



# Background

The Mercedes-Benz W204 C-Class is the third generation of Mercedes-Benz C-Class. It was manufactured and marketed in sedan / saloon (2007-2014), station wagon / estate (2011-2014) and coupe (2011-2015) body style.

Mercedes-Benz W204 Club Indonesia was officially registered under Mercedes-Benz Club Indonesia (MB Club INA) in 2017. Prior to that, the history started when Mercedes-Benz W204 Type C-Class owners start to commute and gather in 2011. Then on April 20, 2013, it was established and declared by Mercedes-Benz W204 Type C-Class owner as a Mercedes-Benz W204 Community Indonesia under Mercedes-Benz Club Indonesia (MB Club INA). Mercedes-Benz Club Indonesia (MB Club INA) is an official Mercedes-Benz Club in Indonesia appointed by Mercedes-Benz Germany as one country one club policy.

At the moment Mercedes-Benz W204 Club Indonesia have more than 300 members and 3 chapters across Java island. Those chapters are Bandung Chapter, Tangerang Chapter and Surabaya Chapter. More chapter will be coming soon.

# Mercedes-Benz W204 C-Class The Variant







Saloon

Station Wagon

Coupe

Mercedes-Benz W204 C-Class manufactured from 2007 - 2014

# **Our Vision & Mission**



Elevate to the Next Level



Mercedes-Benz W204 Club INA Wonderful Journey



Elevate to the Next Level

"Membawa MBW204 Club INA ketingkat yang lebih tinggi untuk menjadi organisasi otomotif yang sehat dan menyenangkan bagi semua stakeholder didalam melakukan aktivitas kegiatan otomotif maupun cara berorganisasi yang lebih baik, transparan dan dapat dipertanggung jawabkan".



### Mercedes-Benz W204 Club INA Wonderful Journey

- Melanjutkan Visi & Misi dari kepemimpinan sebelumnya
- Mengembangkan dan memperbaiki aturan organisasi yang ada saat ini
- Membangun Super-Apps MBW204 Club INA bagi pelaksanaan aturan organisasi, tata tertib organisasi, program kegiatan aktivitas sehari-hari, e-commerce maupun administrasi keanggotaan MBW204 Club INA
- Melakukan kegiatan aktivitas yang mengutamakan kebersamaan antar sesama anggota MBW204 Club INA
- Membangun kemitraan yang seluas-luasnya dengan pihak external maupun pihak internal untuk mengoptimalkan manfaat bagi seluruh stakeholder
- Berpartisipasi aktif didalam kegiatan-kegiatan otomotif baik didalam negeri maupun diluar negeri
- Membangun BUDAYA ORGANISASI MBW204 Club INA yang SPORTIF, BERETIKA dan BERTANGGUNG JAWAB dalam semangat KEKELUARGAAN

# **Our Milestones**

20<sup>th</sup> April – Declaration of MB W204 Community under MB Club INA

08<sup>th</sup> September – Declaration of Bandung Chapter (02)

22<sup>nd</sup> April -Declaration of MB W204 Club INA under MB Club INA

10<sup>th</sup> November – Declaration of Surabaya Chapter (04)

31st May -MB W204 Club INA become a member of IMI DKI Jakarta

04<sup>th</sup> June – MB W204 Club INA signing MB W204 Club INA Super Apps

15<sup>th</sup> June – MB W204 Club INA Super Apps Go Live

2011

2015

2019

2013

2017

2021

Initial gathering by MB W204 C-Class enthusiast 13th June – Declaration of Tangerang Chapter (03)

## 2021-2023 Executive Board



Rahmat Mustafa President

Rahmat Mustafa, was born in 1969 is a Mercedes-Benz car enthusiast since many years. He studied in the Netherlands and had opportunities to visit Mercedes-Benz head office in Germany several times. Professionally, he works as a Director at PT. TeamworX Indonesia, a Multi National Engineering Consulting Firm.



Michihiro Suryanto

Secretary General

Michihiro Suryanto, was born in 1986 is an automotive enthusiast since many years ago. His passion in automotive not only as a Mercedes-Benz fanatics but also active as an officer of Harley Davidson Owner Group. Professionally, he is a business owner of PT. Bhineka Solusi Infotama, an IT System Integrator and Services Firm.



Suswanto Surjoko

Treasury

Suswanto Surjoko, was born in 1965 is a seasoned automotive enthusiast since his early age. His first experience with German car 'Mercedes-Benz' was in early 80's during his study at California State University, USA. Currently, he is a business owner of PT. Veloz Productivity Consulting, a National Management Consulting Firm.

# 2021-2023 Board Member



(A) INC.







Wahyu

Deputy Secretary

General

Yudhistira Setiawan Legal Advisor

Yan
Rianto
Activity
Division

Situmorang
Activity
Division

M. Rifky Adzani Activity Division

## 2021-2023 Board Member



Ivan
Reyhansyah
Membership
Division



Pinjaya

Membership

Division

Sandy



Rama
Arnandita
Social Media
Division



Santosa
Business
Development

**Ariz Nanda** 



Permadi E-Commerce Division

Ericsen

# Media Foot Prints (Board 2021 - 2023)



https://ceknricek.com/mobile/komunitas -mercedez-benz-w204-club-ina-siapbergerak/24574

https://harianterbit.com/hiburan/read/1 34109/Usai-Gelar-Musyawarah-Nasional-Komunitas-Mercedez-Benz-W204-CLUB-INA-Siap-Bergerak

http://channelsatu.com/komunita s-mercedez-benz-w204-club-inasiap-bergerak-3/

https://akuratnews.com/usaimunas-komunitas-mercedez-benzw204-club-ina-siap-bergerak/

https://suaramerdekajkt.com/2021/ 06/02/komunitas-mercedez-benzw204-club-ina-siap-bergerak/





# Our Indonesian Chapters

02



#### **BANDUNG CHAPTER**

Jln. Riau No. 61 Bandung, West Java info@w204bandung.org

03



#### **TANGERANG CHAPTER**

BSD City, Jln. Pahlawan Seribu, Lengkong Gudang Kec. Serpong, Kota Tangerang Selatan Banten 15321

Phone (62) 021-22235779

04



#### **SURABAYA CHAPTER**

Palm Hill, K8-1, Citraland Surabaya Barat Surabaya, East Java

# **Our Partners**



Ikatan Motor Indonesia

Our official automotive organization partner



Connexist

Our supporting media partner for MB W204 Club INA Super-Apps



Kemenparekraf

Our official supporting partner to promote Indonesian Tourism

Destination

# Enjoy Driving & Togetherness



Do you have any questions?

Mercedes-Benz W204 Club Indonesia +62 021 2254 4924 www.mbw204clubina.com











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