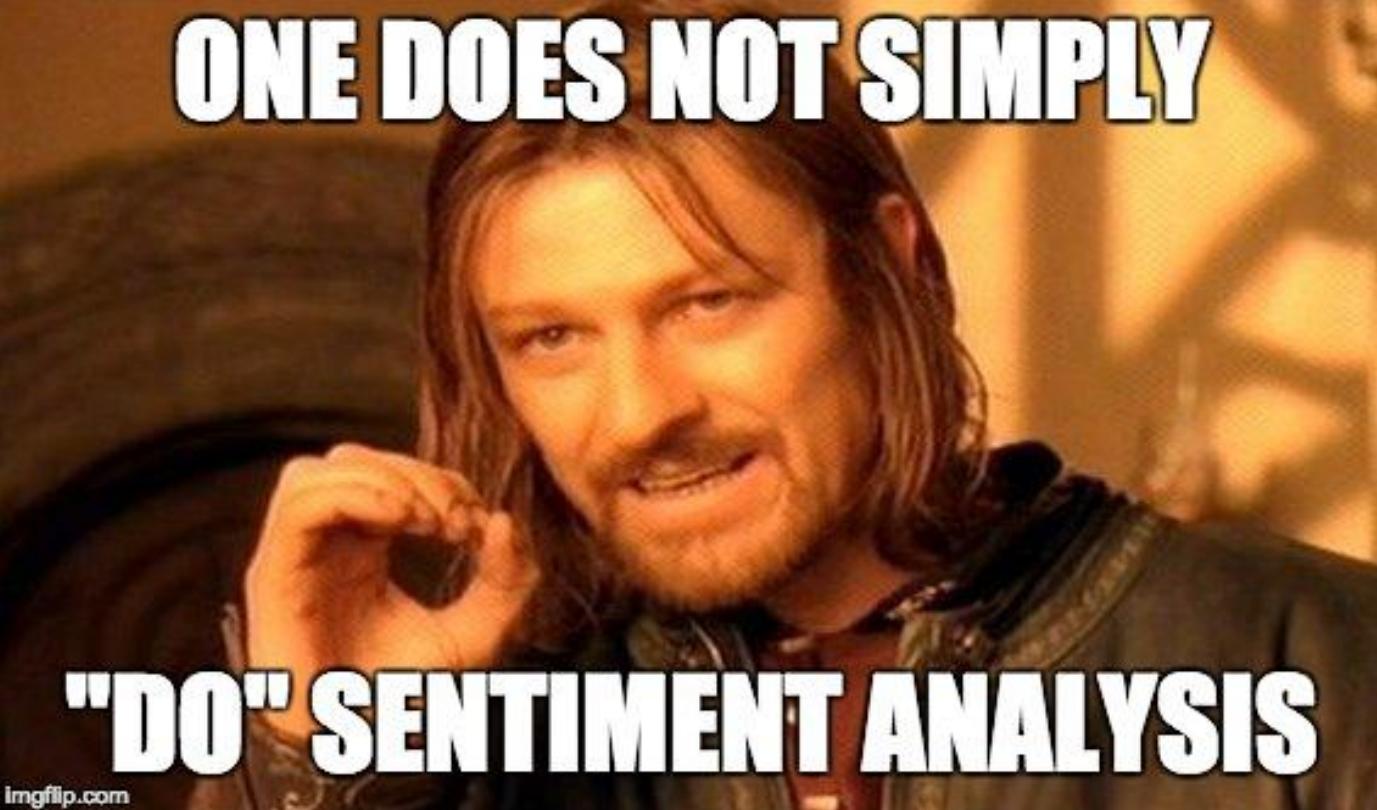
IN: -

OUT: 0



# **caso d'uso: sentiment analysis commenti**





**ONE DOES NOT SIMPLY**

**"DO" SENTIMENT ANALYSIS**

# Come procedere: i 7 passi

- recuperare i dati\*
- pulire e preparare i dati\*
- scegliere un modello per stabilire una baseline
- addestramento del modello\*
- valutazione
- tuning degli iperparametri
- predizione

