

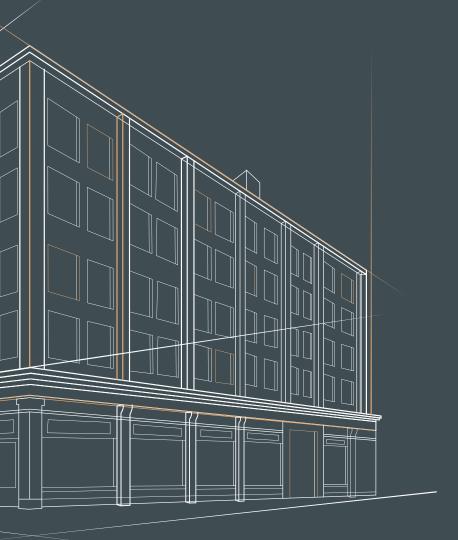
Motivation & Project Overview

Motivation

- To create a social media platform that encourages user to share all the aspects of their personalities.
 - LinkedIn- Job openings, professional networking, etc.
 - o Instagram- daily events, images, videos, etc.
 - Twitter- sharing views about current issues, interesting findings, etc.
- Applying HCI design principles and prototyping rules learned to create design of practically implementable application.

Project Overview

- Name of the website: OneSpace
- Focus: Social media
- Tools used: Figma
- Features:
 - SignUp/Login
 - Add Label (Label- Keyword associated with user personality)
 - Add Tab/Edit Tab/Delete Tab/Add post to Tab (Tab- Collection of posts)
 - Edit Profile
 - Chats and Messages
 - Feed Page
 - Create Post
 - Notifications
 - Find and connect with people
 - Privacy and Data settings
 - User profile
 - Search



BEST FEATURES

Feed User Profile Messages

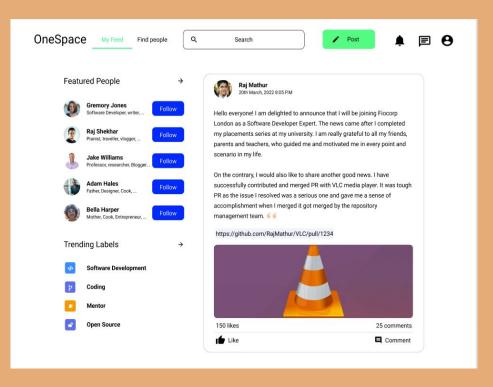
Feed

Functionality

- Like a post
- Follow/Unfollow Featured People

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- Comment on Post
- View Comments on Post



