

YUMIN LIANG



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I am a marketing manager based in Budapest, Hungary.
Experienced in graphic design and social media
management, contemporary gallery & artists management.

Work experience

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Marketing Manager
Bannerse.com
2022.5-Present

- Visualize marketing concepts, create brand identities
- Social media content planning and design
- Overseeing branding, advertising & promotional campaigns
- Coordinating with the sales department

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Assistant Researcher
Q Contemporary
2022.6-2023.6

- Identify potential contemporary artists that match the gallery artistic & business strategy
- Collect artists information
- Manage & update artists data

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Intern
Kunstfuck Art Residency
2022.4-2023.4

- Provide assistance at art classes for adults and children
- Manage social media platforms of the organization
- Communicate with external partners or organizers

Skills

Language

English	C2
Chinese (Cantonese)	Native
Chinese (Mandarin)	Native
German	A2

Professional skills

Graphic design (Adobe Illustrator, Photoshop, Figma, Canva)
Web Design
Contemporary gallery management
Project management
Copywriting

Education

BSC MANAGEMENT WITH ART
International Business School, Budapest 2020-2023
Graduated with **First Class Honours**

Volunteering

Ludwig Museum
Budapest 2022

Art School for Refugee Children

Art Market Budapest
2022

General Assistant