OBIETTIVO: aumentare l'**accuratezza**

# Classificare il testo

## Lexicon + algoritmo di ML

- divisione in parole (token)
- pulizia
- words embeddings (Bag of words o Tf-idf)
- punteggio emozionale della frase in base alle parole presenti
- addestramento modello statistico

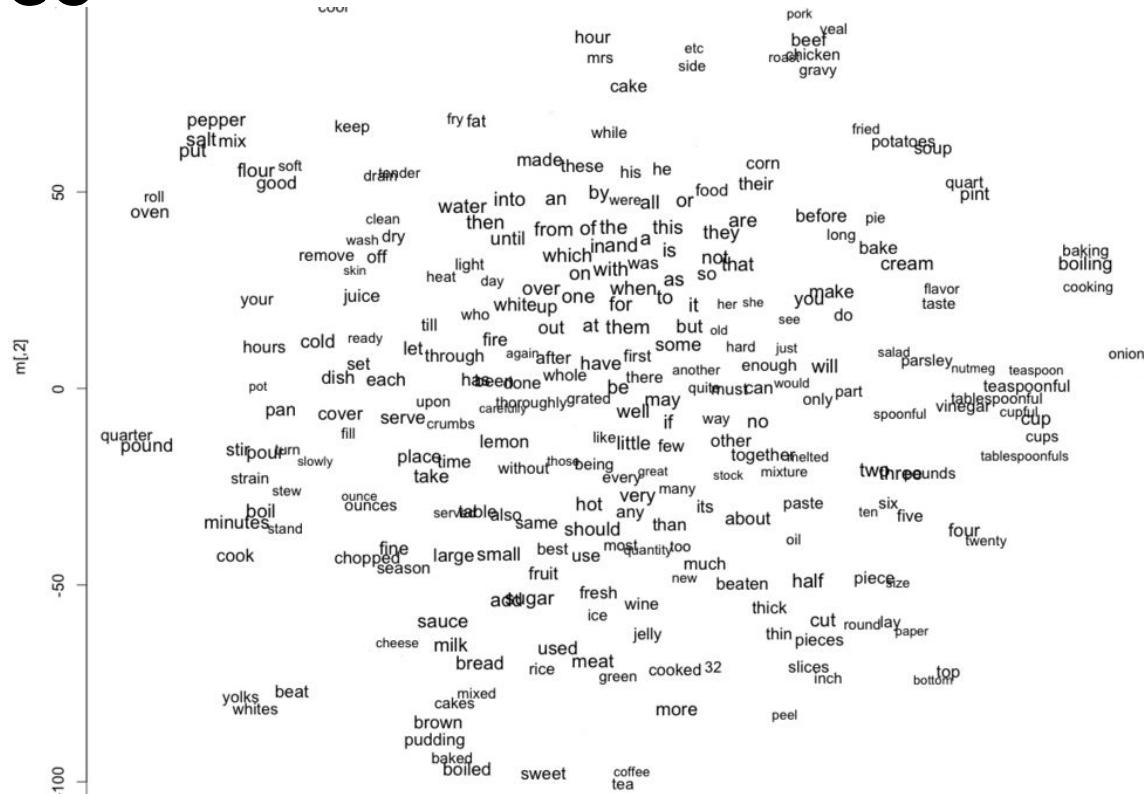
## Deep neural networks

- divisione in parole
  - pulizia
  - words embeddings Word2Vec
  - addestramento RNN
- oppure
- divisione del testo in caratteri
  - convoluzione per estrazione features
  - addestramento CNN

# Bag of words

Parola	Occorrenze
Polemica	5
Lavoratori	5
Cacciare	4
Contratto	3
Sciopero	2
Chiusura	2

