



# THINK.X // OFFICIAL RULEBOOK & CODE OF CONDUCT

## 1. PURPOSE & SCOPE

Think.X is an idea-presentation challenge designed to cultivate **structured innovation**. We are looking for "Out of the Box" solutions that score high on feasibility, originality, and clarity. This is where concepts are born.

## 2. ELIGIBILITY (INTERNAL ONLY)

- **Exclusive Access:** Participation is strictly restricted to current students of **GEC Gandhinagar**.
- **ID Check:** Valid college ID cards must be presented during registration and before the pitch.

## 3. IDEA INTEGRITY

- **Originality:** Ideas must be original works of the participating team. Plagiarism of existing startups, research papers, or online projects will lead to immediate disqualification.
- **Status:** The idea should be in the concept or prototype stage. Projects that are already fully commercialized or have received major external funding are not eligible.
- **AI Usage:** Using AI to structure your pitch deck or refine your script is allowed. However, the core idea and logic must be your own.

## 4. PRESENTATION PROTOCOLS

- **Time Management:** Teams must strictly adhere to the time limits (typically: 5 minutes pitch + 2 minutes Q&A).
- **Format:** Presentations must be in standard formats (PPT/PDF). It is the team's responsibility to ensure their file works on the presentation laptop beforehand.
- **Truthfulness:** Misleading claims about feasibility, fabricating data, or misrepresenting the current state of the project is a violation of the code of conduct.

## 5. PROFESSIONAL CONDUCT

- **The Stage:** Professionalism must be maintained at all times. Heckling other teams, interrupting the jury, or arguing aggressively with judges is grounds for removal.
- **Attendance:** Participants are expected to be present for the entire duration of their designated slot/round.

## 6. EVALUATION CRITERIA

- Judging is based on five key pillars:
  1. **Innovation** (Is it new?)
  2. **Feasibility** (Can it be built?)
  3. **Societal/Market Impact** (Does it matter?)
  4. **Clarity** (Did we understand it?)
  5. **Presentation Quality** (How well did you sell it?)
- **Verdict:** The decision of the Jury Panel is final and binding.

## THINK.X // QUICK FACTS (THE "TL;DR")

- **Format:** Idea Pitching & Presentation Competition.
- **Eligibility:** GEC Gandhinagar Students ONLY.
- **Deliverable:** A clear, structured Pitch Deck (PPT/PDF).
- **Key Rule:** Don't lie about your data, and don't steal ideas.

## **THINK.X // FREQUENTLY ASKED QUESTIONS**

**Q: Who can participate in Think.X?**

**A:** This event is exclusive to **GEC Gandhinagar students** only. Students from other colleges cannot participate in this specific track.

**Q: Is this a hardware or software competition?**

**A:** Neither. Think.X is an **Idea Presentation** event. You do not need a working code or a physical robot (though a prototype helps). You need a solid **Pitch Deck** and a clear vision.

**Q: What is the team size?**

**A:** Participation can be **Individual** or in a **Team** (as per the registration guidelines released on the portal).

**Q: Can I present an idea I found on the internet?**

**A:** No. Your idea must be **original**. If you are "inspired" by an existing solution, you must clearly explain how your version is different or better. Direct copying is prohibited.

**Q: Do I need a full business plan?**

**A:** Not necessarily. We are looking for "Feasibility," meaning you should know *how* it would work, but you don't need a 50-page financial report.

**Q: Will participants receive certificates?**

**A:** All verified participants who successfully complete the event requirements will receive a Certificate of Participation. Winners and Runners-up will receive Certificates of Merit along with their prizes.

## **THINK.X // COMPETITION GUIDE**

### **1. Offline Round: Ideation Pitch**

- On-campus round.
- Status : Evaluation and Final Round.
- Time : 21 Feb 26, 11:00 AM IST - 21 Feb 26, 02:00 PM IST.
- Goal : 5 Minute Pitch + 2 Minute Q&A about problem statement.

- Based on jury evaluation, presentation, and Q&A, using the given parameters, the top 2 teams will be selected.
- Presentation Expectations :
  - (i) Clear problem identification and motivation.
  - (ii) Proposed solution or idea framework.
  - (iii) Feasibility and potential impact.
- Evaluation Parameters :
  - (i) Clarity of thought.
  - (ii) Innovation and originality.
  - (iii) Presentation quality.
  - (iv) Q&A handling.
  - (v) Team bonding and coordination.
- Outcome : Winner and Runner-up announced.