

# Devaraj M

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## SUMMARY

Enthusiastic FullStack Developer with hands-on experience in **web development**, specializing in **React, JavaScript, Rest API, Python, HTML/CSS, Java, Data Structures and Algorithms**. Strong **problem-solving skills** and a proven ability to optimize web applications and design scalable systems, improving load times. Experienced with Git and Webpack, collaborating on real-time projects and focusing on **system design to solve larger-scale problems** and enhance architecture.

## SKILLS

**Programming:** HTML, CSS, JavaScript, Python, Java, Typescript, NoSQL, SQL, C, C++, Data Structures and Algorithms

**Frameworks & Libraries:** React.js, Node.js, Bootstrap, Express.js, REST API, JQuery

**Version Control:** Git & GitHub

**Web Optimization & Performance:** Webpack, NPM, SEO, Mobile Responsiveness, Cross-browser Compatibility, Web Performance Optimization

**Development Tools:** VS Code, WordPress, Figma, shopify, IntelliJ IDEA, Google Search Console, Google Analytics, Post Man, MongoDB Atlas

**Soft Skills:** Leadership, Time Management, Analytical Thinking, Problem-Solving, Adaptability, Error Handling, Code Debugging

## EXPERIENCE

### 1.untung.in

**FullStack Developer | Oct 2024 - Nov 2024 | Bengaluru**

**Purpose:** Created a sleek, e-commerce platform for women's fashion wear, including kurtas, and more collections.

**Approach:** Developed dynamic frontend components using **HTML, CSS, JavaScript, and React**. Integrated a robust backend with **Java, Node.js, Express.js**, and **NoSQL, SQL** to ensure secure data processing and smooth operations. Adopted mobile-first and advanced SEO practices.

**Impact** Achieved a significant increase in **organic traffic 30% improvement**, reduced bounce rates, improved page load times, and elevated customer engagement with a notable rise in average session duration.

### 2.domanishoes.com

**FullStack Developer | Oct 2024 - Nov 2024 | Delhi**

**Purpose:** Built a modern, responsive, and SEO-optimized e-commerce platform to deliver seamless navigation and an engaging shopping experience.

**Approach:** Developed dynamic frontend components using **HTML, CSS, JavaScript, and React**. Integrated a robust backend with **Java, Node.js, Express.js**, and **SQL, NoSQL** to ensure secure data processing and smooth operations. Adopted mobile-first and advanced SEO practices.

**Impact** Achieved a significant increase in organic traffic, reduced bounce rates, improved **page load time by 40%**, and elevated customer engagement with a notable rise in average session duration.

### 3.cravecoffee.in

**FullStack Developer | Aug 2024 - Sep 2024 | Salem**

**Purpose:** Developed a fully responsive and SEO-optimized coffee shop platform to enhance user experience and drive organic traffic.

**Approach:** Built dynamic frontend components using **HTML, CSS, JavaScript, and React**. Integrated with backend technologies like **Java, Node.js, Express.js**, and **SQL, NoSQL** to manage data and deliver seamless functionality. Applied responsive principles and effective SEO strategies.

**Impact:** Increased **online customer inquiries by 25%** and boosted site traffic, enhancing both user engagement and brand visibility.

### 4.flairfix.netlify.app

**FullStack Developer | Jul 2024 - Aug 2024 | Salem**

**Purpose:** Designed and developed an intuitive e-commerce platform for men's and women's fashion, improving product discovery.

**Approach:** create a sleek and interactive frontend. Leveraged backend technologies like **Node.js, Express.js**, and **SQL, NoSQL** for efficient data handling and dynamic operations. Implemented for all devices, and applied best SEO practices to enhance visibility.

**Impact:** Increased user engagement through a streamlined UI and detailed product listings. Improved organic product discovery due to enhanced search engine rankings.

## EDUCATION

Muthayammal Polytechnic College, Namakkal | Diploma in Electronics and Communication Engineering | GPA: 9.8

**Jun 2019 - Mar 2021**

Government College of Technology, Coimbatore | Bachelor Electronics and Communication Engineering | GPA: 7.2

**Jun 2021 - Mar 2024**

## PROJECTS

- Smart Home Automation Using Alexa
- Loco Motive Robot for Inspection
- Quantum Key Distribution Protocol for Image Steganography

## INTERNSHIP

- Embedded Systems in MSME at Coimbatore
- Networking in BSNL at Coimbatore

## ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- Winner of the Project Presentation at "BIAS'23" for the Smart Home Automation system
- Coordinator for Standard Club and Member, Y's Service Club

## LANGUAGES

Tamil, English, Kannada