

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

46M

Transaction Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47,188,611.62	37840749	6614173
Silver	5,659,108.98	4647596	821923
Gold	2,533,682.16	2091362	384755
Platinum	1,135,608.05	953314	161629
Total	56,517,010.81	45533021	7982480

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Low

Med

Heigh

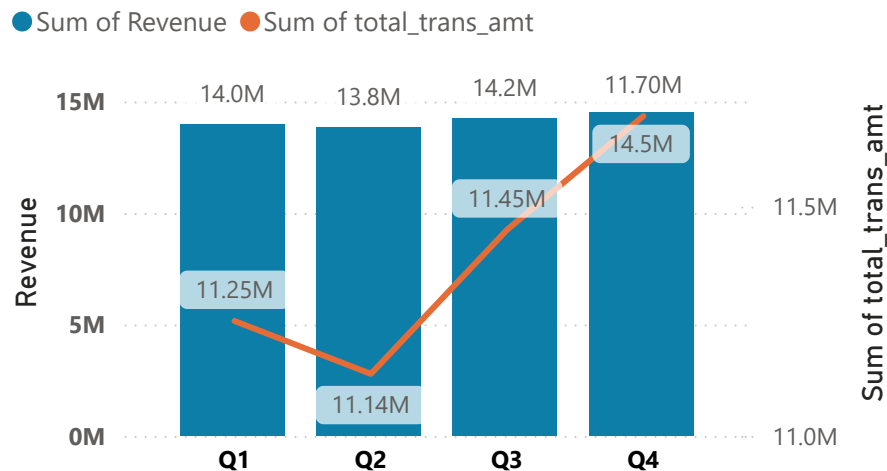
Gold

Silver

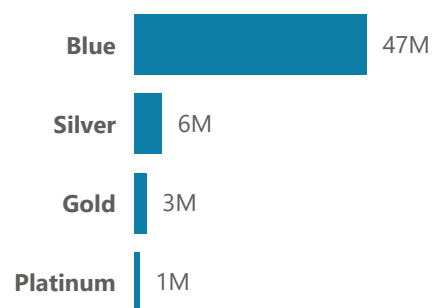
Blue

Platinum

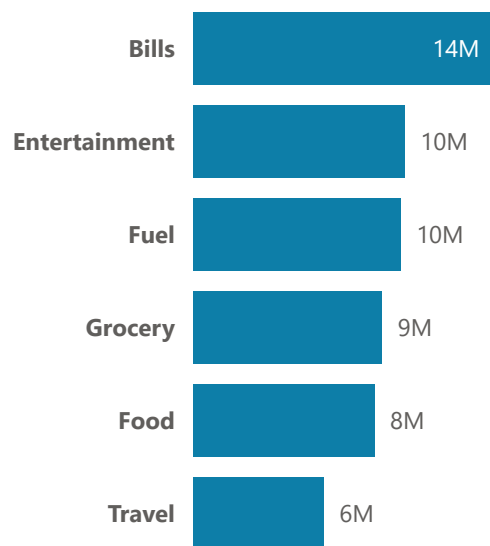
Qtr Revenue and total trans count



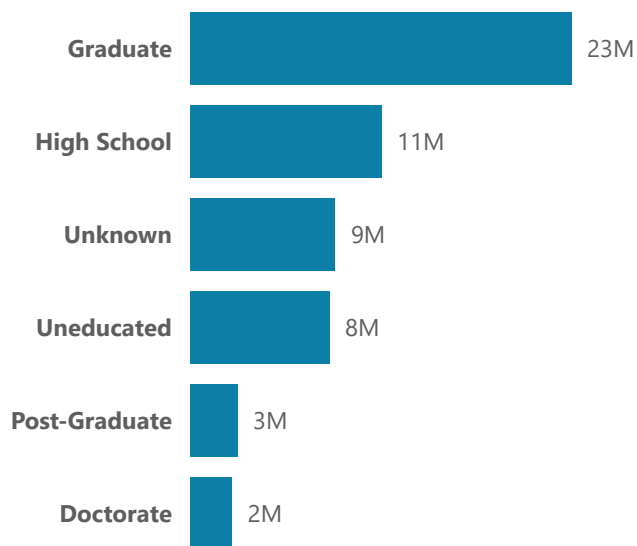
Revenue by Use Chip



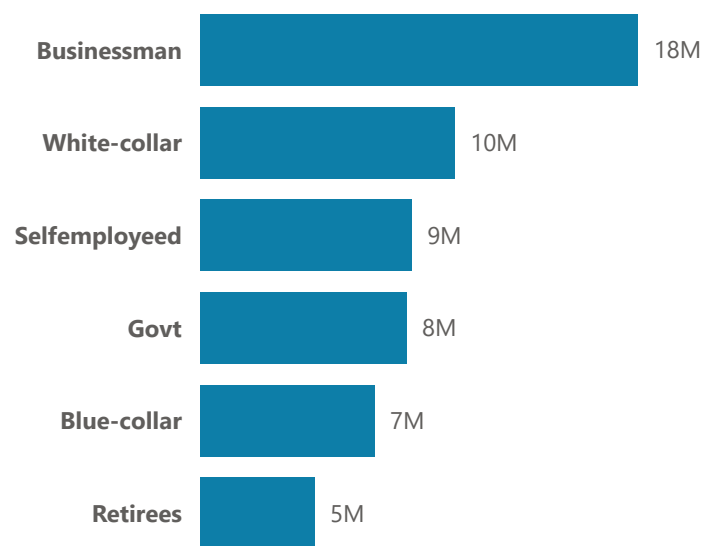
Revenue by Expenditure type



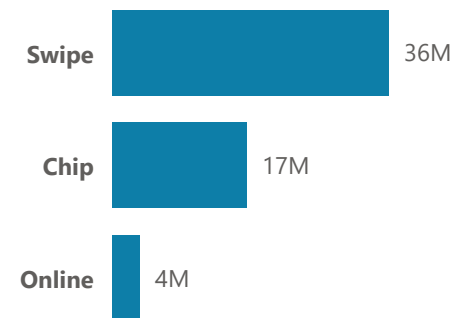
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Total Revenue

