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Government of India
Ministry of Agriculture and Farmers' Welfare
(Department of Agriculture, Cooperation & Farmers Welfare)

NOTIFICATION

Subject: Implementation Guidelines for Paramparagat Krishi Vikas Yojana (PKVY) under National Mission for Sustainable Agriculture (NMSA)

1. **Introduction:** To promote traditional and organic farming methods, the Paramparagat Krishi Vikas Yojana (PKVY) is being implemented. The objective is to reduce reliance on chemical fertilizers and pesticides, improve soil health, and increase farmer income through premium organic products.

2. **Implementation Model:** The scheme is implemented through a **cluster-based model**.

* A "cluster" is a group of farmers in a contiguous area.

* The minimum cluster size shall be **50 acres (or 20 hectares)**.

* Each cluster must have a minimum of 50 farmers, primarily small and marginal farmers.

3. **Financial Assistance:**

* The scheme provides financial assistance of **Rs. 50,000 per hectare** over a three-year period.

* This assistance is provided directly to the farmer's bank account (DBT) for various organic farming activities.

* **Input Assistance:** **Rs. 31,000 per hectare (62% of total)** is provided to the farmer for the procurement of organic inputs, on-farm production of manure, bio-fertilizers, and liquid manure (Jeevamrut).

* **Value Addition & Marketing:** **Rs. 8,800 per hectare** is allocated for post-harvest management, value addition, and marketing, such as packaging and labeling.

* **Training:** **Rs. 3,000 per hectare** is allocated for cluster formation, farmer training, and capacity building.

4. **Certification:**

* The scheme promotes certification through the **Participatory Guarantee System (PGS) for India**.

* PGS certification is a group-based, peer-appraised system that is farmer-led and low-cost, making it ideal for small farmer clusters.

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