

Insight**Monk**

User Manual

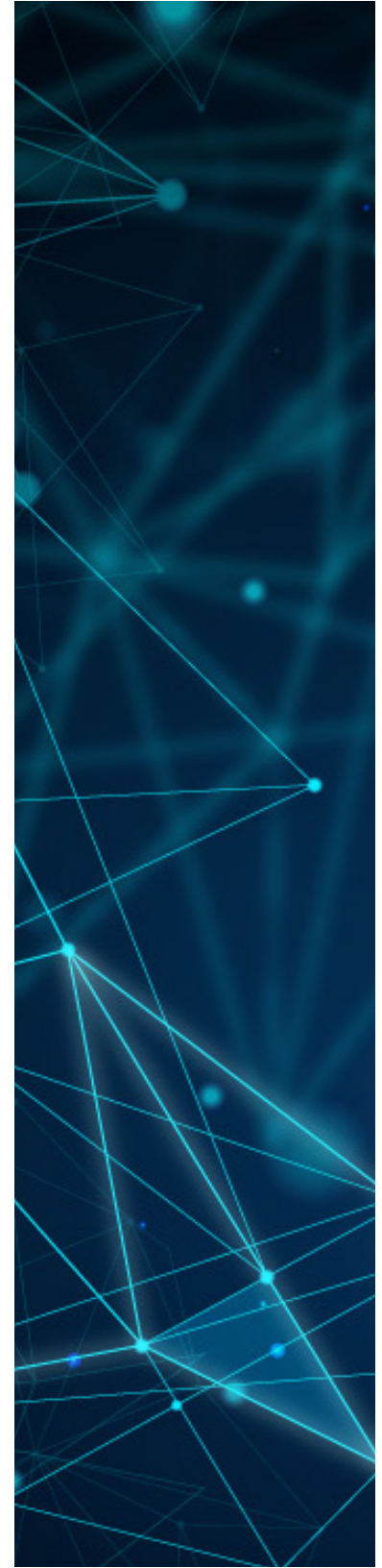


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1. InsightMonk Site Map and Features

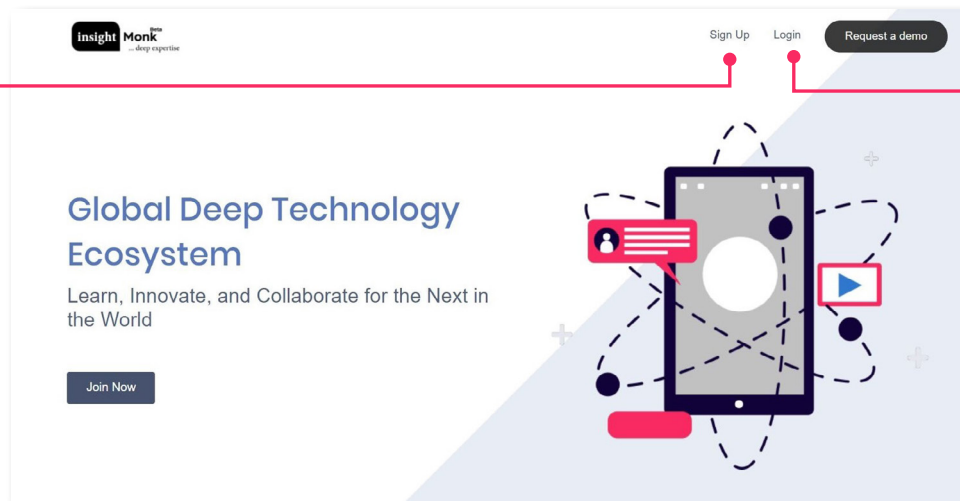
1.1 LANDING PAGE

<https://insightmonk.com/>

it's a secured login enabled by SSL

Sign up:

User can sign up
by entering detail



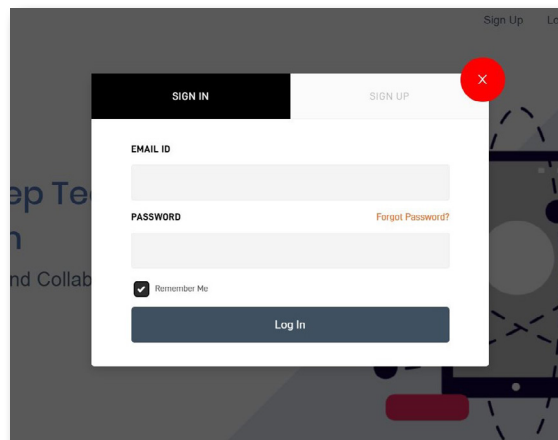
Login:

Enter login
credentials to login

Login

Forgot password

Click on the forgot password to receive
a link on the entered email ID



2. HOME PAGE

2.1 KEY FEATURES

Search bar:
Use the search bar and keywords. For better results, choose from the drop-down if a suggestion comes.

