

Panel Book 2025

TRANSFORMING QUESTIONS INTO
POWERFUL INSIGHTS.

IQ

INNOQUEST MR



WHO WE ARE?



Innoquest is a modern research solutions provider.

Committed to delivering high-quality insights through innovative methodologies and global reach. Our strength lies in building and managing agile, responsive, and highly profiled online panels that cater to a wide spectrum of audiences—from everyday consumers to hard-to-reach business and specialized segments.

At Innoquest, we combine advanced technology, strategic thinking, and a commitment to excellence—offering our clients a smarter path to insights that drive real impact.



About Us

At InnoQuest, we go beyond collecting data by uncovering the human stories behind the numbers, providing authentic consumer insights that empower businesses to make confident, impactful decisions. Our approach combines accuracy, expertise, and advanced technology, using carefully profiled first-party data to deliver high-quality insights aligned with your goals. With customized research solutions and industry-leading methodologies, we don't just provide information—we offer a competitive edge. As your strategic partners, we turn insights into action through innovative tools and deep market expertise, helping you seize new opportunities, refine your brand, and stay ahead of trends to shape a successful future.



What We Do

At Innoquest, we empower organizations with reliable, timely, and actionable data—turning research into results. Our end-to-end capabilities are designed to meet the evolving needs of modern decision-makers across industries and markets.

01

Quantitative Research



Robust methodologies powered by smart sampling and advanced analytics—delivering statistically sound insights that drive strategic action. From concept testing to trackers, our solutions adapt to your business goals with clarity and efficiency.

02

Qualitative Research



Human-centric exploration through IDIs, focus groups, and online communities—uncovering the ‘why’ behind behaviors and decisions. We dive deep into motivations and perceptions to deliver nuanced understanding that drives innovation.

03

CATI



At Innoquest, our CATI (Computer-Assisted Telephone Interviewing) solutions offer a reliable way to engage respondents where digital access is limited. Trained interviewers ensure accurate, real-time data collection with a personal, conversation-led approach.

04 Healthcare Research

At Innoquest, we provide access to a diverse, high-quality healthcare panel including physicians, patients, and specialists. With validation and advanced quality controls, we ensure every healthcare response is accurate & reliable.



05 Business Research

At Innoquest, we deliver actionable business intelligence that helps organizations identify opportunities, manage risks, and drive growth. Our research is tailored to support strategic decisions across products, markets, and customer segments.



06 Data Analysis & Reporting

At Innoquest, we turn complex data into clear, actionable insights. From advanced analytics to customized dashboards, our reporting helps you make smarter, strategy-driven decisions with confidence.



Our Values

At Innoquest, our values are the compass guiding everything we do—from the way we collaborate with clients to how we build research solutions that matter. We believe in integrity, innovation, agility, and excellence. These principles ensure we stay future-ready, client-focused, and deeply committed to delivering insights that create real-world impact.



Vision

To be a globally trusted research partner that transforms data into meaningful intelligence, enabling businesses to make confident, forward-thinking decisions. Innoquest envisions a world where research is not just informative, but transformative—shaping industries, enhancing experiences, and inspiring progress.

Mission

Our mission is to deliver high-quality, customized research solutions rooted in precision, innovation, and integrity. Innoquest is dedicated to helping organizations navigate complex markets through powerful insights, built on rigorous methodologies, global reach, and a client-first mindset.

Panels with Global Depth

→ Diverse by Design. Inclusive by Reach.

At Innoquest, we manage a diverse global panel of verified respondents that spans a wide range of geographies, industries, and demographics. Our panel is built to support high-quality data collection across both general and hard-to-reach audiences. We cover a wide set of attributes to ensure accurate targeting and relevant representation for every research need. Our team of experienced methodologists ensures that every sample is guided by precision, consistency, and integrity—helping our clients make informed, data-backed decisions.

Our dedicated validation team ensures round-the-clock monitoring to detect and prevent fraudulent activity within our global panel. Using advanced fraud detection systems and strict verification protocols, we proactively identify and block suspicious behaviour—protecting the integrity of every response. This ongoing vigilance keeps our data clean, our clients confident, and our standards ahead of the curve.



Data Quality

At Innoquest, data quality isn't left to chance—it's built into the foundation of every project. From rigorous respondent verification to ongoing performance checks, we apply a multi-layered approach that ensures each data point is authentic, consistent, and insight-ready.



Expert-Led Monitoring

Our analysts and methodologists oversee each project with real-time checks, ensuring continuous data integrity at every stage.



Multi-Layer Auth

Respondents are verified using geo-validation, digital fingerprinting, source certification, and behavioral tracking.



Intelligent Matching

We use real-time profiling and smart survey routing to align respondents with the most relevant studies.



Metric Consistency

Randomization controls and longitudinal checks help maintain data accuracy across samples and timeframes.

Global Presence

Global Expertise

With over 15+ years in the industry and a presence in 25+ countries, we bring deep market knowledge with a culturally grounded approach.

25+ Countries



Trusted Clients Worldwide

Our customized research solutions have supported over 35+ clients across sectors—delivering precision, agility, and insight that drives results.

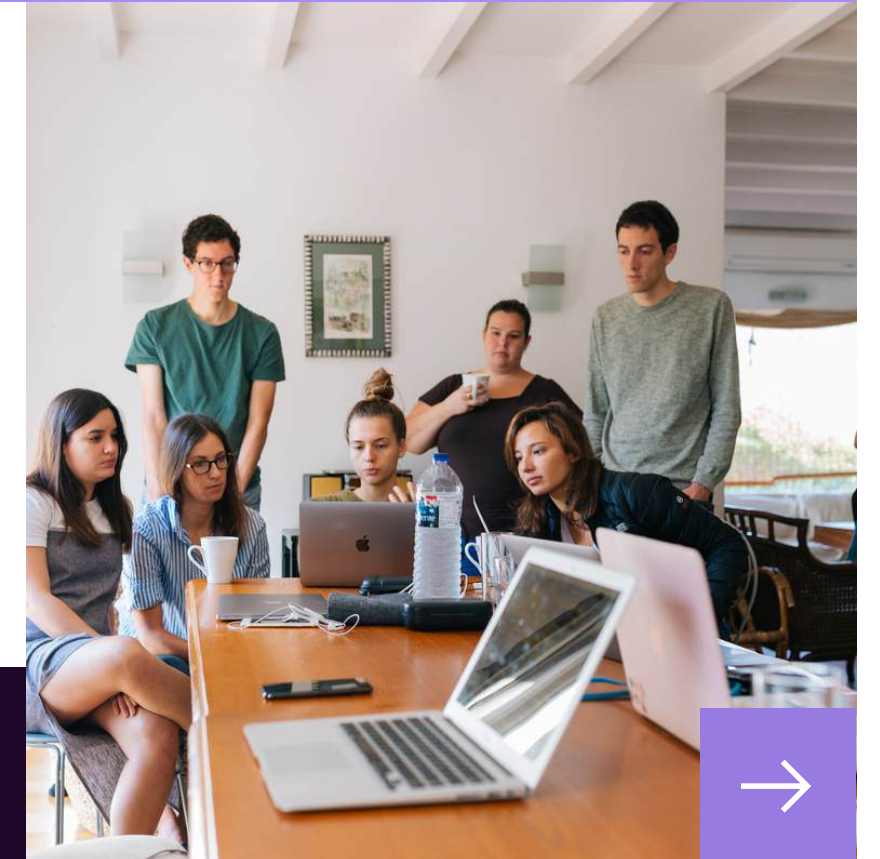
35+ Clients



Verified Respondents

We provide access to a global panel of 750K+ verified participants—ensuring broad coverage and high-quality data at every level.

