

**HELPING DEVELOPERS
BY PODCASTING**

ABOUT ME



JAI ME LOPEZ JR

ハイメ

- » iOS Engineer at Simple
- » @DevWithTheHair
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MORE THAN JUST CODE

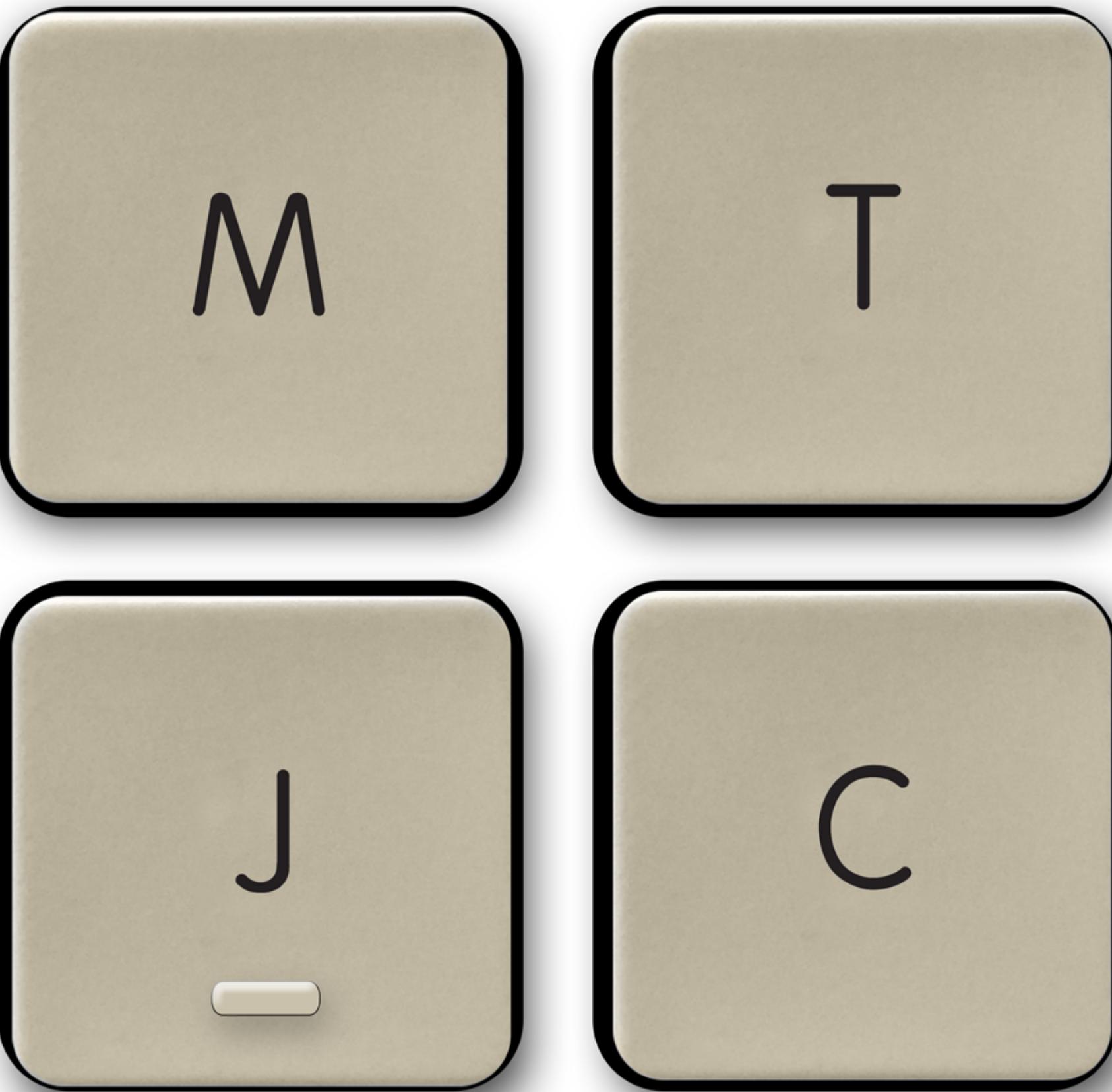
A SHOW ABOUT MOBILE DEVELOPMENT

...AND FOR THOSE OF YOU DRIVING AT HOME.

MORE THAN JUST CODE

<http://MTJC.fm>

- » 3+ hosts
- » Almost 5 years
- » Over 230 episodes
- » Average 60 to 90 minutes



WHY DO A PODCAST?



