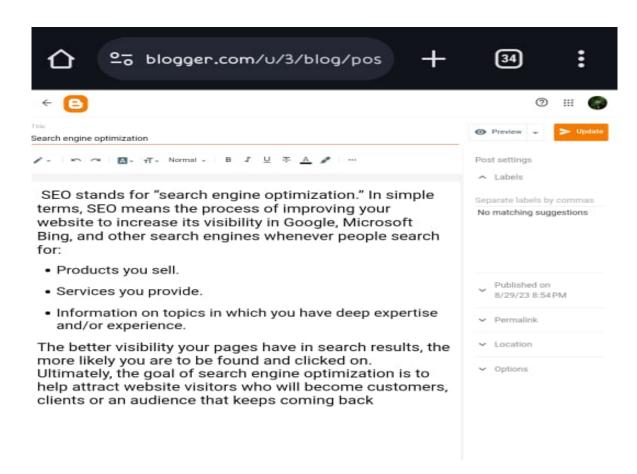|		
NAME	**:**	SREENIVAS A
DEPARTMENT	**:**	ELECTRONICS AND COMMUNICATION ENGINEERING
COLLEGE	**:**	GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE:		DIGITAL MARKETING
NAAN MUDHALVAN ID	**:**	AEA20D9240D3F2486F74A6A4DB175E3E

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.Customize the theme design and post new article with 500 words.

   Blogspot:

   https://www.blogger.com/u/3/blog/posts/340192203131671322?hl=en&tab=jj

2. Create and design a social media advertisement poster using canva.

3.Create email newsletter design using Mailchimp or canva tool.

THE TECHIEE FLY

The Monthly Newsletter of Sreenivas Labs.

THE LATEST FROM THE GRIND:

SEO Tips and Tricks.

SEARCH ENGINE OPTIMISATION TRENDS

Story by Sreenivas Arunachalam.

EXPLORING THE SEO:

Have you ever wondered how SEO can supercharge your business growth? Our recent blog post dives deep into the world of SEO, giving you a roadmap to boost your online visibility.

STRUCTURED DATA:

ntegrating structured data markup helps search engines understand the content on a page, potentially leading to enhanced search result displays (rich snippets).