# InsightMonk

## User Manual

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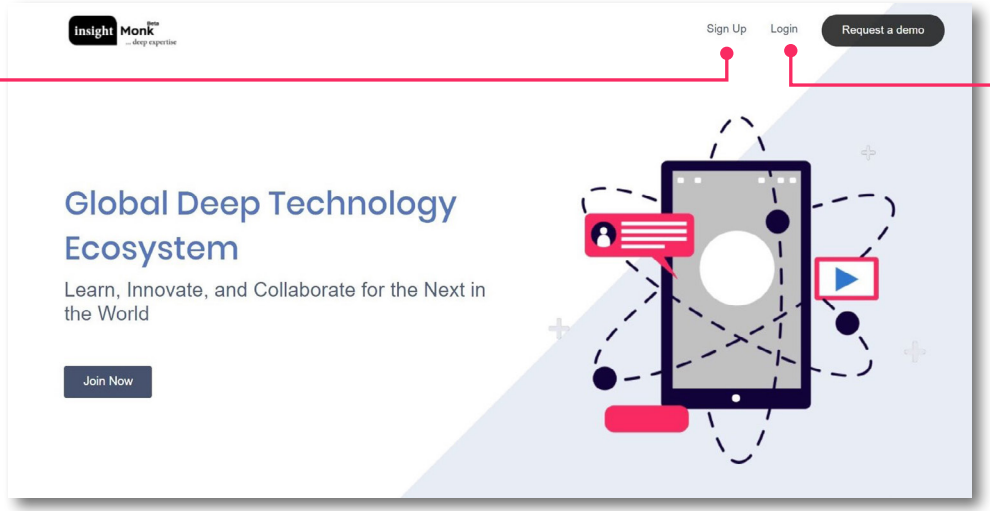
# 1. InsightMonk Site Map and Features