Universal Usability

→ Personality Differences

Design Principles

ightarrow Strive for consistency

→ Offer Informative Feedback

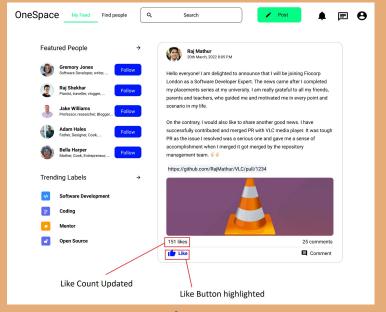
→ Permit Easy Reversal of Action

→ Design Dialogues to Yield Closure

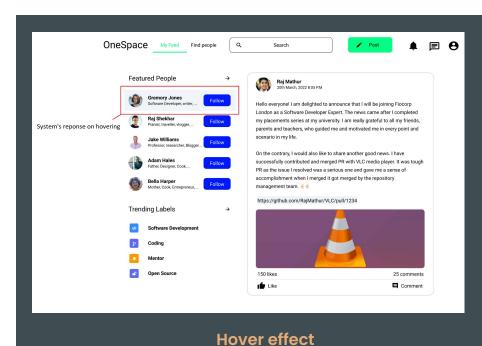
Interaction Style

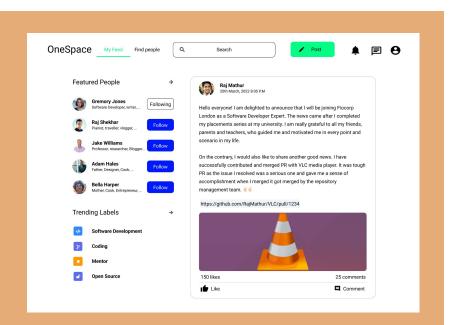
→ Menu Selection

→ Form Filling

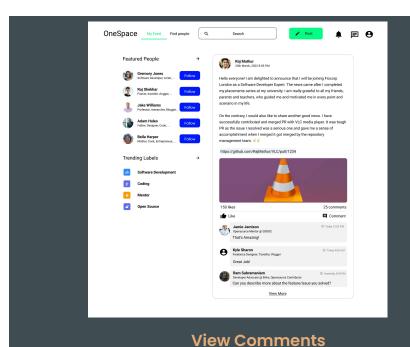


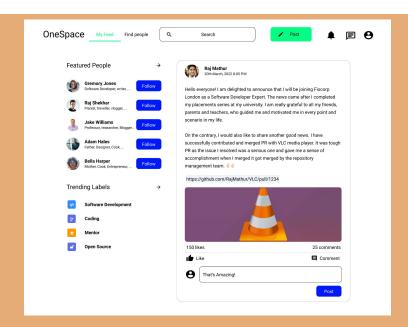
Dislike/Like a Post



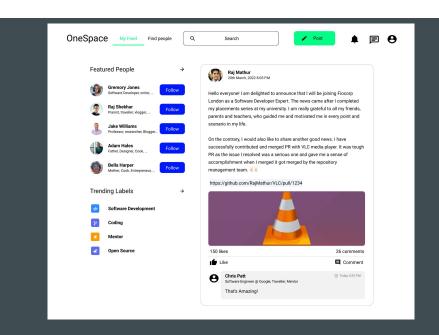


Follow Featured People





Write a Comment



Posted Comment

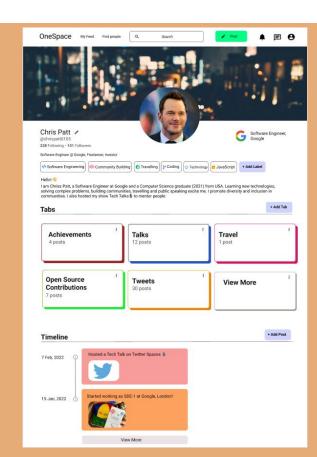
User Profile

Functionality

 Allows user to see their posts, tabs, bio, tagline, profile image, and cover image at a glance.

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- Ease of access to other features like Add Label, Add Post, and Add Tab.
- 'View More' in Tabs and Timeline enables user to see all their tabs and posts.