750K+ Panellists





Quantitative Market Research

At Innoquest, we believe that great decisions are grounded in great data. Our quantitative research solutions deliver measurable, actionable insights that help businesses understand customer behavior, test ideas, and optimize performance.

Whether it's through structured surveys, polls, or tailored questionnaires, we provide scalable methodologies designed to capture real feedback from real people. This helps brands adapt, innovate, and stay aligned with market expectations—driving both emotional connection and long-term success.

Qualitative Market Research

At Innoquest, we go beyond numbers to explore the deeper motivations, emotions, and perceptions that drive decision-making. Our qualitative research solutions help uncover the “why” behind consumer behavior—providing rich, contextual insights that quantitative data alone can’t capture.

Using methods such as in-depth interviews, focus groups, and online communities, we analyze real conversations, experiences, and opinions to help brands refine strategies, shape messaging, and innovate with confidence.

When understanding your audience means everything, qualitative research becomes your most powerful lens.





CATI & Telephonic Surveys

At Innoquest, telephone surveys (CATI – Computer-Assisted Telephone Interviewing) offer a direct and flexible way to collect valuable data when digital reach is limited or a personal touch is essential.

This method is ideal for engaging respondents who may not be accessible via email or online platforms, and is especially effective when a relationship exists between the respondent and the research sponsor. Our trained interviewers ensure consistency, clarity, and real-time response capture—providing quality insights through conversation-driven data collection.

Healthcare Research

At Innoquest, we offer access to a robust and highly qualified healthcare panel comprising physicians, specialists, patients, and other healthcare professionals. Our global network spans a diverse range of roles, geographies, specialties, and practice settings—ensuring comprehensive coverage for healthcare research.

Each sample partner in our network undergoes a strict evaluation process to assess recruitment methods, validation protocols, and overall data quality standards. This layered approach—combined with Innoquest's proprietary quality control measures—ensures that every healthcare response you receive is credible, compliant, and insight-ready.





Business Research

At Innoquest, our business research services provide actionable intelligence to support smarter decisions and strategic growth. By gathering and analyzing key data across markets, industries, competitors, and customers, we help organizations uncover new opportunities, mitigate risks, and optimize performance.

Whether you're evaluating a new product, testing demand, or mapping market dynamics—our research delivers the clarity you need to move forward with confidence. Together with our clients, we explore unmet market needs, analyze risk factors, and strengthen decision frameworks.

Every insight is tailored to align with your commercial goals and drive measurable impact.

Data Analysis & Reporting

At Innoquest, we transform raw data into strategic direction. Our expert analysis goes beyond charts and tables to uncover actionable insights that help clients navigate complexity and make smarter decisions.

Whether you're running a concept test, market segmentation, or tracking study, we apply robust statistical techniques, cross-tab analysis, and modeling tools to extract meaning that aligns with your business objectives.

Our reports are built for clarity and impact—featuring tailored dashboards, visual summaries, and narrative-driven insights that empower both strategic and tactical planning. With Innoquest, data doesn't just inform—it inspires confident action.





Method-Driven. Tech-Enabled.



At Innoquest, we combine intelligent methodology with adaptive technology to enhance the accuracy, consistency, and depth of every survey. Our approach goes beyond basic segmentation—incorporating psychographic and personality-based profiling to understand how respondents think, feel, and respond.

By asking a targeted set of behavioral and attitudinal questions, we continuously calibrate respondent characteristics—ensuring more relevant data and minimizing bias. This dynamic model allows us to adapt to changing respondent behavior while maintaining the integrity of every research outcome. With Innoquest, methodology meets innovation to deliver smarter, more representative insights.



Profiling Attributes

Automotive

- Car Type / Color
- Years Owned
- Years Driving
- Ownership/Lease
- New/Used Vehicle
- Vehicle Purchase Amount
- GPS Navigation
- Auto Insurance Provider
- Hybrid Ownership & Usage
- Automotive Usage Habits
- Service/Repair Location
- Total Vehicles owned

Parenting

- Number/Age of Children
- Childcare
- Pregnancy
- Formula Usage
- Parenting Style
- Fertility
- Shopping Preferences

Gaming

- Frequency of Play
- Gaming Accessories Used
- Gaming Communities
- Gaming Platforms Owned
- Video Game Types
- Video Games Owned

Beauty

- Cosmetic/Plastic Surgery
- Fragrance Products Used
- Hair Care Products Used
- Hair Removal
- Makeup Products Used
- Nail Care Products Used
- Oral Health Products Used
- Piercings
- Skincare Products Used
- Sunscreen Products Used
- Tattoos
- Teeth Whitening Used

Money & Finance

- Banking Institutions Used
- Credit Cards Used
- Investable Assets
- Years at Present Location
- Type & Ownership of Residency

Logistics

- Type of Business
- Professional Drive
- Work Type

Lifestyle

- Appliances in Home
- Musical Interests
- News Consumption
- Pet Ownership
- Political Interests
- Reading Habits
- Survey Participation Method

Shopping

- Household Products
- Product Ownership
- Type Of Product
- Purchase Decision-Making
- Shopping Budget
- Shopping Expenses

FMCG

- Brands
- Frequency
- Retail Outlets
- Online

Health

- Alcohol Consumption
- Allergies
- Anxiety Disorders
- Arthritis
- Asthma
- Cancer (All types)
- Chronic Pain
- Diabetes (Types I & II)
- Dietary Habits
- Exercise Habits
- Glasses/Contacts Usage
- High Blood Pressure
- High Cholesterol
- Infertility
- Medication Usage
- Migraines
- Obesity
- Physical Activities
- Smoking Habits
- Strokes
- Urinary Incontinence
- Varicose Veins
- Vision Impairment
- Weight Loss Surgery
- Thyroid Disorders
- Urinary Tract Infections
- Vision Impairment
- Women's Health Issues (e.g., menopause, menstrual cycle, pregnancy, etc.)