56.5M

Total Interest

8.0M

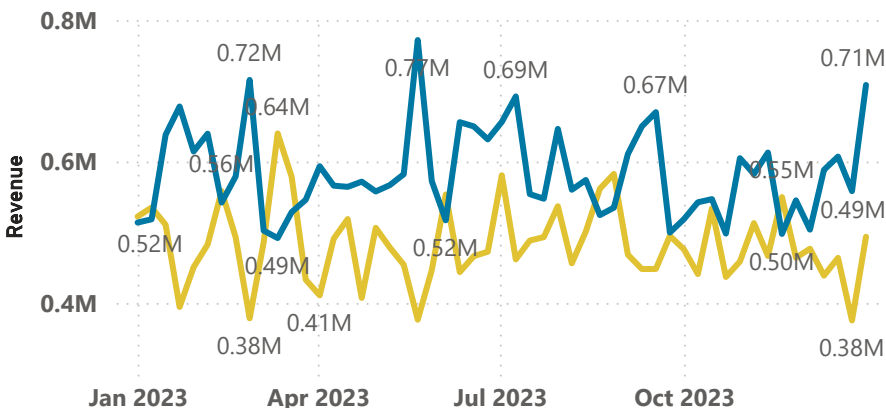
Income

588M

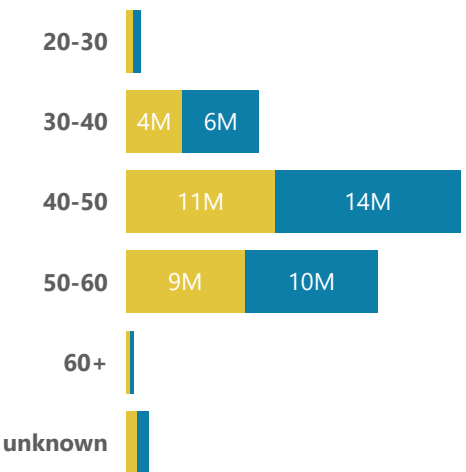
CSS

3.19

Revenue vs Gender



Revenue by Age Group



M

30.93M

F

25.59M

week_start_date

All

Swipe

Online

Chip

Gold

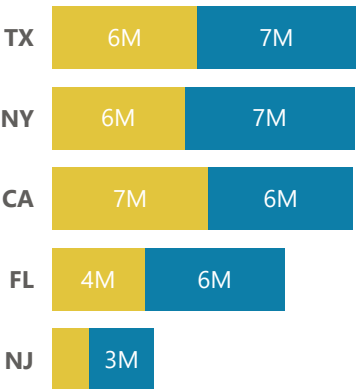
Silver

Blue

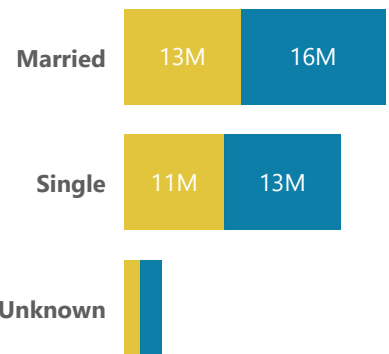
Platinum

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7,040,606.42	967751	73516911
Businessman	17,697,472.01	2584604	190350431
Govt	8,335,533.84	1182231	90834727
Retirees	4,617,448.22	641692	49619308
Selfemployed	8,542,826.40	1141510	77659931
White-collar	10,283,123.92	1464691	105618475
Total	56,517,010.81	7982480	587599783

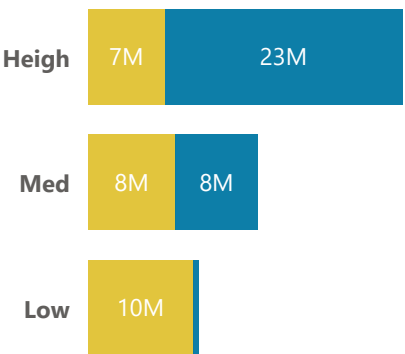
Top 5 States



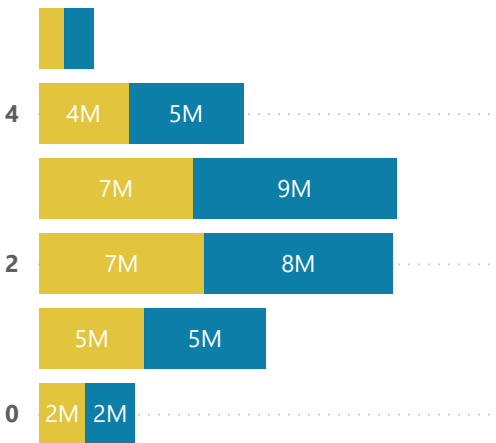
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependant



Revenue by Education

