

Moodboards

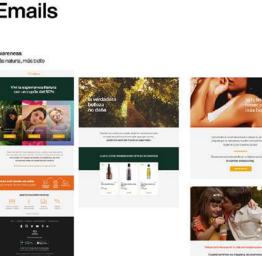




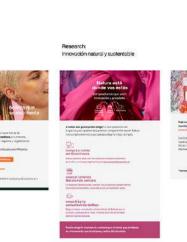








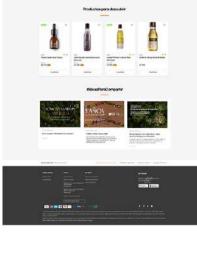


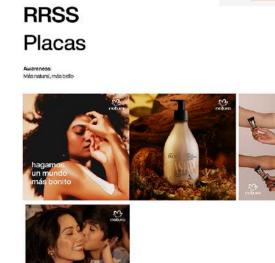










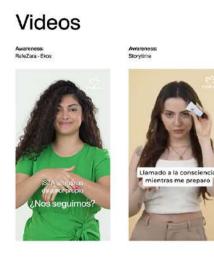




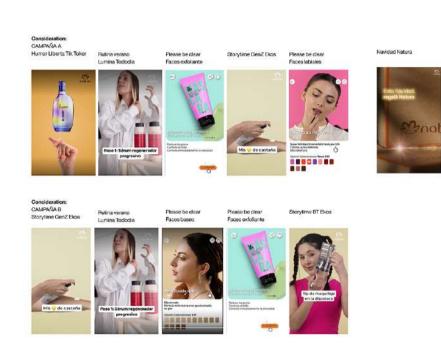




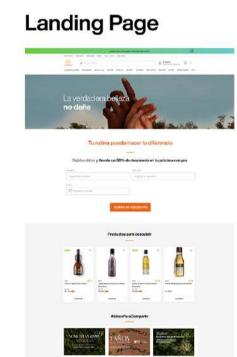




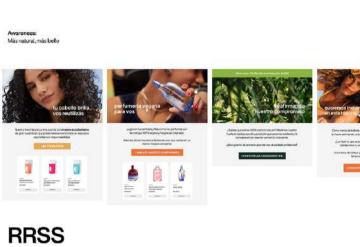




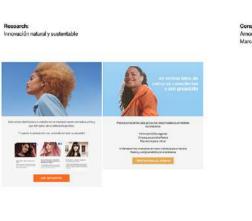
### **ACTIVISTA**





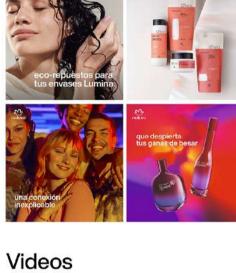










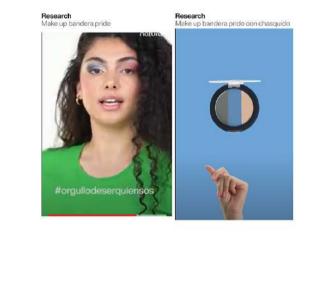


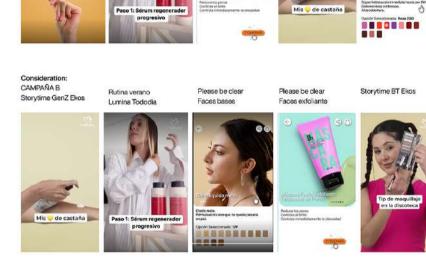






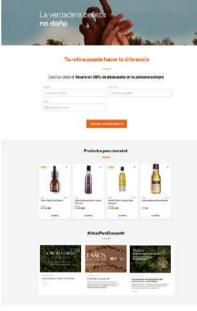




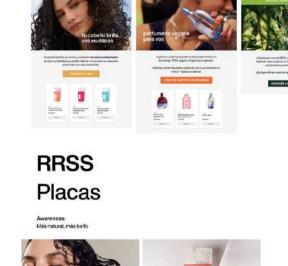


# **ACTIVISTA**

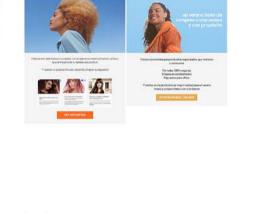












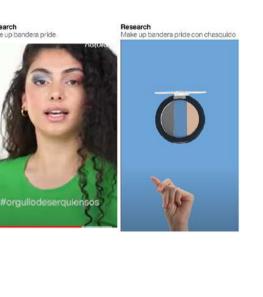