Entertainment

- Cable TV
- DVD Ownership
- Magazine Categories
- Movie Interests
- Movies Purchased From TV
- No. of Hrs of TV per Week
- No. of Magazines Subscribed
- Online TV Viewing
- TV Show Categories
- No. of DVDs Purchased per Year
- No. of Movies at Theater per Year

Technology

- Computer Ownership
- Electronic Ownership
- Email Usage
- Internet Usage
- Online Shopping Habits
- Printer Ownership
- Social Media Usage
- Software Usage
- Tablet Usage
- Webcam Ownership
- Frequency of Online News Consumption
- Internet Connection Type at Home

Mobile Usage

- Daily Hours Spent
- Mobile Application Usage
- Mobile Brand
- Mobile Operating System
- Mobile Phone Activities
- Mobile Phone Number
- Mobile Phone Provider
- Types of Mobile Research
- Number of Household Mobile Phones

Profiling

- Acculturation Level
- Citizenship
- Country of Birth
- Immigration Generation
- In-Community Environment
- Language Usage in Home
- Language Usage out of Home
- Primary Language
- Secondary Language
- Social Media Usage
- Years Lived in the US
- Media Consumption in Home (Internet, TV, Print)

Travel

- Business Trips per Year
- Car Rentals Used
- Cities Visited
- Countries Visited
- Cruising
- Hotels Visited
- Leisure Trips per Year
- Loyalty Programs
- Vacations Taken

B2B

- Industry
- Job Role/Title
- Income
- Years at Company
- Number of Employees
- Total Investable Assets
- Business Travel
- Budget Oversight
- Organisational Revenue
- IT-Related Decision-Making
- Office Location Type
- Private/Public/Nonprofit
- Computer Usage
- Business-Related Decision-Making

Global Medical Network



Connect with world-class
physicians and specialists,
wherever you are.



Specialization	USA	Canada	UK	France	Germany	Italy	Spain	Australia
Allergy and Immunology	356	245	29	25	3	15	7	-
Anaesthesiology	278	115	12	19	5	16	27	-
Biomedical Engineering	126			27		18		-
C-Level (Hospitals)	324							
Cardiac/Cardiothoracic Surgery	254		55	9	21	45	15	
Cardiology	3235	845	360	45	35	155	22	255
Interventional Cardiology	145	80	5	8		7		
Diabetes Educator	285	455	49					
Dental Hygienist	2564	945	185		8	78	108	
Dentist	2785	1076	245	148	248	127	458	
Dermatology	1654	577	385	145	75	115	136	75
Diabetology	127	137	158	39	18	25		
Electrophysiology	214		18					
Emergency Medicine	358	37	18	9				
Endocrinology	1570	468	148	65	18	47	95	158
Gastroenterology	1850	460	299	120	25	115	77	265
Geriatrics	95	55	15	12	8	17		
Gynaecology	287	33	27	19	13	8		
Haematology, Haem-Oncology	3189	465	587	189	155	98	45	215
Hepatology	88	57	87	59		7	21	
Infectious Disease	365	255	22	27	5	18	23	65

Specialization	USA	Canada	UK	France	Germany	Italy	Spain	Australia
Internal Medicine	1855	570	46	65	69	28	47	
Lab Director/Lab Manager	851	18						
Medical Director	285	25						
Microbiology	290	57						
Neonatology	1225							
Nephrology	670	65	25	38	29	33	18	
Neurology	1565	565	285	75	125	175	137	169
Neurosurgeon	256		35	8	7	25	15	
Nurse Practitioner / Registered Nurse	7576	815	185			7	5	
Nutritionist/Dietitian	1145	1354	27	10		7	9	
Obstetrics & Gynaecology	2750	395	38	15		18	7	240
Oncology	5230	1450	380	115	137	264	98	317
Radiation Oncology	287	45					7	35
Ophthalmology	856	575	169	45	55	135	54	125
Optometry	757	345	18	7				
Orthopaedic Surgery	183	77		15			37	
Orthopedics	158	57	9	45	18	15		
Otolaryngology	125	49				15		
Pain Management & Rehabilitation	465	68						
Pathology	135	75	87	12		27		
Pediatrics	3258	358	490	28	18	15		40

