



E-commerce Sales Overview 2023-25

4307

Total Customers

\$1.37M

Total Profit

Filters

- > ☐ Australia
- > ☐ Brazil
- > ☐ Canada
- > ☐ China
- > ☐ France
- > ☐ Germany
- > ☐ India
- > ☐ Japan
- > ☐ Uk
- > ☐ Usa

\$6.83M

Total Sales

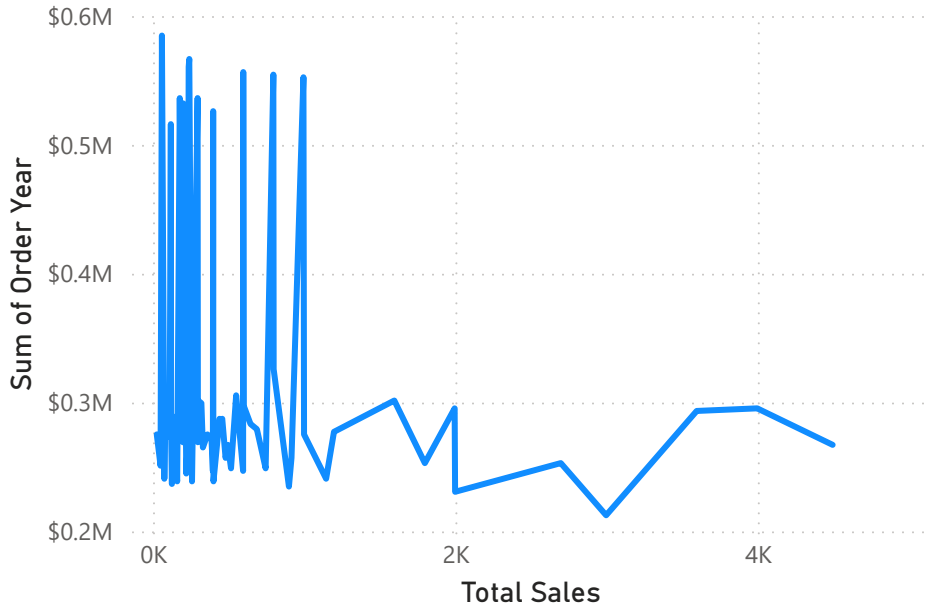
20.00

Profit Margin %

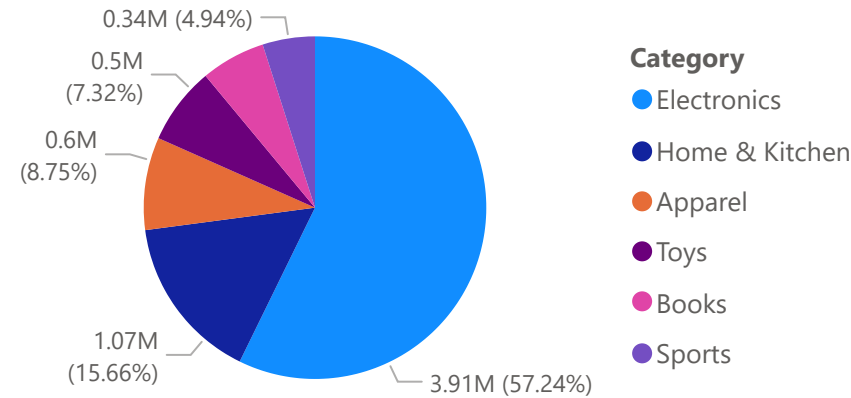
Total Sale by Country



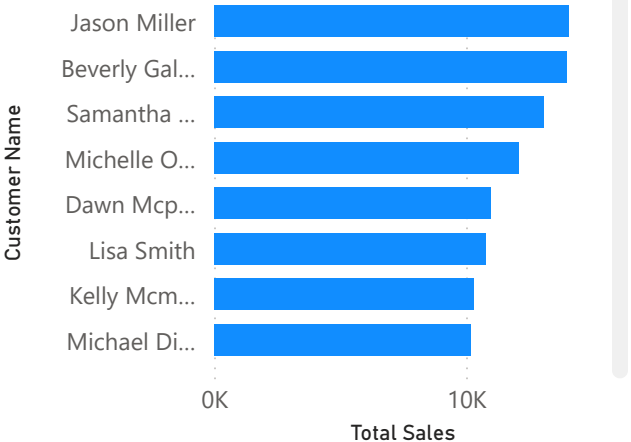
Annual Sales Performance



Total Sales by Product Category

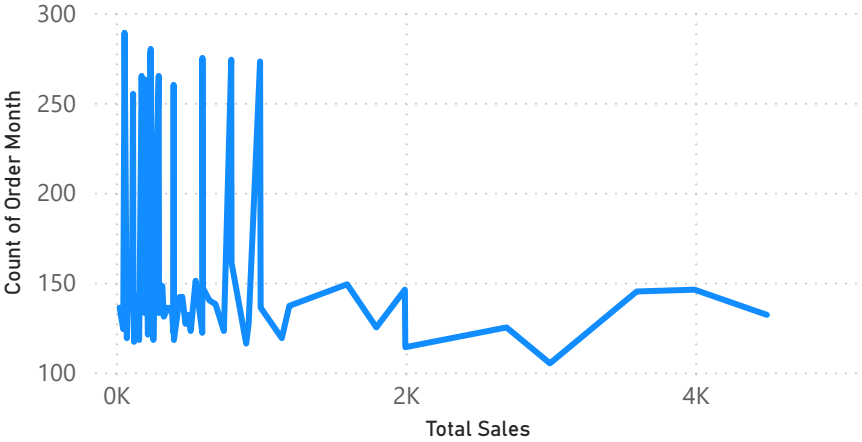


Top 10 Customer Name by Purchase



E-commerce Sales Overview 2023-25

Total Sales by Order Month



Country	Apparel	Books	Electronics	Home & Kitchen	Sports	Toys	Total
Australia	558	417	745	438	425	393	2976
Brazil	617	384	748	397	428	401	2975
Canada	650	388	692	395	425	364	2914
China	659	405	766	457	375	423	3085
France	668	409	858	502	360	373	3170
Germany	603	380	639	388	320	291	2621
India	589	434	700	441	408	428	3000
Japan	597	395	776	378	402	331	2879
Total	6209	3989	7314	4150	3840	3886	29388

