

Becoming a Better Developer by Talking

**Five Unbelievable Secrets Of Talking
The Expert Podcasters Don't Want You To Know**

the 411

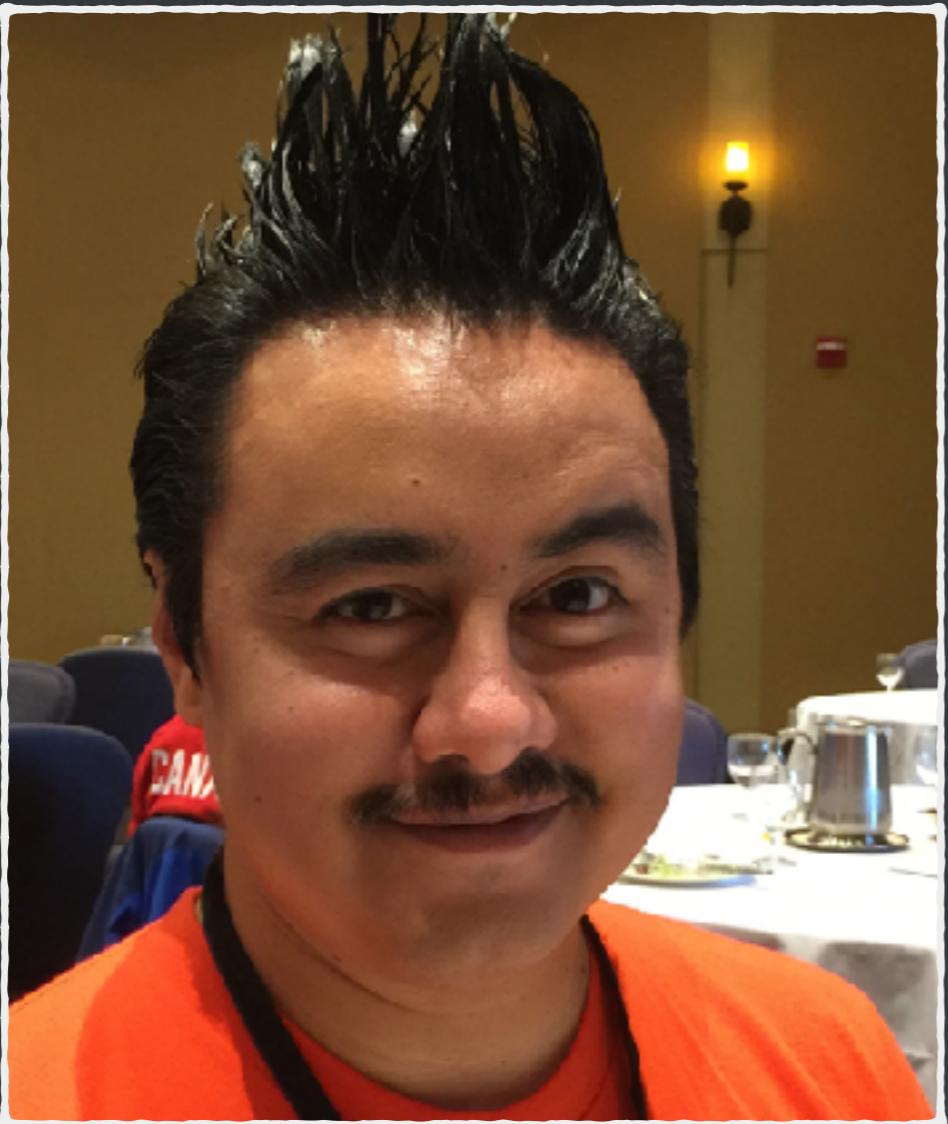


- [@timmitra](https://twitter.com/timmitra)
- www.it-guy.com
- mtjc.fm
- roundaboutfm.com
- raywenderlich.com

the dev with the hair?



the 411



- Jaime Lopez**
- @DevWithTheHair**
- devwiththehair.com**
- mtjc.fm**

Toronto ~ Seattle



**more than just code
podcast**

**Why?
What?
How?**

History of “Talk”