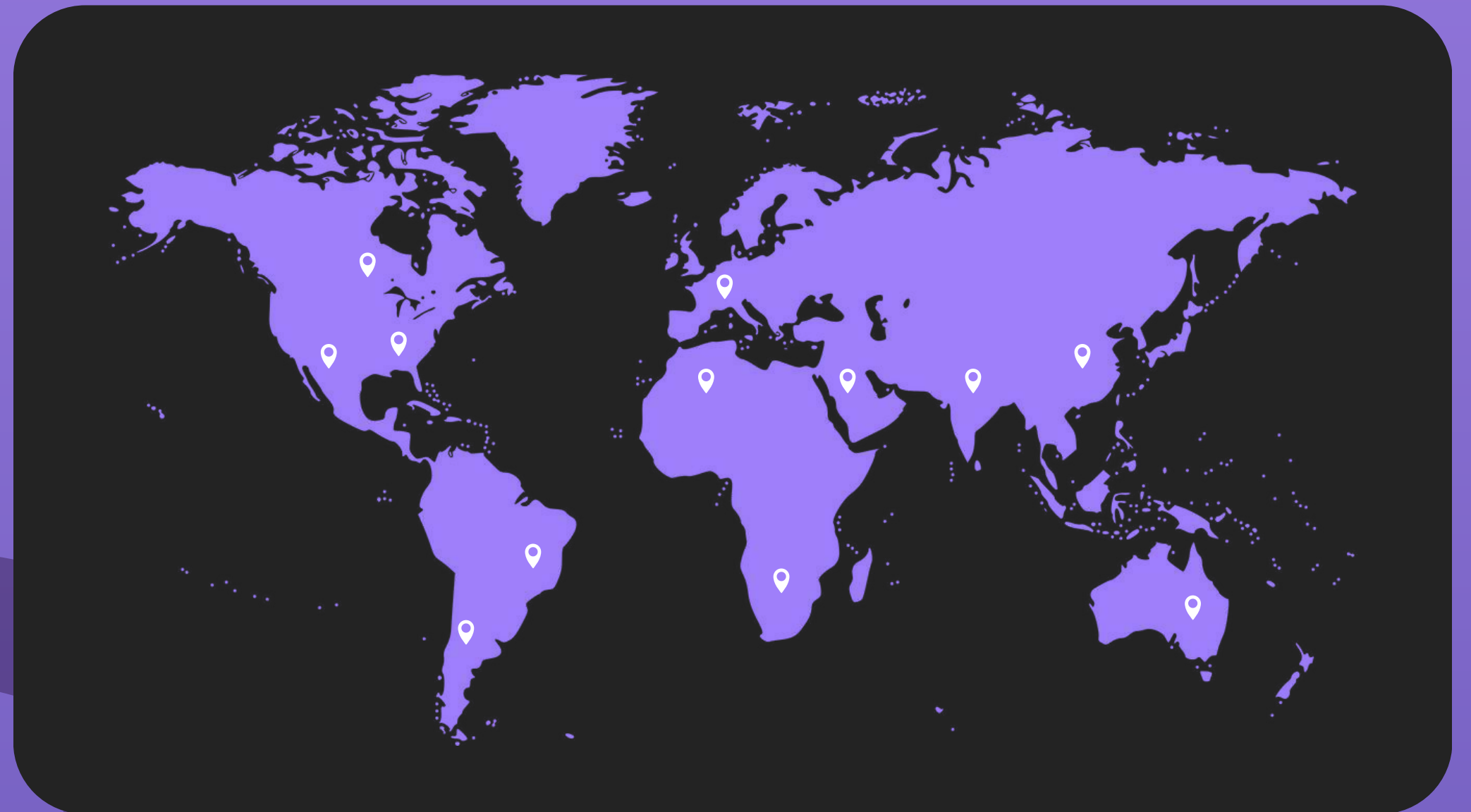
Specialization	USA	Canada	UK	France	Germany	Italy	Spain	Australia
Pharmacist	660	1585	87	17		45	88	
Pharmacy Manager/Director	290							
Primary Care Physician	2780	4789	587	22	46	25	39	428
Psychiatry	650	896	85	18	28	25	18	125
Psychology	58		15					35
Pulmonology / Respirology	578	360	254	86	30	45	18	165
Purchase Manager/Purchasing Director	333					49		
Radiology	189	75	18	45	7	19	10	
Interventional Radiology	66	33						
Rheumatology	2135	651	183	78	56	145	125	55
Bariatric Surgery	264		5					
Colorectal Surgery	123							
General Surgery	1265	54	40	7	18	145	185	
Plastic Surgery	75	29	7	10	5	17		34
Thoracic Surgery	365	35	45	7		15	18	
Vascular Surgery	177	22	25		7	28		
Urology	145	264	56	25	28	95	45	65
Veterinary Physicians	189							
Veterinary Technicians	1950	485						

Global Network

With access to millions of verified respondents across key markets worldwide, Innoquest enables research that's scalable, diverse, and globally representative.

25+
Countries

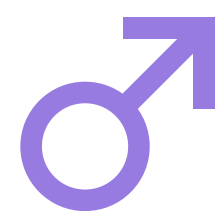
750K+
Panellists



Argentina



Panel Count
1580



48%



52%

Marital Status

Married	62%
Single	38%

Age (In Yrs.)

15-24	10%
25-34	30%
35-44	35%
45-54	17%
55+	8%

Employment

Business Owners	10%
Employed / Working full time	42%
Employed / Working half time	30%
Self Employed	5%
Currently Employed	8%
Students	5%

Marital Status	
Married	42%
Single	33%

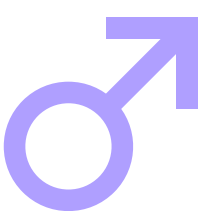
Age (In Yrs.)	
15-24	23%
25-34	25%
35-44	22%
45-54	18%
55+	12%

Employment	
Business Owners	1%
Employed / Working full time	33%
Employed / Working half time	20%
Self Employed	8%
Currently Employed	29%
Students	9%

Australia



Panel Count
516250



53%

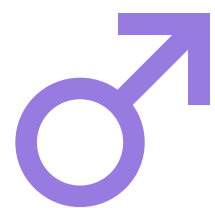


47%

Austria



Panel Count
8520



48%



52%

Marital Status

Married

62%

Single

38%

Age (In Yrs.)

15-24

14%

25-34

20%

35-44

35%

45-54

19%

55+

12%

Employment

Business Owners

4%

Employed /
Working
full time

40%

Employed /
Working
half time

31%

Self Employed

11%

Currently
Employed

9%

Students

5%

Marital Status	
Married	58%
Single	42%

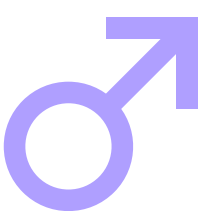
Age (In Yrs.)	
15-24	10%
25-34	29%
35-44	35%
45-54	18%
55+	8%

Employment	
Business Owners	11%
Employed / Working full time	47%
Employed / Working half time	25%
Self Employed	5%
Currently Employed	8%
Students	4%

Bangladesh



Panel Count
85745



51%

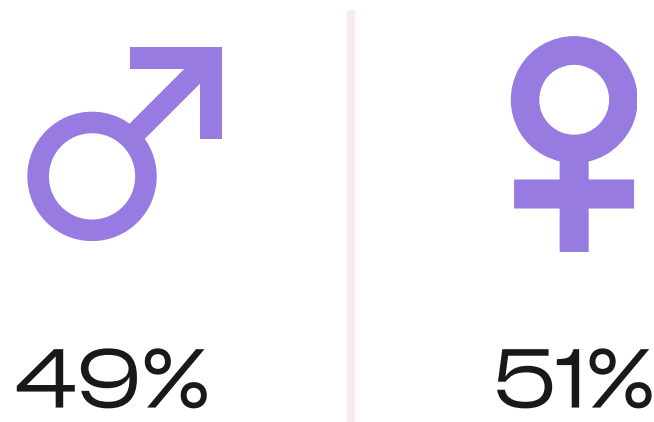


49%

Brazil



Panel Count
590565



Marital Status	
Married	44%
Single	56%

Age (In Yrs.)	
15-24	25%
25-34	31%
35-44	25%
45-54	13%
55+	6%



Employment	
Business Owners	18%
Employed / Working full time	40%
Employed / Working half time	14%
Self Employed	12%
Currently Employed	6%
Students	10%

Marital Status	
Married	42%
Single	58%

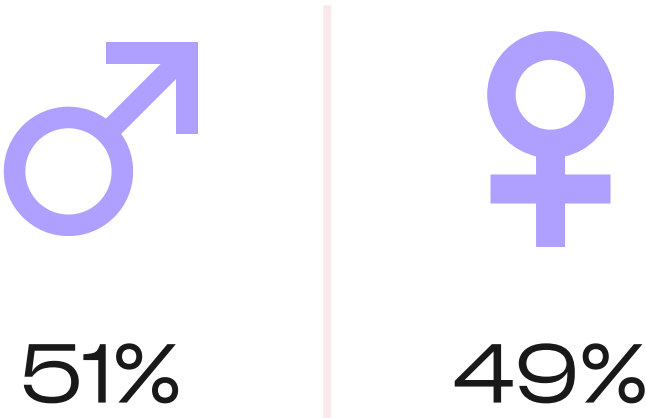
Age (In Yrs.)	
15-24	25%
25-34	35%
35-44	20%
45-54	12%
55+	8%

Employment	
Business Owners	9%
Employed / Working full time	44%
Employed / Working half time	12%
Self Employed	7%
Currently Employed	8%
Students	20%

Canada



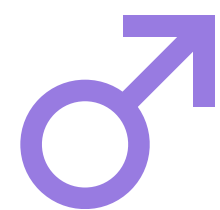
Panel Count
330375



China



Panel Count
261276



67%



33%

Marital Status

Married	46%
Single	54%

Age (In Yrs.)

