HackUstate

UTAHS FIRST INTERCOLLEGIATE HACKATHON
300 STUDENTS | 36 HOURS | NOVEMBER 6-7, 2015

ABOUT

HackUstate is Utah's first student hackathon, run by hackUSU. On November 6th and 7th, 300 hackers will join us for 36 hours of programming, designing, creating, and fun in an awesome environment. HackUstate provides a creative atmosphere backed up by the minds of USU's College of Engineering, as well as students from other top universities in the state. Students will have the opportunity to build new things for web, mobile, and hardware applications.

WHAT IS A HACKATHON?

You won't find malicious basement hackers trying to break into protected servers at hackathons. Hackathons are weekend-long collegiate events hosted by a variety of universities and colleges across the country that pride themselves on encouraging students to 'hack' a solution to difficult technical problems. The 'hackathon' nomenclature has risen in recent years to represent student collaboration and interaction around hardware and software.

WHO | WHEN | WHERE

We expect 300 amazing undergraduate students with backgrounds in engineering, art, design, and all those interested in creation. The hackathon is this fall semester November 6th – 7th, 2015. It will be held at The Utah State University Conference Center @ 700 North 850 East in Logan, UT.

MENTORING

We are looking for ambassadors, developer evangelists, or other mentors with a technical background who can represent your company while helping teams with technical issues. Ambassadors can help teams work with your own APIs and products as well as provide technical advice. Mentors at hackathons help teams refine ideas and guide project development, and are an integral part of hacking culture.

TECH TALKS AND DEMOS

Tech talks serve as a platform for sprouting creativity by introducing new technologies and possibilities to students. Topics can range from the basics, such as building a web page, to the domain-specific, such as using an API, but the goal is to teach a broad range of hackers a technology or skill they may have not been exposed to before.

SPONSORSHIP PACKAGES

	$1,000	$5,000	$10,000
GENERAL			
send mentors, engineers, and designers	✓	✓	✓
api demo	✓	✓	✓
5 min tech talk	-	✓	✓
company branded prize	-	✓	✓
keynote (5 min)	-	-	✓
award ceremony speech (5 min)	-	-	✓
judging spot	-	-	✓
RECRUITMENT			
dedicated company table	✓	✓	✓
resume access	-	✓	✓
send recruiters	-	✓	✓
access to mailing list	-	✓	✓
private interview room	-	-	✓
BRANDING			
shout-outs throughout the hackathon	✓	✓	✓
logo on website and t-shirt	✓	✓	✓
distribute company swag	✓	✓	✓
company swag in hackUstate event bag	-	✓	✓
awesome meal sponsored by [your company]	-	✓	✓
sponsored raffle or mini-game	-	-	✓

Interested in becoming a sponsor?

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Contact us at sponsor@hackustate.org**