360iDev 40,000 BC

WHY talk is good

TL;DR

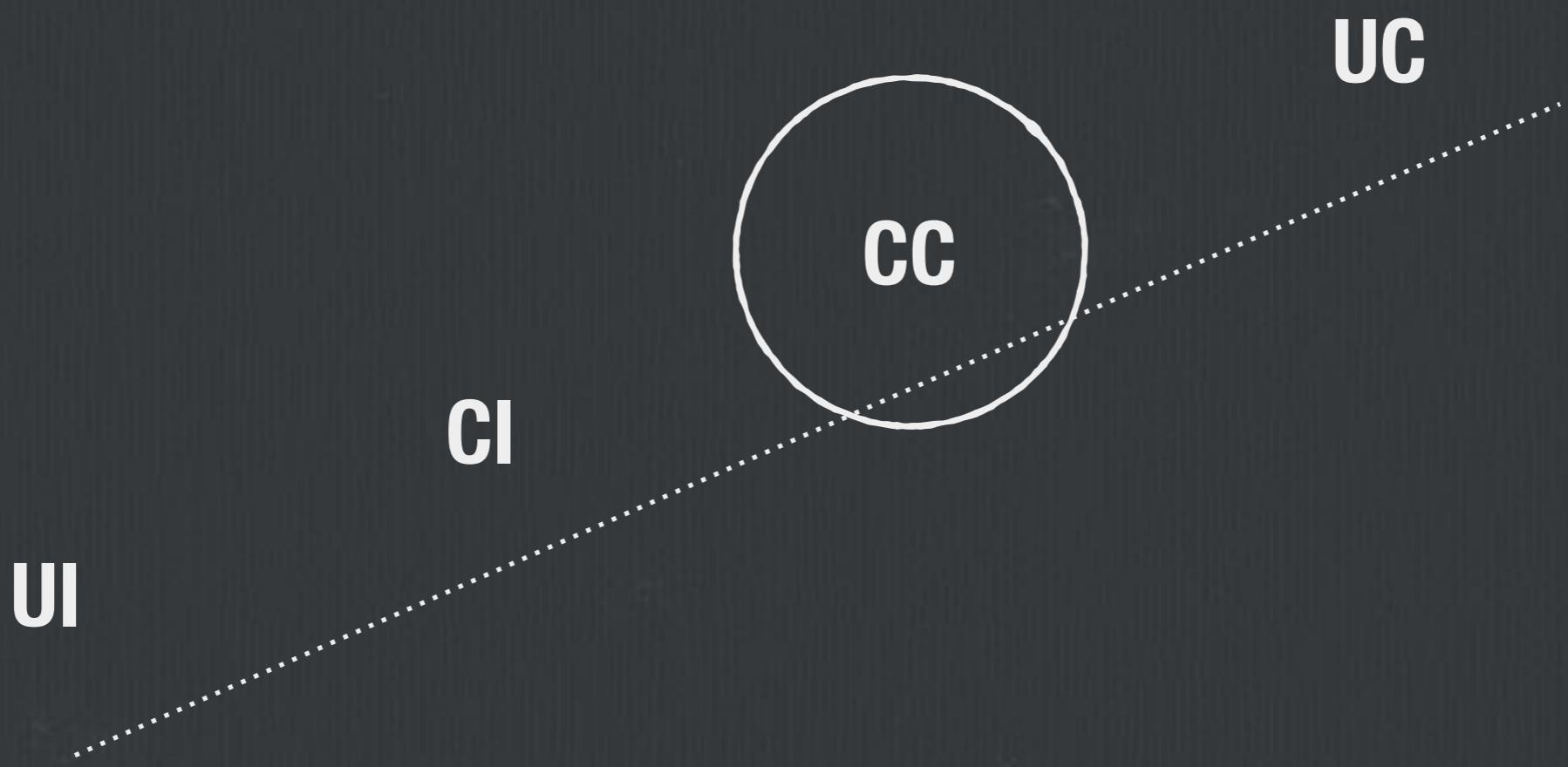


@timmitra

Driving At Home



How We Learn



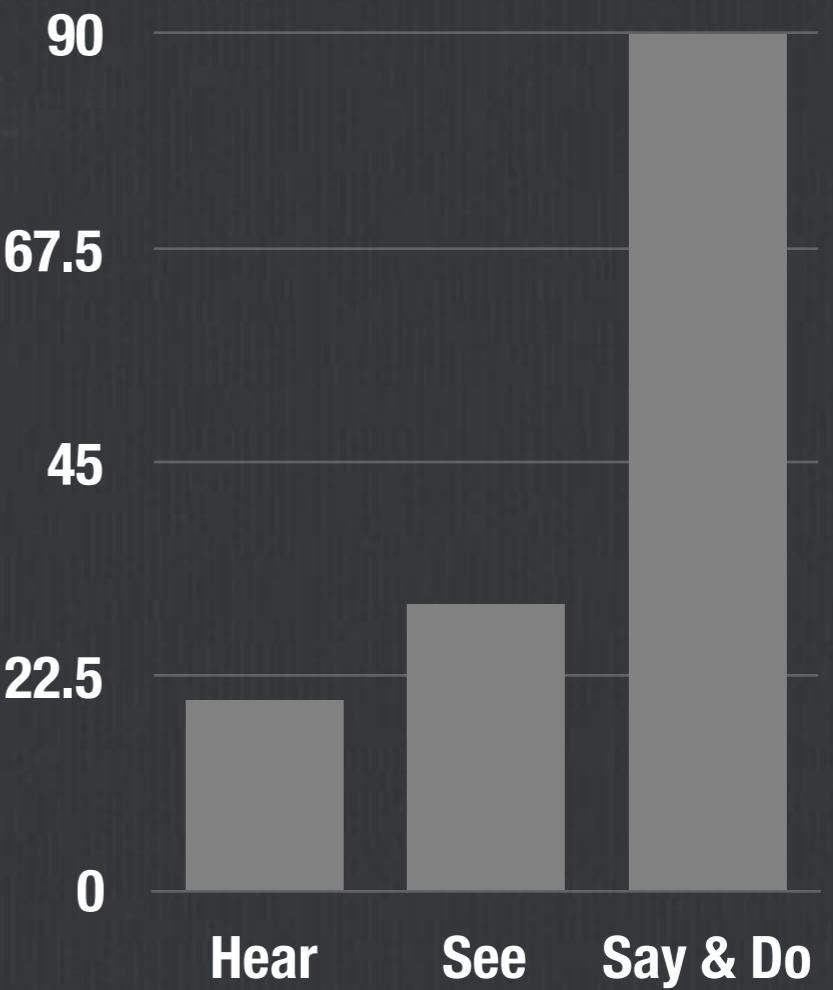
what we say

Research shows that we retain:

20% of what we hear

30% of what we see

90% of what we say and do





**“I see and I forget.
I hear and I remember.
I do and I understand.”**

- Confusious

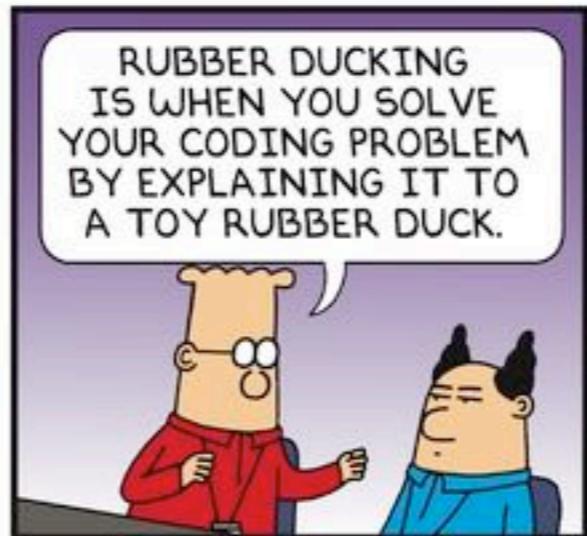
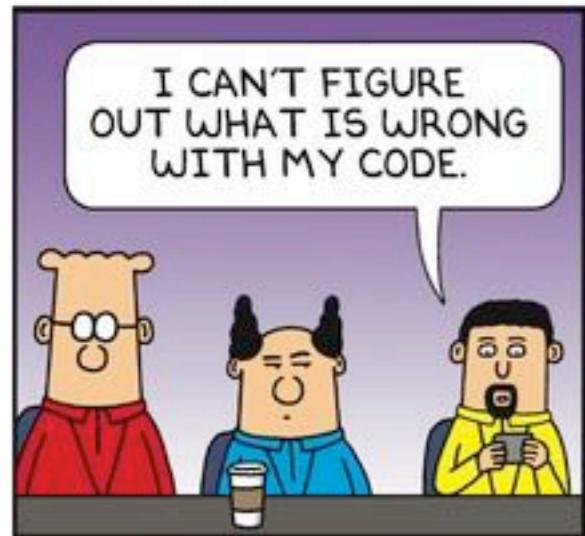
XCTing-a-majig

NSWhatcha-ma-callit

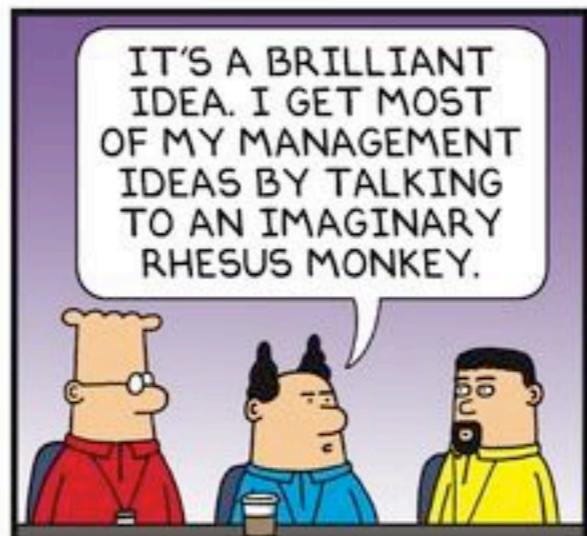
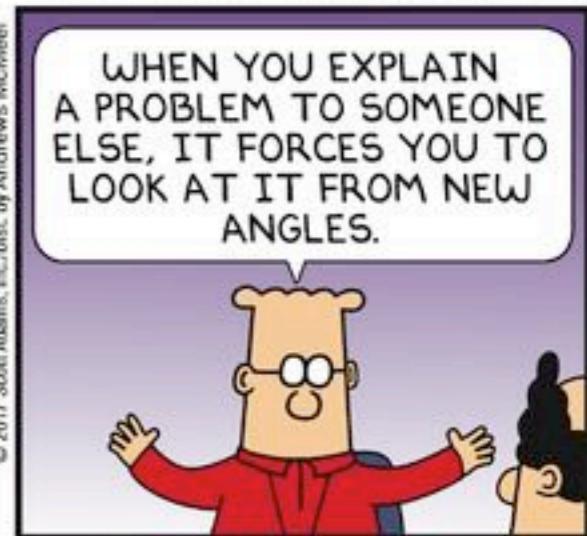
Option Drag the thingie & connect it to the What's-it

