



# **JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS**



**PROJECT NAME : SAFAI SEVA**

**TEAM NAME : BUG SLAYERS**

**TEAM LEAD : MAYANK TARNEJA**

**TEAM MEMBERS : NISHITA SHARMA**

**MOHIT RAJ**

**ARPIT KUMAR**



# SAFAI SEVA - A LAUNDARY APP



**SAFAI SEVA LAUNDRY IS A TECH-DRIVEN ON-DEMAND LAUNDRY SERVICE THAT OFFERS DOORSTEP PICKUP & DELIVERY, ECO-FRIENDLY CLEANING, AND QUICK TURNAROUND TIMES. DESIGNED FOR URBAN PROFESSIONALS, STUDENTS, AND BUSY HOUSEHOLDS, WE ELIMINATE THE HASSLE OF LAUNDRY WITH JUST A FEW CLICKS.**

# IMPACT , BENEFITS & FUTURE SCOPE

## IMPACT

- ✓ Scalable & tech-driven business model
- ✓ High demand & repeat customer potential
- ✓ Sustainable & innovative approach
- ✓ First-mover advantage in many cities

## BENEFITS

- ✓ Hassle-Free Service – No more laundry struggles for busy individuals.
- ✓ Cost-Effective – Competitive pricing with quality service.
- ✓ Quality Assurance – Professional-grade cleaning with fabric care.

## FUTURE SCOPE

- ✓ AI-Based Load Optimization – Reduce costs and improve efficiency using smart logistics.
- ✓ Smart IoT Washing Machines – Automate washing processes for faster service.
- ✓ Blockchain-Based Tracking – Ensure transparency in laundry processing.
- ✓ Expansion to Hotels & Corporate Sector – Partner with hospitality businesses.

# NEXT STEPS & BUSINESS MODEL

**Phase 1:** Launch in metropolitan cities with a web & mobile app.

**Phase 2:** Partner with local laundries for faster scaling.

**Phase 3:** Marketing / Customer Base



# WHY INVEST IN US ?



- ✓ Scalable & tech-driven business model
- ✓ High demand & repeat customer potential
- ✓ Sustainable & innovative approach
- ✓ First-mover advantage in many cities

