

**Privacy Policy** 

### **Cookies Notice**

AusThai Mobile Application operates this website for informing about our policies regarding the collection uses cookies, personal information and other tools to help distinguish you from other users of the mobile application. This helps us to provide you with a good experience when you use the mobile application and also allows us to improve the mobile application. By continuing to use the mobile application, you are agreeing to us placing cookies on your computer.

#### WHAT ARE COOKIES

Cookies are small text containing small amounts of information which are downloaded and may be stored on any of your web browsers or internet enabled devices (e.g. your computer, smartphone or tablet) that can later be read by the server - like a memory for a web page. This means we automatically collect and store the following information about your visit: the internet domain and IP address from where you access the mobile application; the type of browser software and configuration and operating system used to access the mobile application; the date and time you access the mobile application; if you linked to the mobile application from another mobile application, the address of that mobile application; and the pages you enter, visit and exit the mobile application from, content viewed and duration of visits.

#### **USE OF COOKIES**

The types of cookies we use and why we use them, includes but is not limited to the following:

#### Essential Cookies

These cookies are necessary for the basic functionality of our mobile application. It enables you to move around the mobile application and use its features, such as accessing secure areas.

The mobile application will not function properly without these cookies being collected. These necessary trackers do not require your consent because they do not store identifiable personal information.

# Performance and Functionality Cookies

These cookies enhance the mobile application's functionality. It enables our mobile application to remember your preferences i.e., language, region, font size and based on that offer you improved and more personalized functions. It also gathers information on how a web page is used for example, count the number and source of visitors, the interactions on our mobile application with your anonymous information; this helps us to better understand and improve to ensure the mobile application's appeal, content and functionality.

If you do not allow us to collect these cookies, we will not know when you have visited our mobile application and will not be able to monitor the performance of our mobile application

# Analytics Cookies and Targeting Cookies

These types of cookies are used to help make our messages more relevant to you. The data informs us about how you use the mobile application which helps us understand what interests our users and measure the effectiveness of advertising campaigns.

These cookies may be placed by the bank or third-party service providers. If you do not allow these types of cookies. Some services and content on the mobile application may not be processed properly. And you will experience less targeted

advertising.

You acknowledge that turning cookies status button to green means you give us consent to disclose your cookies information to our service providers located in Thailand and other countries (e.g., research, analytics, marketing and advertising, and social networking service providers) for the purposes of:

- Presenting, advising, contacting, and marketing products and services including benefits that are more relevant to you and your interests, and;
- Analyzing and targeting other anonymous individuals who may share similar characteristics with you for marketing purposes.

## Social Networking Cookies

These cookies are used when you share information using a social media sharing button or "like" button on our site.

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- Presenting, advising, contacting, and marketing products and services including benefits that are more relevant to you and your interests, and;
- Analyzing and targeting other anonymous individuals who may share similar characteristics with you for marketing purposes.

Please note that some cookies on the mobile application are managed by third parties, including, for example, advertising networks, features such as videos, maps and social media, and providers of external mobile applications like web traffic analysis services. These cookies are likely to be analytical/performance cookies or targeting cookies. You should refer to such third parties' own cookie and privacy policies for information about how they may use your information.

### MANAGING COOKIE SETTINGS

You can block cookies by activating the setting within your mobile phone that allows you to refuse the setting of all or some cookies. Please be aware if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our mobile application. If you wish to withdraw your agreement at any time, you will need to delete your cookies using your mobile phone settings for each mobile application you use.