



RESUME

POLINA KUBAN
CREATIVE DESIGNER

23 / 10 / 1998

HELLO! I'M POLINA, AN EXPERIENCED GRAPHIC DESIGNER. I HAVE WORKED WITH SUSTAINABLE LOCAL BRANDS, INTERNATIONAL BEAUTY LABELS AND NON-PROFIT ORGANIZATIONS.

EXPERIENCE

GRAPHIC DESIGNER
ROSECO

2024

Creation of visuals for social media; working on a wide range of design tasks: both print and digital.

CREATIVE DESIGNER
COLEKT

2021

Design of packaging and labeling for all products released by the brand. Additionally, worked on brand identity creation, outdoor advertising, and POS materials.

GRAPHIC DESIGNER
FREELANCE

2020—2021

Design of logotypes, corporate identity, packaging design, advertising materials, social media design and illustration.

MARKETING SPECIALIST
ALTIRIX SYSTEMS

2017—2018

Market analysis, development of a product promotion plan, development of advertising and informational materials.

EDUCATION

GRAPHIC DESIGN
BACHELOR

2018—2021

Budapest Metropolitan University
Budapest, Hungary

SKILLS

Typography
Branding
Packaging Design
Print Design
Social Media Design
Web Design

Communication Skills
Project Management
Creative Thinking
Attention to Detail
Adaptability
Learning

SOFTWARE

Illustrator
Photoshop
InDesign
PremierePro
Figma

INTERESTS

Art
Photography
Fashion
Travel and Culture
Crafts and DIY Projects
Languages

LANGUAGES

English	<div><div></div></div>
Russian	<div><div></div></div>
French	<div><div></div></div>
Hungarian	<div><div></div></div>

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