

# Devaraj M

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## SUMMARY

Detail-oriented FullStack Developer with hands-on experience in web development, specializing in React, JavaScript, Rest API, Python, HTML/CSS, C/C++, Data Structures and Algorithms. Strong problem-solving skills and a proven ability to optimize web applications and design scalable systems, improving load times. Experienced with Git and Webpack, collaborating on real-time projects and focusing on system design to solve larger-scale problems and enhance architecture.

## SKILLS

**Programming:** HTML, CSS, JavaScript, python, Java, Mongo DB, SQL, C, C++, Data Structures and Algorithms

**Frameworks & Libraries:** React.js, Node.js, Bootstrap, Express js, REST API

**Version Control:** Git & GitHub

**Web Optimization & Performance:** Webpack, NPM, SEO, Mobile Responsiveness, Cross-browser Compatibility, Web Performance Optimization

**Development Tools:** VS Code, WordPress, Webpack, shopify, npm, Google Search Console, Google Analytics, Post man, JVM, JDK

**Soft Skills:** Leadership, Time Management, Analytical Thinking, Problem-Solving, Adaptability, Error handling, code debugging

## EXPERIENCE

### 1.untung.in

Nov 2024 - Nov 2024 | Bengaluru

**Purpose:** Created a sleek, e-commerce platform for women's fashion wear, including kurtas, and more collections.

**Approach:** Developed dynamic frontend components using HTML, CSS, Bootstrap, JavaScript, and React. Integrated a robust backend with Node.js, Express.js, and MongoDB to ensure secure data processing and smooth operations. Adopted mobile-first and advanced SEO practices.

**Impact:** Achieved a significant increase in organic traffic, reduced bounce rates, improved page load times, and elevated customer engagement with a notable rise in average session duration.

### 2.domanishoes.com

Nov 2024 - Nov 2024 | Delhi

**Purpose:** Built a modern, responsive, and SEO-optimized e-commerce platform to deliver seamless navigation and an engaging shopping experience.

**Approach:** Developed dynamic frontend components using HTML, CSS, Bootstrap, JavaScript, and React. Integrated a robust backend with Node.js, Express.js, and MongoDB to ensure secure data processing and smooth operations. Adopted mobile-first and advanced SEO practices.

**Impact:** Achieved a significant increase in organic traffic, reduced bounce rates, improved page load times, and elevated customer engagement with a notable rise in average session duration.

### 3.cravecoffee.in

Sep 2024 - Sep 2024 | Salem

**Purpose:** Developed a fully responsive and SEO-optimized coffee shop platform to enhance user experience and drive organic traffic.

**Approach:** Built dynamic frontend components using HTML, CSS, Bootstrap, JavaScript, and React. Integrated with backend technologies like Node.js, Express.js, and MongoDB to manage data and deliver seamless functionality. Applied responsive principles and effective SEO strategies.

**Impact:** Increased online watch inquiries and boosted site traffic, enhancing both user engagement and brand visibility.

### 4.flairfix.netlify.app

Aug 2024 - Aug 2024 | Salem

**Purpose:** Designed and developed an intuitive e-commerce platform for men's and women's fashion, improving product discovery.

**Approach:** create a sleek and interactive frontend. Leveraged backend technologies like Node.js, Express.js, and SQL for efficient data handling and dynamic operations. Implemented for all devices, and applied best SEO practices to enhance visibility.

**Impact:** Increased user engagement through a streamlined UI and detailed product listings. Improved organic product discovery due to enhanced search engine rankings.

## EDUCATION

Muthayammal Polytechnic College, Namakkal | Diploma in Electronics and Communication Engineering | GPA: 9.8

Jun 2019 - Mar 2021

Government College of Technology, Coimbatore | Bachelor Electronics and Communication Engineering | GPA: 7.2

Jun 2021 - Mar 2024

## PROJECTS

- Smart Home Automation Using Alexa
- Loco Motive Robot for Inspection
- Quantum Key Distribution Protocol for Image Steganography

## INTERSHIP

- Embedded Systems in MSME at Coimbatore
- Networking in BSNL at Coimbatore

## ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- Winner of the Project Presentation at "BIAS'23" for the Smart Home Automation system
- Coordinator for Standard Club and Member, Y's Service Club

## LANGUAGES

Tamil, English, Kannada