Add user

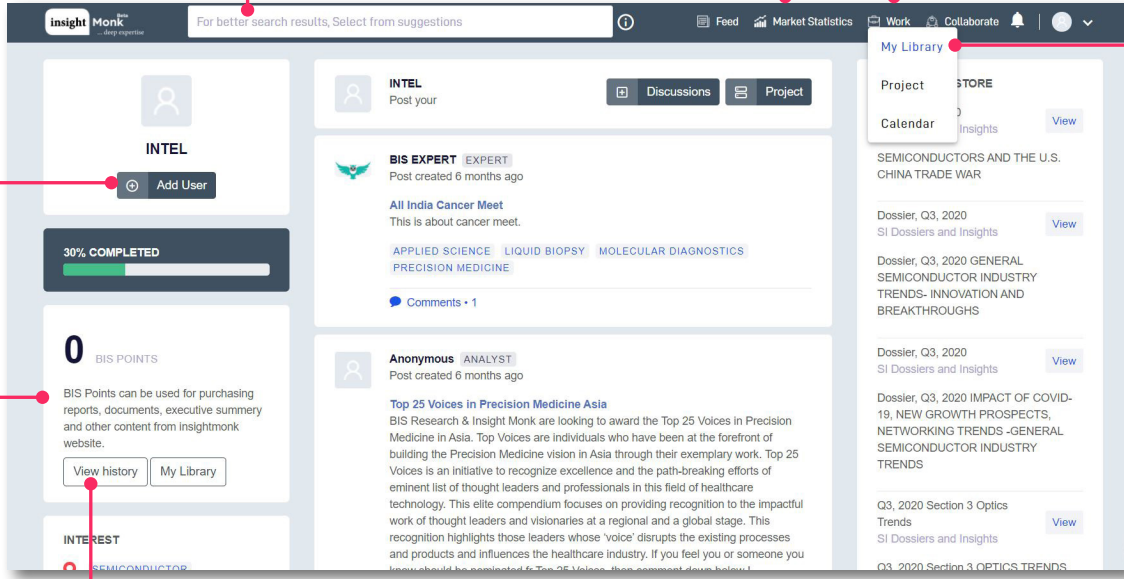
Bis points

View history:
To see all the previous transactions

Market statistics

Work

My library:
To see the list of all the documents saved in the library of the User and access the documents



The screenshot shows the Insight Monk home page interface. At the top, there is a search bar with a dropdown menu. Below the search bar, the page is divided into several sections. On the left, there is a user profile section for 'INTEL' with an 'Add User' button. Below this is a '30% COMPLETED' progress bar. Further down is a 'BIS POINTS' section showing '0' points and a 'View history' button. On the right, there is a 'Market Statistics' section with a bar chart. Below this is a 'Work' section with a 'My Library' dropdown menu. The 'My Library' dropdown is open, showing a list of documents including 'SEMICONDUCTORS AND THE U.S. CHINA TRADE WAR', 'Dossier, Q3, 2020 SI Dossiers and Insights', 'Dossier, Q3, 2020 GENERAL SEMICONDUCTOR INDUSTRY TRENDS- INNOVATION AND BREAKTHROUGHS', 'Dossier, Q3, 2020 IMPACT OF COVID-19, NEW GROWTH PROSPECTS, NETWORKING TRENDS -GENERAL SEMICONDUCTOR INDUSTRY TRENDS', and 'Q3, 2020 Section 3 Optics Trends'. The 'View history' button is also visible in the bottom left corner.

HOME PAGE

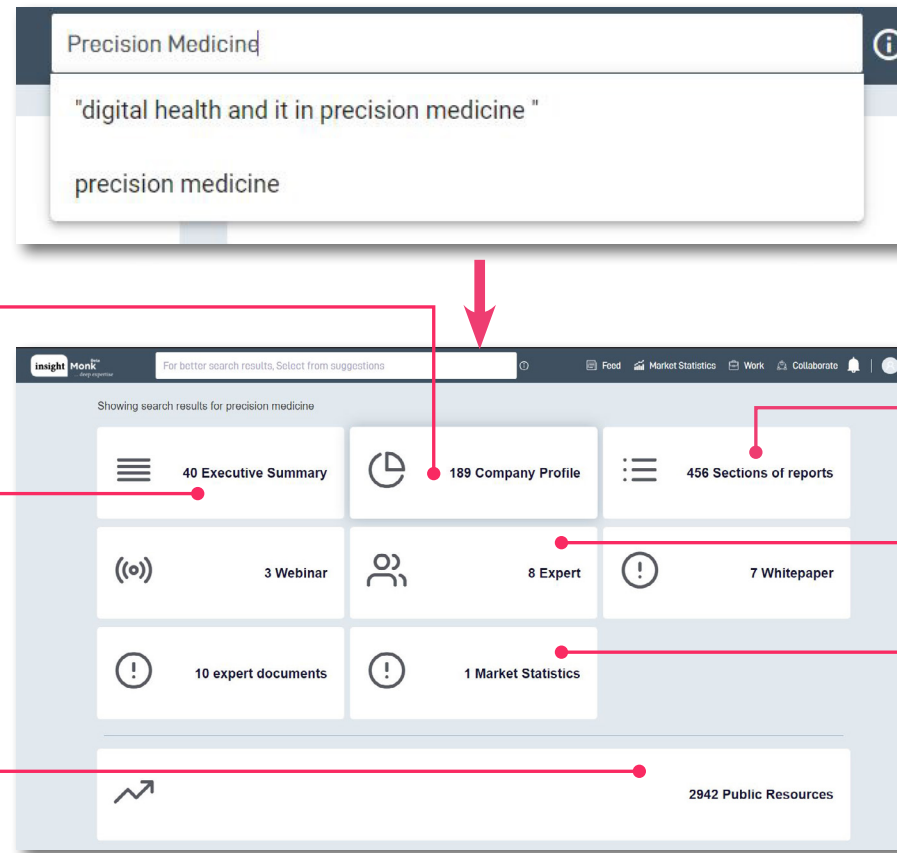
SEARCH RESULTS

Click on the Tiles to choose the relevant result

access contextualized
profiles of key
companies relevant to
your search query

executive brief on key
topics and market that
you have searched for.

access reports and
publications from
curated and authoritative
public sources



access complete
analyst report or its
relevant section
basis your search

Connect with experts
relevant to subject
matter you are
searching information
for. You can set up a
direct consultation
with these experts.