15-24	32%
25-34	14%
35-44	18%
45-54	7%
55+	3%

Employment

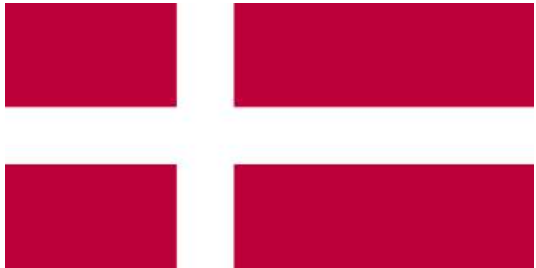
Business Owners	8%
Employed / Working full time	45%
Employed / Working half time	8%
Self Employed	9%
Currently Employed	3%
Students	27%

Marital Status	
Married	45%
Single	55%

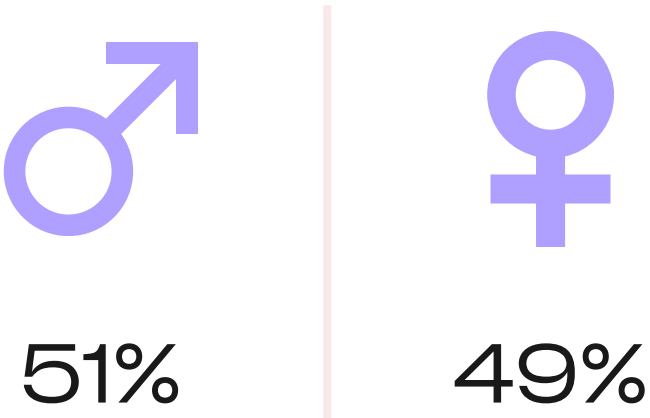
Age (In Yrs.)	
15-24	20%
25-34	38%
35-44	22%
45-54	11%
55+	9%

Employment	
Business Owners	3%
Employed / Working full time	45%
Employed / Working half time	17%
Self Employed	8%
Currently Employed	7%
Students	20%

Denmark



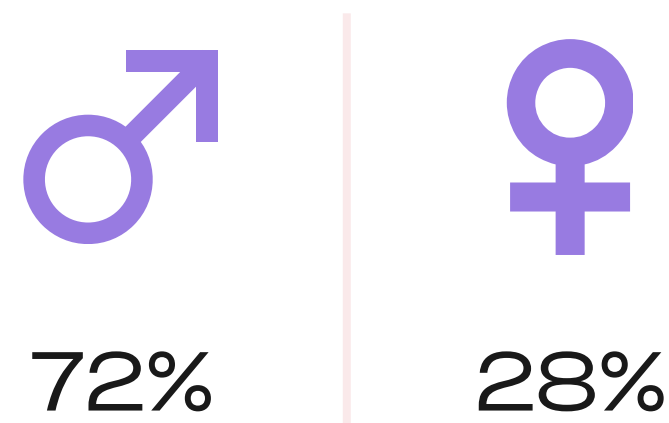
Panel Count
145360



Egypt



Panel Count
45568



Marital Status

Married	62%
Single	28%

Age (In Yrs.)

15-24	25%
25-34	39%
35-44	25%
45-54	9%
55+	2%

Employment


Business Owners	4%
Employed / Working full time	41%
Employed / Working half time	14%
Self Employed	10%
Currently Employed	10%
Students	21%

Marital Status	
Married	65%
Single	35%

Age (In Yrs.)	
15-24	20%
25-34	30%
35-44	26%
45-54	22%
55+	2%

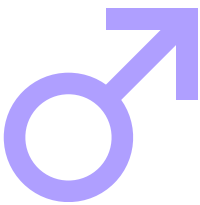
Employment	
Business Owners	30%
Employed / Working full time	38%
Employed / Working half time	3%
Self Employed	15%
Currently Employed	1%
Students	13%

Finland




Panel Count


14750



51%



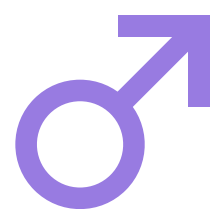
49%



France



Panel Count
320185



53%



47%

Marital Status

Married

41%

Single

59%

Age (In Yrs.)

15-24

27%

25-34

32%

35-44

21%

45-54

13%

55+

7%

Employment

Business Owners

6%

Employed /
Working
full time

26%

Employed /
Working
half time

17%

Self Employed

19%

Currently
Employed

20%

Students

12%

Marital Status	
Married	40%
Single	60%

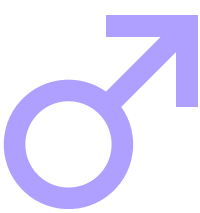
Age (In Yrs.)	
15-24	29%
25-34	22%
35-44	33%
45-54	24%
55+	12%

Employment	
Business Owners	5%
Employed / Working full time	26%
Employed / Working half time	15%
Self Employed	15%
Currently Employed	27%
Students	12%

Germany



Panel Count
314640

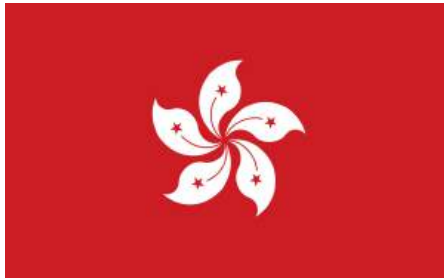


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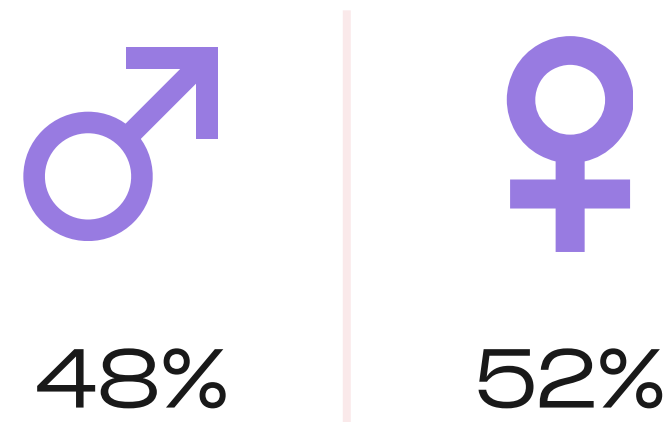