Rubber Ducking

DILBERT



BY SCOTT ADAMS



For Entertainment Purposes

**Disclaimer:
'We are not experts
in psychology.
This information is
provided
for entertainment
purposes only"**



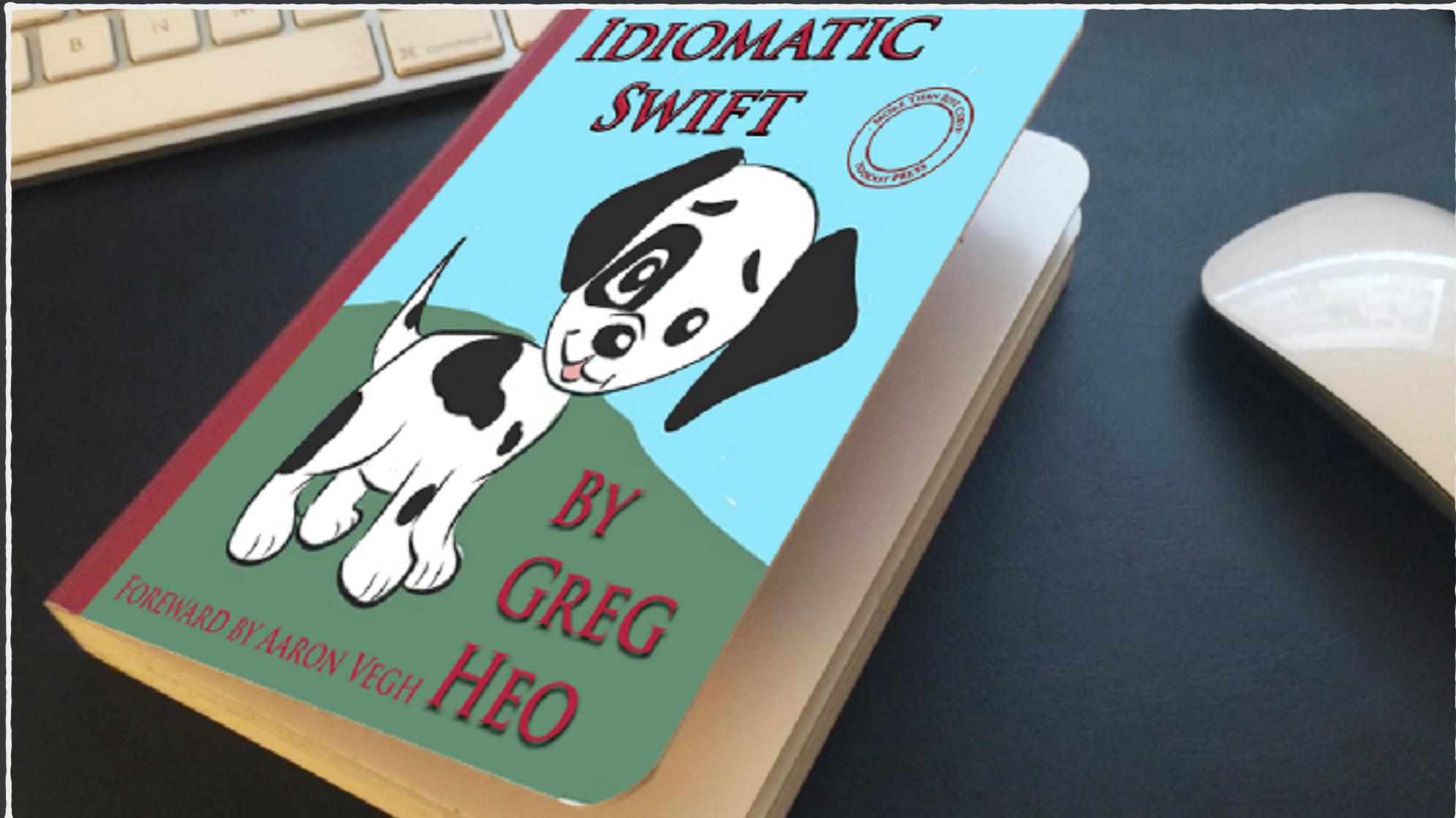
“Clean Architecture in Pieces”

