

DEVANSHI THAKKAR

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SKILLS

Excel

SQL

PowerBI

Presentation

Data Cleaning

Data Visualization

Data Wrangling

SUMMARY

I am a data analyst proficient in Power BI, Excel, and SQL, skilled at transforming data into actionable insights. My expertise enables me to effectively address complex analytical challenges.

EDUCATION

Bachelor of Information Technology
L.D College of Engineering, Ahmedabad, IN

July 2021 – June 2024
CGPA: 8.90 / 10

Project

Telecom Customer Churn Analysis | Excel

- Analysed a telecommunications dataset of over **4,000** customers, identifying key churn factors and reducing churn rate by **14%**.
- Utilized Excel for data cleaning, exploratory data analysis, and visualization, providing insights that informed predictive modeling and targeted retention strategies.

Adecco HR Analytics | Excel

- Conducted HR analytics for Adecco India using Excel on a Kaggle dataset, revealing a **16% overall attrition rate**, with the highest attrition in the R&D department and **60%** of those leaving being male.
- Identified key factors such as distance from home impacting attrition, providing actionable insights to enhance employee retention and reduce turnover costs.

Pizza Sales | SQL

- Utilize data analytics to identify peak sales periods and optimize inventory management accordingly.
- To maximize revenue and customer satisfaction, we aim to implement focused promotions and menu adjustments aligned with customer preferences and current sales trends.

Global Store Analysis| PowerBI

- Conducted global store analysis, focusing on sales aggregation by quarter and detailed regional/category insights to drive strategic decisions.
- Implemented data-driven strategies to optimize operations and execute targeted marketing campaigns, contributing to enhanced business outcomes and market presence.

CERTIFICATES

- Microsoft Certified Azure Fundamentals – [Foundational \(AZ – 900\)](#)
- Excel A-2-Z -- [Jobaaj Learning](#)
- Data Analysis using Excel - [Great Learning](#)
- PowerBI for Beginners - [SimpliLearn](#)
- SQL (Basics) - [Hackerrank](#)

EXTRA CURRICULAR ACTIVITIES

- English Access Micro scholarship Program - Enhanced English, social skills, leadership, and social awareness.