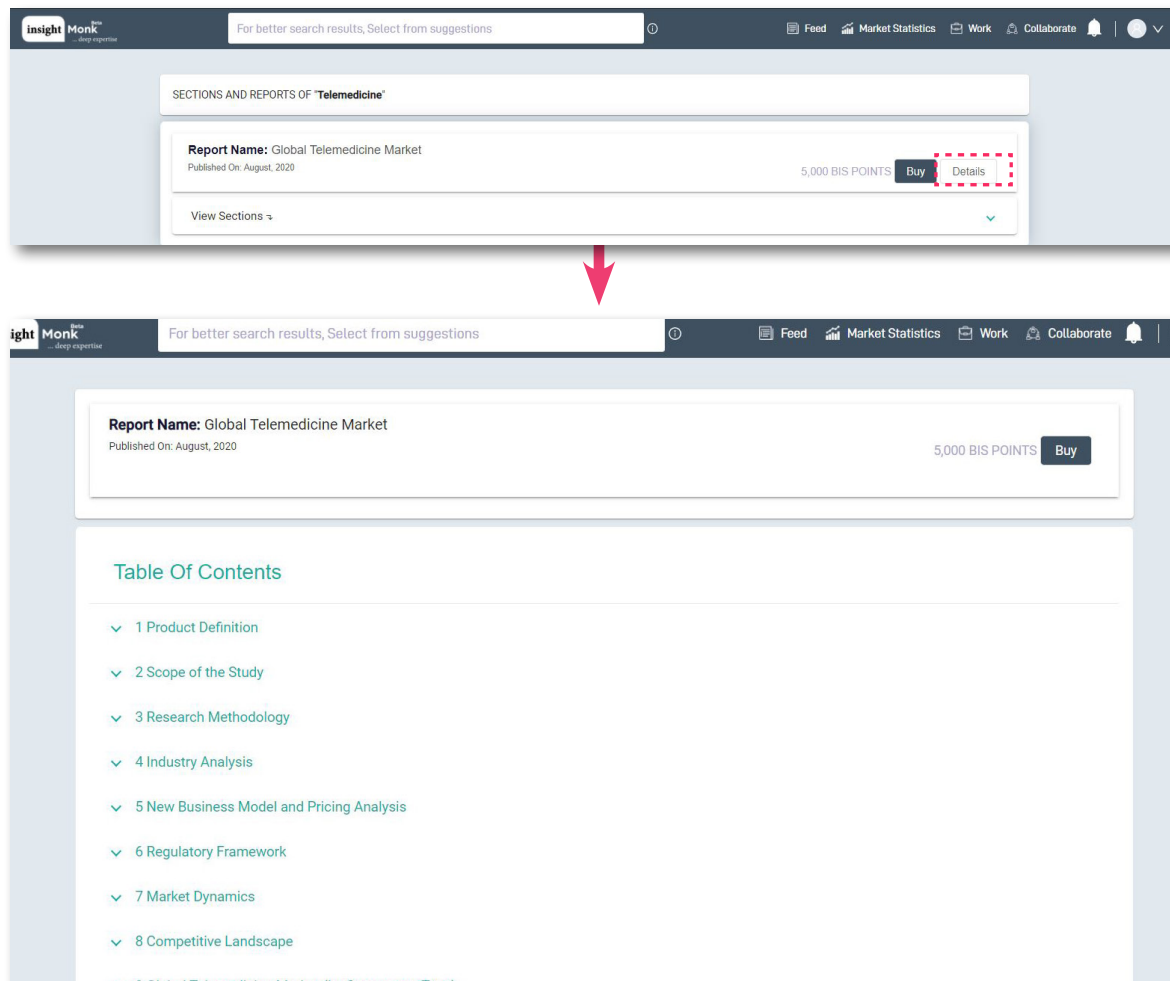
Find downloadable
market data relevant
to your query here.

- The site is powered by a highly scalable full-text search and analytics engine.
- Content across the Insight tiles can be viewed, downloaded, or saved in your library.

