

Project Overview: Unrealistic Standards and Algorithmic Compatibility

This project explores how machine learning and AI contribute to the creation and reinforcement of unrealistic standards in society, specifically within the realm of romantic compatibility. By analyzing personality traits, preferences, and other quantifiable attributes, the algorithm attempts to generate the "perfect match," going so far as to produce an AI-rendered portrait of this ideal partner. On the surface, this process feels innovative and empowering, but it subtly perpetuates a critical societal issue: the reinforcement of unattainable expectations.

By reducing human emotions and desires to data points, the project critiques how such technologies inadvertently promote cookie-cutter ideals of attractiveness, ambition, and compatibility. These portrayals align with pre-existing biases embedded in the data, reflecting cultural stereotypes rather than celebrating individuality. The AI's generated portraits and predictions often suggest an algorithmically determined "best match," potentially fostering self-doubt or dissatisfaction when real-life connections fail to align with these hyper-curated ideals.

The project uses its playful nature as a mirror to reflect and critique society's obsession with perfection, asking: Can a machine predict human compatibility, or does it merely deepen our reliance on idealized, unrealistic standards? The tension between algorithmic logic and emotional connection invites viewers to consider the role of AI in shaping societal expectations and our sense of self-worth.