

# Collaboration

- **Vision:** To deliver a single collaboration experience that spans all modes of communication.
- **Mission:** To put “no compromise” collaboration into every room, desk, and pocket.
- **Cisco strategy:** To provide solutions that are experience centric, cloud connected, value extended.

## Know more of Collaboration

- [Collaborate Everywhere](#)
- [Cisco Spark Meeting Accelerator](#)
- [Next Generation Meeting Promotion](#)
- [Distributor incentives and promotions](#)
- [APJ workspace bundle promotion](#)
- [Project Liberator](#)

## Demo /Lab For Collaboration

- <http://www.cisco.com/go/cuwp>
- <https://dcloud2-sng.cisco.com/content/catalogue?filters=CT-DEMO,ct-labs,CP-DCLO,cp-solution-readiness-engineers,s-collaboration>
- Customer Experience Centre----Raise a request through OBX

## Certifications

<http://www.cisco.com/c/en/us/training-events/training-certifications/overview.html>

## References

- <https://salesconnect.cisco.com>
- <http://www.in.cisco.com/c/cec/organizations/sales/wwse/gve-engagement.html>
- <http://www.cisco.com/c/en/us/solutions/collaboration/index.html>
- <http://www.cisco.com/c/en/us/products/video/index.html>

## Find More about us at

- ❑ **Partner community page link:** <https://communities.cisco.com/community/partner/collaboration>
- ❑ **Mailer alias :** [api-pe-operations@cisco.com](mailto:api-pe-operations@cisco.com) for calendars and newsletters mailer list.
- ❑ **Send any collab question to** [collaborateeverywhere@cisco.com](mailto:collaborateeverywhere@cisco.com)
- ❑ **Enrollment into Reward programs :** <https://www.ciscorewards.com>

## Training sessions

- [Upcoming Partner Interactive Webinars](#)
- [PIW Past Training Materials](#)
- <https://salesconnect.cisco.com/#/program/PAGE-1990>
- <https://communities.cisco.com/docs/DOC-69637>

## Focus Products

Improve productivity with collaboration technology

- [Cisco Spark](#)
- [Cisco Spark Board](#)
- [Cisco Spark Room Kit / Kit+](#)
- [Cisco WebEx](#)
- [Cisco BE4000](#)
- [Cisco BE6000](#)
- [Cisco TelePresence SX Series](#)
- [Cisco TelePresence DX Endpoints](#)
- [Cisco TelePresence MX Endpoints](#)
- [Cisco IP Phones](#)