HOME PAGE

SECTION OF REPORTS

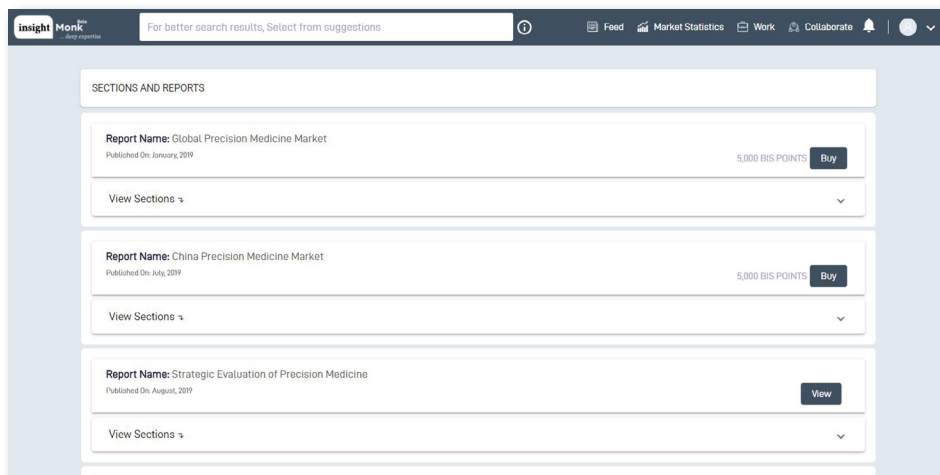
Access complete analyst report or its relevant section basis your search access complete analyst report or its relevant section basis your search



3. Overview of Features

3.1 INSIGHTMONK SEARCH

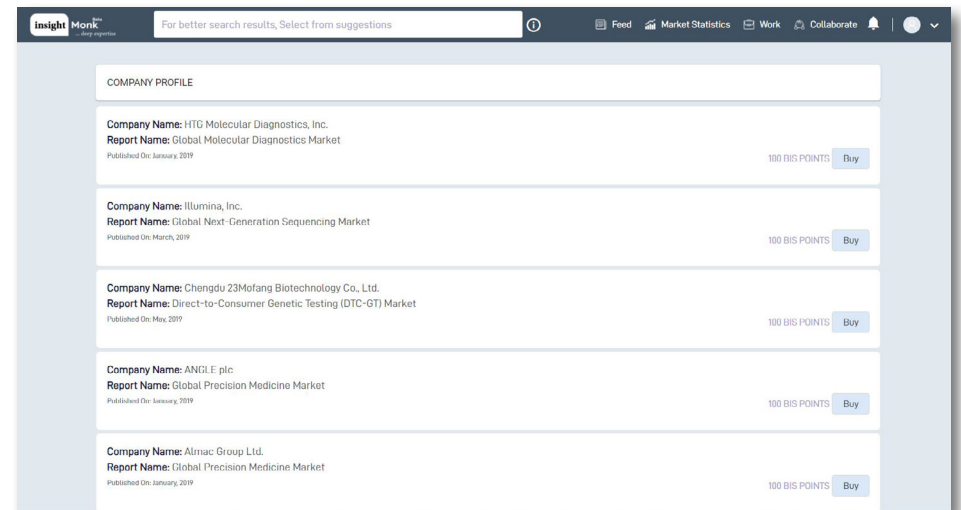
In response to the search criteria, the contents are rendered in the following Insight Tiles:



Sections of Reports: BIS CONTENT

Search results from reports of BIS Research:

An elasticsearch-enabled search platform, which digs deep into repository and gives the most relevant results. Instead of buying a whole report, the user can search for the required information and we will provide precise and relevant results.



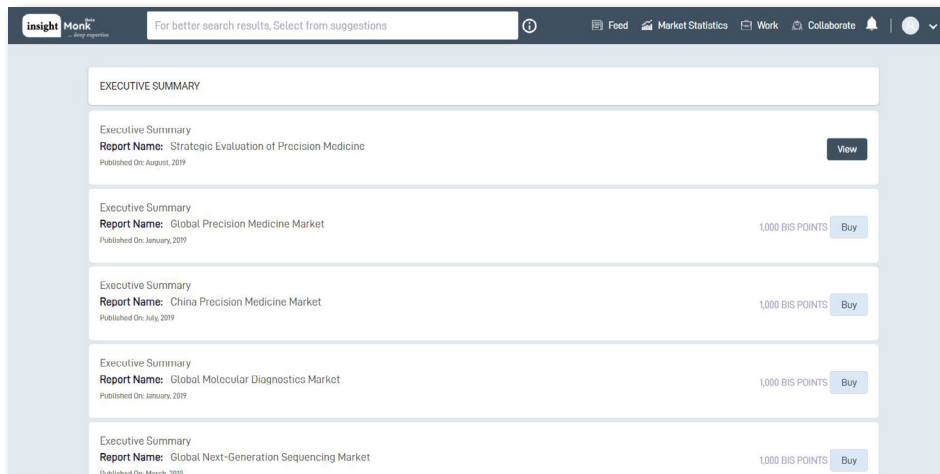
Company Profiles: BIS CONTENT

Find different company profiles provided in the reports.