46%

Hong Kong

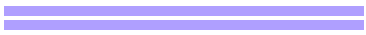


Panel Count
355620



Marital Status	
Married	46%
Single	54%

Age (In Yrs.)	
15-24	25%
25-34	28%
35-44	23%
45-54	16%
55+	8%



Employment	
Business Owners	2%
Employed / Working full time	27%
Employed / Working half time	16%
Self Employed	17%
Currently Employed	23%
Students	15%

Marital Status	
Married	52%
Single	48%

Age (In Yrs.)	
15-24	27%
25-34	28%
35-44	23%
45-54	14%
55+	8%

Employment	
Business Owners	11%
Employed / Working full time	32%
Employed / Working half time	11%
Self Employed	12%
Currently Employed	13%
Students	21%

India



Panel Count

685235

♂

53%

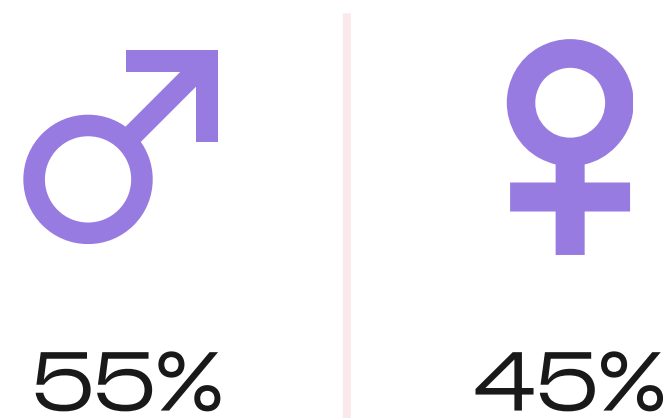
♀

47%

Indonesia



Panel Count
13470



Marital Status	
Married	58%
Single	42%

Age (In Yrs.)	
15-24	15%
25-34	32%
35-44	19%
45-54	17%
55+	7%



Employment	
Business Owners	3%
Employed / Working full time	42%
Employed / Working half time	28%
Self Employed	6%
Currently Employed	16%
Students	5%

Marital Status	
Married	42%
Single	58%

Age (In Yrs.)	
15-24	22%
25-34	30%
35-44	21%
45-54	16%
55+	8%

Employment	
Business Owners	5%
Employed / Working full time	35%
Employed / Working half time	17%
Self Employed	10%
Currently Employed	15%
Students	18%

Italy



Panel Count

362840



50%

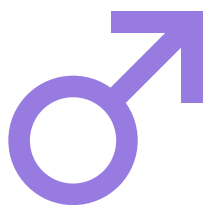


50%

Japan



Panel Count
140265



53%



47%



Marital Status	
Married	38%
Single	62%

Age (In Yrs.)	
15-24	31%
25-34	41%
35-44	13%
45-54	10%
55+	5%



Employment	
Business Owners	6%
Employed / Working full time	27%
Employed / Working half time	25%
Self Employed	12%
Currently Employed	11%
Students	19%

Marital Status	
Married	56%
Single	44%

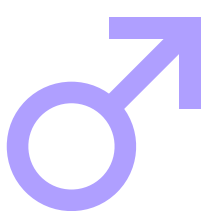
Age (In Yrs.)	
15-24	17%
25-34	23%
35-44	38%
45-54	18%
55+	4%

Employment	
Business Owners	10%
Employed / Working full time	53%
Employed / Working half time	10%
Self Employed	16%
Currently Employed	7%
Students	4%

Malaysia



Panel Count
174512



59%

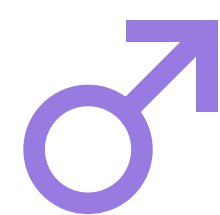


41%

Mexico



Panel Count
425650



55%



45%

Marital Status

Married

52%

Single

48%

Age (In Yrs.)

15-24

20%

25-34

23%

35-44

32%

45-54

18%

55+

7%

Employment

Business Owners

27%

Employed /
Working
full time

35%

Employed /
Working
half time

10%

Self Employed

10%

Currently
Employed

5%

Students

13%

Marital Status	
Married	53%
Single	47%

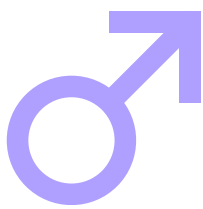
Age (In Yrs.)	
15-24	24%
25-34	22%
35-44	27%
45-54	20%
55+	7%

Employment	
Business Owners	23%
Employed / Working full time	2%
Employed / Working half time	20%
Self Employed	17%
Currently Employed	8%
Students	7%

Netherlands



Panel Count
521480



55%

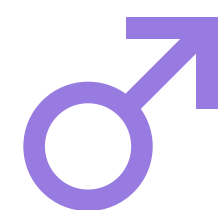


45%

Oman



Panel Count
31590



61%



39%

Marital Status

Married

63%

Single

37%

Age (In Yrs.)

15-24

10%

25-34

29%

35-44

35%

45-54

18%

55+

8%

Employment

Business Owners

12%

Employed /
Working
full time

40%

Employed /
Working
half time

50%

Self Employed

5%

Currently
Employed

8%

Students

5%

Marital Status	
Married	42%
Single	58%

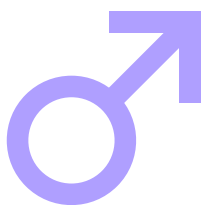
Age (In Yrs.)	
15-24	30%
25-34	28%
35-44	22%
45-54	16%
55+	4%

Employment	
Business Owners	10%
Employed / Working full time	34%
Employed / Working half time	20%
Self Employed	23%
Currently Employed	6%
Students	7%

Philippines



Panel Count
188965



50%

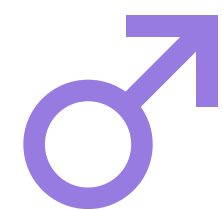


50%

Poland



Panel Count
72558



53%



47%

Marital Status

Married

62%

Single

38%

Age (In Yrs.)

