

The Two-Level Journey of Partner Plus program



Enablement	Marketing	Rewards
Access to the new Enablement Training Wallet if achieved 90% or of partner's quarterly product bookings target. Training Roadmaps Technical and Professional Trainings Access to Partner Help Plus Cisco Sales Engineers via your Authorized Distributor	Digital Marketing Campaigns Full service digital marketing activities Marketing Execution Support	Quarterly Incentive Funds via Virtual Wallet: 3% of Shipped Bookings for Products, \$10,000 cap 3% of Shipped Bookings for Services, \$5,000 Cap Up to \$2500 in cash payouts Cisco's Winner's Circle
All the benefits of Prestige, plus:		
Enablement	Marketing	Rewards
Access to the new Enablement Training Wallet if achieved 70% or of partner's quarterly product bookings target. Exclusive direct access to Partner Help Plus Cisco sales engineers	Digital Marketing Campaigns Full service digital marketing activities Marketing Execution Support	Quarterly Incentive Funds via Virtual Wallet: 4% of Shipped Bookings for Products, \$25,000 cap 4% of Shipped Bookings for Services, \$15,000 Cap Up to 50% or \$5,000 in cash payouts (whichever is lower)



As a Partner Plus partner, you receive an exclusive enablement benefit called: [Partner Help Plus](#)