Overview of Features

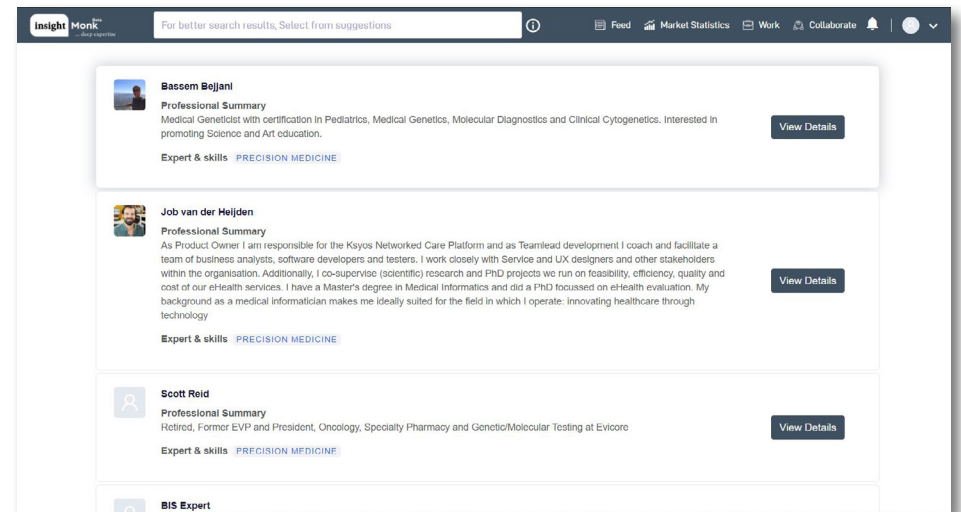
INSIGHTMONK SEARCH

In response to the search criteria, the contents are rendered in the following Insight Tiles:



Executive Summary: BIS CONTENT

Find relevant executive summaries in the reports.



Experts: Experts on the Platform with Relevant Skills

Find results of experts that are relevant to the searched keywords. With the help of highly specialized matching, we showcase the best experts with our technology and deep understanding of the subject matter.

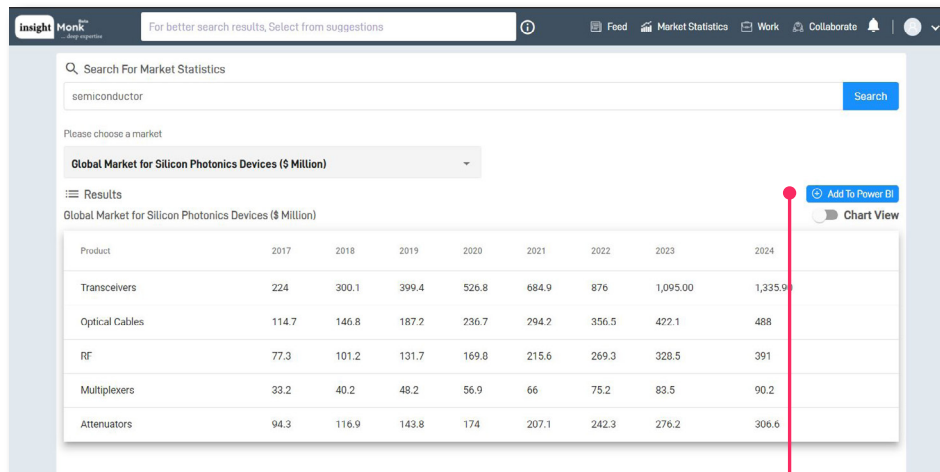
Overview of Features

MARKET STATISTICS

Get Dynamic search results on MARKET STATISTICS data of the BIS Reports.

The search made here deep dives into the market statistics data to find the desirable results for you.

TABLE VIEW



Search For Market Statistics

semiconductor

Please choose a market

Global Market for Silicon Photonics Devices (\$ Million)

Results

Global Market for Silicon Photonics Devices (\$ Million)

Product	2017	2018	2019	2020	2021	2022	2023	2024
Transceivers	224	300.1	399.4	526.8	684.9	876	1,095.00	1,335.9
Optical Cables	114.7	146.8	187.2	236.7	294.2	356.5	422.1	488
RF	77.3	101.2	131.7	169.8	215.6	269.3	328.5	391
Multiplexers	33.2	40.2	48.2	56.9	66	75.2	83.5	90.2
Attenuators	94.3	116.9	143.8	174	207.1	242.3	276.2	306.6

Add to Power BI

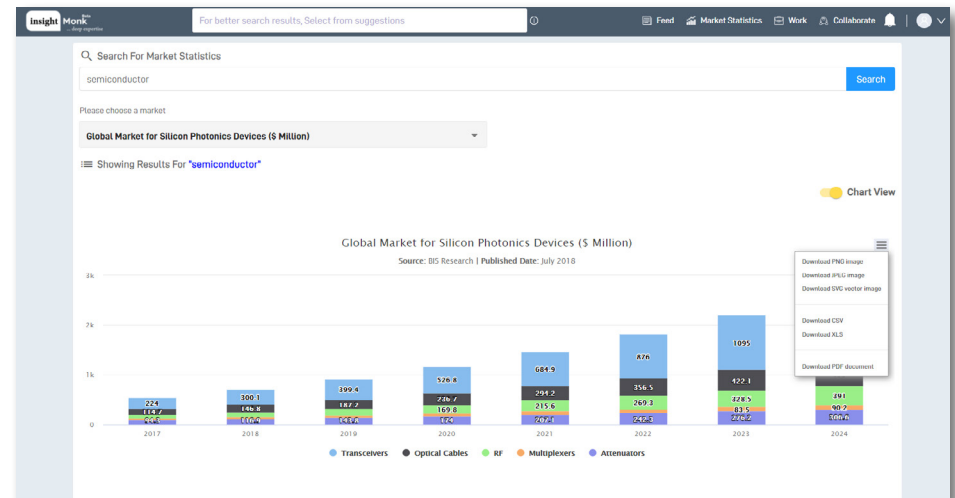
Chart View

ADD to power BI

This superb integration with Microsoft POWER BI lets you upload and open the table in a single click. Multiple users can collaborate on the data to create reports.