15-24

24%

25-34

35%

35-44

35%

45-54

5%

55+

1%

Employment

Business Owners

13%

Employed /
Working
full time

38%

Employed /
Working
half time

25%

Self Employed

16%

Currently
Employed

5%

Students

3%

Marital Status	
Married	57%
Single	43%

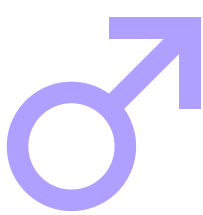
Age (In Yrs.)	
15-24	7%
25-34	39%
35-44	27%
45-54	23%
55+	4%

Employment	
Business Owners	7%
Employed / Working full time	44%
Employed / Working half time	5%
Self Employed	36%
Currently Employed	2%
Students	6%

Portugal



Panel Count
38115



63%

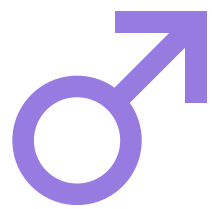


37%

Qatar



Panel Count
21345



60%



40%



Marital Status

Married	65%
Single	35%

Age (In Yrs.)

15-24	9%
25-34	35%
35-44	32%
45-54	17%
55+	7%

Employment

Business Owners	9%
Employed / Working full time	42%
Employed / Working half time	31%
Self Employed	5%
Currently Employed	8%
Students	5%

Marital Status	
Married	65%
Single	33%

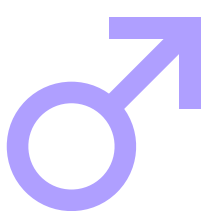
Age (In Yrs.)	
15-24	15%
25-34	31%
35-44	35%
45-54	15%
55+	4%

Employment	
Business Owners	12%
Employed / Working full time	40%
Employed / Working half time	29%
Self Employed	7%
Currently Employed	8%
Students	4%

Russia



Panel Count
145856



65%

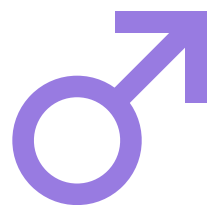


35%

Saudi Arabia



Panel Count
39855



72%



28%

Marital Status

Married	61%
Single	39%

Age (In Yrs.)

15-24	7%
25-34	37%
35-44	30%
45-54	18%
55+	8%

Employment

Business Owners	11%
Employed / Working full time	31%
Employed / Working half time	20%
Self Employed	16%
Currently Employed	14%
Students	8%

Marital Status	
Married	78%
Single	22%

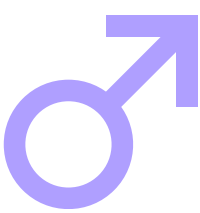
Age (In Yrs.)	
15-24	28%
25-34	32%
35-44	26%
45-54	12%
55+	2%

Employment	
Business Owners	23%
Employed / Working full time	35%
Employed / Working half time	10%
Self Employed	29%
Currently Employed	2%
Students	1%

Singapore



Panel Count
78320



56%

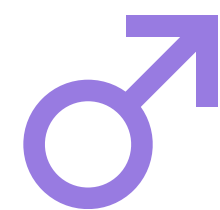


44%

South Africa



Panel Count
9845



60%

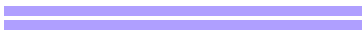


40%



Marital Status	
Married	51%
Single	49%

Age (In Yrs.)	
15-24	15%
25-34	32%
35-44	26%
45-54	17%
55+	10%



Employment	
Business Owners	4%
Employed / Working full time	42%
Employed / Working half time	26%
Self Employed	6%
Currently Employed	9%
Students	13%

Marital Status	
Married	70%
Single	30%

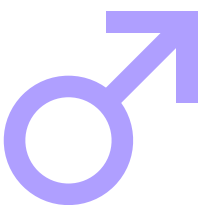
Age (In Yrs.)	
15-24	25%
25-34	30%
35-44	26%
45-54	18%
55+	1%

Employment	
Business Owners	29%
Employed / Working full time	38%
Employed / Working half time	8%
Self Employed	15%
Currently Employed	5%
Students	5%

South Korea



Panel Count
16540



53%

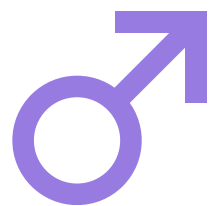


47%

Spain



Panel Count
24950



52%



48%

Marital Status

Married

62%

Single

38%

Age (In Yrs.)

15-24

15%

25-34

28%

35-44

26%

45-54

23%

55+

8%

Employment

Business Owners

9%

Employed /
Working
full time

42%

Employed /
Working
half time

31%

Self Employed

5%

Currently
Employed

8%

Students

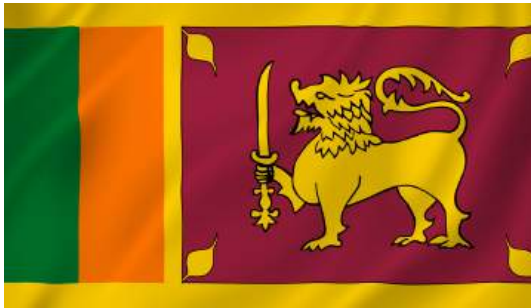
5%

Marital Status	
Married	62%
Single	38%

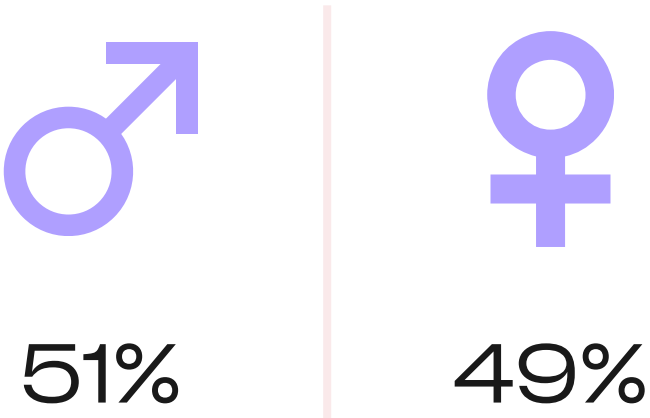
Age (In Yrs.)	
15-24	10%
25-34	29%
35-44	35%
45-54	18%
55+	12%

Employment	
Business Owners	4%
Employed / Working full time	55%
Employed / Working half time	25%
Self Employed	5%
Currently Employed	8%
Students	3%

Sri Lanka



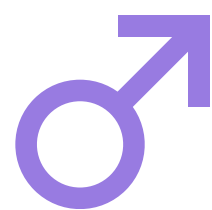
Panel Count
29148



Sweden



Panel Count
77615



55%



45%

Marital Status

Married	53%
Single	47%

Age (In Yrs.)

