## PROBLEM SOLUTION FIT:

## **CUSTOMER SEGMENT:**

Public people Farmer people Industrialist people

#### **CUSTOMER NEEDS:**

User friendly device Easy to operate Need good service

## **CUSTOMER USE:**

The customer will use this technology in smart way and it will help to maintain the crops in technological way and also maintain the water level of the crops and it will be user friendly to the farmer. It will reduce the work for farmer.

# **PROBLEM ROOT CAUSE:**

The crop cannot maintain the water level regularly by the humans The insufficient water will spoil the crops and affecting the farming

# **BEHAVIOUR:**

The crops can be maintained regularly

#### **JOBS TO BE DONE:**

The farmer will notify the crops regularly
The water level will low means it automatically pour the water