Clothing E-Commerce System

Executive Summary

The Clothing E-Commerce System (CES) will display a unique environment to create new customers for small businesses. Only companies can sell items and make a request which is viewed by an admin. Only admins are authorized to validate these requests that are later published for customers. All customers can subscribe one or many companies. Subscribing will allow the customer to receive prompt notifications of sales and other events related to the company. Excellent relationship between customers and companies will be the primary goal of the CES.

What User can do:

* Subscribe difference companies that have ability to sell their items on the website
* user can have saved shopping (or wish lists) cart and can purchase the items.
* User can use debit or credit card to purchase the items.

What Companies can do:

* Send request to admin to show list of items for users
* Companies can send discount code to users.
* Companies can do many kind of events (buy one get one free, any kind of discounts, and etc).

What admin can do:

* Approve requests that companies made.
* Determine a user based on his/her age/ethnicity/etc to recommend clothes.
* Determine a user based on the purchased history and then recommend clothes.
* Based on the purchased history, admin can recommend users with combination of clothes.
* Based on the purchased history, admin can notify companies which users would have discount code.
* Based on the purchased history of all user, admin can notify companies which items are HOT and which items are not selling enough.
* Provide analyzed statistical data to companies.