## Cisco START



Cisco START is the official positioning and branding of the technology portfolio for the volume business. Cisco Start is Enterprise-class technology fit and made for Midmarket & Small and Medium businesses that is SIMPLE, SECURE and SMART. Cisco START is a competitively priced suite of products and solutions that is specially designed to meet the IT needs of SMBs and mid-market enterprises. Our complete portfolio covers security, networking, collaboration and unified computing solutions.





Enables you to setup, manage and monitor the latest technology for any sized business with flexible onpremise and cloud solutions.



**SECURE** 

Delivers security first network with best of breed security portfolio that helps you extend security everywhere and protect your network, your data and your business.



**SMART** 

Provides user-friendly dashboards to manage multiple devices at your fingertips with provisioning, reporting and insights on hand.

#### **How to buy Cisco START?**

Partners can buy the Cisco Start Portfolio products at the everyday best available price from their Distributors through Fast Track Pricing or selected promotions. For Partners, ask their Distributors about the Cisco Start Offers.

Post your technical questions to experts and share your views with our vibrant community

**Download Cisco START Catalog** 

# FY18Q2 What to sell under Cisco Start Portfolio

 ASA 5506-X, 5508-X, 5516-X with FirePOWER Threat Defense

FirePower 2110

AnyConnect & Cisco Umbrella

AMP for Endpoints



### Connect .....

#### Switching

- SF/SG 95 to 500 series
- Catalyst 2960X&L series
- Catalyst 3650&3850 series

#### Routing

- RV 100/300/340 series
- ISR 800 series
- ISR 1100 series (Dec)
- ISR 4200&4300 series

#### Wireless

- WAP 100, 300 & 500 series access points
- Aironet 1800, 1815, 2800 & 3800 Mobility Express series with 8.5
- WLAN Controller 3504 series
- CMX Cloud

#### Network Management

• FindIT Network Manager 1.1

### Collaborate .....

- Cisco Spark\* & Cisco WebEx
- Cisco TelePresence DX70. DX80\_SX10 & SX20
- Cisco Spark Room Kit/Plus
- Cisco Spark Board\*
- BE4K & BE6KS
- SPA Phone series
- Cisco Phone 7800/8800 series

### Compute

#### **Unified Computing**

- UCS Rack Servers C220/240 with M5 (Dec)
- Nexus 9348 (Dec)
- Cisco Intersight (Dec)

Cloud Managed



#### Switches @

- MS120 series (Dec)
- MS210 series (Dec)
- MS220 series and MS225 series

### Wireless @

- MR33. MR42
- System Manager(Dec)



#### Security (1)

- MX64. MX64W. MX65. MX65W. MX84
- vMX100 (Dec)
- Z3 (Dec)
- Security Camera (Dec)