Order Status

- ☐ Cancelled
- ☐ Delivered
- ☐ Pending
- ☐ Returned
- ☐ Shipped

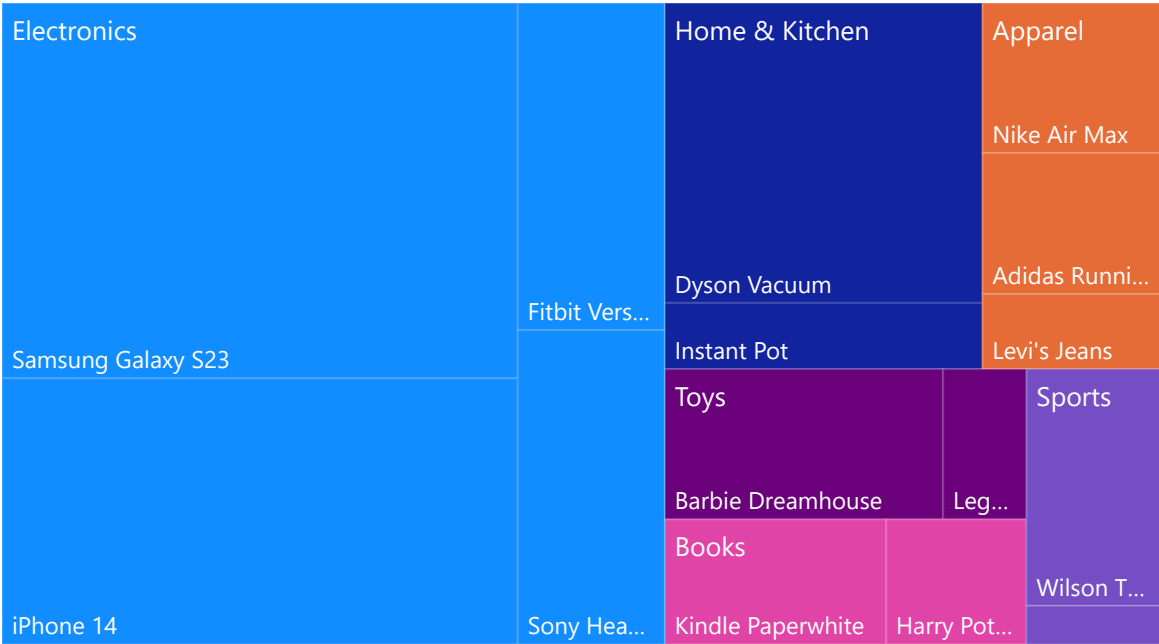
9876

Total Orders

Payment Method

- ☐ Cash on Delivery
- ☐ Credit Card
- ☐ PayPal

Total Sales by Category and Product Name



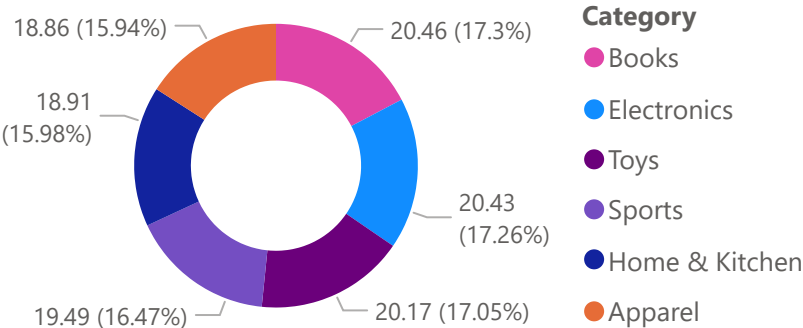
691.72

Average Order Value

29K

Total Quantity

% of 5-Star Reviews by Category



Country

- > ☐ Australia
- > ☐ Brazil
- > ☐ Canada
- > ☐ China
- > ☐ France
- > ☐ Germany
- > ☐ India
- > ☐ Japan

E-commerce Sales Overview 2023-25

Top 10 Customer

Customer_Name	Total Sales
Jason Miller	14,048.00
Beverly Gallagher	13,985.00
Samantha Jones	13,069.00
Michelle Oliver	12,078.00
Dawn Mcpherson	10,989.00
Lisa Smith	10,768.00
Kelly McMahon	10,289.00
Michael Dickerson	10,186.00
Eugene Calderon	9,490.00
Rachel Fitzpatrick	9,385.00

