

**DESIGNERS + DEVELOPERS
= BEST FRIENDS FOREVER?**

ABOUT ME



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MORE THAN
JUST CODE

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HOW IS YOUR RELATIONSHIP WITH YOUR DESIGN TEAM?



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AGENDA

- 1) ORGANIZATION
- 2) PROCESS
- 3) COMMUNICATION
- 4) MISCELLANEOUS

10 ORGANIZATION

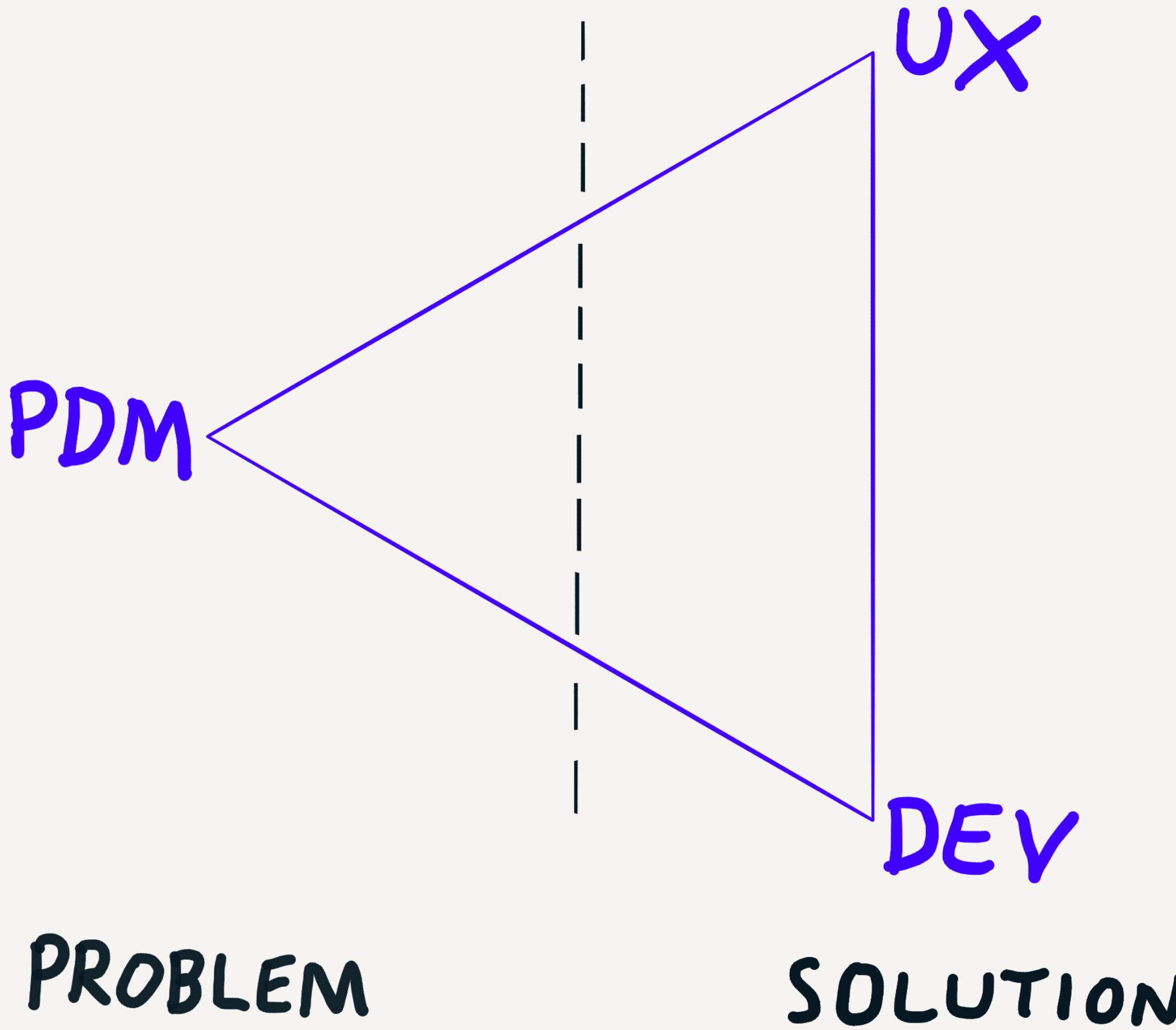
**WHO MAKES THE
DECISIONS?**

PRODUCT MANAGERS?

