

1/1/2015

12/31/2015

## PIZZA SALES REPORT

PIZZA CATEGORY

All

Home

Best/Worst Sellers

## BUSIEST DAYS &amp; TIMES

## DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

## MONTHLY

There are **maximum** orders from month of **July and January**

## SALES PERFORMANCE

## CATEGORY

**Classic category** contributes to **maximum** sales and total orders.

## SIZE

**Large size pizza** contributes to **maximum** sales.

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

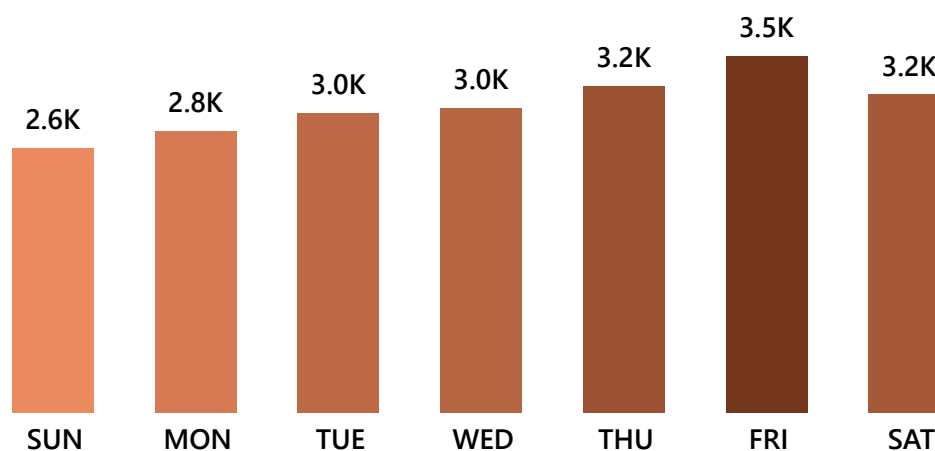
21350

Total Orders

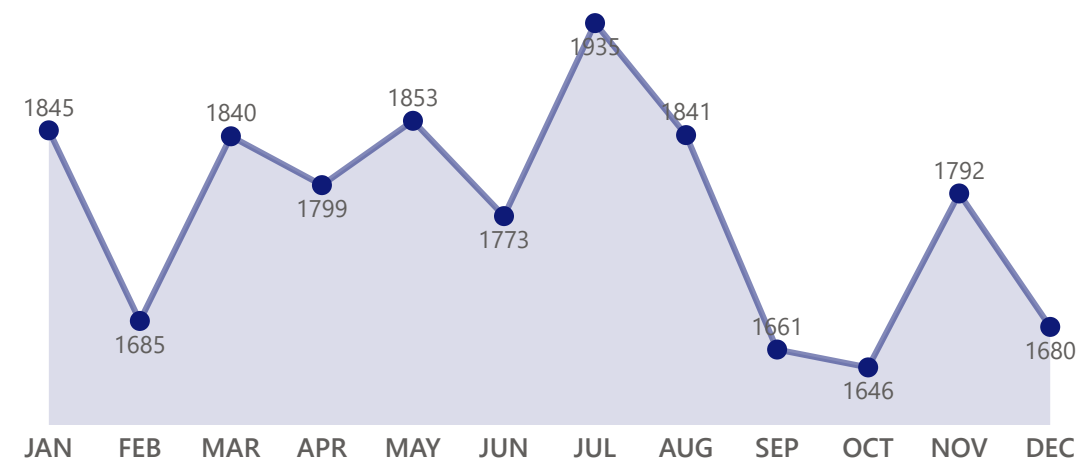
2.32

Avg Pizzas Per Order

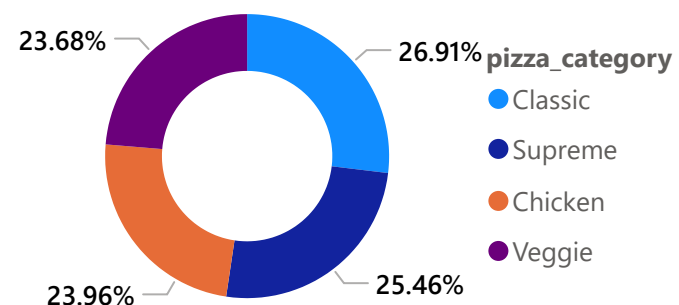
## Daily Trend for Total Orders



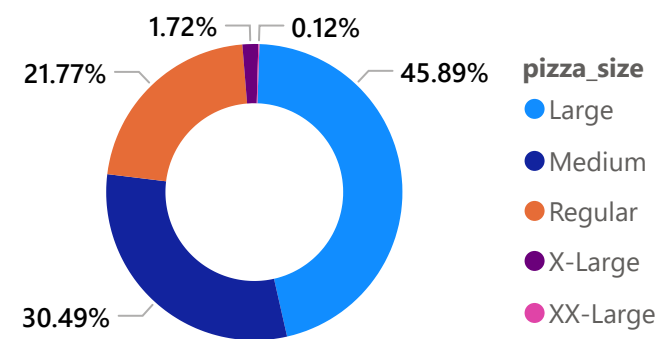
## Monthly Trend for Total Orders



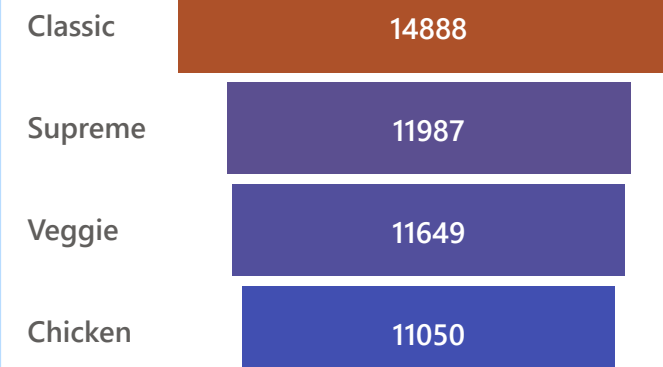
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by pizza\_category



