

All Categories > Analytics and Business Intelligence Platforms > Microsoft > Microsoft Power BI

## **Peer Review for Microsoft Power BI**

Vendor Overview

**Evaluation & Contracting** 

Integration & Deployment

Service & Support

**Product Capabilities** 

Additional Context

# "Power BI Centralizes Data And Streamlines Reporting With Strong **Microsoft Integration**"

Submitted Aug 12, 2025

**5.0** ★★★★★ Overall User Rating

Product(s): Microsoft Power BI

Overall Comment: "Power BI has helped us to bring all our data in one place, making it much easier to track performance and make informed decisions. It's straightforward to connect to various data sources, prepare reports and share insights across the business. Reporting tools are very strong and the integration with other Microsoft products is outstanding. I've been developing Power BI dashboards and other data objects since 3 years now and it's incredible to see how the tool has grown. Some features like visuals could improve but overall it's a reliable tool and now a crucial part of the powerful Fabric platform."

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Service & Support

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**Product Capabilities** 

#### **Lessons Learned**

#### What do you like most about the product or service?

- smooth user experience - low code / no code solutions - integration with Microsoft products development roadmap and frequent improvements

What do you dislike most about the product or service?

#### **Reviewer Profile**



**Analytics Manager for** Operations

Industry:

Manufacturing

Function:

Data and Analytics

Firm Size:

500M - 1B USD



**Deployment Architecture:** Cloud (SaaS or PaaS or laaS)

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#### **Review Source**

The reviewer was invited by Gartner, and was offered a gift of nominal value for submitting their honest review.

#### **Community Guidelines**

Available visuals are still quite simple and require a lot of manual customizing in case of more complex business requirements. More advanced charts need to be purchased from 3rd party suppliers.

# **Evaluation & Contracting**

#### Why did you purchase this product or service?

Enhance decision making Reduce time to market Improve business process agility Improve customer relations/service Create internal/operational efficiencies Improve business process outcomes Drive revenue growth Drive innovation

#### What were the key factors that drove your decision?

Breadth of services Product roadmap and future vision Strong user community Overall cost Product functionality and performance

## Which other vendors did you consider in your evaluation?

SAP

Qlik

Amazon Web Services (AWS)

### **Integration & Deployment**

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**Service & Support** 

# **Product Capabilities**

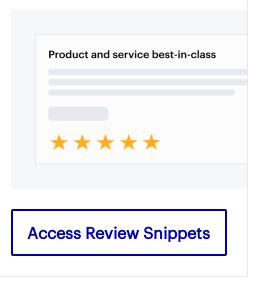


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# **Additional Context**

# **Deployment architecture**

Cloud (SaaS or PaaS or laaS)

# In which country(s) did your deployment take place?

Germany|United States|Switzerland|Poland|Austria







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