

Becoming a Manager in DevRel

About Me

@DevWithTheHair



Jaime Lopez Jr

@DevWithTheHair

**[https://github.com/
DevWithTheHair](https://github.com/DevWithTheHair)**

More Than Just Code

<http://MTJC.fm>

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My Path to Management

DevRelCon Tokyo 2019

**First (and only)
DevRel at the company**

(. . ;)

(Θ^Y, C^X)^φ

Manager

(u÷u)

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(. . ;)

What does a Manager do?

Many things

4 things I
have learned

1. Define the Strategy

2. Find the Right People

3. choose Area of Focus

4. Improve

team

Performance



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**What are the
challenges?**

Recruiting

Training

**Letting
Others Do the
Work**

**Doing Some
work Yourself**

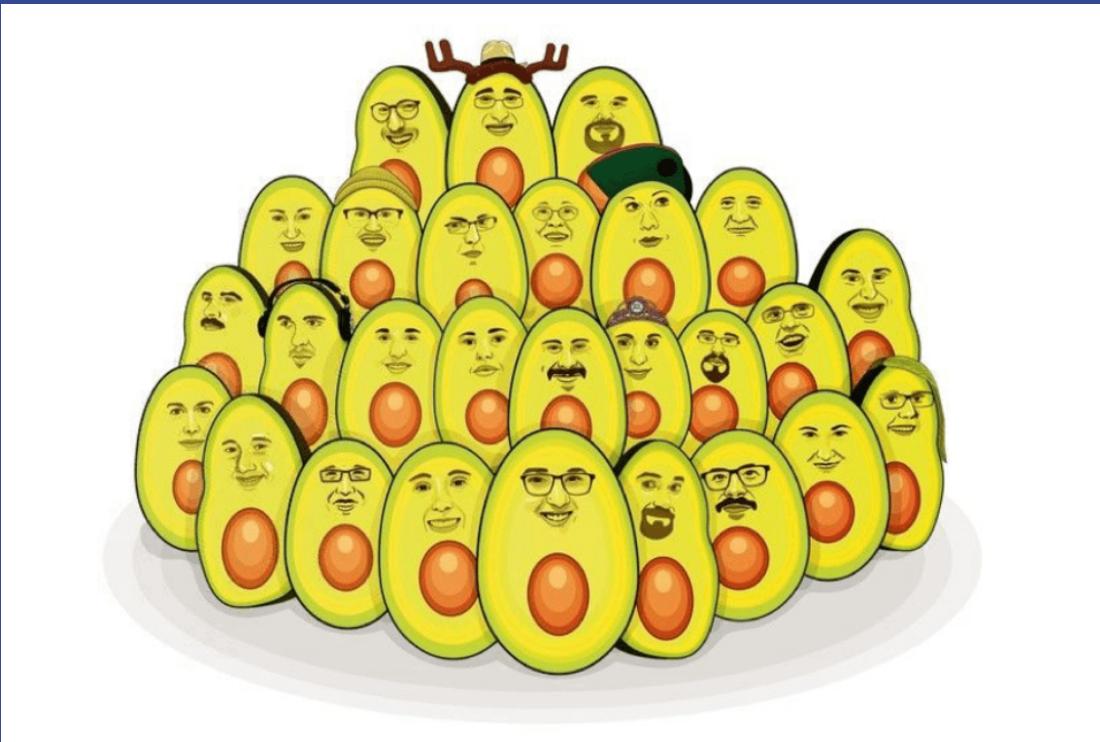


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Learning Resources

The Business Value of Developer Relations:

How and Why Technical Communities Are Key To Your Success



Mary Thengvall

@DevWithTheHair

DevRel Collective

<https://devrelcollective.fun/>

**You're the First DevRel at
Your Company,
Now What?**



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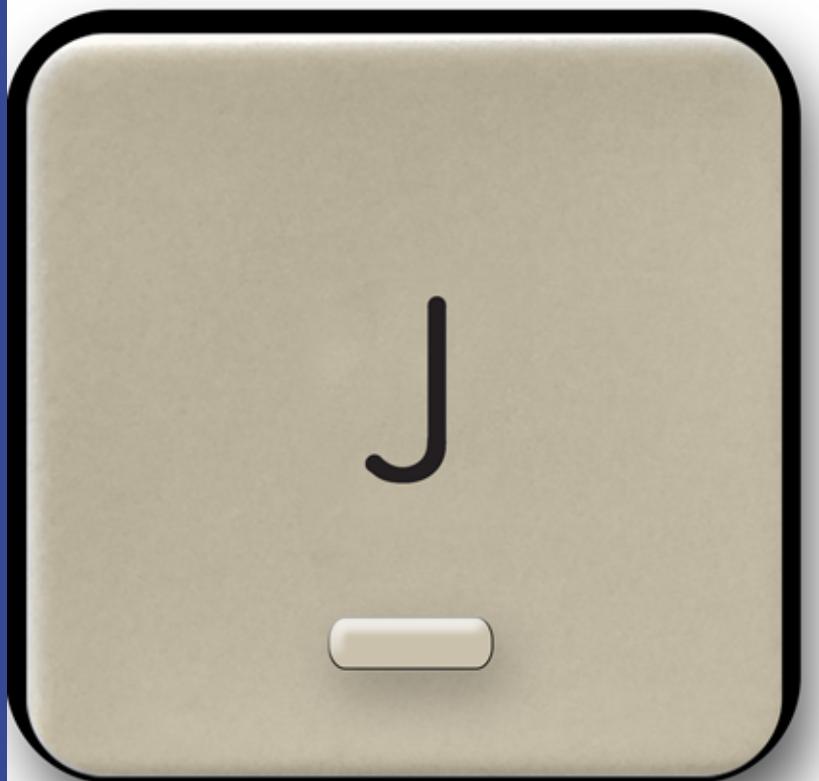
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thank you!