

Yan Li's Discussion of task assignment and overallocation of tasks :

Yan Li's task assignments for the week of January 7th is – Identify focus group member demographics, which starts from January 9th and ends on January 10th, hence coming under the week of January 7th, the task estimated duration is 8 hours long. However, there are no task assignments scheduled for the week of January 14th, in case of Yan Li's as compared to Brad Sutton's task assignment.

In this case, Yan Li has an overallocation of task assignments on the week of May 8th, the task assignment name on that week is Marketing Materials which is approximately 120 hours long. Hence, it signifies that the task assigned is overallocated, and cannot be left as it is like that because it is a resource allocation misstep that occurs when an organization has insufficient resources to complete all of the critical tasks assigned within a given time frame. I feel that these two tasks are very critical to the whole project but I feel that these two tasks can be started and earlier and at the same time as "Identify focus group member demographics", and can be completed for 8 hours per day going in total for 15 week days ($8 \text{ hrs} * 15 \text{ days} = 120 \text{ hrs}$). Hence, solving all of the issues.