- B-VIPER
- MVVM
- DI



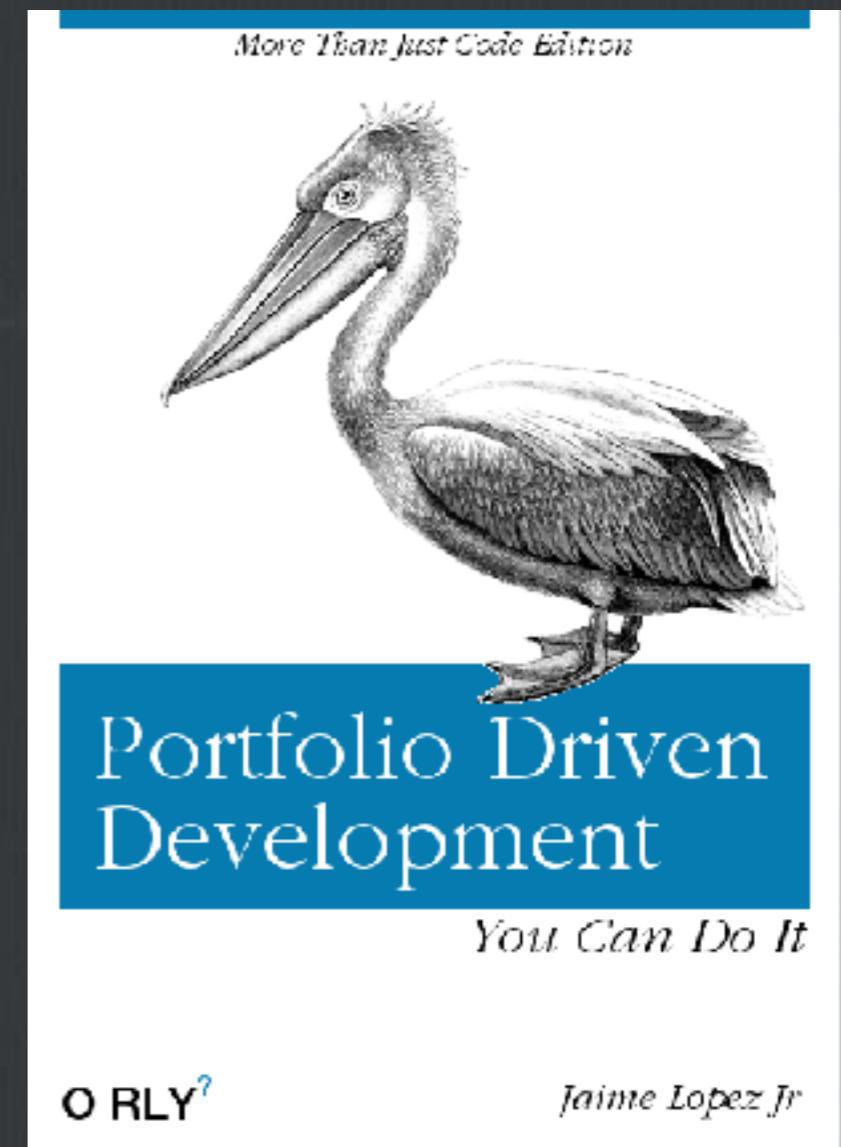
**WHAT
it's done for us**

Scale-Up...Ourselves

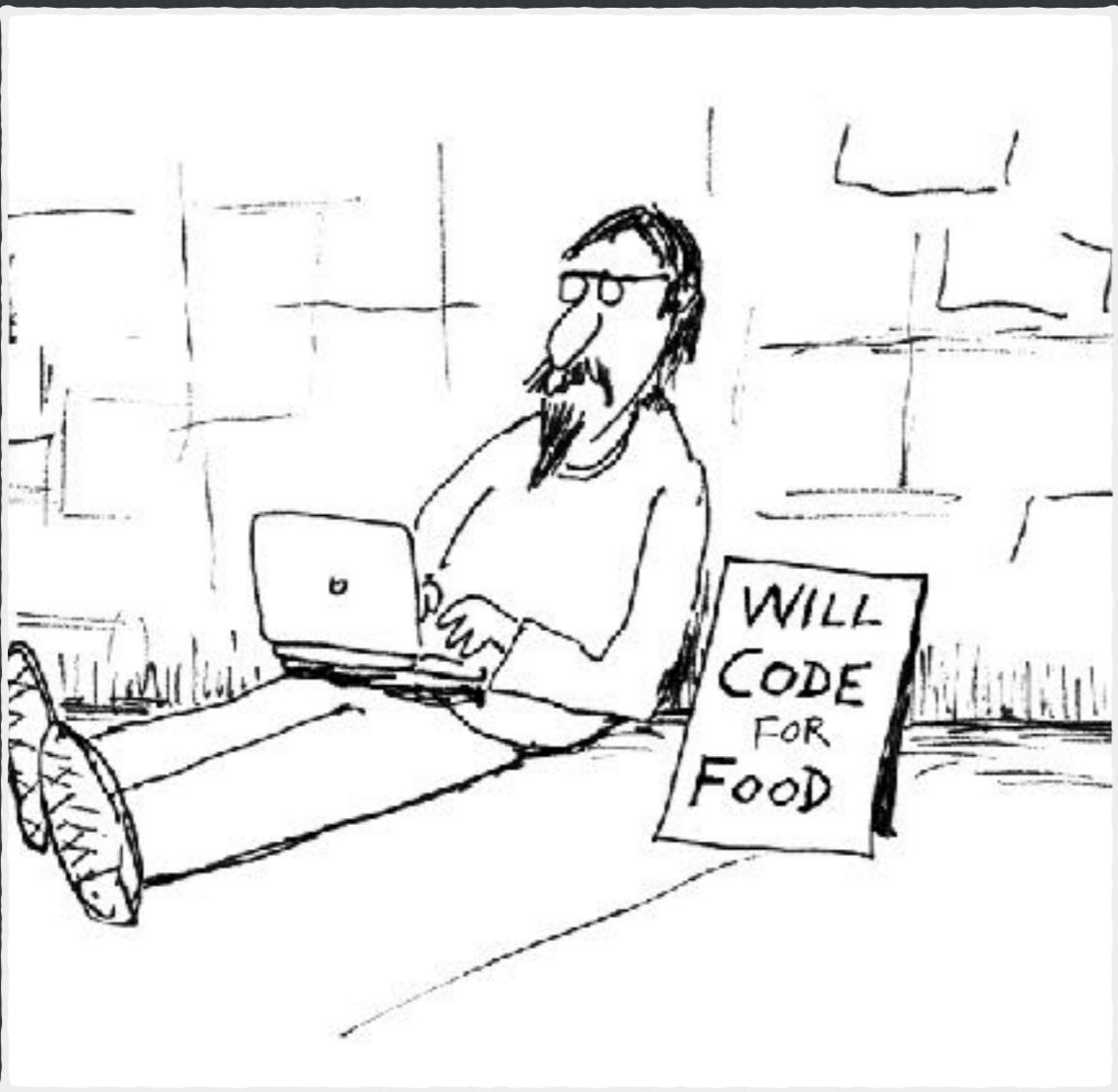


Build a ‘Portfolio’