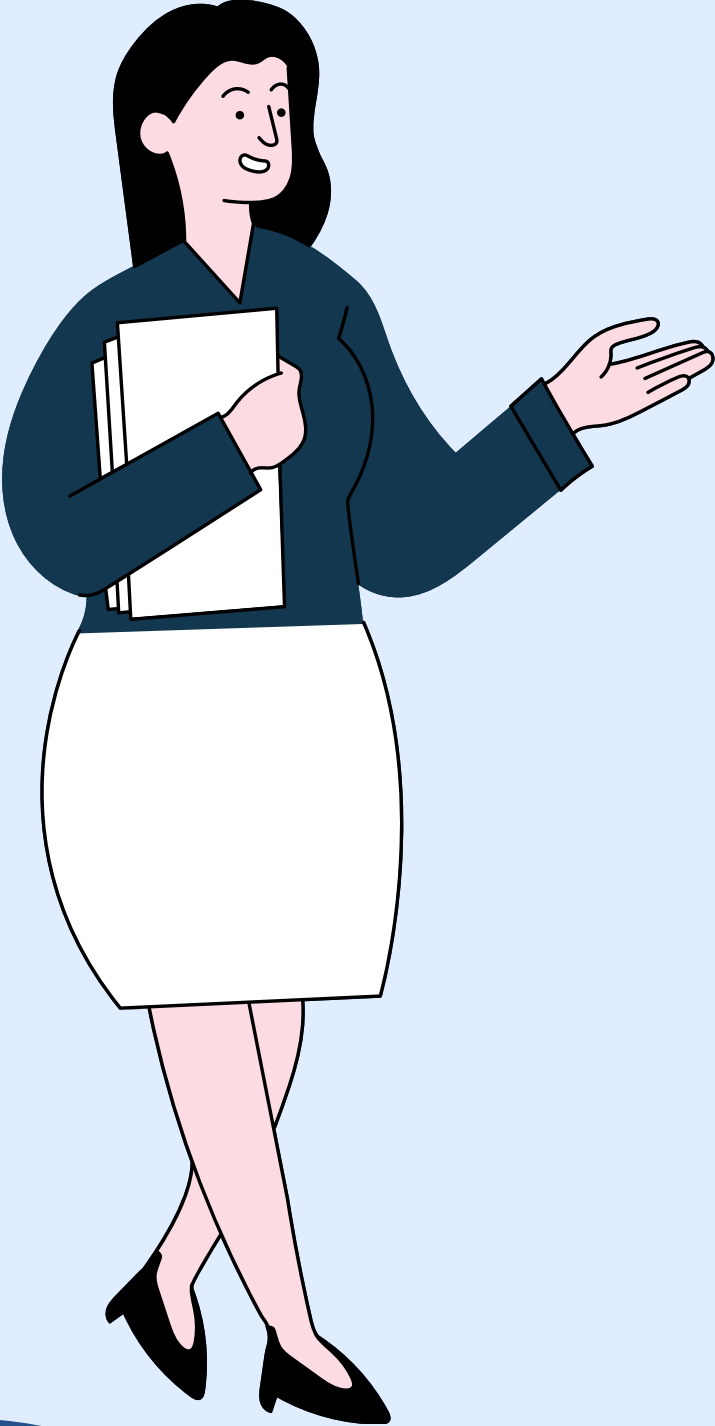




# COMPETITIVE ADVANTAGE



## SAFAI SEVA VS OTHERS

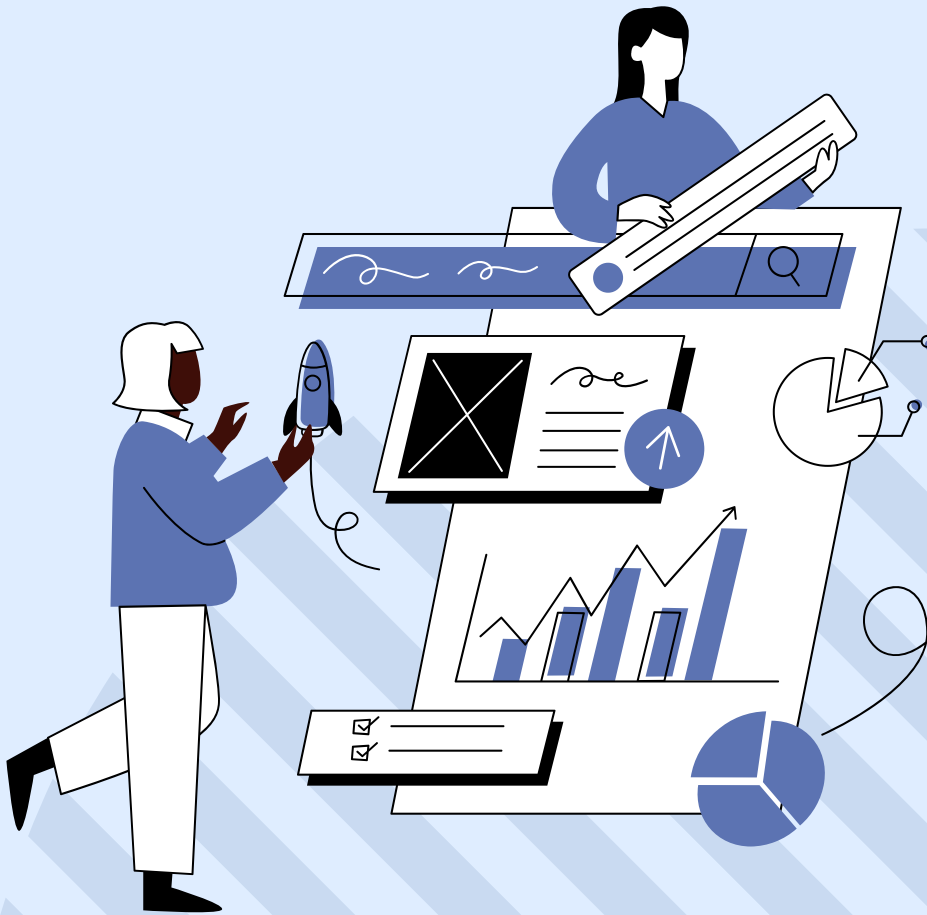


FEATURES	LOCAL LAUNDARIES	ONLINE COMPETITORS	SAFAI SEVA
DOORSTEP SERVICE	✗ No	✓ YES	✓ YES
AI-POWERED PRICING	✗ No	✗ No	✓ YES
ECO-FRIENDLY PROCESS	✗ No	✗ No	✓ YES
AFFORDABLE PRICING	✗ No	✗ No	✓ YES
FAST DELIVERY	✓ YES	✓ YES	✓ YES
EXPRESS DELIVERY	✗ No	✗ No	✓ YES