## 1.1 LANDING PAGE

https://insightmonk.com/

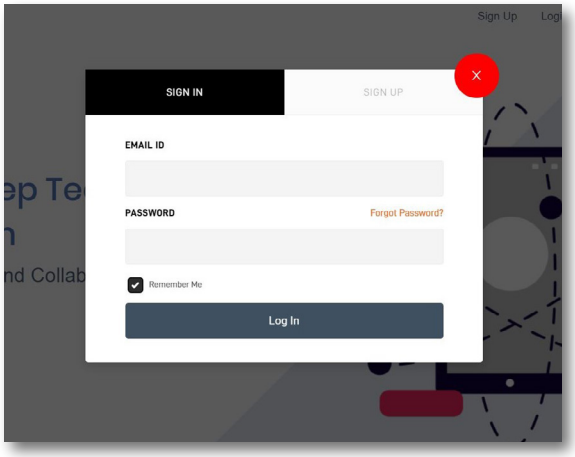
it's a secured login enabled by SSL

**Sign up:**
User can sign up
by entering detail




**Login**:
Enter login
credentials to login

**Login**
Forgot password
Click on the forgot password to receive
a link on the entered email ID



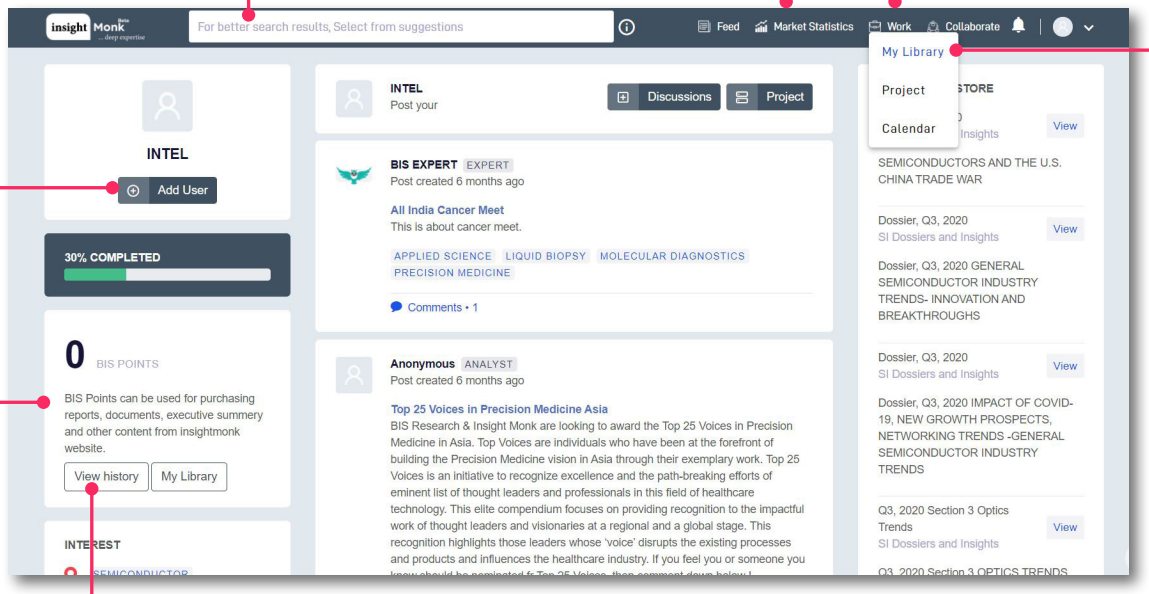
# 2. HOME PAGE

## 2.1 KEY FEATURES

**Search bar:**
Use the search bar and keywords. For better results, choose from the drop-down if a suggestion comes.

**Add user**

**Bis points**




**Market statistics**

**Work**

**My library:**
To see the list of all the documents saved in the library of the User and access the documents

**View history:**
To see all the previous transactions

# HOME PAGE

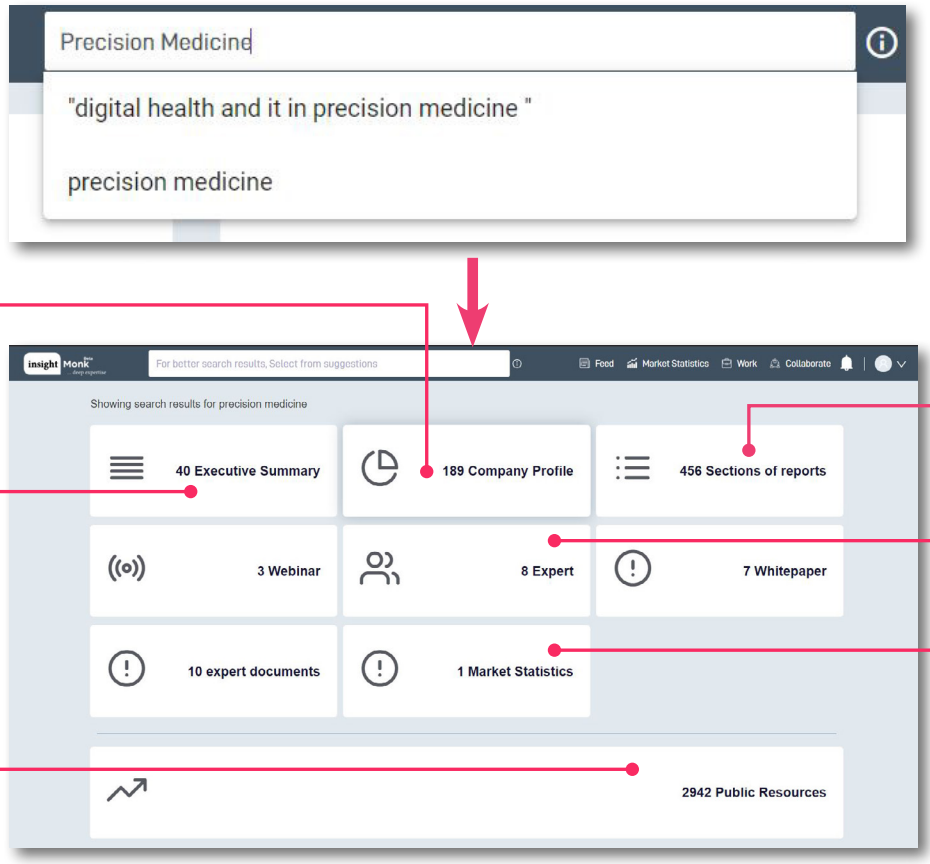
## SEARCH RESULTS

**Click on the Tiles to choose the relevant result**

access contextualized profiles of key companies relevant to your search query

executive brief on key topics and market that you have searched for.

access reports and publications from curated and authoritative public sources




access complete analyst report or its relevant section basis your search

Connect with experts relevant to subject matter you are searching information for. You can set up a direct consultation with these experts.

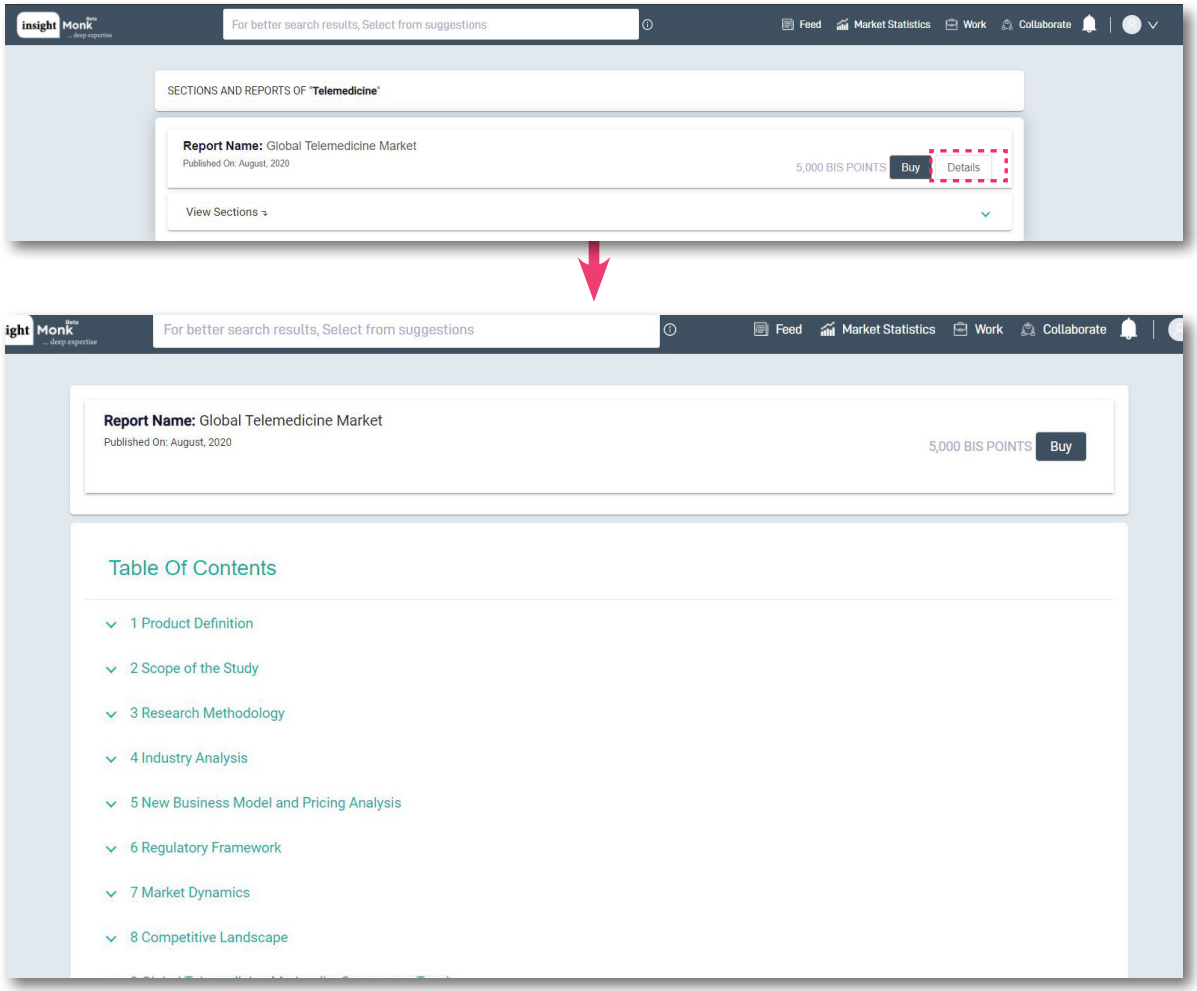
Find downloadable market data relevant to your query here.

