All Categories > Analytics and Business Intelligence Platforms > Microsoft > Microsoft Power BI

Peer Review for Microsoft Power BI

Vendor Overview   Evaluation & Contracting   Integration & Deployment   Service & Support   Product Capabilities   Additional Context

"Power BI Centralizes Data And Streamlines Reporting With Strong Microsoft Integration"

Submitted Aug 12, 2025

5.0 ★★★★★ Overall User Rating

Product(s): Microsoft Power BI

Overall Comment: "Power BI has helped us to bring all our data in one place, making it much easier to track performance and make informed decisions. It's straightforward to connect to various data sources, prepare reports and share insights across the business. Reporting tools are very strong and the integration with other Microsoft products is outstanding. I've been developing Power BI dashboards and other data objects since 3 years now and it's incredible to see how the tool has grown. Some features like visuals could improve but overall it's a reliable tool and now a crucial part of the powerful Fabric platform."

4 ◉◉◉◉○	Integration & Deployment	4 ◉◉◉◉○	Service & Support
5 ◉◉◉◉◉	Product Capabilities		

Lessons Learned

What do you like most about the product or service?

- smooth user experience - low code / no code solutions - integration with Microsoft products - development roadmap and frequent improvements

What do you dislike most about the product or service?

Reviewer Profile

👤 **Analytics Manager for Operations**

Industry:
Manufacturing

Function:
Data and Analytics

Firm Size:
500M - 1B USD

👥 **Deployment Architecture:**
Cloud (SaaS or PaaS or IaaS)

🚩 Report reviewer's content

Review Source

The reviewer was invited by Gartner, and was offered a gift of nominal value for submitting their honest review.

Community Guidelines

Available visuals are still quite simple and require a lot of manual customizing in case of more complex business requirements. More advanced charts need to be purchased from 3rd party suppliers.

Evaluation & Contracting

Why did you purchase this product or service?

> Enhance decision making
> Reduce time to market
> Improve business process agility
> Improve customer relations/service
> Create internal/operational efficiencies
> Improve business process outcomes
> Drive revenue growth
> Drive innovation

What were the key factors that drove your decision?

> Breadth of services
> Product roadmap and future vision
> Strong user community
> Overall cost
> Product functionality and performance

Which other vendors did you consider in your evaluation?

> SAP
> Qlik
> Amazon Web Services (AWS)

Integration & Deployment

Service & Support

Product Capabilities

All Reviews

Next Review ›

✉ Email Page

⬇ Download PDF

Was this review helpful?

👍 Yes   👎 No

Additional Context

Deployment architecture

Cloud (SaaS or PaaS or IaaS)

In which country(s) did your deployment take place?

Germany|United States|Switzerland|Poland|Austria

Previous Review
Lots of potential, but ...

Next Review
La integración con ...

Gartner.
Peer Insights.