Total 68,31,383.00

\$691.72

Average Order Value

9876

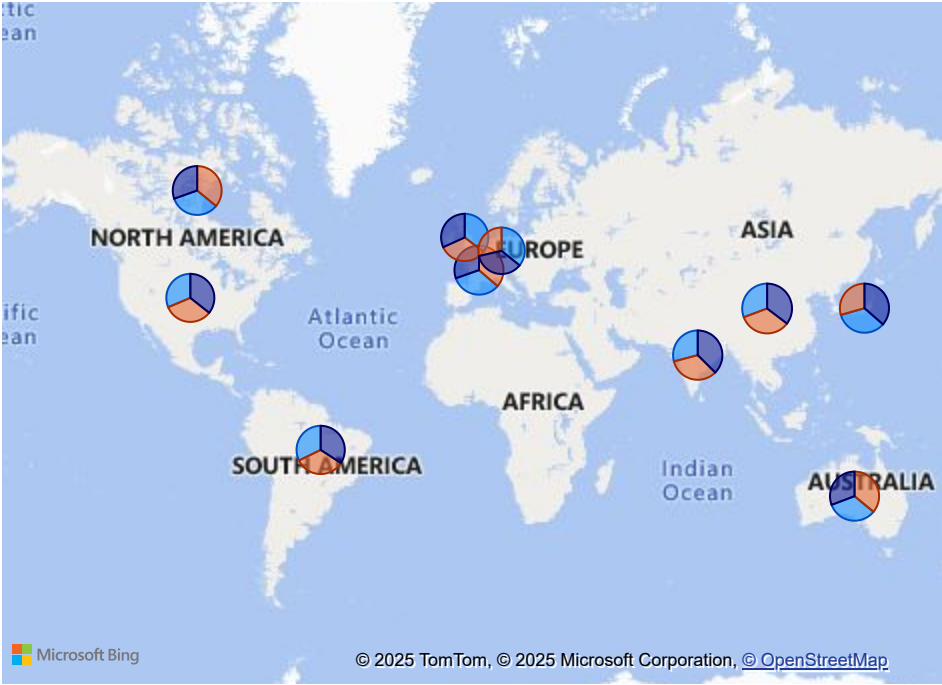
Total Order

Category

- ☐ Apparel
- ☐ Books
- ☐ Electronics
- ☐ Home & Kitchen
- ☐ Sports
- ☐ Toys

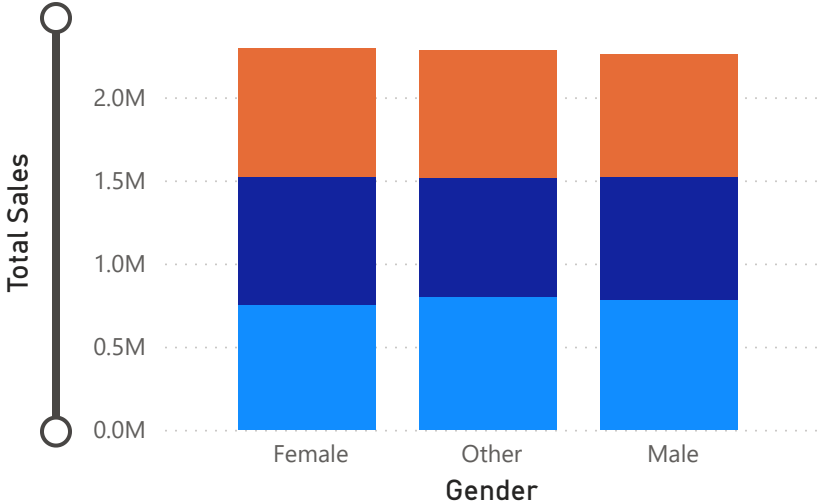
Customer Distribution by Country and Gender

