Devaraj M

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# SUMMARY

# Enthusiastic FullStack Developer with hands-on experience in **web development**, specializing in **React**, **JavaScript**, **Rest API**,**Python**, **HTML/CSS**,**Java**, **Data Structures and Algorithms**. Strong **problem-solving skills** and a proven ability to optimize web applications and design scalable systems, improving load times. Experienced with Git and Webpack, collaborating on real-time projects and focusing on **system design** to **solve larger-scale problems** and enhance architecture.

# SKILLS

**Programming**: HTML, CSS, JavaScript,Python,Java, Typescript,NoSQL, SQL, C, C++, Data Structures and Algorithms

**Frameworks & Libraries**: React.js, Node.js, Bootstrap, Express js , REST API, JQuery

**Version Control**: Git & GitHub

**Web Optimization & Performance**: Webpack, NPM, SEO, Mobile Responsiveness, Cross-browser Compatibility, Web Performance Optimization

**Development Tool**s: VS Code, WordPress, Figma, shopify, Intellij IDEA, Google Search Console, Google Analytics, Post Man, MongoDB Atlas

**Soft Skills:** Leadership, Time Management, Analytical Thinking, Problem-Solving, Adaptability, Error Handling, Code Debugging

EXPERIENCE

[**1.untung.in**](https://untung.in/) **FullStack Developer** | **Oct 2024 - Nov 2024** | **Bengaluru**  
 **Purpose**: Created a sleek, e-commerce platform for women's fashion wear, including kurtas, and more collections.

**Approach**: Developed dynamic frontend components using **HTML, CSS, JavaScript, and React**. Integrated a robust backend with **Java**, **Node.js**, **Express.js**, and **NoSQL,SQL** to ensure secure data processing and smooth operations. Adopted mobile-first and advanced SEO practices.

**Impact** Achieved a significant increase in **organic traffic 30% improvement**, reduced bounce rates, improved page load times, and elevated customer engagement with a notable rise in average session duration.

[**2.domanishoes.com**](https://domanishoes.com/) **FullStack Developer** | **Oct 2024 - Nov 2024** | **Delhi**

**Purpose**: Built a modern, responsive, and SEO-optimized e-commerce platform to deliver seamless navigation and an engaging shopping experience.

**Approach**: Developed dynamic frontend components using **HTML, CSS, JavaScript, and React.** Integrated a robust backend with **Java**,**Node.js**, **Express.js**, and **SQL**,**NoSQL** to ensure secure data processing and smooth operations. Adopted mobile-first and advanced SEO practices.

**Impact** Achieved a significant increase in organic traffic, reduced bounce rates, improved **page load time by 40%,** and elevated customer engagement with a notable rise in average session duration.

[**3.cravecoffee.in**](https://www.cravecoffee.in/) **FullStack Developer** | **Aug 2024 - Sep 2024** | **Salem**

# **Purpose**: Developed a fully responsive and SEO-optimized coffee shop platform to enhance user experience and drive organic traffic.

# **Approach**: Built dynamic frontend components using **HTML, CSS, JavaScript, and React**. Integrated with backend technologies like **Java**,**Node.js**, **Express.js**, and **SQL**,**NoSQL** to manage data and deliver seamless functionality. Applied responsive principles and effective SEO strategies.

# **Impact**: Increased **online customer inquiries by 25%** and boosted site traffic, enhancing both user engagement and brand visibility.

# [**4.flairfix.netlify.app**](https://flairfix.netlify.app/) **FullStack Developer** | **Jul 2024 - Aug 2024** | **Salem**

# **Purpose**: Designed and developed an intuitive e-commerce platform for men's and women's fashion, improving product discovery.

# **Approach**: create a sleek and interactive frontend. Leveraged backend technologies like **Node.js**, **Express.js**, and **SQL** ,**NoSQL** for efficient data handling and dynamic operations. Implemented for all devices, and applied best SEO practices to enhance visibility.

# **Impact**: Increased user engagement through a streamlined UI and detailed product listings. Improved organic product discovery due to enhanced search engine rankings.

# EDUCATION

Muthayammal Polytechnic College, Namakkal| Diploma in Electronics and Communication Engineering | GPA: 9.8 **Jun 2019 - Mar 2021**

Government College of Technology, Coimbatore | Bachelor Electronics and Communication Engineering | GPA:7.2  **Jun 2021 - Mar 2024**

# PROJECTS

# Smart Home Automation Using Alexa

# Loco Motive Robot for Inspection

# Quantum Key Distribution Protocol for Image Steganography

# INTERNSHIP

# Embedded Systems in MSME at Coimbatore

# Networking in BSNL at Coimbatore

# ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

# Winner of the Project Presentation at “BIAS’23” for the Smart Home Automation system

# Coordinator for Standard Club and Member, Y’s Service Club

LANGUAGES

Tamil, English, Kannada