- The site is powered by a highly scalable full-text search and analytics engine.
- Content across the Insight tiles can be viewed, downloaded, or saved in your library.

# HOME PAGE

## SECTION OF REPORTS

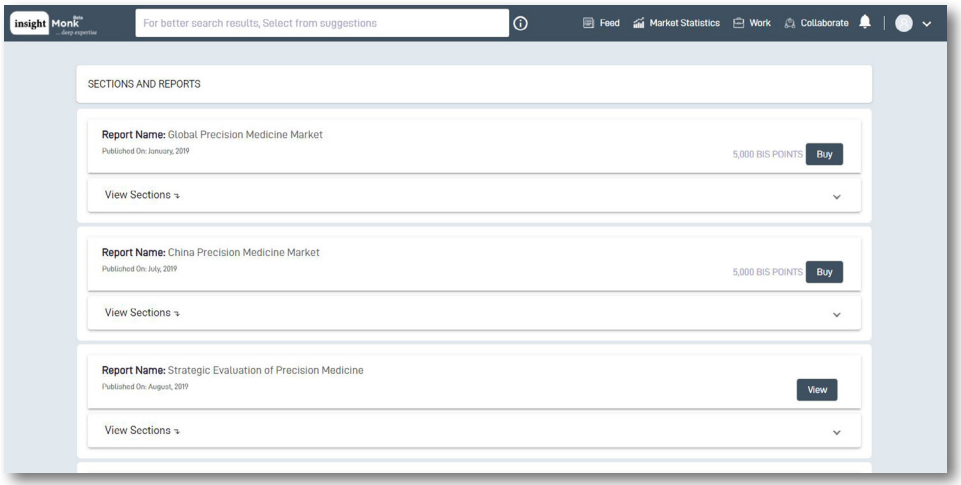
**Access complete analyst report or its relevant section basis your search access complete analyst report or its relevant section basis your search**

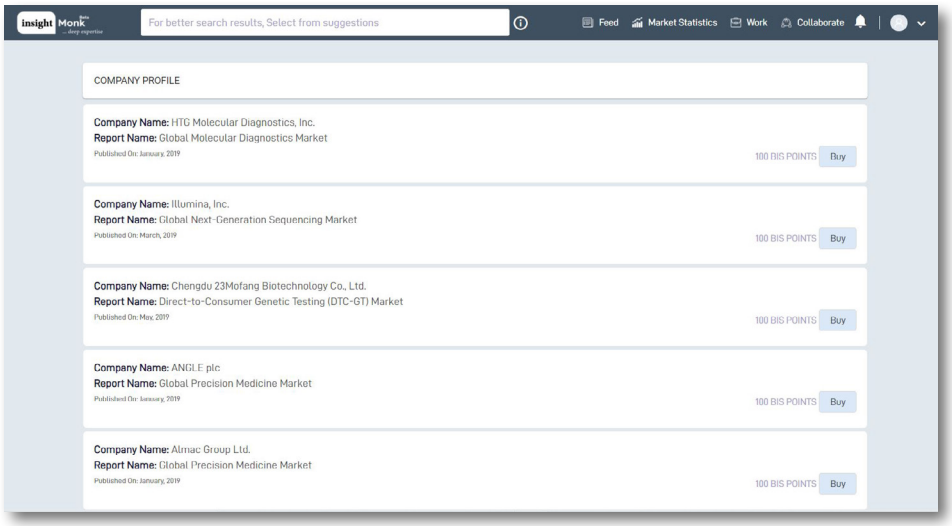


# 3. Overview of Features

## 3.1 INSIGHTMONK SEARCH

**In response to the search criteria, the contents are rendered in the following Insight Tiles:**




### Sections of Reports: BIS CONTENT

Search results from reports of BIS Research: An elasticsearch-enabled search platform, which digs deep into repository and gives the most relevant results. Instead of buying a whole report, the user can search for the required information and we will provide precise and relevant results.