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Universal Usability

→ Personality Differences

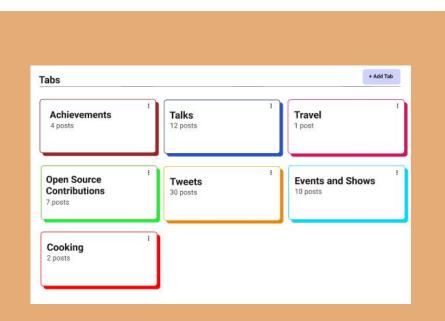
Design Principles

→ Strive for consistency

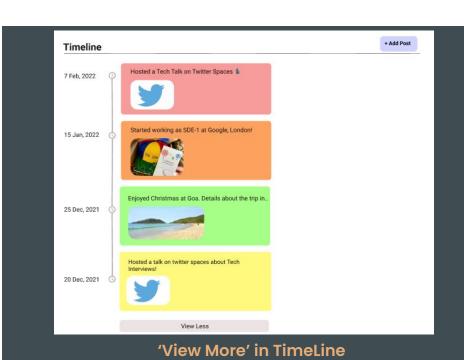
→ Reduce Short-term memory Load

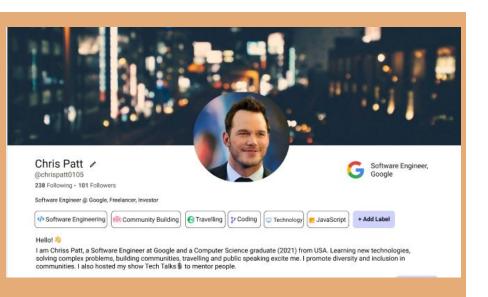
Interaction Style

→ Menu Selection

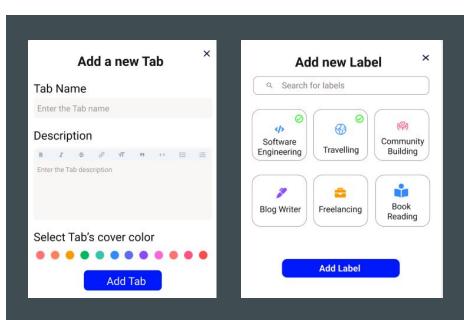


'View More' in Tabs

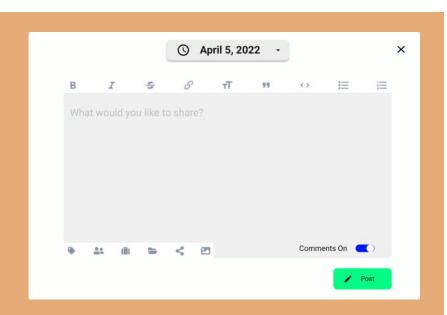




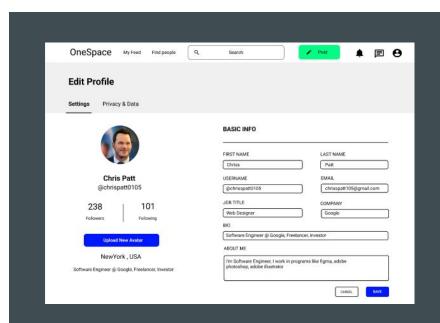
Username, Headline, Followers, Following, Profile Image, Cover Image, Labels and About



Access to 'Add New Tab' and 'Add New Label'



Access to 'Add Post'



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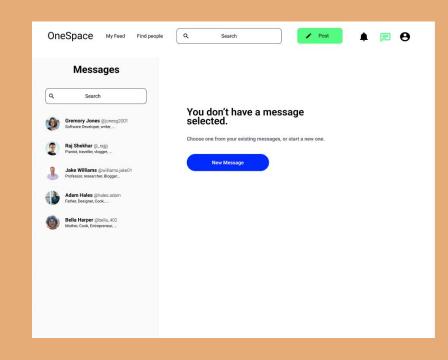
Access to 'Edit profile'

Messages

Functionality

 User can chat with other users in his network or with users open to messages and free connection.

 Users can also share any type of file with other users as there is an option of drag and drop.