# MARKET POTENTIAL

**SCALABILITY:** CAN EXPAND TO TIER-2 & TIER-3 CITIES THROUGH FRANCHISE AND PARTNERSHIP MODELS.

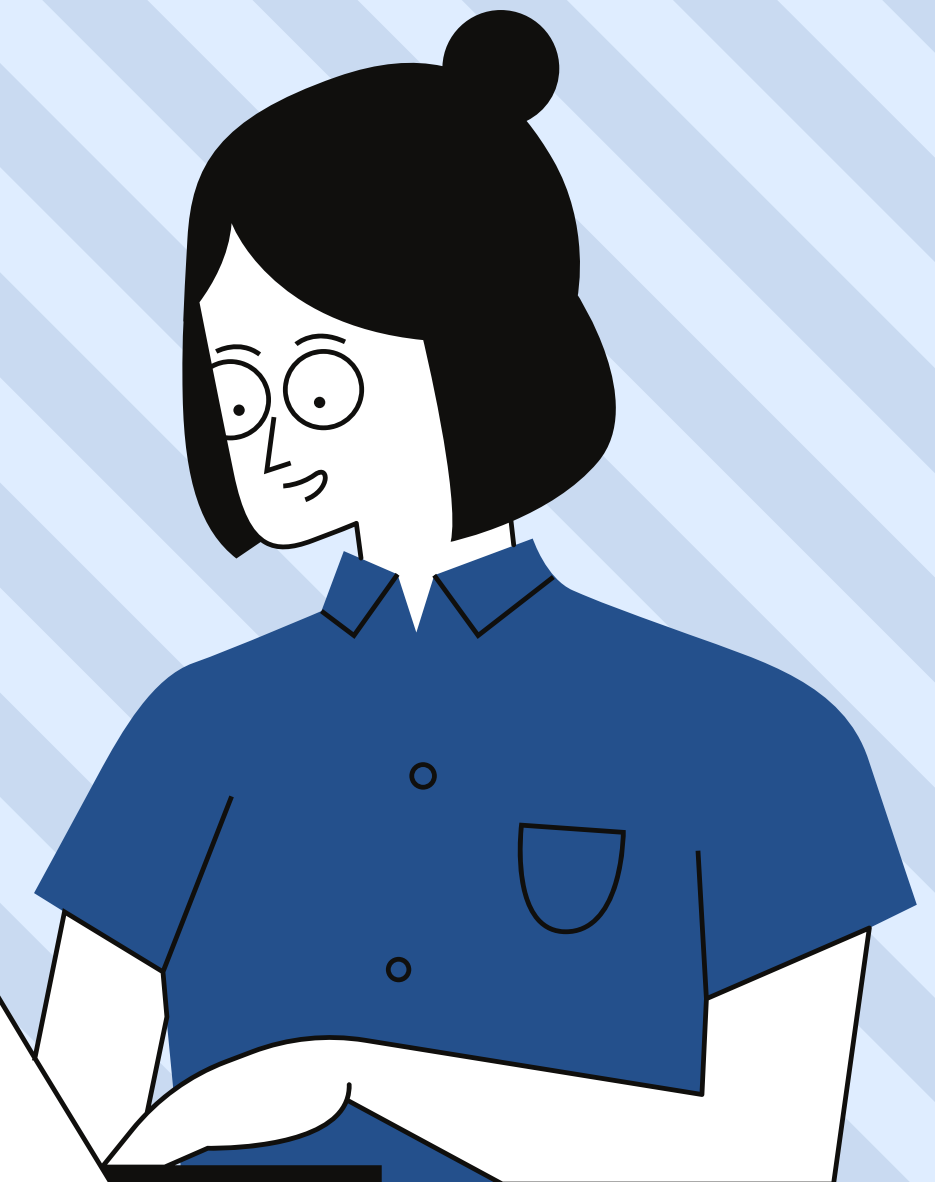
CUSTOMER TYPE	NEEDS	HOW SAFAI SEWA HELPS
WORKING PROFESSIONALS	NO TIME FOR LAUNDRY, PREFER CONVENIENCE.	🚀 QUICK PICKUP & DELIVERY, MONTHLY PLANS.
STUDENTS (HOSTELS/PGs)	NEED AFFORDABLE LAUNDRY OPTIONS.	💰 BUDGET-FRIENDLY SUBSCRIPTIONS.
FAMILIES	PREFER HYGIENIC, HIGH-QUALITY SERVICE.	🏠 SANITIZED, FAMILY-SAFE WASHING.
HOTELS & HOSTELS	REQUIRE BULK LAUNDRY SERVICES.	🏢 COST-EFFECTIVE B2B CONTRACTS