PHOTO BY MIMI THIAN ON UNSPLASH



PHOTO BY WES HICKS ON UNSPLASH



PHOTO BY TIM GOUW ON UNSPLASH

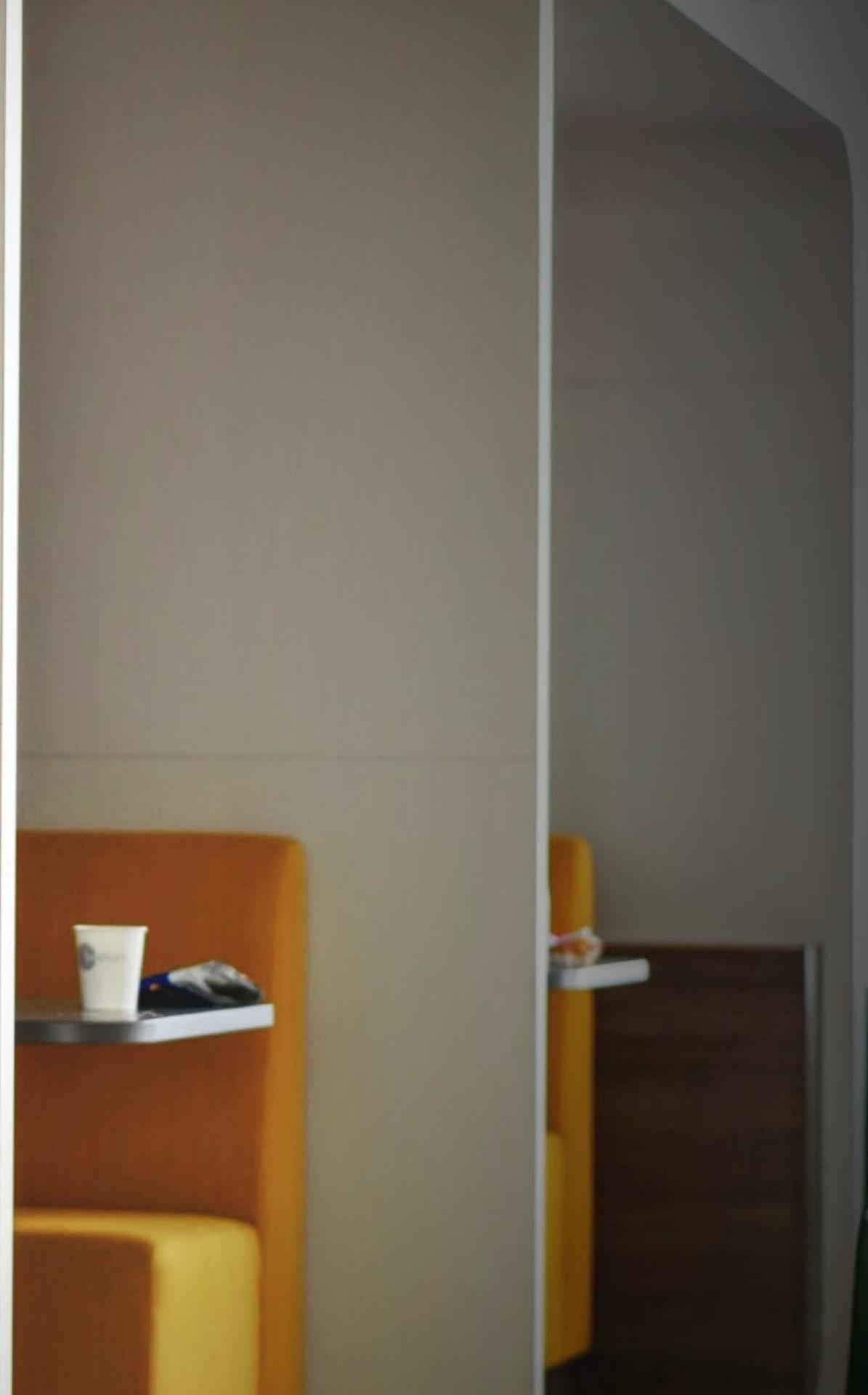




PHOTO BY RAWPIXEL ON UNSPLASH

COMMUNITY!



PHOTO BY RYOJI IWATA ON UNSPLASH



PHOTO BY RAWPIXEL ON UNSPLASH

HOW?

1. KNOW YOUR AUDIENCE

2. HAVE A TOPIC

3. RECORD IT

(SERIOUSLY)

1. KNOW YOUR AUDIENCE

WHO ARE THEY?



PHOTO BY RAWPIXEL ON UNSPLASH



PHOTO BY MIMI THIAN ON UNSPLASH



PHOTO BY NESA BY MAKERS ON UNSPLASH

WHAT ARE THEY DOING?



PHOTO BY BRUCE MARS ON UNSPLASH



PHOTO BY HENRY BE ON UNSPLASH



PHOTO BY LUIZA SAYFULLINA ON UNSPLASH

2. HAVE A TOPIC



PHOTO BY EEPENG CHEONG ON UNSPLASH



PHOTO BY IÑAKI DEL OLMO ON UNSPLASH



PHOTO BY PRISCILLA DU PREEZ ON UNSPLASH

3. RECORD IT



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COMMUNITY!



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THANKYOU!