

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)CS</div><div>People who are highly careless about eating healthy food for their health condition and who wish to balance the nutritional content of their daily consumption.</div></div>	<div><div>6. CUSTOMER</div><div>The user must upload a clear photo of the food, which can be a menu item from a restaurant that provides a clear context for the food picture or the picture they took when they received the food, in order to have the nutrition content of the food image posted.</div></div>	<div><div>5. AVAILABLE SOLUTIONSAS</div><div>Although food packaging includes nutrition (and calorie) labels, customers still find it difficult to accept or believe them. Making a nutrition helper application is therefore preferable.</div></div>	Explore AS, differentiate

Focus on J&P, tap into BE, understand RC	<div><div>2. JOBS-TO-BE-DONE / PROBLEMSJ&P</div><div>Obesity and the user's anxiety about developing health-related problems are his or her problems. If they don't see results right away, they'll get impatient and find it difficult to finish laborious chores. They lack confidence as a result of their appearance.</div></div>	<div><div>9. PROBLEM ROOT CAUSERC</div><div>Nowadays, eating unhealthy food, such as fast food, is common. Fast food is frequently consumed by people for reasons other than their health.</div></div>	<div><div>7. BEHAVIOURBE</div><div>Everybody has the long-term objective of living a healthy life. One must maintain a daily pattern of a balanced diet that includes all nutrition in order to achieve them.</div></div>	Focus on J&P, tap into BE, understand RC

Identify strong TR	<div><div>3. TRIGGERS</div><div>TR</div><p>People who practise healthy eating habits tend to be successful and fit.</p></div>	<div><div>10. YOUR SOLUTION</div><div>SL</div><p>The user must upload the food image first, after which the meal's calories and nutritional information will be presented. User activities are also recorded for future use.</p></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div>CH</div><div><div>8.1 ONLINE</div><p>From the website, customers can get the nutrition level of the food.</p></div><div><div>8.2 OFFLINE</div><p>Conducting offline awareness program for healthy life standard.</p></div></div>
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