- contribute to open source
- make you stand out
- out of your comfort zone



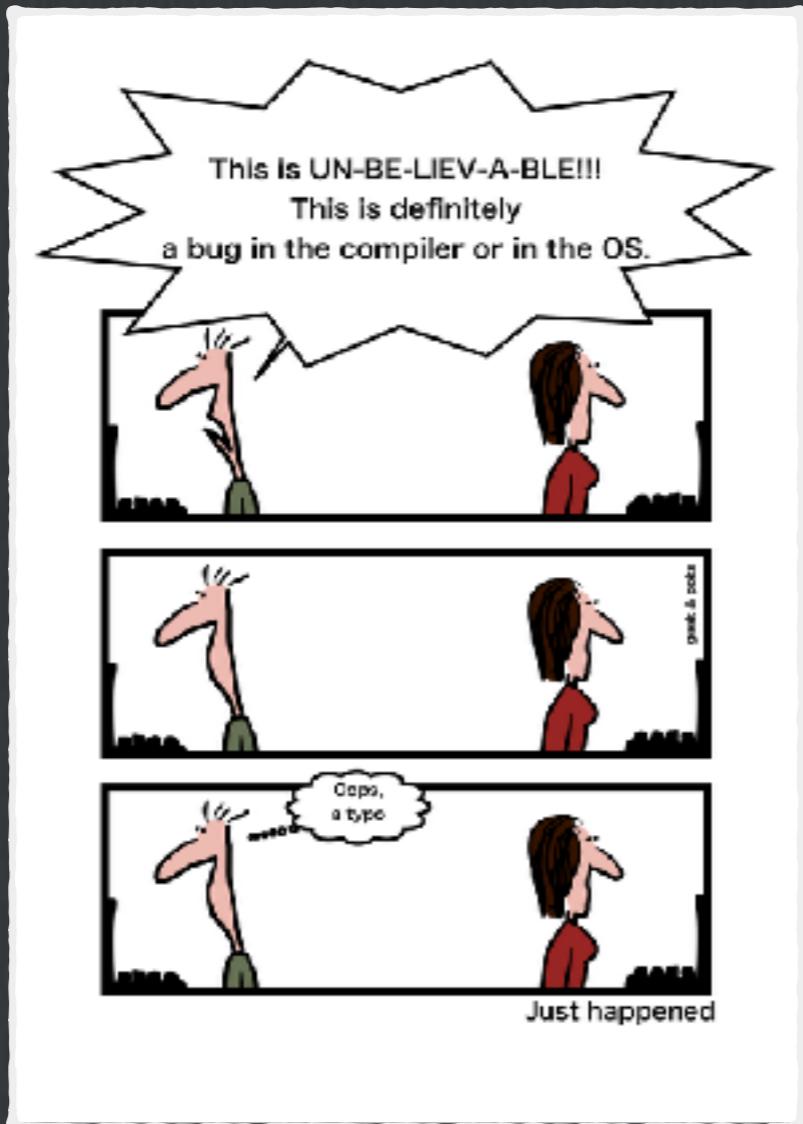
Job Prospects



- Tweeting, blogging, & podcasting
- stand out
- how we contribute

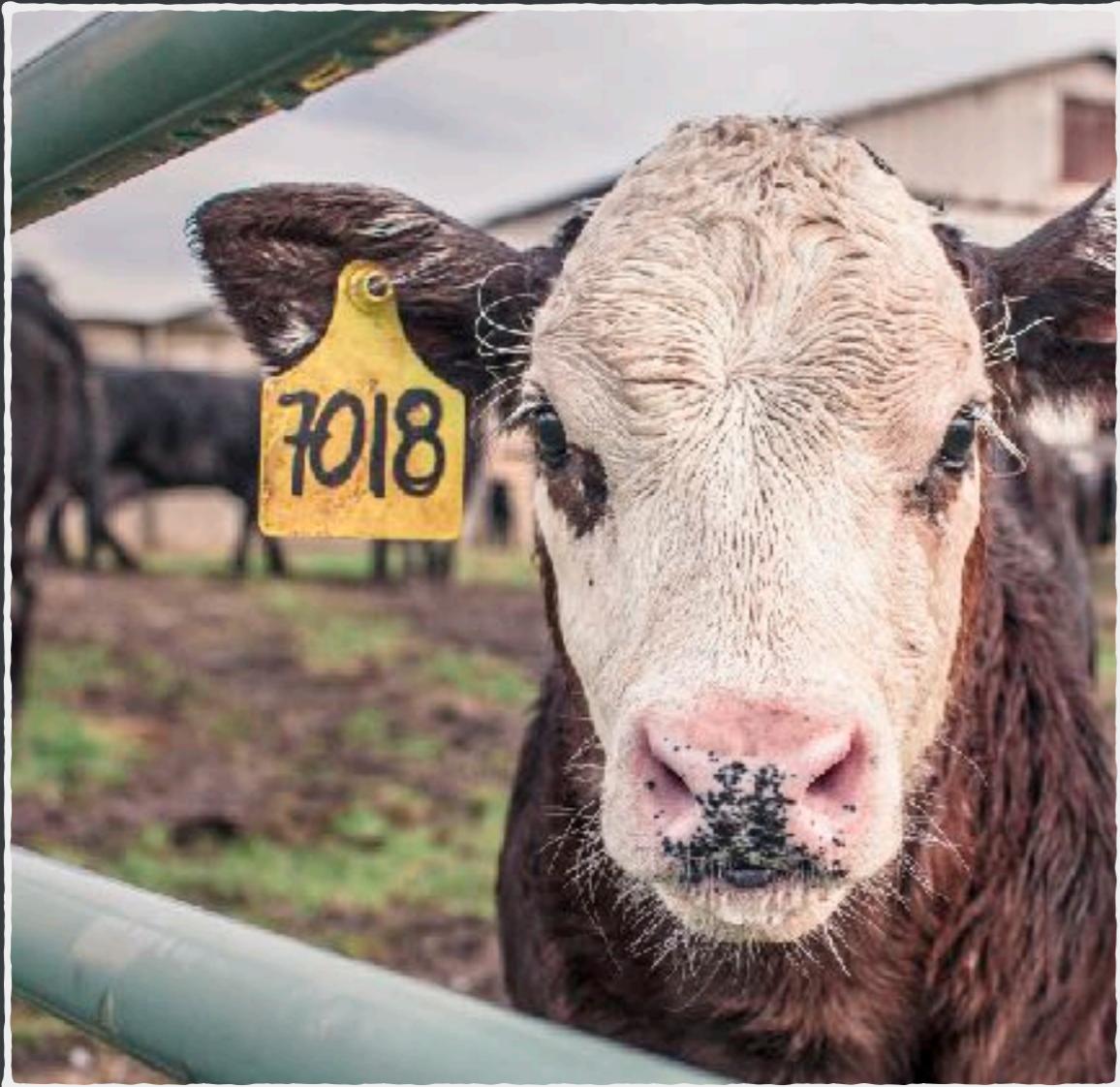
HOW to talk (to others)