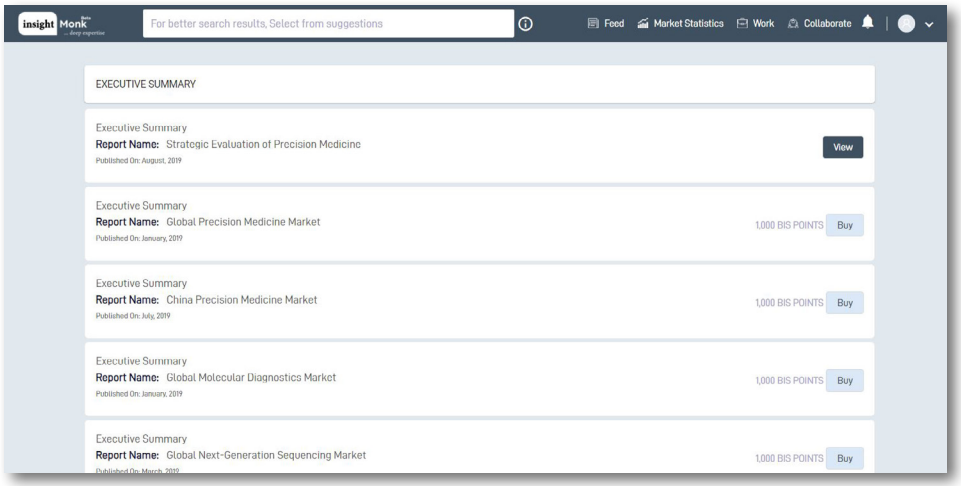
### Company Profiles: BIS CONTENT

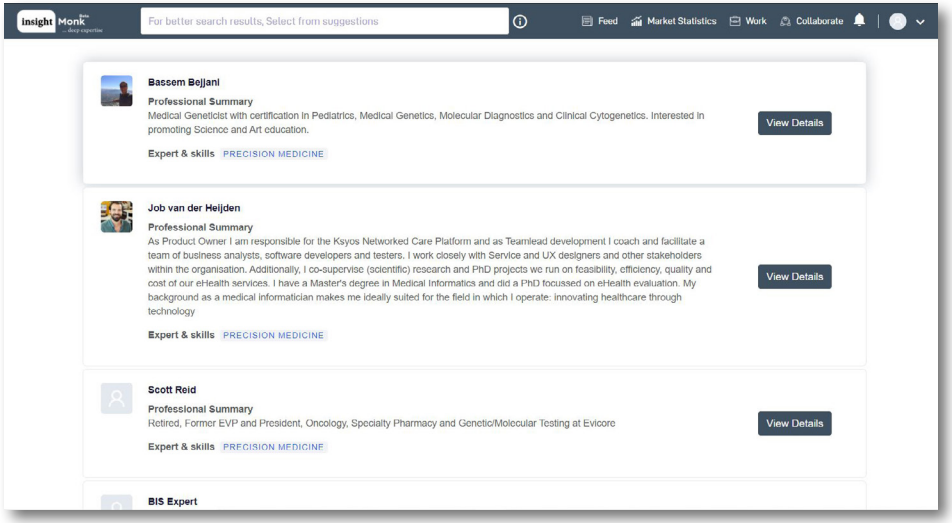
Find different company profiles provided in the reports.

# Overview of Features

## INSIGHTMONK SEARCH

**In response to the search criteria, the contents are rendered in the following Insight Tiles:**




### Executive Summary: BIS CONTENT

Find relevant executive summaries in the reports.

### Experts: Experts on the Platform with Relevant Skills

Find results of experts that are relevant to the searched keywords. With the help of highly specialized matching, we showcase the best experts with our technology and deep understanding of the subject matter.

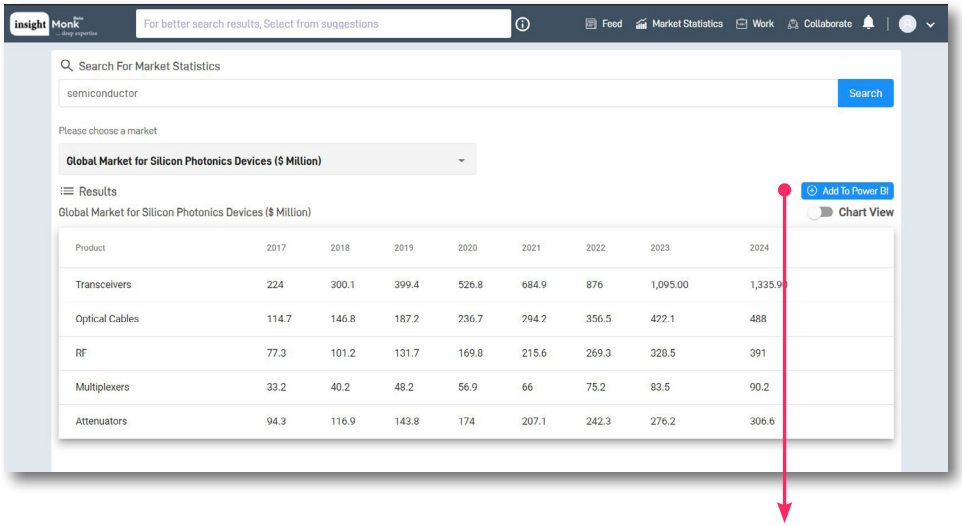
# Overview of Features

## MARKET STATISTICS

**Get Dynamic search results on MARKET STATISTICS data of the BIS Reports.**

The search made here deep dives into the market statistics data to find the desirable results for you.

### TABLE VIEW

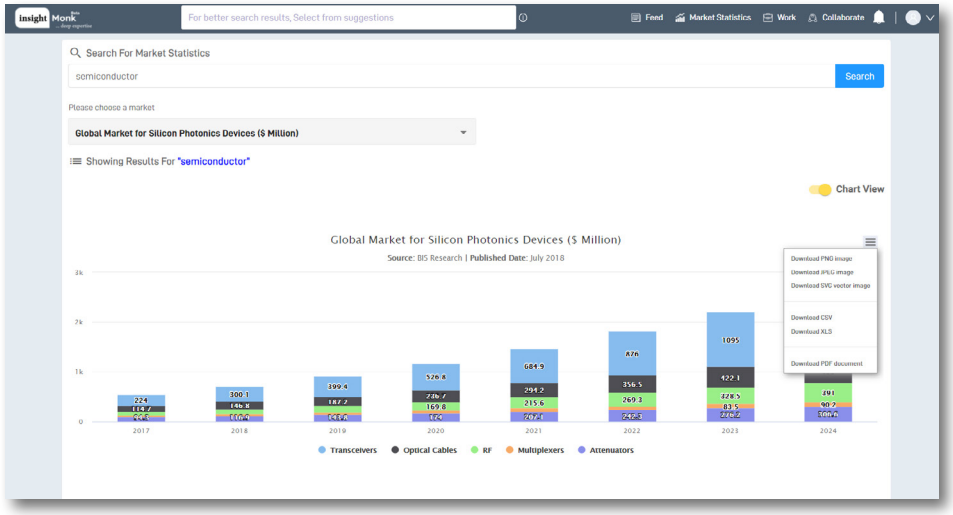



### ADD to power BI

This superb integration with Microsoft POWER BI lets you upload and open the table in a single click. Multiple users can collaborate on the data to create reports.