Universal Usability

→ Users with Disabilities

Design Principles

→ Strive for Consistency

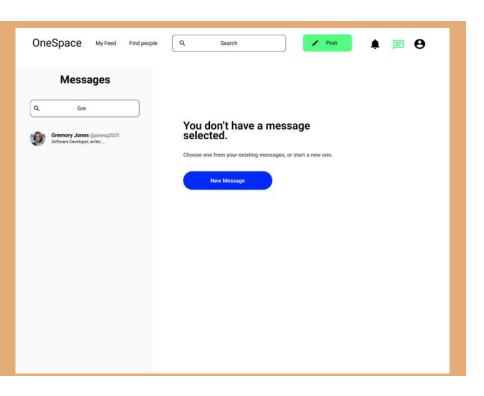
→ Offer Informative Feedback

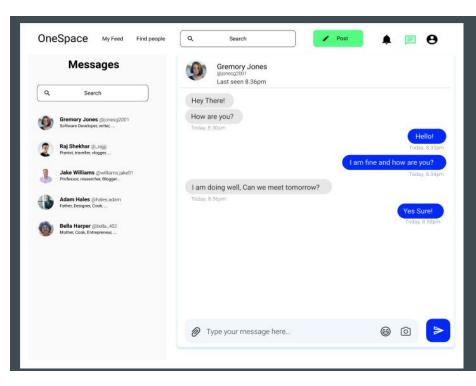
→ Reduce Short Term Memory Load

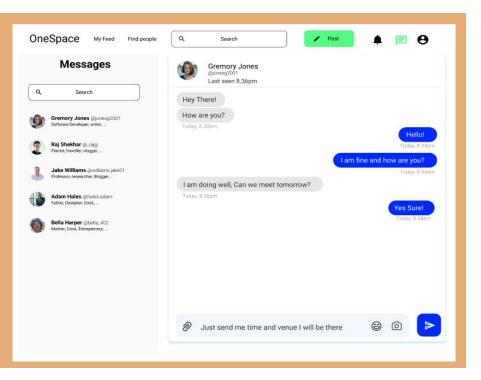
Interaction Style

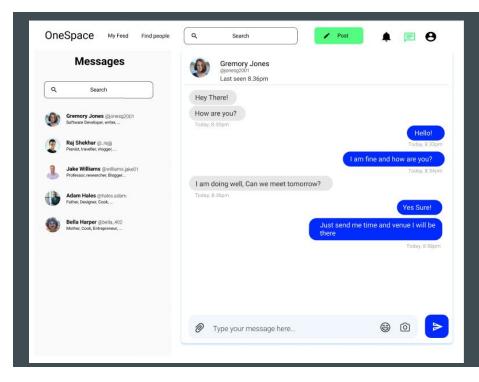
 \rightarrow Form Fill in

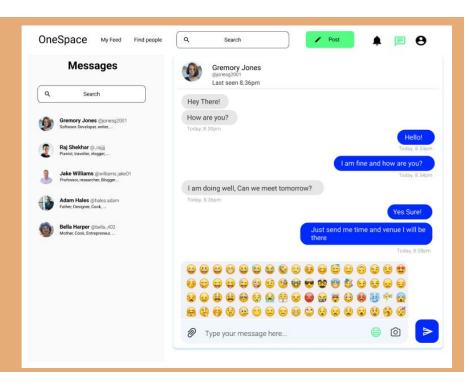
→ Direct Manipulation

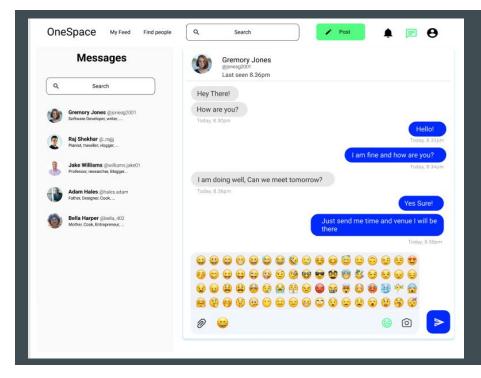


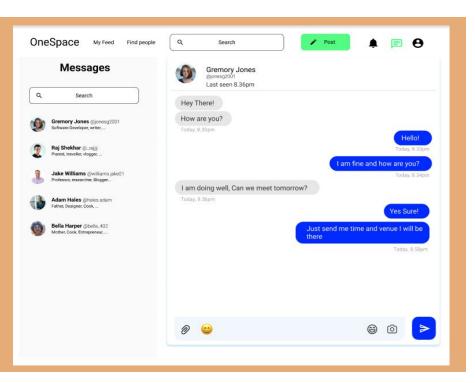


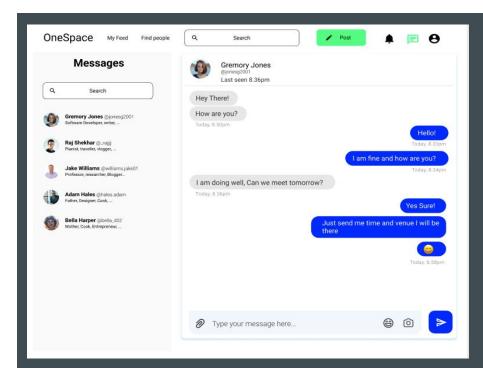


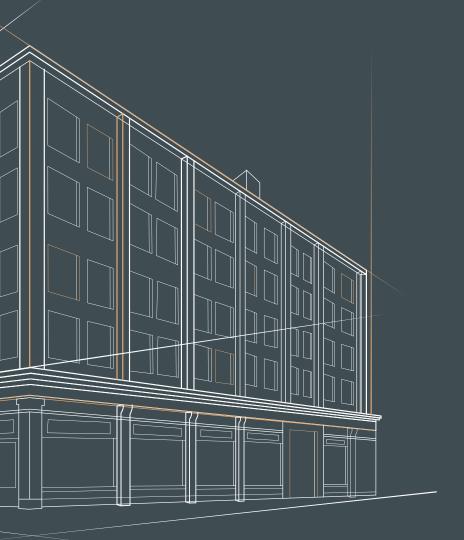












Difficulties Encountered & Solved

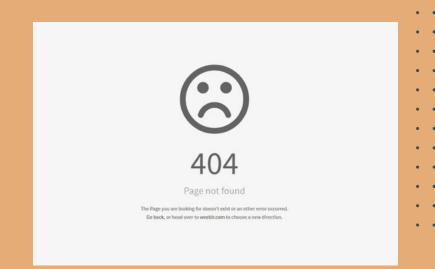
Broken Links
Informative Feedback
Logging the user out

Broken Links

- Links that do not work
- Negative impact on the website and brand.

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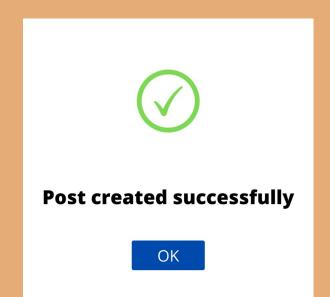
- Fixed the problem of broken links for many pages.
- Added different pages and provided links so that users can navigate easily.



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Informative Feedback