Gender Female Male Other

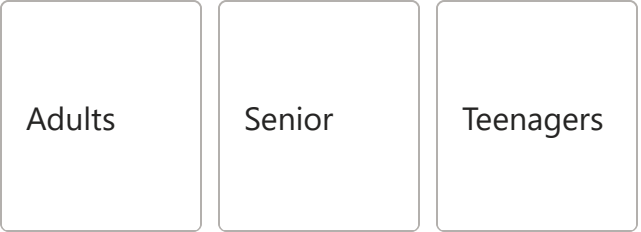


Sales Distribution by Gender and Age Group

Age Group Adults Senior Teenagers



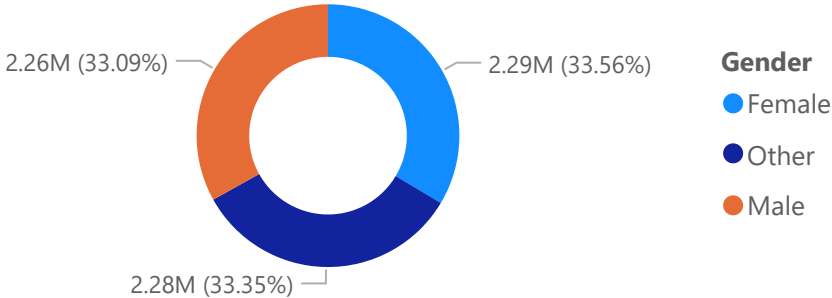
Age Group



Gender

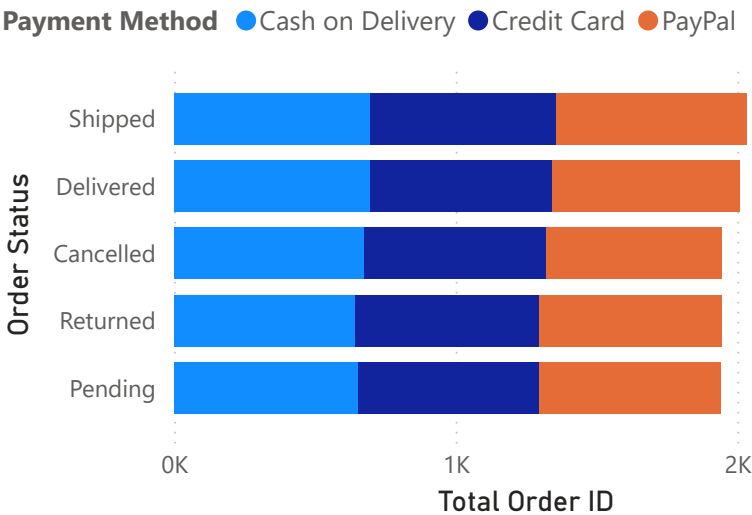
- ☐ Female
- ☐ Male
- ☐ Other

Total Sales by Gender

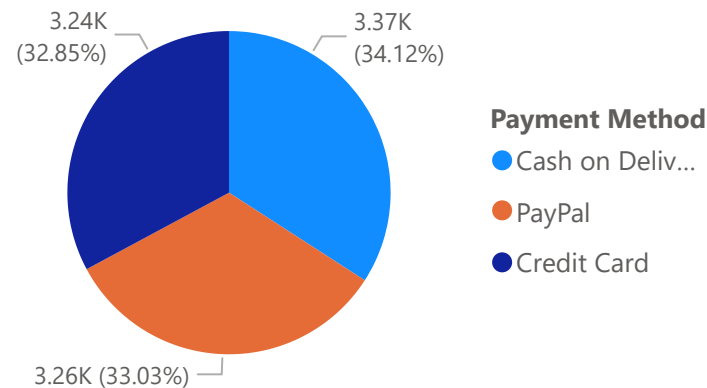


E-commerce Sales Overview 2023-25

Order Count by Status and Payment Method



Order Count by Payment Method



Country

- > ☐ Australia
- > ☐ Brazil
- > ☐ Canada
- > ☐ China
- > ☐ France
- > ☐ Germany
- > ☐ India
- > ☐ Japan