### CHART VIEW

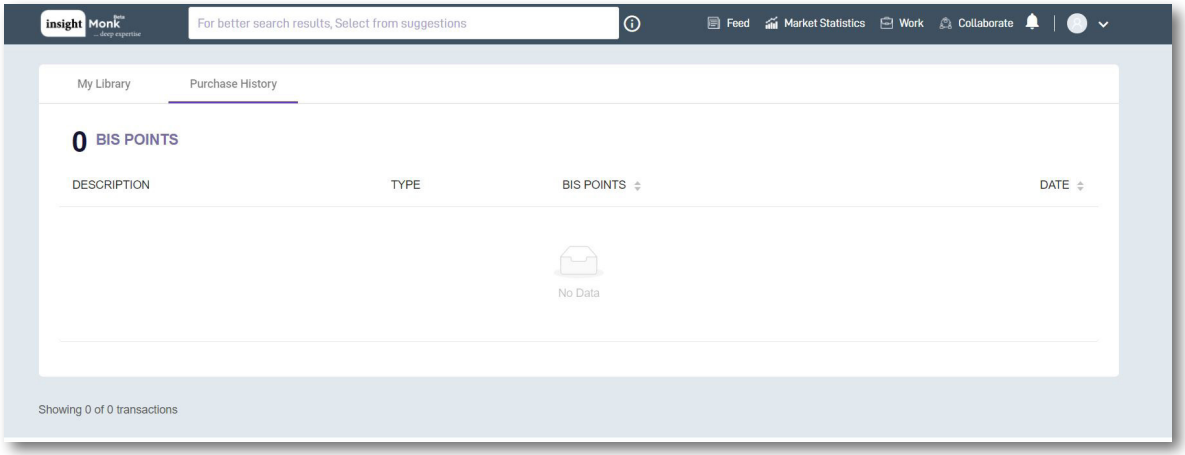
Use this chart view to see the graphical representation of the table data. You can download PNG, jpeg, and CSV to download and use the data.