- Giving feedback to user for every action.
- Difficulty in providing user with feedback for tasks like Add Label, Add Post, Add Tab, Reset Password, etc.
- Designed pages and pop-ups giving user feedback for task completion.



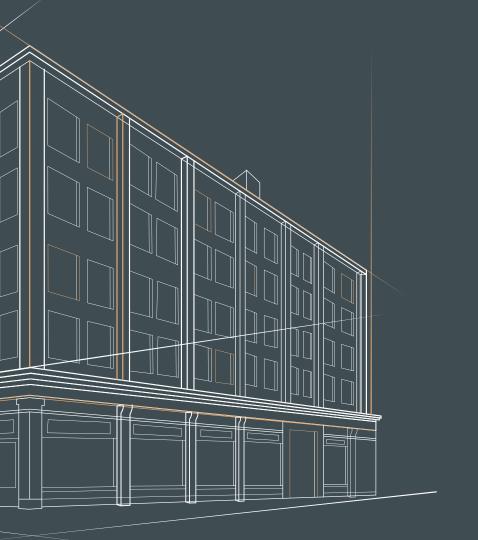
Logging the User out

- Enabling user to log out from the website.
- Initially, created only SignUp, LogIn and Rested Password.
- Useful in cases when user wants to logIn with another account or is using someone else's system to accomplish a task.

My Profile

Edit Profile

Logout



Real Life Implementation & Challenges Involved

Privacy, security, and legal threats Scalability issues Authenticity of Information

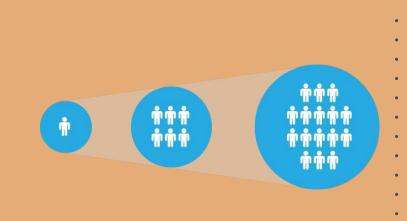
Privacy, security, and legal threats

- Many personal details of users are stored in a software, which must be kept private.
- Users may take legal action against the software if these details are made public.
- Users may post illegal material which may violate data privacy laws in few countries.
- Solution is to develop a high-level security website.