# REVENUE MODEL



- **Pay-Per-Use Model** – Customers pay per kg of laundry or per item.
- **Subscription Plans** – Monthly/weekly plans for regular users.
- **B2B Partnerships** – Hotels, hostels, salons, and corporate tie-ups.



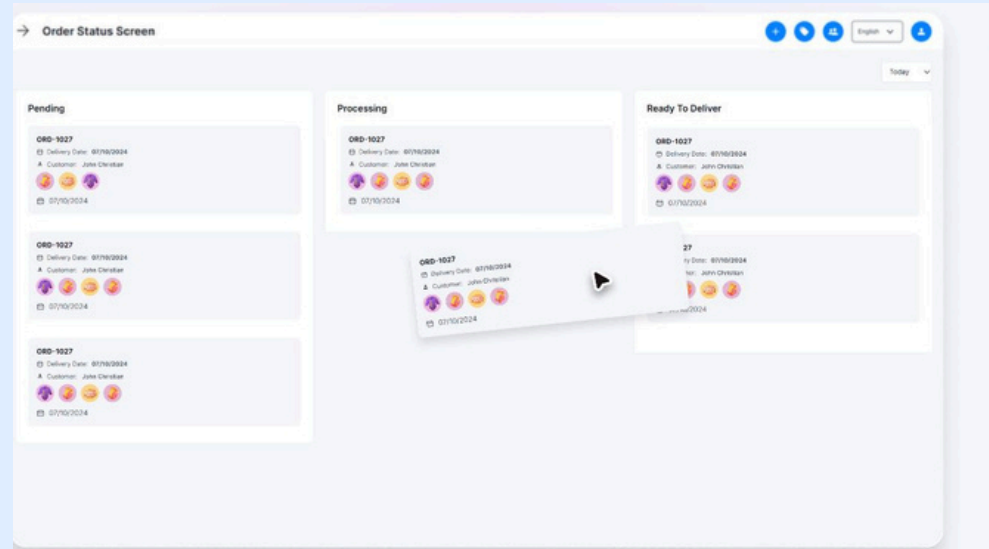


# FEATURES

- ✓ **APP-BASED ORDERING – SCHEDULE PICKUPS & DELIVERIES EFFORTLESSLY.**
- ✓ **ECO-FRIENDLY & HYGIENIC – USES BIODEGRADABLE DETERGENTS & SANITIZED CLEANING.**
- ✓ **AFFORDABLE PRICING – TRANSPARENT RATES, NO HIDDEN FEES.**
- ✓ **EXPRESS SERVICE – SAME-DAY & 24-HOUR DELIVERY OPTIONS.**
- ✓ **SUBSCRIPTION PLANS – MONTHLY PACKAGES FOR REGULAR CUSTOMERS.**



