

# Customer Trends Analysis

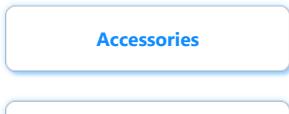
## Subscription Status



## Gender



## Category



## Shipping Type

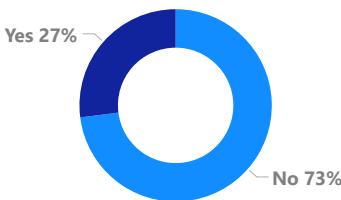
- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

**3.9K**  
Number of Customers

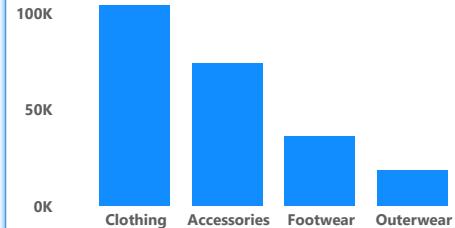
**\$59.76**  
Average Purchase Amount

**3.75**  
Average Review Rating

## Percentage of Customers by Subscription Status



## Revenue By Category



## Sales By Category