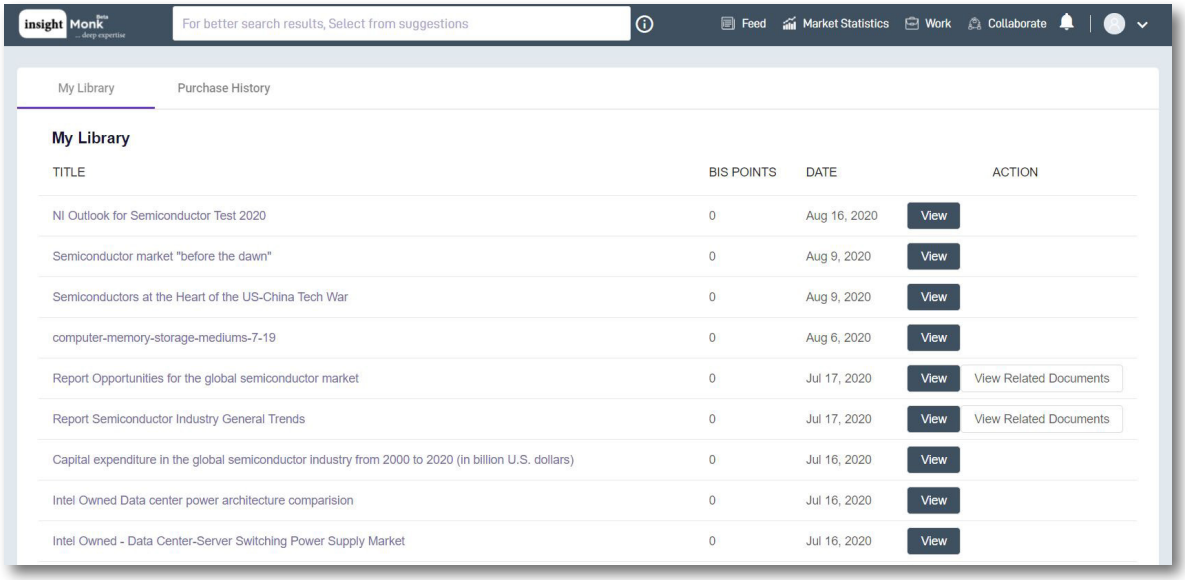
# Overview of Features

## 3.2 VIEW HISTORY/MY LIBRARY

### VIEW HISTORY




### MY LIBRARY



# Overview of Features

## 3.3 FEED

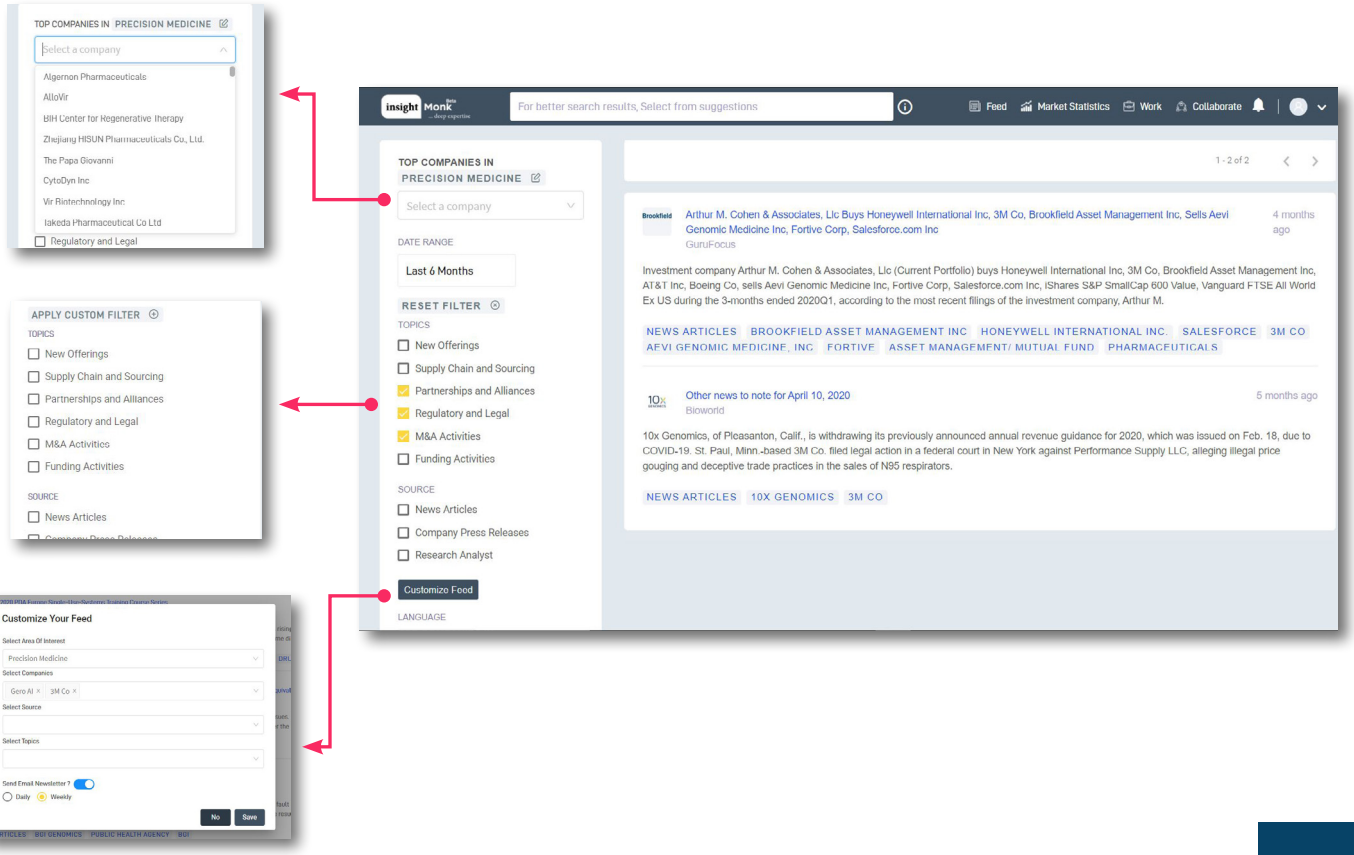
### Choose the relevant filter to get the customized feed

IM provides a clean, company-based intelligence feed focused on the information relevant to the business and industry. The IM platform aggregates, de-duplicates, and tags company information into a steady stream of machine-readable news.

Search for company names, to get the results of the company. Companies can be added to the feed upon request from the client.

Filter the feed by Topic: type of content & sources

Customize the feed name, company names, sources, and topics and add newsletter weekly/monthly. You will receive the feed updates on your mail.



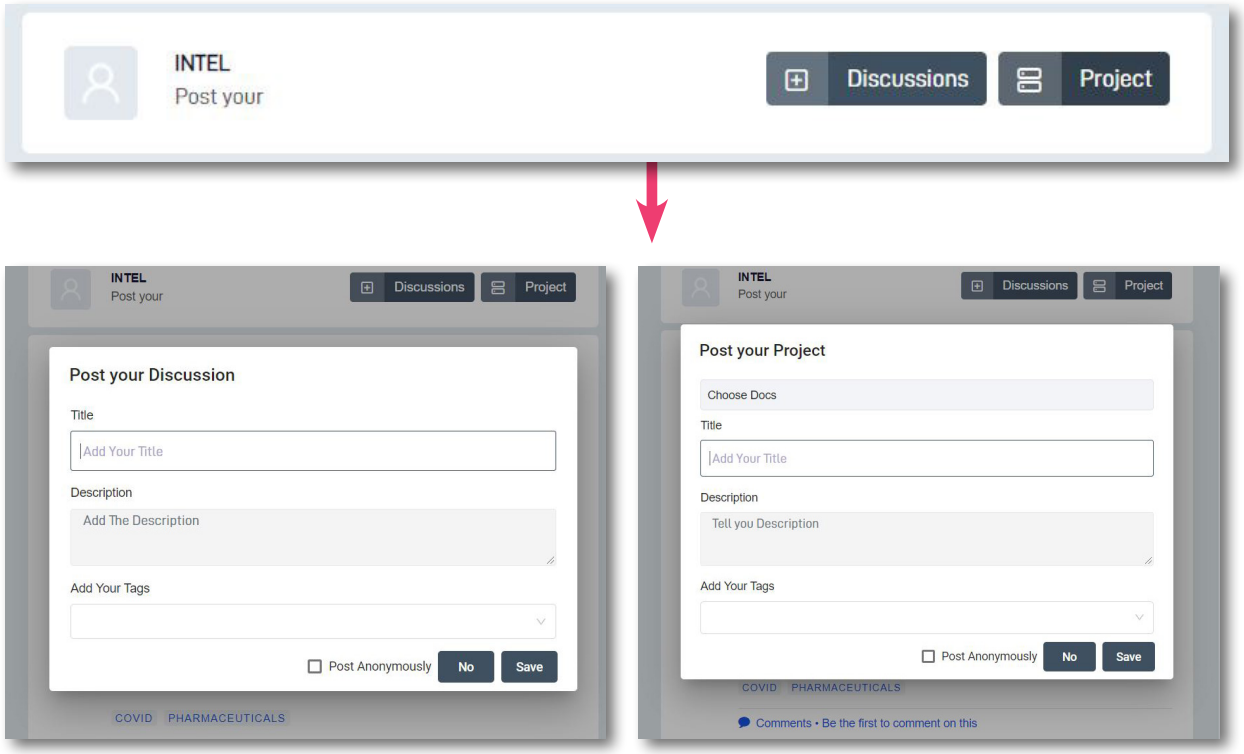
# 4. Troubleshooting and Support

## 4.1 ADVANCED FEATURES

- **Support can be accessed on email via** insightmonk@bisresearch.com.
- **Additional requests for market intelligence analyst consultation can be arranged.**

# Appendix

## POST A DISCUSSION/PROJECT




### Post a Discussion

Enter the title and description and add relevant tags. The discussion will be visible to others on the basis of keywords only. Option to post the discussion anonymously is also provided. The discussion appears on the home page of relevant users.