15-24	13%
25-34	38%
35-44	28%
45-54	21%
55+	1%

Employment

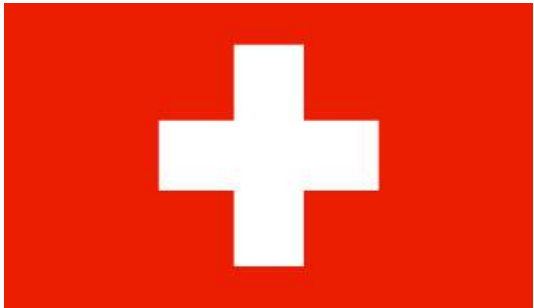
Business Owners	29%
Employed / Working full time	26%
Employed / Working half time	4%
Self Employed	19%
Currently Employed	3%
Students	19%

Marital Status	
Married	58%
Single	42%

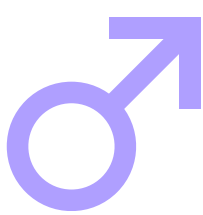
Age (In Yrs.)	
15-24	22%
25-34	28%
35-44	23%
45-54	15%
55+	10%

Employment	
Business Owners	27%
Employed / Working full time	13%
Employed / Working half time	7%
Self Employed	18%
Currently Employed	3%
Students	15%

Switzerland



Panel Count
32618

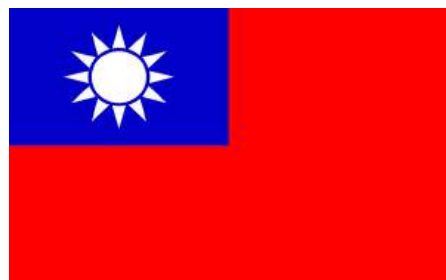


49%

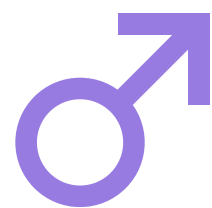


51%

Taiwan



Panel Count
62945



51%



49%

Marital Status

Married

62%

Single

38%

Age (In Yrs.)

15-24

10%

25-34

29%

35-44

35%

45-54

18%

55+

8%

Employment

Business Owners

9%

Employed /
Working
full time

42%

Employed /
Working
half time

31%

Self Employed

5%

Currently
Employed

8%

Students


5%

Marital Status	
Married	59%
Single	41%

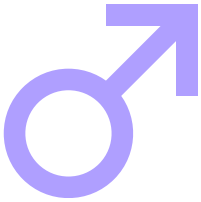
Age (In Yrs.)	
15-24	27%
25-34	29%
35-44	30%
45-54	10%
55+	4%

Employment	
Business Owners	26%
Employed / Working full time	28%
Employed / Working half time	7%
Self Employed	23%
Currently Employed	2%
Students	14%


Thailand



Panel Count
72138



51%

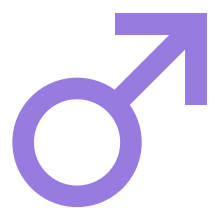


49%

Turkey



Panel Count
13786



60%



40%

Marital Status

Married	58%
Single	42%

Age (In Yrs.)

15-24	10%
25-34	32%
35-44	28%
45-54	18%
55+	12%

Employment


Business Owners	8%
Employed / Working full time	49%
Employed / Working half time	18%
Self Employed	6%
Currently Employed	11%
Students	8%

Marital Status	
Married	32%
Single	68%

Age (In Yrs.)	
15-24	10%
25-34	35%
35-44	40%
45-54	13%
55+	2%

Employment	
Business Owners	32%
Employed / Working full time	28%
Employed / Working half time	5%
Self Employed	8%
Currently Employed	3%
Students	24%

UAE



Panel Count

57350

♂

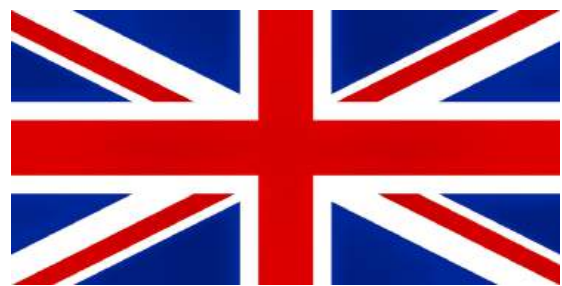
68%

♀

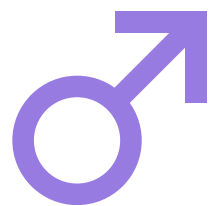
32%

IQ

United Kingdom



Panel Count
386758



51%

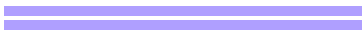


49%



Marital Status	
Married	40%
Single	60%

Age (In Yrs.)	
15-24	18%
25-34	13%
35-44	35%
45-54	12%
55+	5%



Employment	
Business Owners	5%
Employed / Working full time	30%
Employed / Working half time	23%
Self Employed	16%
Currently Employed	12%
Students	14%

Marital Status	
Married	62%
Single	38%

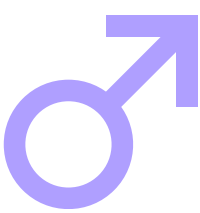
Age (In Yrs.)	
15-24	10%
25-34	25%
35-44	35%
45-54	18%
55+	12%

Employment	
Business Owners	9%
Employed / Working full time	40%
Employed / Working half time	33%
Self Employed	5%
Currently Employed	8%
Students	5%

Ukraine



Panel Count
58255



55%

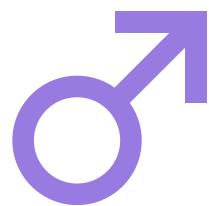


45%

USA



Panel Count
696295



49%



51%

Marital Status

Married	38%
Single	62%

Age (In Yrs.)

15-24	11%
25-34	32%
35-44	35%
45-54	16%
55+	6%

Employment

Business Owners	5%
Employed / Working full time	32%
Employed / Working half time	17%
Self Employed	20%
Currently Employed	9%
Students	17%

Marital Status	
Married	67%
Single	33%

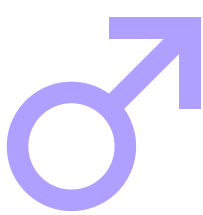
Age (In Yrs.)	
15-24	23%
25-34	22%
35-44	25%
45-54	22%
55+	8%

Employment	
Business Owners	20%
Employed / Working full time	38%
Employed / Working half time	3%
Self Employed	25%
Currently Employed	1%
Students	13%

Vietnam



Panel Count
32547

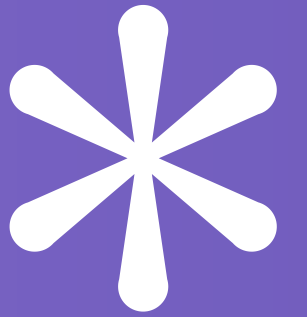


46%



54%

THANK YOU



Contact Us

IQ



info@innoquest-mr.com



www.innoquest-mr.com



www.thesayhub.com (Online Panel)

INNOQUEST MR