Order Date

25-08-2022

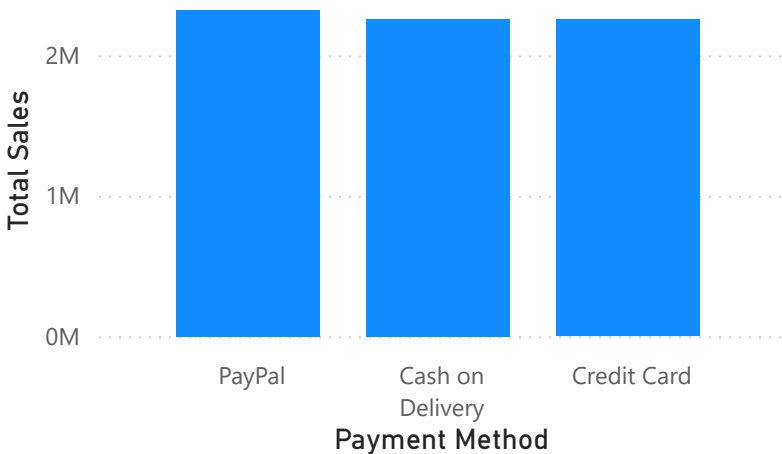
24-08-2025



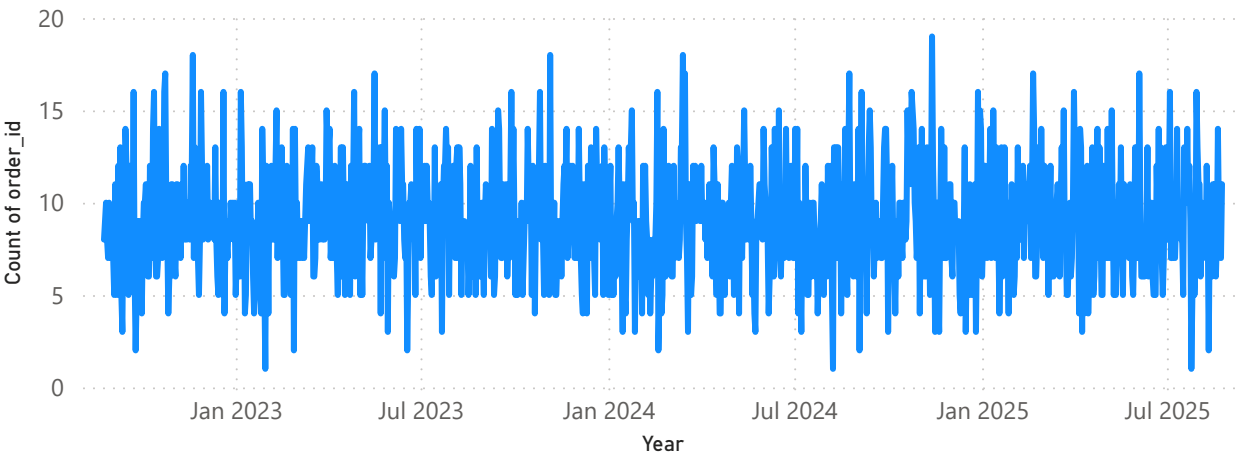
\$691.72

Average Order Value

Total Sales by Payment Method



Order Trend Over Time



9876

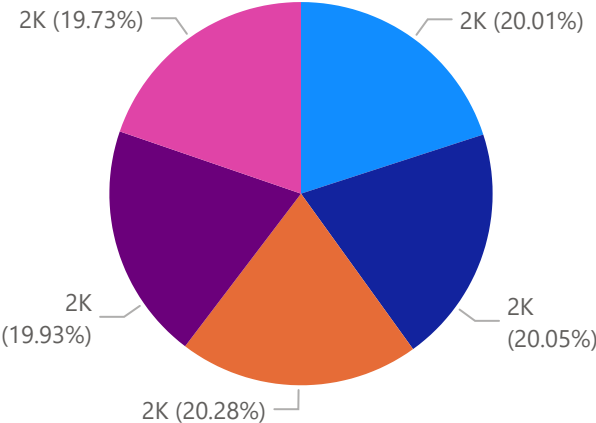
Total Orders

29K

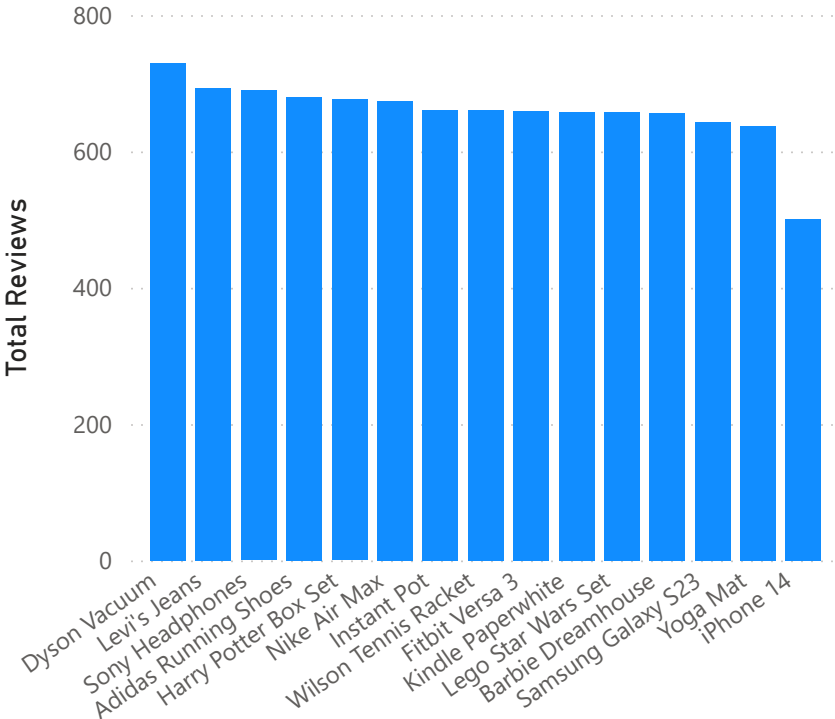
Total Quantity Sold

E-commerce Sales Overview 2023-25

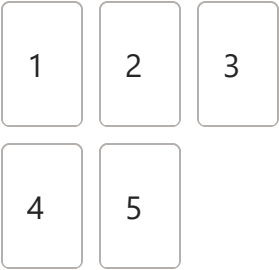
Total Reviews by Rating



Total Reviews by Product Name



Rating



Country

- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ China
- ☐ France
- ☐ Germany
- ☐ India
- ☐ Japan
- ☐ Uk
- ☐ Usa

Product Name Average Rating Total Reviews

Adidas Running Shoes	3.01	680
Barbie Dreamhouse	3.06	656
Dyson Vacuum	2.97	730
Fitbit Versa 3	2.99	659
Harry Potter Box Set	3.05	676
Instant Pot	2.97	661
iPhone 14	2.99	501
Kindle Paperwhite	2.98	658
Lego Star Wars Set	2.96	658
Levi's Jeans	2.96	693
Nike Air Max	2.97	674
Total	2.99	9876