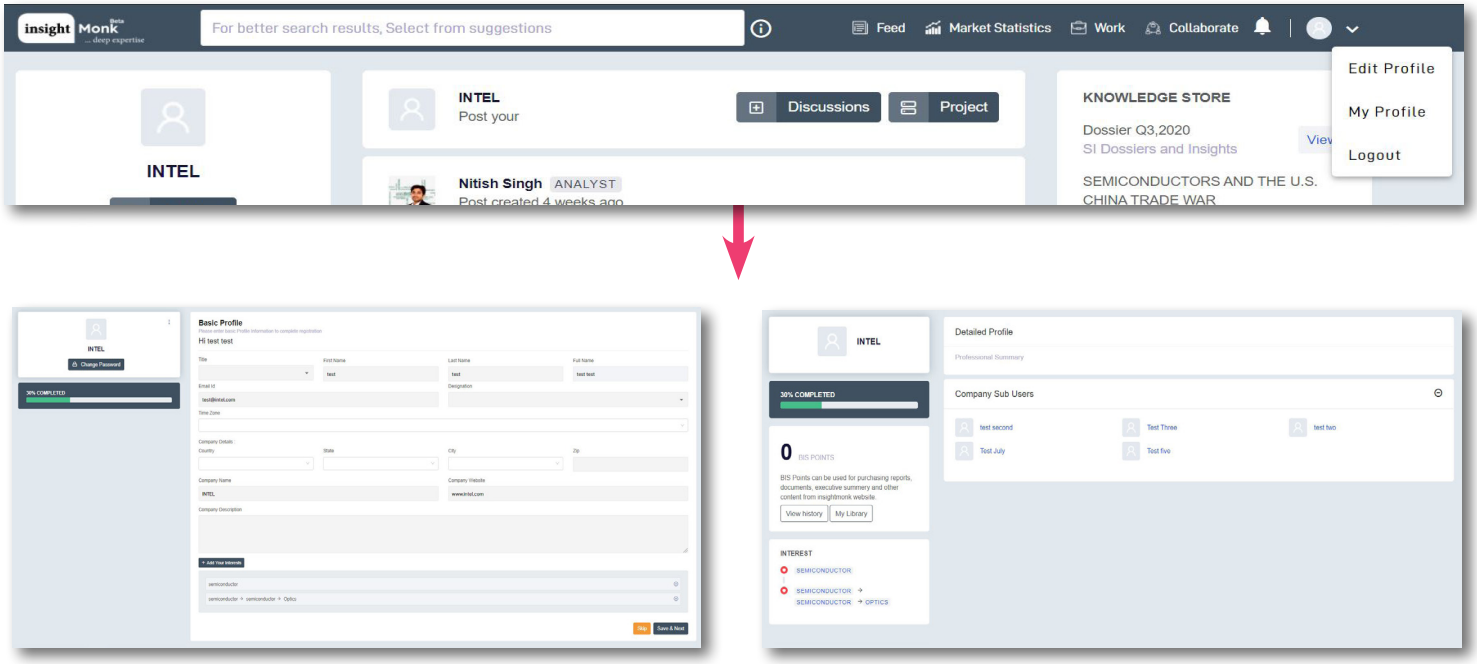
### Post a Project

Add title or description attach a document, and add relevant tags for the project, to make it visible to all the relevant experts in the field.

The projects automatically goes to all the experts who have expertise in the Project posted.

# Appendix

## PROFILE




**EDIT PROFILE:**

Add details.

Add interest/skills based on our decision tree matrix.

Suggest new skills.

**MY PROFILE:**

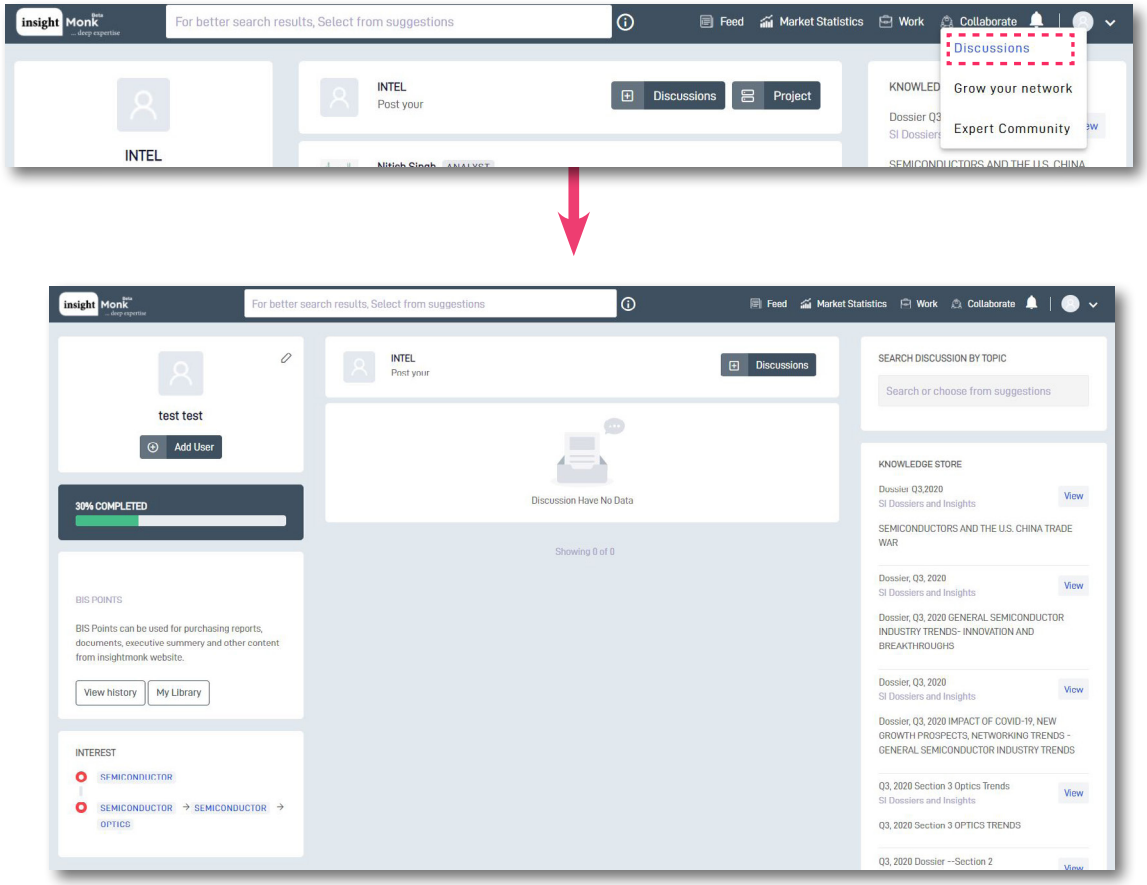
Click to see how your profiles looks to others on the platform.