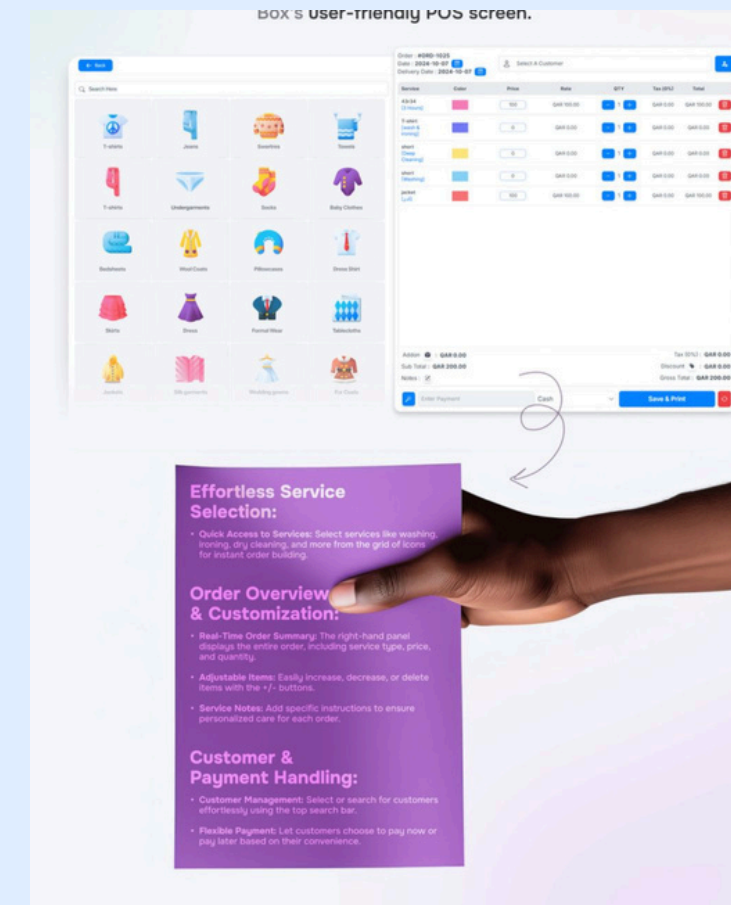
# HOW IT LOOKS ?



Stay informed about your laundry orders with Laundry Box's **Order Status Screen**. Easily track the progress of each order, view detailed information, and keep your customers updated. Improve efficiency and provide exceptional customer service.

Create and manage **new laundry services**, define **service types**, set pricing, activate/deactivate, and view details. Streamline your laundry business operations.

Services			
Search Here			
#	Service Name	Service Types	Status
1	T-shirts	Ironing QA Washing QA	Active
2	Formal Wear	Dry Cleaning QA Ironing QA	Active
3	Swertres	Washing QA Dry Cleaning QA Ironing QA	Active
4	Towels	Washing QA	Active
5	Socks	Service 2 Lavado y Secado Dry Clean	Active
6	Baby Cloth	Dry Clean	Active
7	Skirts	jeans	Active
8	Jeans	Service 3 Completo	Active
9	Table Mat	jeans	Active
10	Dress	Duvet Washing	Active
11	Pants	jeans	Active



**Effortless Service Selection:**

- Quick Access to Services: Select services like washing, ironing, dry cleaning, and more from the grid of icons for instant order building.

**Order Overview & Customization:**

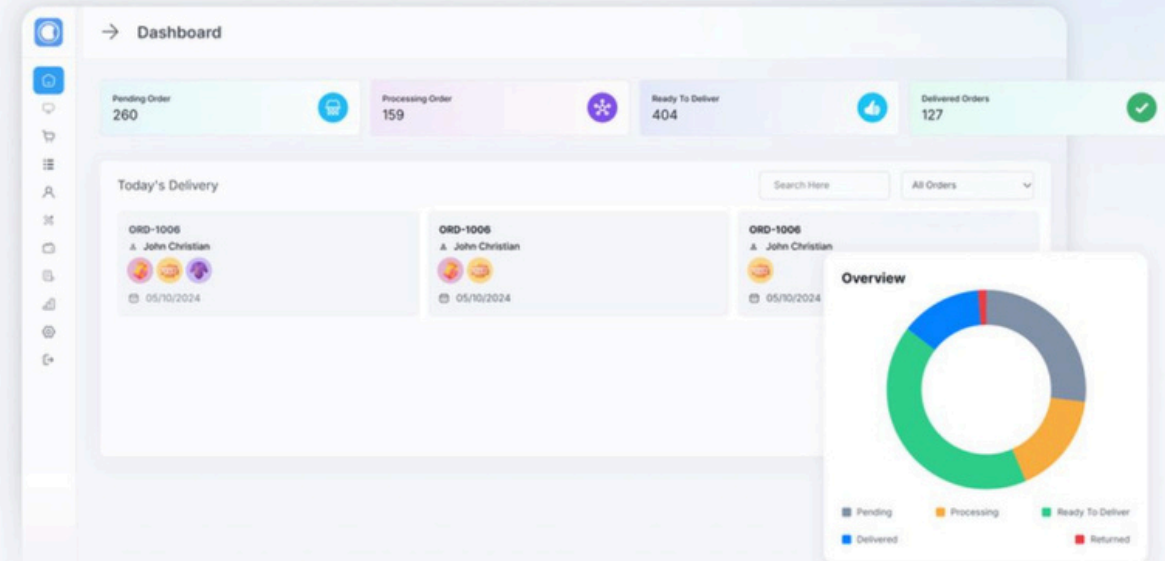
- Real-Time Order Summary: The right-hand panel displays the entire order, including service type, price, and quantity.
- Adjustable Items: Easily increase, decrease, or delete items with the +/- buttons.
- Service Notes: Add specific instructions to ensure personalized care for each order.