Total Reviews

10K

% of 5-Star Reviews

19.73

Average Rating

2.99

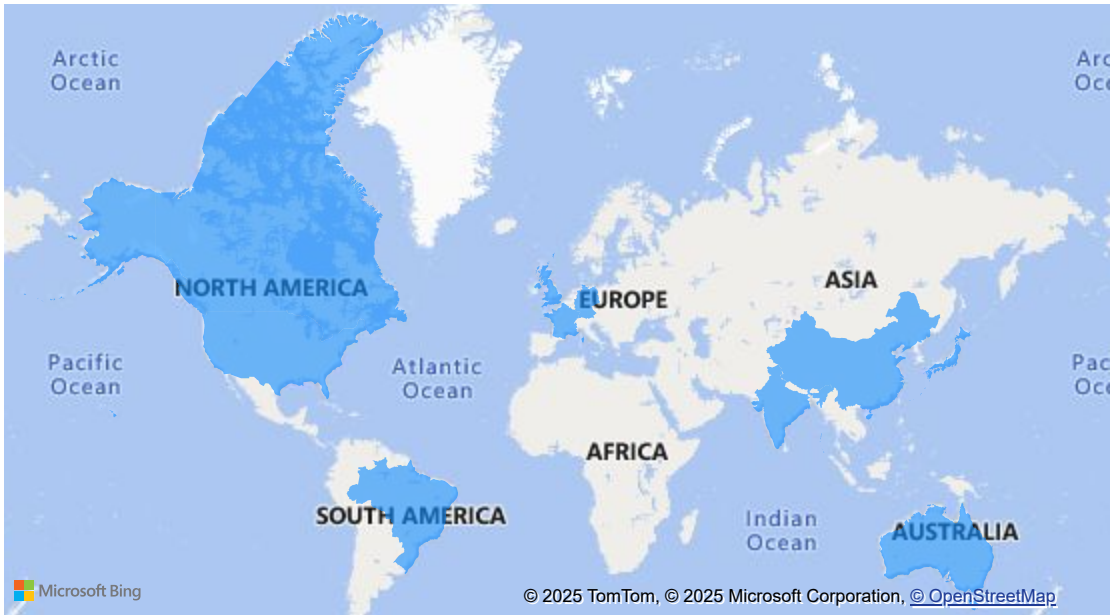
Category

- ☐ Apparel
- ☐ Books
- ☐ Electronics
- ☐ Home & Kitchen
- ☐ Sports
- ☐ Toys

E-commerce Sales Overview 2023-25

Country-wise Performance Overview

Total Sales ● 25 ● 50 ● 59 ● 75 ● 80 ● 99 ● 100 ● 110 ● 118 ● 120 ● 125 ● 129 ● 149 ▶



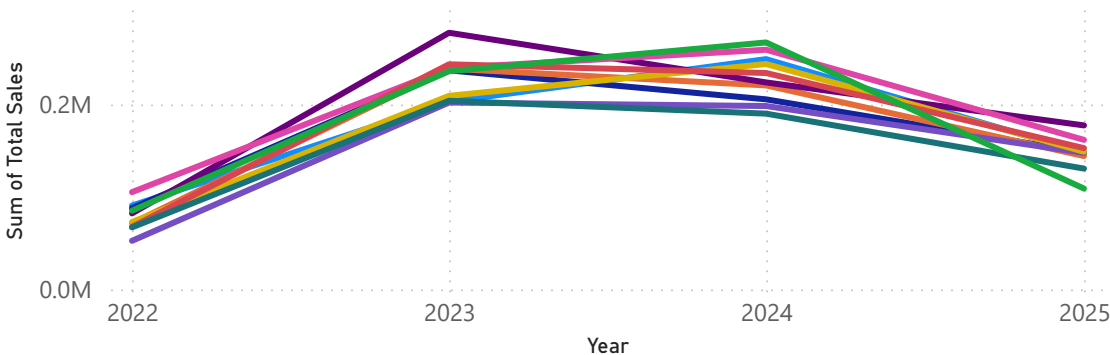
Total Orders by Country



Country	Total Sales	Total Orders
Australia	6,90,462.00	1032
Brazil	6,78,131.00	1006
Canada	6,74,973.00	988
China	7,60,844.00	1043
France	7,65,818.00	1050
Germany	6,74,973.00	988
India	6,74,973.00	988
Japan	6,74,973.00	988
Uk	6,74,973.00	988
Usa	6,74,973.00	988
Total	68,31,383.00	9876

Yearly Sales Performance by Country

country ● Australia ● Brazil ● Canada ● China ● France ● Germany ● India ● Japan ● Uk ● Usa



Order Date

25-08-2022

24-08-2025



Category

- ☐ Apparel
- ☐ Books
- ☐ Electronics
- ☐ Home & Kitchen
- ☐ Sports
- ☐ Toys

9876

Total Orders

France

Best Performing Country

\$691.72

Average Order Value