Tweet



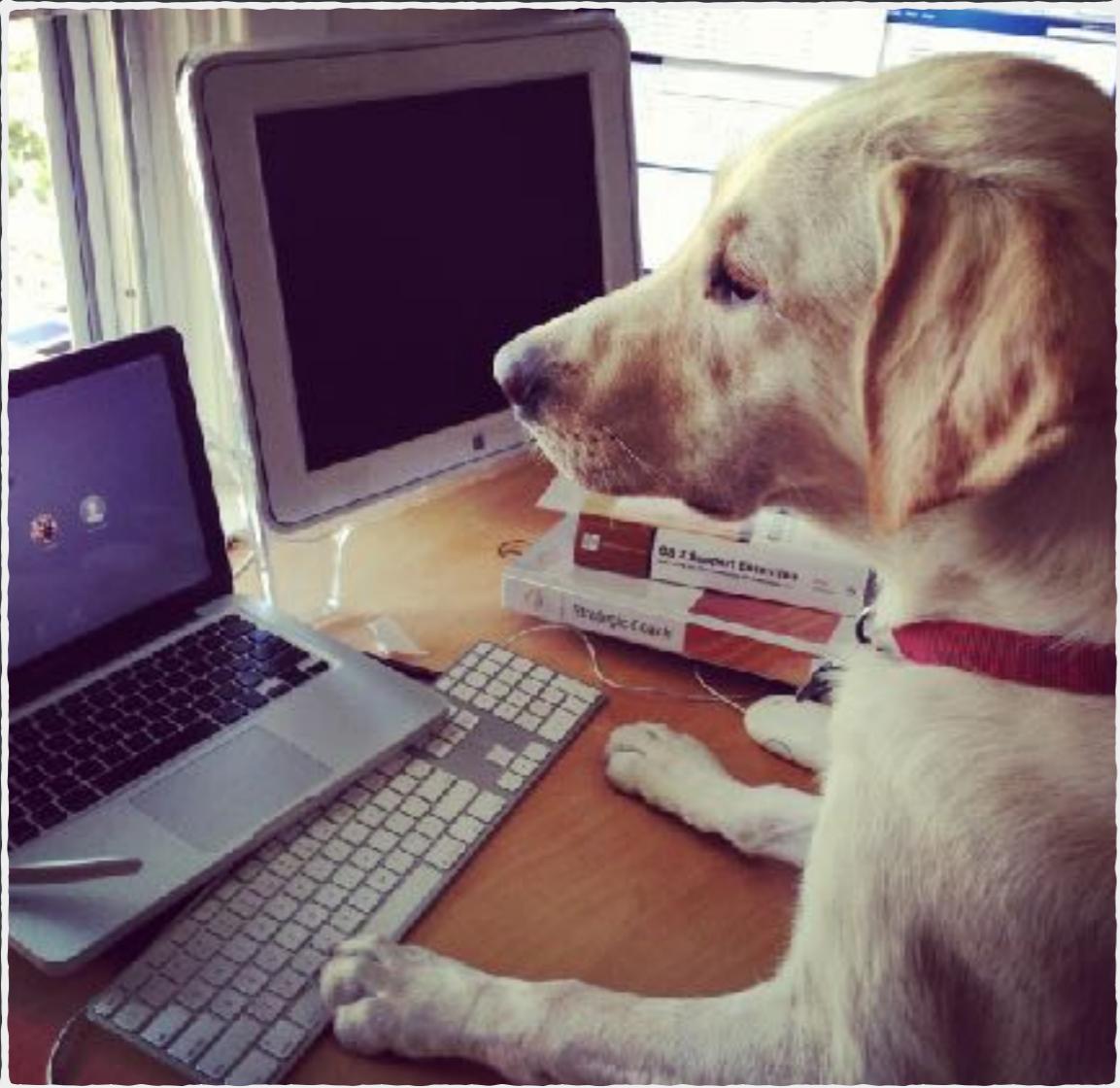
low-investment

Farm Club



- build a network
- follow people

Blog



- more time and structure**
- room to breathe**
- building up a portfolio**

Podcast



- more time commitment**
- your literal voice**
- different audience**
- listening rather than reading**

Teach



- teach in classroom**
- preparing the course**
- using the terminology**
- outside your comfort zone**

Lunch & Learn



