# **DEVIN DAVIS**

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#### **SUMMARY**

Entrepreneurial project manager with 13 years of diverse experience supporting infrastructure platforms, cloud systems, managed services, and progressive technologies. Proactive, self-starter who works collaboratively and diplomatically with a proven track record of performing analytical research and delivering world-class products in fast-paced environments. Excellent verbal, written and interpersonal communications skills, and able to distill complex topics into easy-to-understand and engaging materials. A strong project manager who works well independently as well as part of a team. Passionate about providing the best solutions through technology.

#### **SKILLS**

- Project Management
- Sales Engineering
- Defining Scope
- Writing & Presenting
- Analytical Research
- Business Development
- Operations
- Strategy & Management
- Mentor & Develop Staff
- HTML, CSS, Javascript
- Agile Environments
- Postgres, NoSQL

#### **EXPERIENCE**

# Octagon Sports and Entertainment, Stamford, CT Sales Engineer, Project Manager

June 2019 - Present

- Generated 700K in revenues by defining product requirements and identifying opportunities to deliver proprietary SaaS solutions.
- Manage up to six technical projects simultaneously.
- Serve as the lead strategist on select projects by developing the strategy and managing through launch.
- Collaborate with engineering, marketing, analytics, legal and finance to set priorities and deliver solutions.
- Communicate technical components such as programming languages, web-based applications, APIs, and analytics to non-technical stakeholders and external audiences.

#### Tonus Audio, New York, NY

July 2017 - May 2019

#### Founder, Technical Product Manager, Consumer Hardware

- Proactively identified opportunities in consumer audio trends and selected balanced product configurations from a global sourcing outreach to China, Korea, and Europe.
- Built and managed products both hardware and software components such as DSP, Bluetooth, and AI features.
- Maintained documentation and tracked accurate metrics such as the bill of materials and procurement.

#### PepsiCo, White Plains, NY

August 2012 - July 2017

## Marketing Analyst, Portfolio Transformation (May 2015 - July 2017)

- Executed a \$1M project budget and facilitated the needs of eight stakeholders including the CMO.
- Innovated and developed beverage concepts with a focus on commercialization and scalability.
- Organized field demonstrations, tested multiple brand concepts in 45 Costco stores, select partners, and eCommerce.

### Territory Sales Manager (August 2012 - May 2015)

- Managed a sales team of 12 members and mentored five into promotions.
- Delivered a 17% increase in volume one year followed by a 30% increase in another from key regional accounts.

Zeno Group, New York, NY - Account Executive, Samsung & Bacardi

December 2011 - August 2012

MWW Group, E Rutherford, NJ - Associate AE, Nikon

August 2009 - December 2011

#### **EDUCATION**

General Assembly, Stamford, CT - Software Engineering Certification  Harvard Business School, Cambridge, MA - HBX CORe Certification  Southern Connecticut State University, New Haven, CT - Bachelor of Science in Communication	2019
	2015
	2007