

SQL PIZZA SALES REPORT





-- Calculate the total revenue generated from pizza sales.

- **SELECT**

```
round(sum(order_details.quantity * pizzas.price),2) as total_sales
```

FROM

```
order_details
```

JOIN

```
pizzas ON pizzas.pizza_id = order_details.pizza_id
```



Result Grid |

	total_sales
▶	817860.05



```
-- Identify the highest-priced pizza.
```

```
SELECT  
    pizza_types.name, pizzas.price  
FROM  
    pizza_types  
    JOIN  
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
ORDER BY pizzas.price DESC
```



Result Grid			Filter Rows:	
	name	price		
▶	The Greek Pizza	35.95		





-- Identify the most common pizza size ordered.--

```
SELECT
    pizzas.size,
    COUNT(order_details.order_details_id) AS order_count
FROM
    pizzas
    JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC;
```

Result Grid					Filter F
	size	order_count			
▶	L	18526			
	M	15385			
	S	14137			
	XL	544			
	XXL	28			





```
-- List the top 5 most ordered pizza types along with their quantities.
```

SELECT

```
    pizza_types.name, SUM(order_details.quantity) AS quantity
```

FROM

```
    pizza_types
```

```
    JOIN
```

```
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
```

```
    JOIN
```

```
    order_details ON order_details.pizza_id = pizzas.pizza_id
```

GROUP BY pizza_types.name

ORDER BY quantity DESC

	name	quantity
▶	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371





-- Intermediate:

-- Join the necessary tables to find the total quantity of each pizza category ordered.

SELECT

 pizza_types.category,
 SUM(order_details.quantity) AS quantity

FROM

 pizza_types

 JOIN

 pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id

 JOIN

 order_details ON order_details.pizza_id = pizzas.pizza_id

GROUP BY pizza_types.category

ORDER BY quantity DESC;

	category	quantity
▶	Classic	14888
	Supreme	11987
	Veggie	11649
	Chicken	11050





```
-- Determine the distribution of orders by hour of the day.
```

```
SELECT
```

```
    HOUR(order_time) AS hour, COUNT(order_id) AS order_count
```

```
FROM
```

```
    orders
```

```
GROUP BY HOUR(order_time);
```


Result Grid |  

hour	order_count
11	1231
12	2520
13	2455
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1




```
-- Join relevant tables to find the category-wise distribution of pizzas.
```

```
SELECT  
    category, COUNT(name)  
FROM  
    pizza_types  
GROUP BY category;
```

Result Grid |  Filter Rows

category	COUNT(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9



-- Group the orders by date and calculate the average number of pizzas ordered per day.

```
SELECT
    ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
FROM
    (SELECT
        orders.order_date, SUM(order_details.quantity) AS quantity
    FROM
        orders
    JOIN order_details ON orders.order_id = order_details.order_id
    GROUP BY orders.order_date) AS order_quantity;
```

Result Grid |   Filter Rows:



	avg_pizza_ordered_per_day
	138





```
-- Determine the top 3 most ordered pizza types based on revenue.
```

```
select pizza_types.name,  
sum(order_details.quantity * pizzas.price) as revenue  
from pizza_types join pizzas  
on pizzas.pizza_type_id = pizza_types.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.name order by revenue desc limit 3;
```

Result Grid				 Filter Rows:
	name	revenue		
▶	The Thai Chicken Pizza	43434.25		
	The Barbecue Chicken Pizza	42768		
	The California Chicken Pizza	41409.5		





```
-- Advanced:
-- Calculate the percentage contribution of each pizza type to total revenue.

SELECT
    pizza_types.category,
    ROUND(SUM(order_details.quantity * pizzas.price) / (SELECT
        ROUND(SUM(order_details.quantity * pizzas.price),
            2) AS total_sales
        FROM
            order_details
            JOIN
                pizzas ON pizzas.pizza_id = order_details.pizza_id) * 100,
        2) AS revenue
FROM
    pizza_types
    JOIN
        pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
        order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
```

Result Grid			Filter F
	category	revenue	
▶	Classic	26.91	
	Supreme	25.46	
	Chicken	23.96	
	Veggie	23.68	





-- Analyze the cumulative revenue generated over time.

```
select order_date,  
sum(revenue) over (order by order_date) as cum_revenue  
from  
(select orders.order_date,  
sum( order_details.quantity * pizzas.price) as revenue  
from order_details join pizzas  
on order_details.pizza_id = pizzas.pizza_id  
join orders  
on orders.order_id = order_details.order_id  
group by orders.order_date) as sales;
```

Result Grid	Filter Rows:
order_date	cum_revenue
2015-01-01	2713.8500000000004
2015-01-02	5445.75
2015-01-03	8108.15
2015-01-04	9863.6
2015-01-05	11929.55
2015-01-06	14358.5
2015-01-07	16560.7
2015-01-08	19399.05
2015-01-09	21526.4
2015-01-10	23990.350000000002
2015-01-11	25862.65





-- Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
select name, revenue from
```

```
(select category, name, revenue,  
rank() over(partition by category order by revenue desc) as rn  
from  
(select pizza_types.category, pizza_types.name,  
sum((order_details.quantity) * pizzas.price) as revenue  
from pizza_types join pizzas  
on pizza_types.pizza_type_id = pizzas.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.category, pizza_types.name) as a) as b  
where rn <= 3;
```

Result Grid			Filter Rows:
	name	revenue	
▶	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	
	The Classic Deluxe Pizza	38180.5	
	The Hawaiian Pizza	32273.25	
	The Pepperoni Pizza	30161.75	
	The Spicy Italian Pizza	34831.25	
	The Italian Supreme Pizza	33476.75	
	The Sicilian Pizza	30940.5	
	The Four Cheese Pizza	32265.70000000065	
	The Mexicana Pizza	26780.75	

