

AR Graffiti Lens

Walls That Talk, But Only Through Your Lens

Team:

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AR Graffiti Lens transforms any ordinary wall into a living digital canvas. Through a smartphone or AR glasses, walls light up with graffiti, doodles, and playful sketches that appear painted directly onto the surface, but exist only in augmented reality (AR). It unlocks a new layer of creativity and connection in everyday spaces, without perpetuity or damage.

Behind the Lens

Draw Anywhere: Point your AR lens or phone at a wall and doodle using a stylus, digital spray or even your finger.

Private or Shared: Keep creations to yourself, share with friends or publish to community servers for fun.

Interactive & Dynamic: Add animations, glowing tags, or collaborate on murals in real time.

Discoverable Moments: Surprise doodles left outside cafes, hostels, or streets become hidden gems revealed only through AR.

AR Graffiti Lens is our attempt to bring joy back. It doesn't distract you from the world. It makes you notice it more. It transforms ordinary walks, cafe visits, or hostel nights into shared moments of laughter, colour, and imagination.

Connecting to the Theme

Joy over utility: Tech should not just be about productivity, but about fun and self-expression.

Rediscovering play: Turns cityscapes into playgrounds of imagination.

Inclusive creativity: Anyone can draw, tag, or add stickers. No skill barrier, no consequences.

Beyond distractions: Today, technology often pulls us into fleeting scrolls and passive consumption. The AR Graffiti Lens flips this, by inviting people to share and laugh together.

*By blending digital art with physical spaces, AR Graffiti Lens reminds us that technology can **delight**, not just **optimize**. It is built upon the idea that every wall can tell a story, but only if you **choose to see it**.*

Colouring our World:

AR Graffiti Lens reimagines technology as a playful medium that brings colour, humour, and community into our daily lives, thus making tech truly fun again.