

Credit Card Transaction Report

Week_Start_Date

All

Income_Group

Medium In...

Low Income

High Income

Gender

F

M

Total Revenue

55M

Tran Amount

45M

Total Interest

8M

Tran. Count

656K

Quarters

Q4

Q3

Q2

Q1

Card Category

Silver

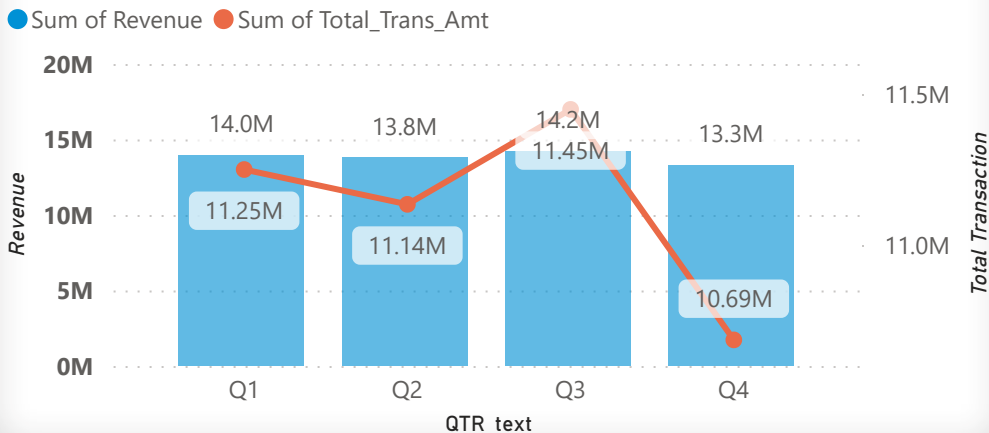
Blue

Gold

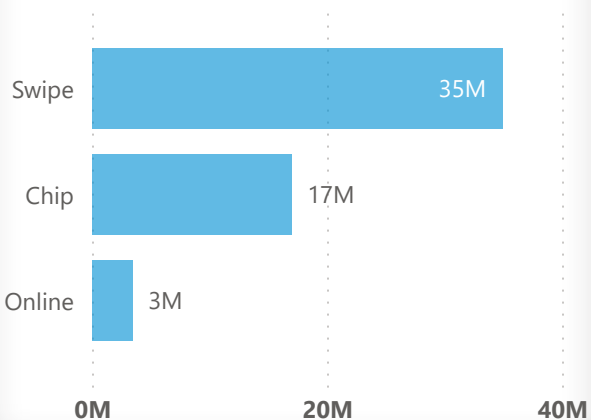
Platinum

Card Category	Revenue	Total Trans Amount	Interest Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