# Word2vec



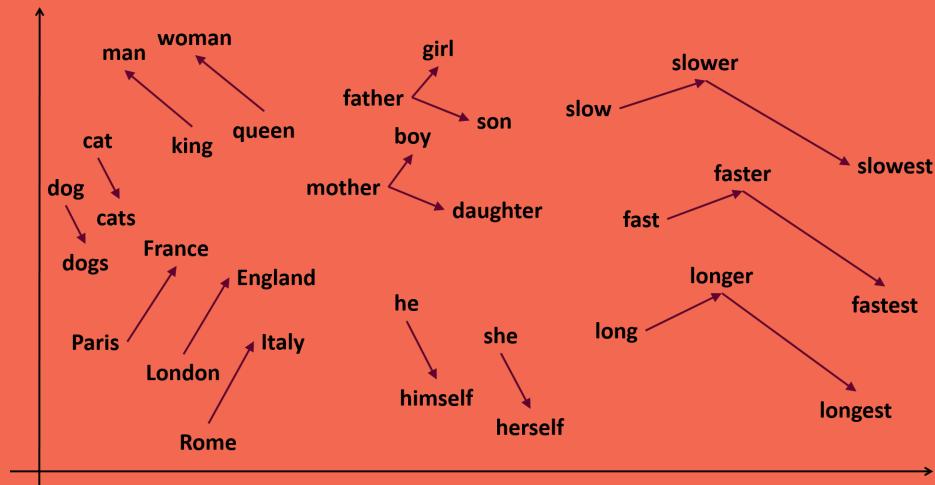
# Word2vec

Paris - France + Italy = Rome

King - Man + Woman = Queen

Long - Longer + Fast = Faster

Minotaur - Maze + Dragon = Simcity



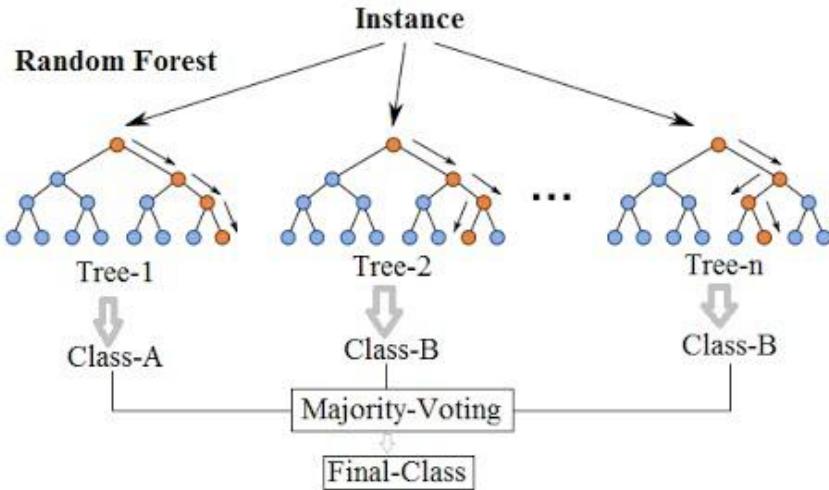
# Random forest

## Pregi:

- sia classificazioni che regressioni
- gestisce buchi nei dati
- difficile che vada in **overfit**
- gestisce grandi dataset con tanti features

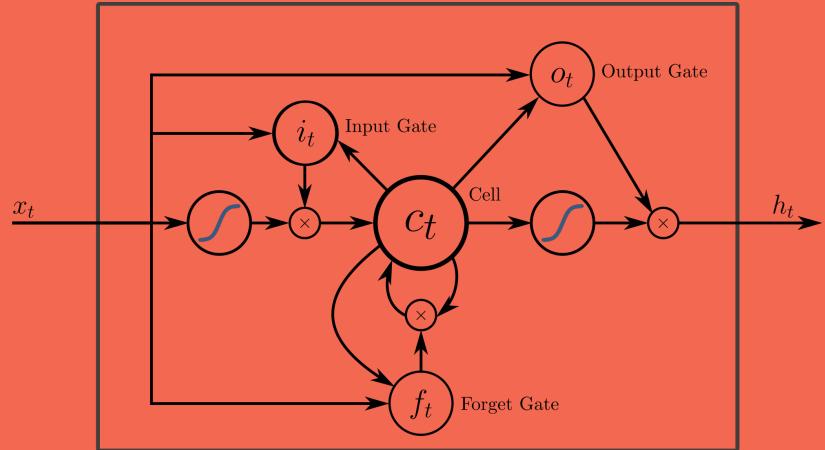
## Difetti:

