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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and WordPress.
Customize the theme design and post new article with 500 words.

Blogspot:

<https://www.blogger.com/blog/page/edit/7383643885795318874/7114574102633757394>



2. Create and design a social media advertisement poster using Canva.



3. Create email newsletter design using Mailchimp or Canva tool.

Silver Screen Revolution NEWSPAPER



INDIAN CINEMA

The Indian movie industry is one of the largest and most successful film industries in the world. It produces hundreds of movies each year, many of which are critically acclaimed and commercially successful. However impacted by the COVID-19 pandemic, many productions were halted, and many theaters were closed. Despite this, the industry has been able to adapt and continue to produce and release films. Additionally, streaming platforms have become increasingly popular in India, providing a new avenue for the distribution and consumption of films. Overall, the Indian movie industry remains a major player in the global entertainment landscape.

WORLD CINEMA

World cinema was characterized by a growing diversity of voices, with filmmakers from various countries and cultures gaining recognition. Streaming platforms continued to impact the industry, leading to new distribution and production models. Filmmakers also explored a wide range of genres and themes, including socially relevant issues, and international collaborations were on the rise. Hollywood and the film industry as a whole were adjusting to the challenges posed by the COVID-19 pandemic.