CHART VIEW

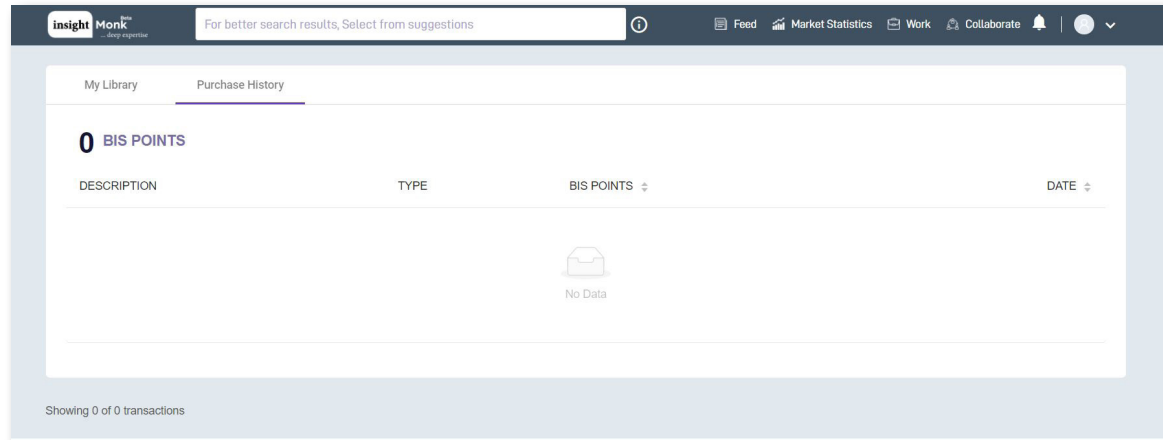
Use this chart view to see the graphical representation of the table data. You can download PNG, jpeg, and CSV to download and use the data.



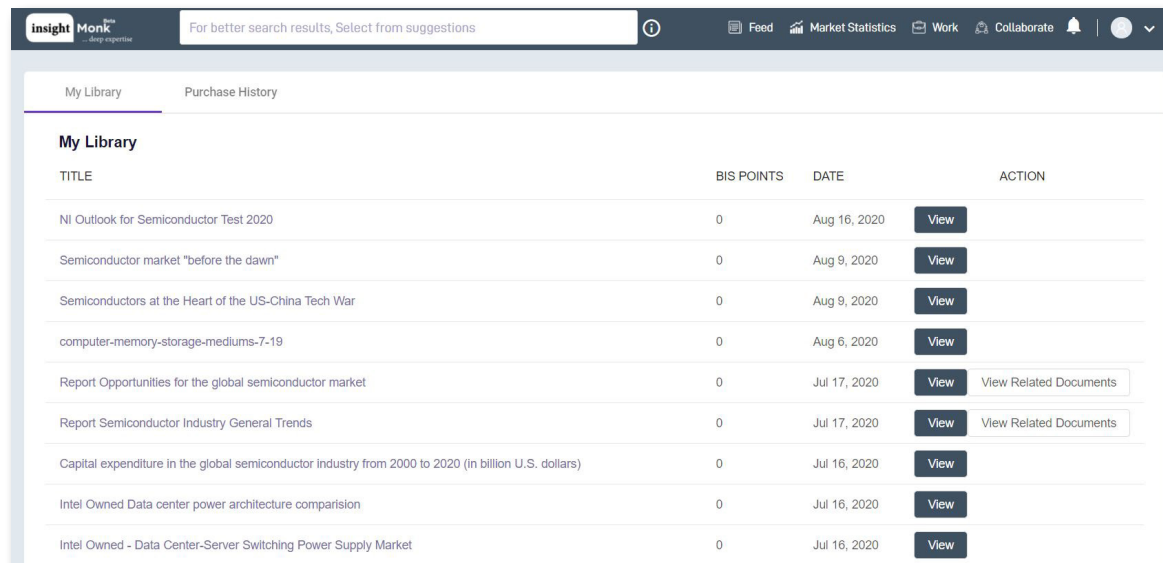
Overview of Features

3.2 VIEW HISTORY/MY LIBRARY

VIEW HISTORY



MY LIBRARY



Overview of Features

3.3 FEED

Choose the relevant filter to get the customized feed

IM provides a clean, company-based intelligence feed focused on the information relevant to the business and industry. The IM platform aggregates, de-duplicates, and tags company information into a steady stream of machine-readable news.

Search for company names, to get the results of the company. Companies can be added to the feed upon request from the client.

Filter the feed by Topic: type of content & sources

Customize the feed name, company names, sources, and topics and add newsletter weekly/monthly. You will receive the feed updates on your mail.

The screenshot illustrates the Insight Monk platform's feed customization interface. The main dashboard shows a list of top companies in the Precision Medicine sector, a date range filter set to 'Last 6 Months', and a list of topics including 'Partnerships and Alliances', 'Regulatory and Legal', 'M&A Activities', and 'Funding Activities'. A 'Customize Feed' button is visible. Below the main interface, a 'Customize Your Feed' modal is shown, allowing users to select an area of interest (Precision Medicine), select companies (Geno AI, 3M Co.), select sources (News Articles, Company Press Releases, Research Analyst), and select topics. The modal also includes a 'Send Email Newsletter?' toggle and a 'Save' button.