- bravo come classificatore, meno come regressore
- poco controllo su cosa fa il modello



# RNN con celle LSTM

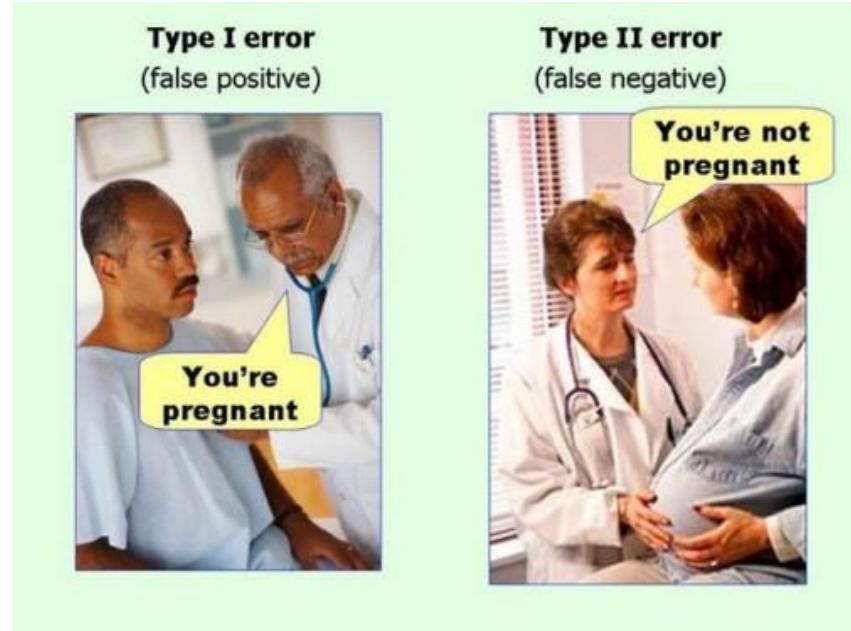
Al posto di un solo valore, le celle contengono un micro algoritmo che può tenere a mente valori per lungo tempo



# Risultati

## Accuratezza:

- **Logistic regression:** 72%
- **Stochastic Gradient Descent:** 75%
- **Random forest:** 87,2%
- **Word2Vec + RNN:** 79,3% (poche epoche)
- **CNN:** esperimento in corso





la startup dei video?



# Ultimamente su questi schermi

- Watson di IBM **diagnostica** velocemente anche il tumore **più raro**
- E' partita la corsa all'uso del **Computer-aided Drugs Discovery**
- Facebook ha un modello in grado di **sostenere una trattativa** e uno persino in grado di **mentire**
- 6 mesi fa, Dabi Ahn, un giovane ricercatore coreano, mette online un modello che **parla** con la voce di **Kate Winslet**
- a gennaio è nato il fenomeno **Deep Fakes**

Source Actor



Real-time Reenactment



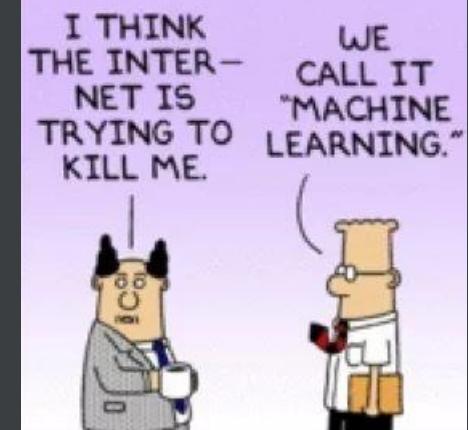
Reenactment Result

Target Actor



\*

grazie





Via con le domande