- shorter format
- hour long tech demo
- 15 minute concepts

Meetups



- Pizza and soda pop
- New people and perspectives
- Speaking opportunities

Conference Talks



- excellent way to be a better
- good exercise for collecting & sharing your thoughts

MAKE A
DENT
IN THE
Universe!

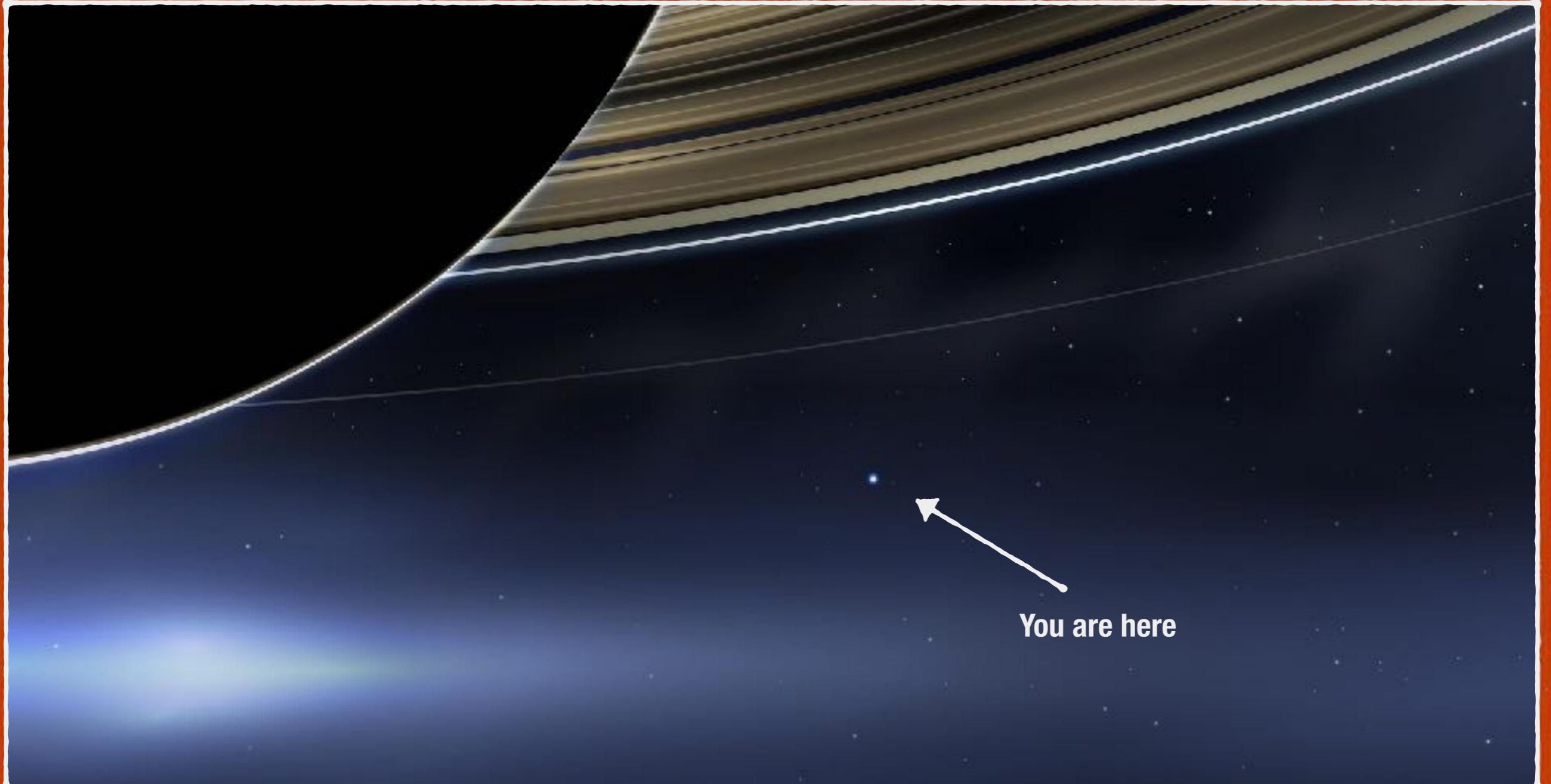
Make a Dent!

in the Universe

Hello!



- @timmitra**
- @DevWithTheHair**



The End

Cassini - perspective

Thank You!