4. Troubleshooting and Support

4.1 ADVANCED FEATURES

- Support can be accessed on email via insightmonk@bisresearch.com.
- Additional requests for market intelligence analyst consultation can be arranged.

Appendix

POST A DISCUSSION/PROJECT

The diagram illustrates the user interface for posting content. At the top, a user profile bar for 'INTEL' shows a 'Post your' button and two tabs: 'Discussions' and 'Project'. A red arrow points from the 'Discussions' tab to a 'Post your Discussion' form, and another red arrow points from the 'Project' tab to a 'Post your Project' form.

Post your Discussion Form:

- Title:
- Description:
- Add Your Tags:
- ☐ Post Anonymously
-

Post your Project Form:

- Choose Docs:
- Title:
- Description:
- Add Your Tags:
- ☐ Post Anonymously
-

Post a Discussion

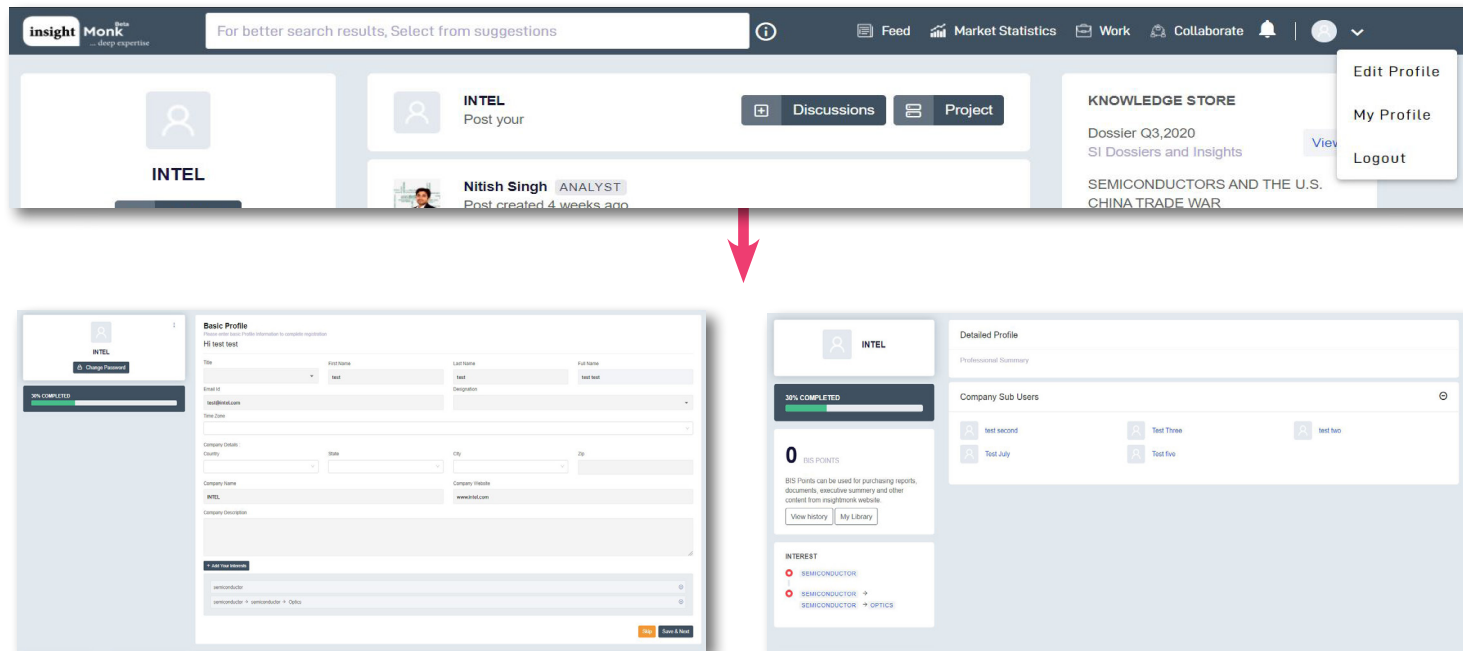
Enter the title and description and add relevant tags. The discussion will be visible to others on the basis of keywords only. Option to post the discussion anonymously is also provided. The discussion appears on the home page of relevant users.

Post a Project

Add title or description attach a document, and add relevant tags for the project, to make it visible to all the relevant experts in the field. The projects automatically goes to all the experts who have expertise in the Project posted.

Appendix

PROFILE



Basic Profile
Complete your profile to enable registration

Hi test test

First Name Last Name Full Name
test test test test

Email ID test@insightmonk.com

Phone Number

Company Details
Country State City ZIP

Company Name INTEL Company Website www.insightmonk.com

Company Description

Interests
semiconductor semiconductor + optics

Save & Next

Detailed Profile
Professional Summary

30% COMPLETED

0 ISS POINTS
ISS Points can be used for purchasing reports, documents, executive summary and other content from insightmonk website
View history My Library

INTEREST
semiconductor semiconductor + optics

Company Sub Users
test second test three test four
test July test five

EDIT PROFILE:

Add details.

Add interest/skills based on our decision tree matrix.

Suggest new skills.