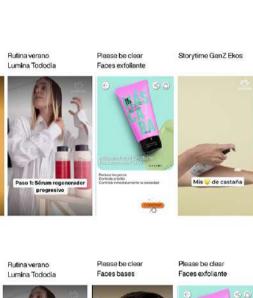








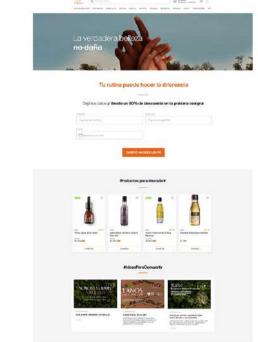
Consideration: CAMPAÑA B Storytime GenZ Ekos





**Landing Page** 

**ACTIVISTA** 

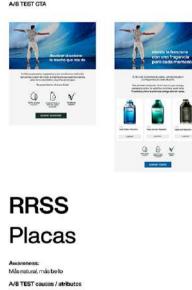




Videos

Ciclo 4

**Emails** 

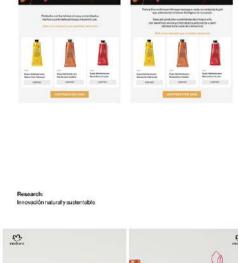


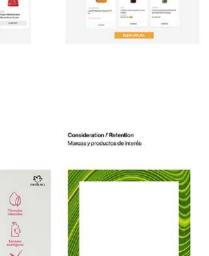


A/B TEST Ekos imagen



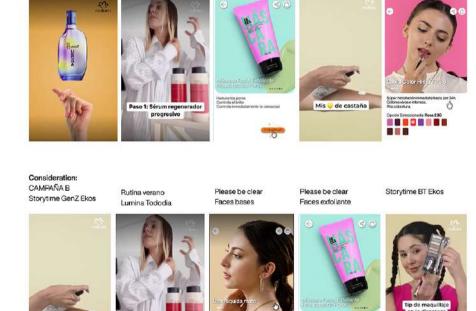




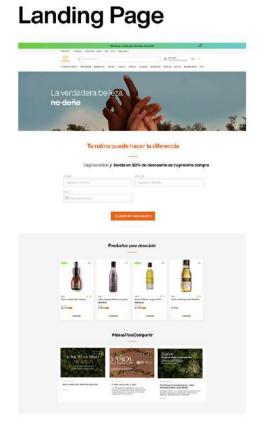


Consideration: CAMPAÑA A



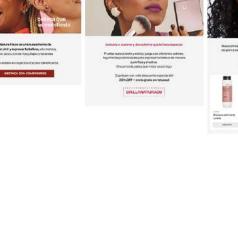


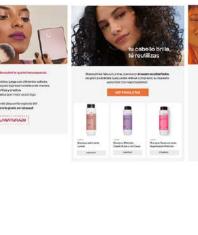
ACTIVISTA

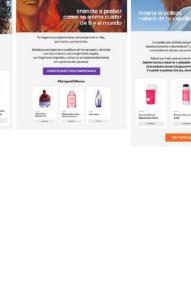


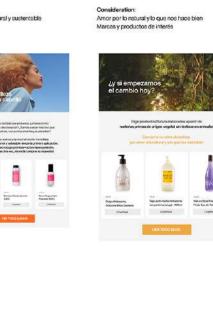
## **Emails** Awareness: Más natural, más bello

Ciclo 5













Retention: Qué bonito tenernos cerca Marcas y productos de interés