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# PIZZA SALES REPORT

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Best/Worst Sellers

## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** revenue.

### QUANTITY

The **Classic Deluxe Pizza** contributes to **maximum** quantity.

### ORDERS

## WORST SELLERS

### REVENUE

The **Brie Carree Pizza** contributes to **minimum** revenue.

### QUANTITY

The **Brie Carre Pizza** contributes to **minimum** quantity.

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

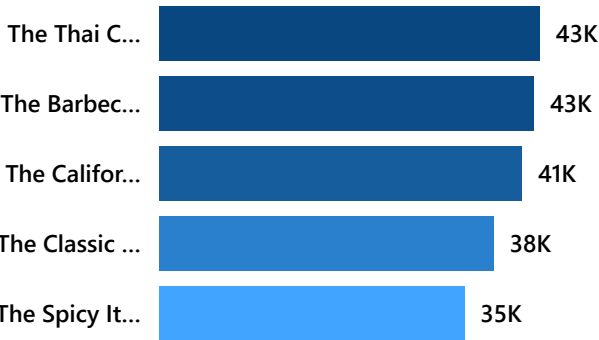
21350

Total Orders

2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



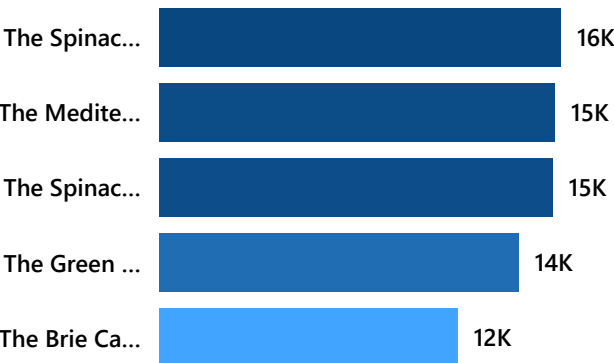
### Top 5 Pizzas by Quantity



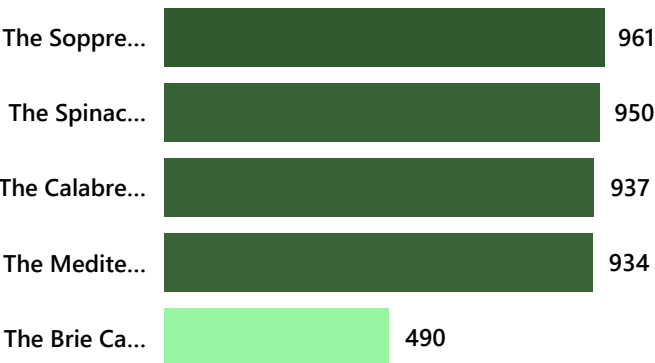
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