# Appendix

## COLLABORATE

### DISCUSSIONS PAGE

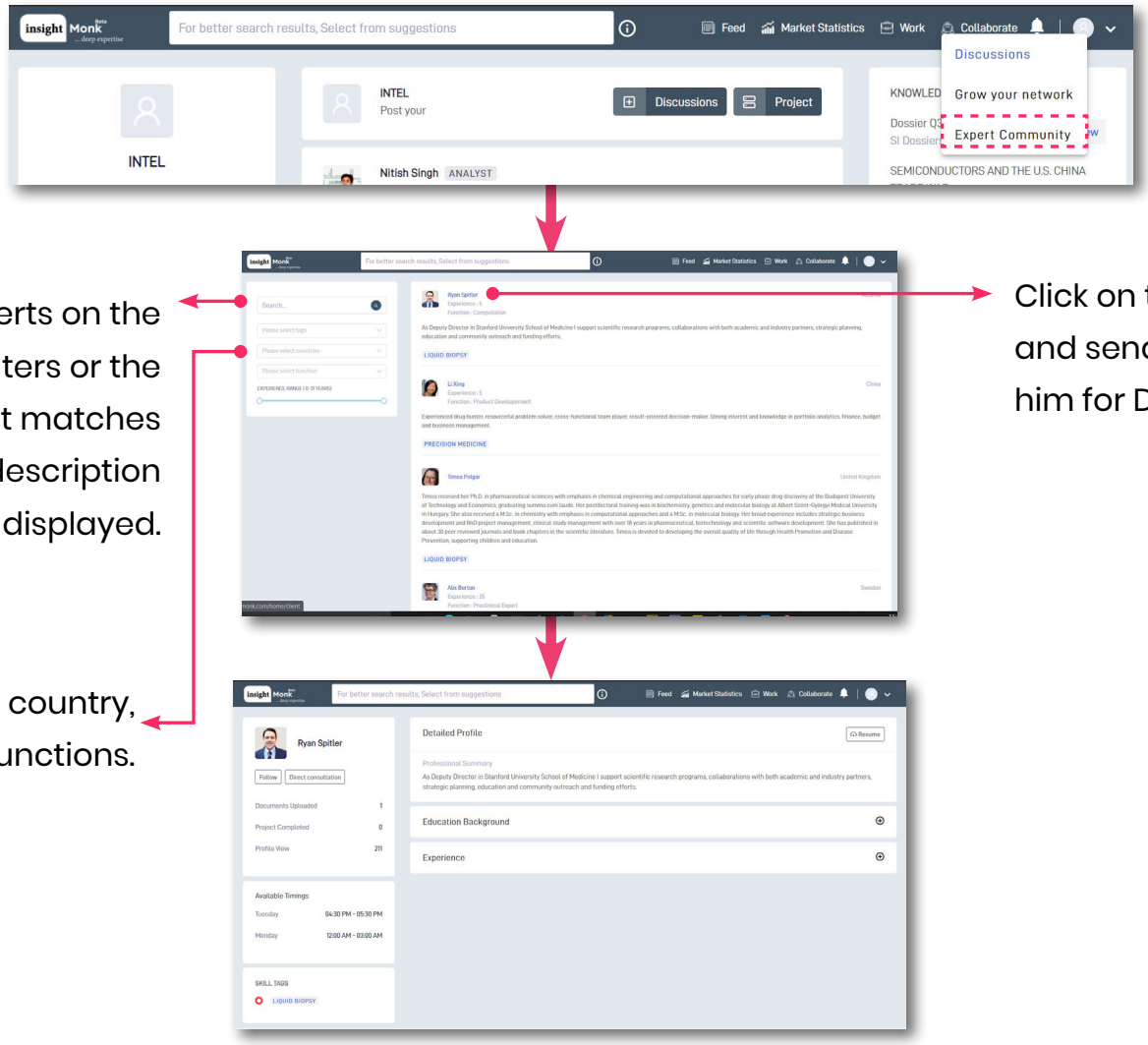
Search discussion basis the topic irrespective of skills.



# Appendix

## COLLABORATE

### EXPERT PAGE




Search for the experts on the page using different filters or the search bar. The relevant matches in the user profile or description will be displayed.

Filter by skillset, country, and functions.

Click on the profile of an expert and send a direct message to him for DIRECT CONSULTATION