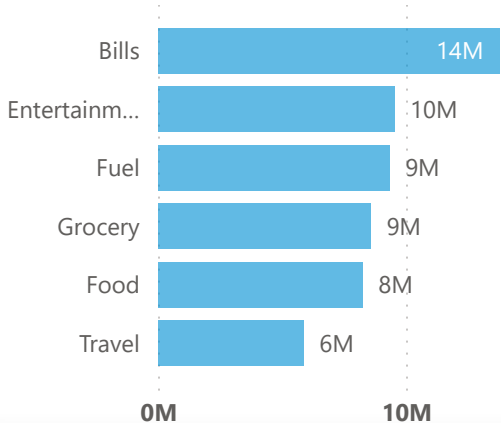
Qtr Revenue and Transaction Count



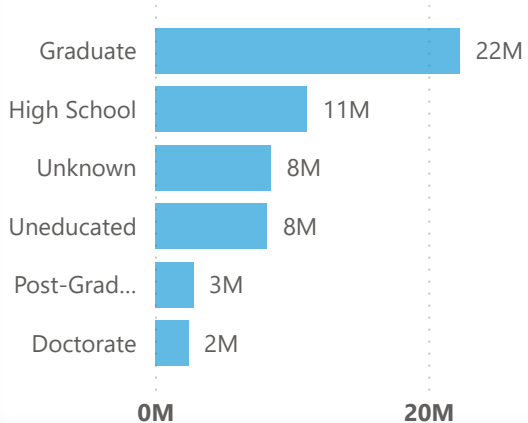
Revenue by Transaction Method



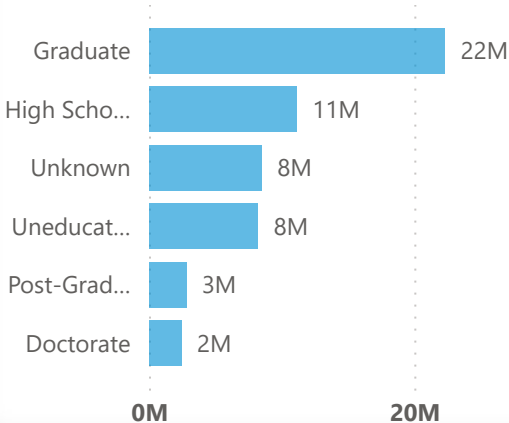
Revenue by Expenditure Type



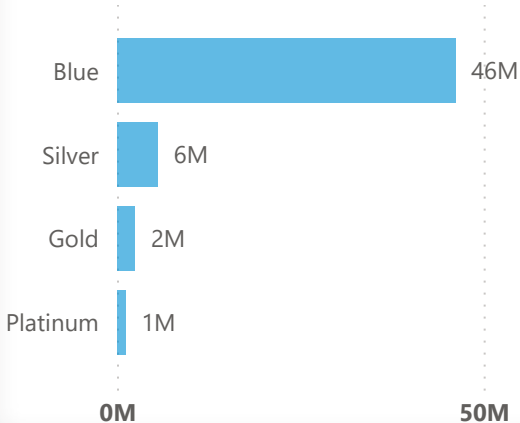
Revenue by Customer Education



Revenue by Customer Job



Revenue by Card Categories



Credit Card Customer Report

Week_Start_Date

All

Revenue by Gender

M

30M

F

25M

Total Revenue

55M

Income

576M

Total Interest

8M

CSS

3.19

Quarters

Q4

Q3

Q2

Q1

Card Category

Silver

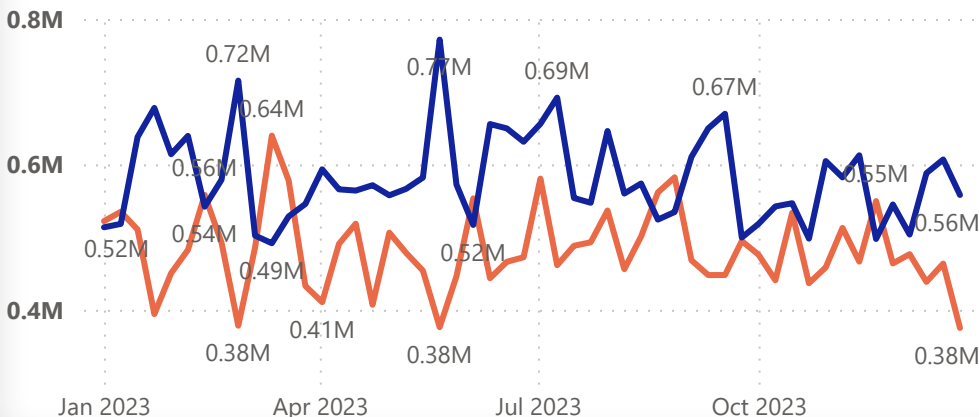
Blue

Gold

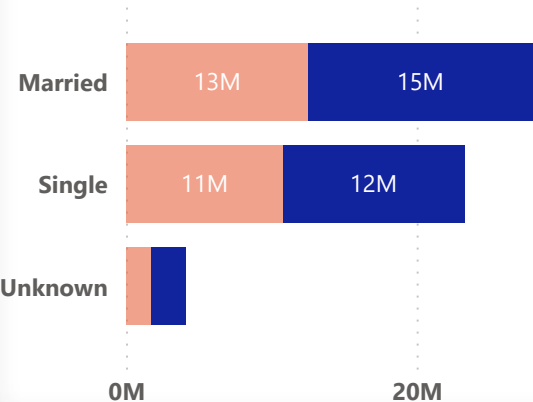
Platinum

Customer Job	Revenue	Interest Earned	Income
White-collar	10114656	1441074	103930055
Selfemployeed	8261758	1119742	75313288
Retirees	4535184	630359	48675030
Govt	8111701	1160016	88773989
Businessman	17387832	2539390	186959919
Blue-collar	6904279	952801	72262158
Total	55315410	7843382	575914439

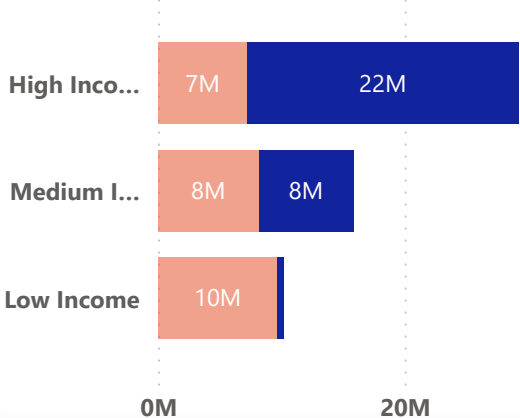
Revenue By Week



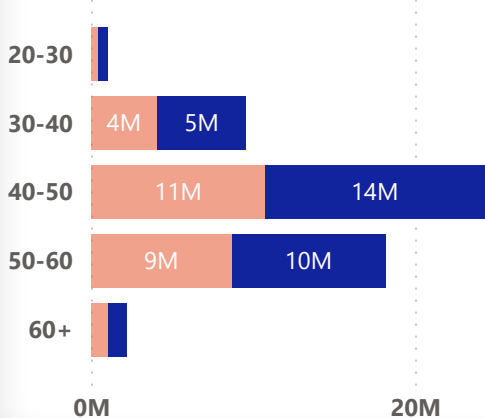
Revenue by Marital Status



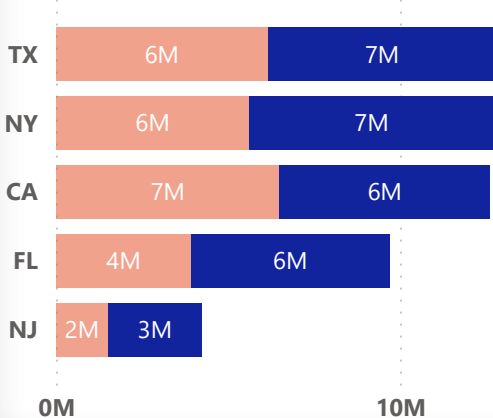
Revenue by cust. Income



Revenue by Age Group



Revenue by State



Revenue by cust. Education