DESIGNERS?

DEVELOPERS?

TEAM

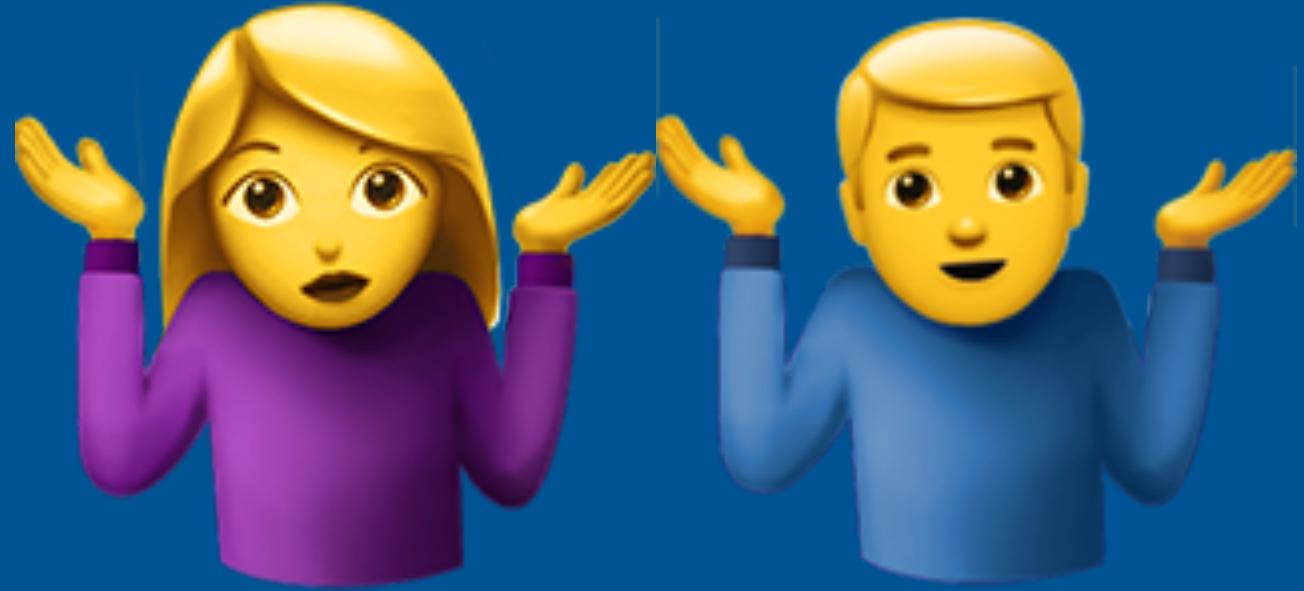


2) PROCESS

WATERFALL

WATCPDFAIL
WATLNUAEL

SCRUM?
KANBAN?
SCRUMBAN?



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COLLABORATION



WHY?

DESIGN FOR MANUFACTURABILITY

CONSIDERATIONS

ACCESSIBILITY INTERNATIONALIZATION DEVICE DIFFERENCES

TRADEOFFS



PRODUCT MANAGERS



3) COMMUNICATION

WHEN?

EARLY

OFTEN

HOWEVER

BE MINDFUL

CERTAINTY VS UNCERTAINTY

PAIRING VS ALONE TIME

HIGH FIDELITY VS LOW FIDELITY

4) MISCELLANEOUS

CADENCE



TOOLS



USER RESEARCH



GO ROGUE



CRAFT



TEAM



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THANK YOU!