

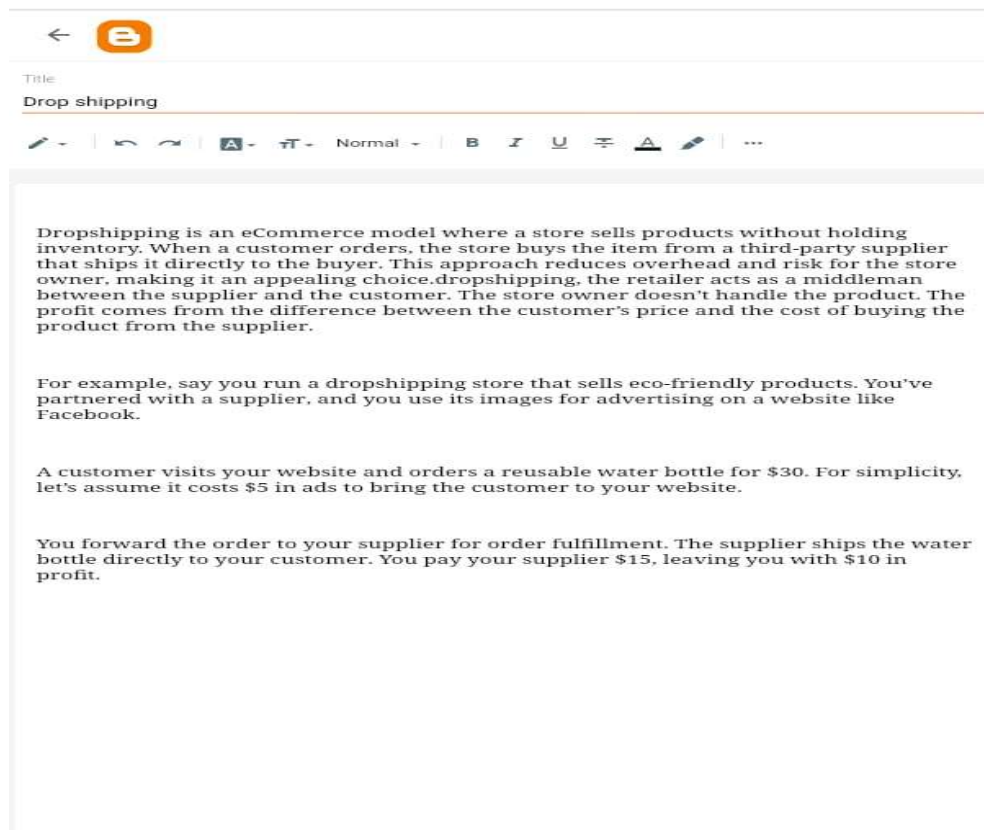
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**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : BEA6DA2C0657A91B1104BED22951E0E4

## ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://www.blogger.com/u/6/blog/posts/3133073472486282315>



2.reate and design a social media advertisement poster using canva.

# HOW TO BE SUCCESSFUL IN BUSINESS

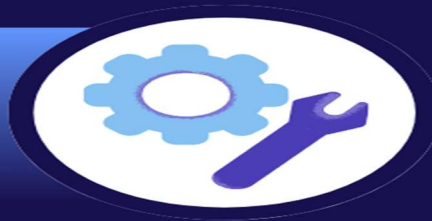


## IDEA AND RESEARCH

Begin by identifying a business idea that you are passionate about and that has the potential to address a market need

## BUSINESS PLAN

Create a concise business plan that outlines your business goals, strategies, and financial projections.

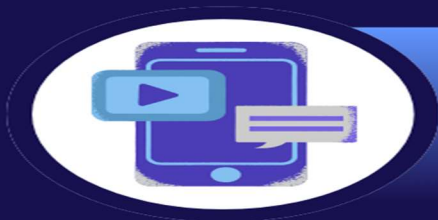


## LEGAL AND REGISTRATION

Choose a legal structure for your business, such as a sole proprietorship or LLC. Register your business with the appropriate government authorities, and obtain any necessary licenses or permits.

## FINANCES AND FUNDING

Set up a separate business bank account to manage your finances. Secure funding through personal savings, loans, or investment from family and friends.



## BRANDING AND LAUNCH

Develop a simple brand identity, including a name, logo, and a basic marketing plan. Launch your business by setting up your physical or online presence and promoting your products or services to your target audience.

3. Create email newsletter design using Mailchimp or canva tool.



## The timeless accessory that completes any outfit.

This issue's  
stylish reads:

"EVERY MOMENT,  
AN EVERLASTING  
MASTERPIECE"

### WRITTEN BY MERCY JHON

IN THE WORLD OF HOROLOGY, WHERE TIMEPIECES ARE MORE THAN JUST TOOLS FOR KEEPING TRACK OF TIME, CLO WATCH COMPANY STANDS AS A TESTAMENT TO ELEGANCE, PRECISION, AND A COMMITMENT TO THE ART OF WATCHMAKING. WITH A RICH HISTORY THAT DATES BACK DECADES, CLO HAS ESTABLISHED ITSELF AS A BEACON OF QUALITY AND CRAFTSMANSHIP. IN THIS BLOG, WE WILL DELVE INTO THE FASCINATING WORLD OF CLO WATCH COMPANY AND EXPLORE THE ELEMENTS THAT MAKE IT A RENOWNED NAME IN THE INDUSTRY.

CLO WATCH COMPANY'S HERITAGE SPANS GENERATIONS, AND THEIR WATCHES REFLECT THE TRADITIONS AND VALUES PASSED DOWN THROUGH THE YEARS. THE BRAND'S DEDICATION TO PRODUCING EXQUISITE TIMEPIECES IS NOT JUST A MISSION STATEMENT; IT'S A WAY OF LIFE. EACH WATCH THAT BEARS THE CLO NAME IS A TESTAMENT TO THEIR UNWAVERING COMMITMENT TO PRECISION AND QUALITY.