MY PROFILE:

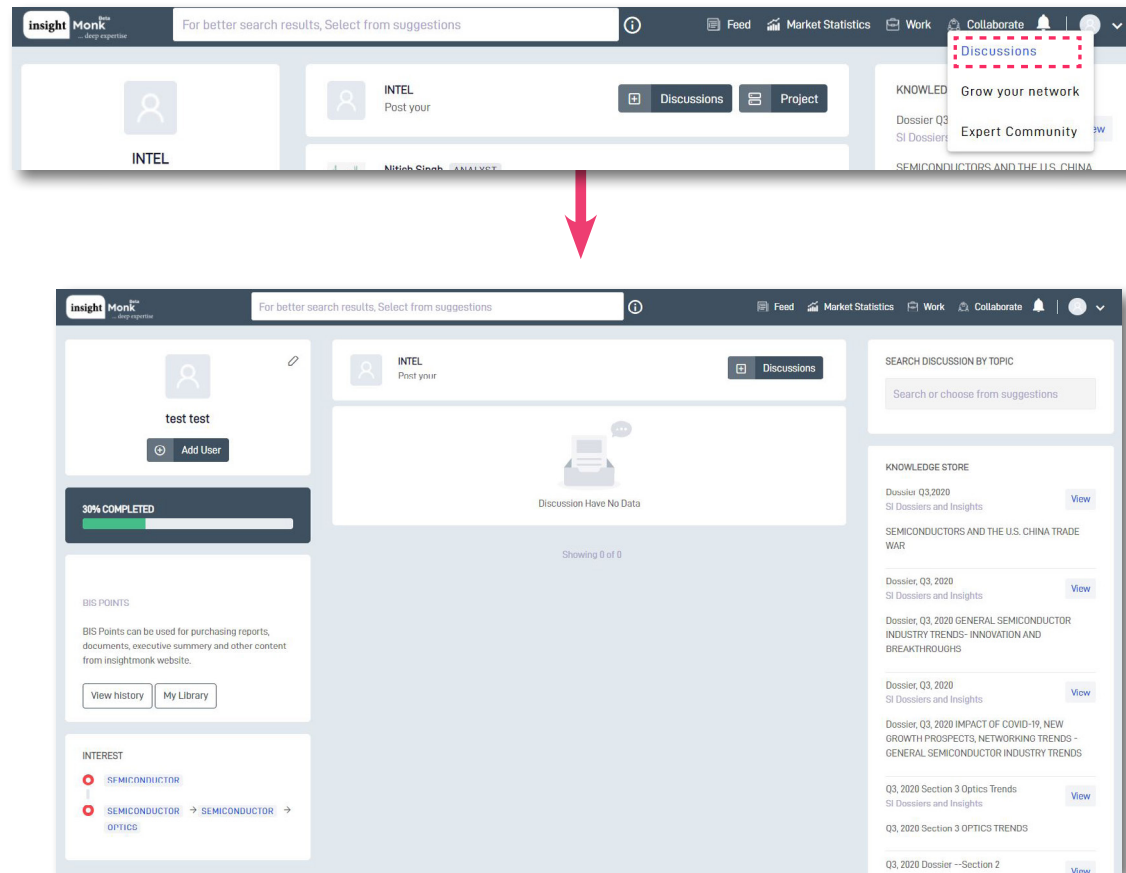
Click to see how your profiles looks to others on the platform.

Appendix

COLLABORATE

DISCUSSIONS PAGE

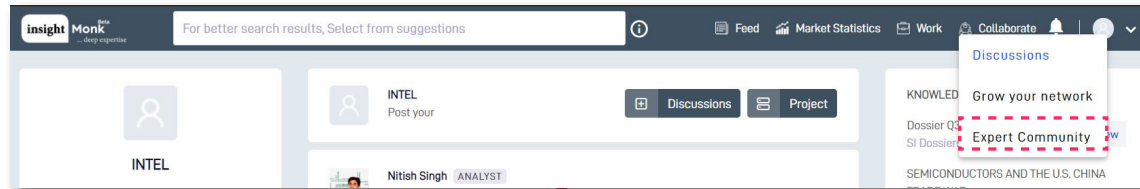
Search discussion basis the topic irrespective of skills.



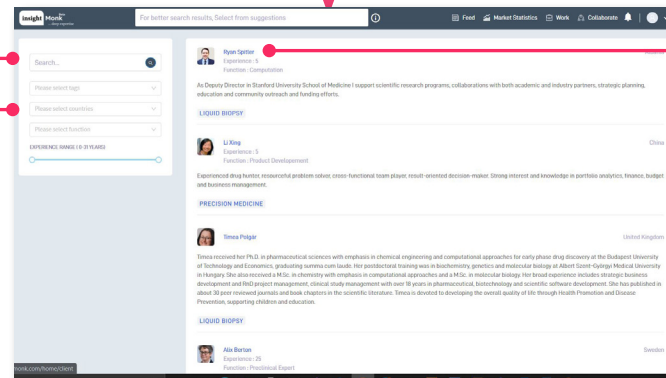
Appendix

COLLABORATE

EXPERT PAGE



Search for the experts on the page using different filters or the search bar. The relevant matches in the user profile or description will be displayed.



Click on the profile of an expert and send a direct message to him for DIRECT CONSULTATION

Filter by skillset, country, and functions.

