Akinola Akinpelu

Product Designer and Web Developer

📍 Lagos, Nigeria ✉ akinpelu.akinola98@gmail.com 📞 07087785468 ↖ My Portfolio in LinkedIn

🐦 Twitter ●● Medium

PROFESSIONAL EXPERIENCE

Lead UX Researcher and Designer, *Riders in Motion* ↗ | Jul 2021 – present
Lagos, Nigeria

- Enabled the startup to monetize with an estimated $500k in 18 months by designing and prototyping a logistics and product discovery mobile app from conception to delivery in 3+ iterations.
- Increased design speed by establishing a flexible design system in Figma, while collaborating with the UI Designer.
- Used feedback from primary research done (User interviews) to tailor the product's usability, usefulness and accessibility to the needs of our end users.

UI/UX Designer, *Ubora Technologies* | Apr 2021 – Jul 2021
Lagos, Nigeria

- Through user interviews and surveys with the product's end users, I designed the MVP of an apartment-moving website
- Designed a hi-fi working prototype of a customer dashboard

SKILLS

Proficient in using Design and Prototyping software (Figma, Adobe XD, Invision, Photoshop, Illustrator, Miro)

Front-End Web Development (HTML, CSS, JAVASCRIPT, REACT)

UX Research (Primary and Secondary Research, Competitive auditing, User journey maps and Empathy maps)

EDUCATION

Bachelor of Science in Geology, *University of Lagos* ↗ | Jun 2015 – Nov 2019
Lagos, Nigeria

PROJECTS

Design and Development of my Website Portfolio ↗ | Aug 2022 – Nov 2022

After doing some research with company recruiters, I designed and coded my own website portfolio to be able to showcase my best work and create an avenue to be contacted

Case Study on interaction redesign of WhatsApp on IOS ↗ | Sep 2021 – Oct 2021

The challenge was to work on the interaction design of an app I and millions of others use regularly and see how far I could push myself as a designer.

REFERENCES

Available on request