Scalability Issues

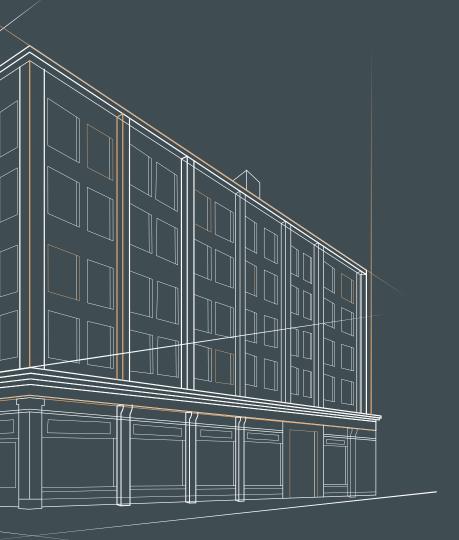
- Occurs when backend of the web application can not scale at the same rate at which users are joining the system.
- Can slow down performance of the web application.
- Potential scalability issues:
 Application code & Hardware resources



Authenticity of Information

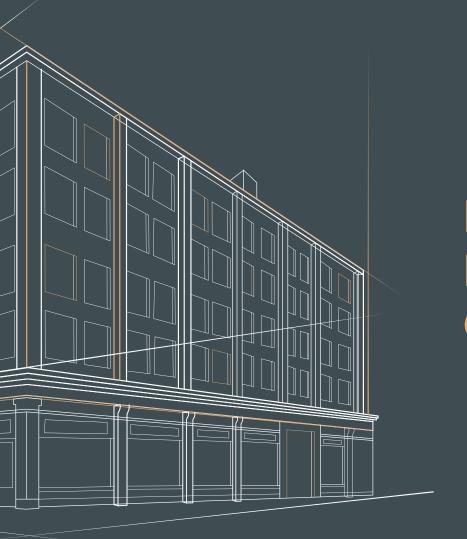
- One of the major problem that many social media platforms are facing.
- Important to verify or validate the information the user is sharing or claiming about their portfolios.
- Potential solution: Valid Document submission for any critical information added.





Demo/Video of OneSpace





Learning through PBL /ENABLE Component

When to use center-align?

- Center align should be mainly used for headings and subheadings.
- For long paragraphs, left-aligned text is preferred as it is easier to read compared to center-aligned text.
- If center-align is kept for paragraphs, user will have to work hard to find where each line begins to continue reading.

Completely impact multifunctional processes and wireless supply chains. Dynamically engage business meta-services for marketdriven data. Collaboratively restore crossplatform users before client-centered manufactured products.

Assertively evolve long-term high-impact portals through visionary solutions.

Professionally harness standardized portals vis-a-vis resource maximizing deliverables.

Continually coordinate stand-alone applications rather than virtual communities.

Left Aligned Text

Has a straight left edge Each line starts at the same edge Completely impact multifunctional processes and wireless supply chains. Dynamically engage business meta-services for market-driven data. Collaboratively restore cross-platform users before client-centered manufactured products.

portals through visionary solutions.

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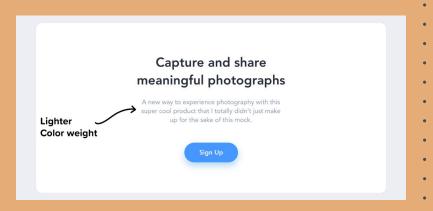
Assertively evolve long-term high-impact

Centered Text

Has a ragged left edge Each line starts at a different edge

Use color weight to establish hierarchy

- Every colour has a visual weight that can be use to organise the content into a hierarchy.
- We can assign different levels of importance to elements by using lighter colour hues.
- Rule of thumb for color weight.
- If an element is more important than another, it should be of a higher visual weight.



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Design Process and Creating User-Centric Designs

- Understood the importance of user-centric designs.
- At every point of project making, we thought from user perspective.
- Understanding the needs of user is very important for any social media platform.
- Learnt design process elements like low and high fidelity prototyping along with using industry specific tools like Figma and draw.io