**Customer & Payment Handling:**

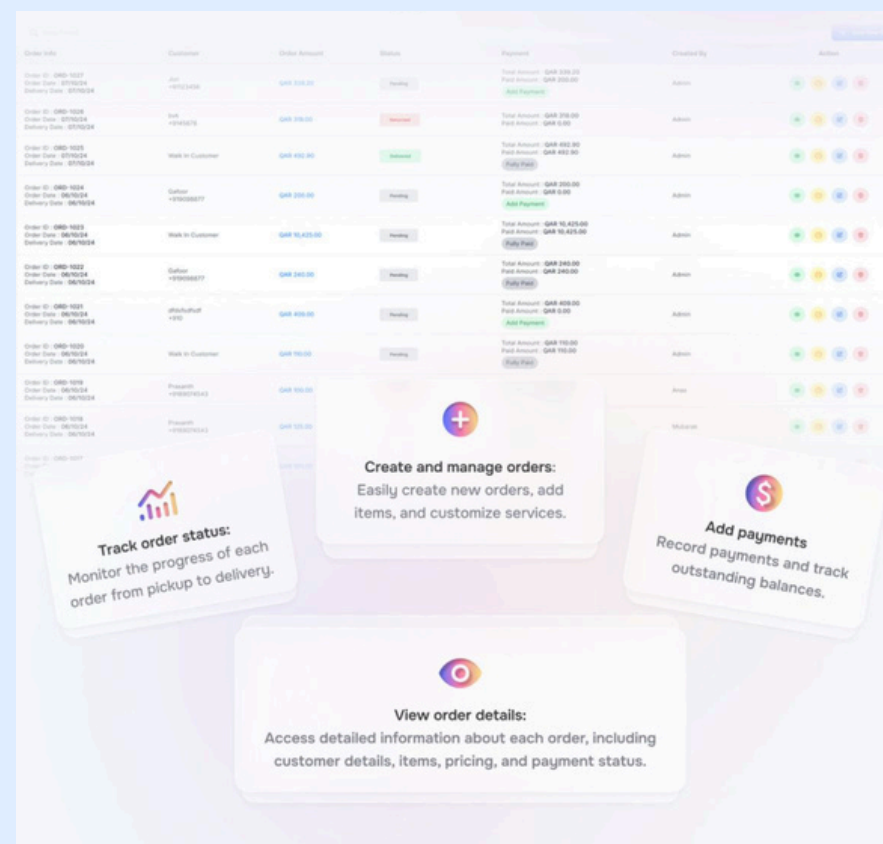
- Customer Management: Select or search for customers effortlessly using the top search bar.
- Flexible Payments: Let customers choose to pay now or pay later based on their convenience.

## Efficient Expense Management

Track and manage your **business expenses** with ease. Record **expenses**, **categorize** them, add details, **search and filter**, and generate **reports**. Gain better financial control, accurate accounting, and identify **cost-saving opportunities**.



This user-friendly dashboard provides a real-time overview of your orders, from pending to delivered. Easily manage customer information, track payments, and generate detailed reports. Simplify your workflow and enhance your business efficiency with Laundry Box.

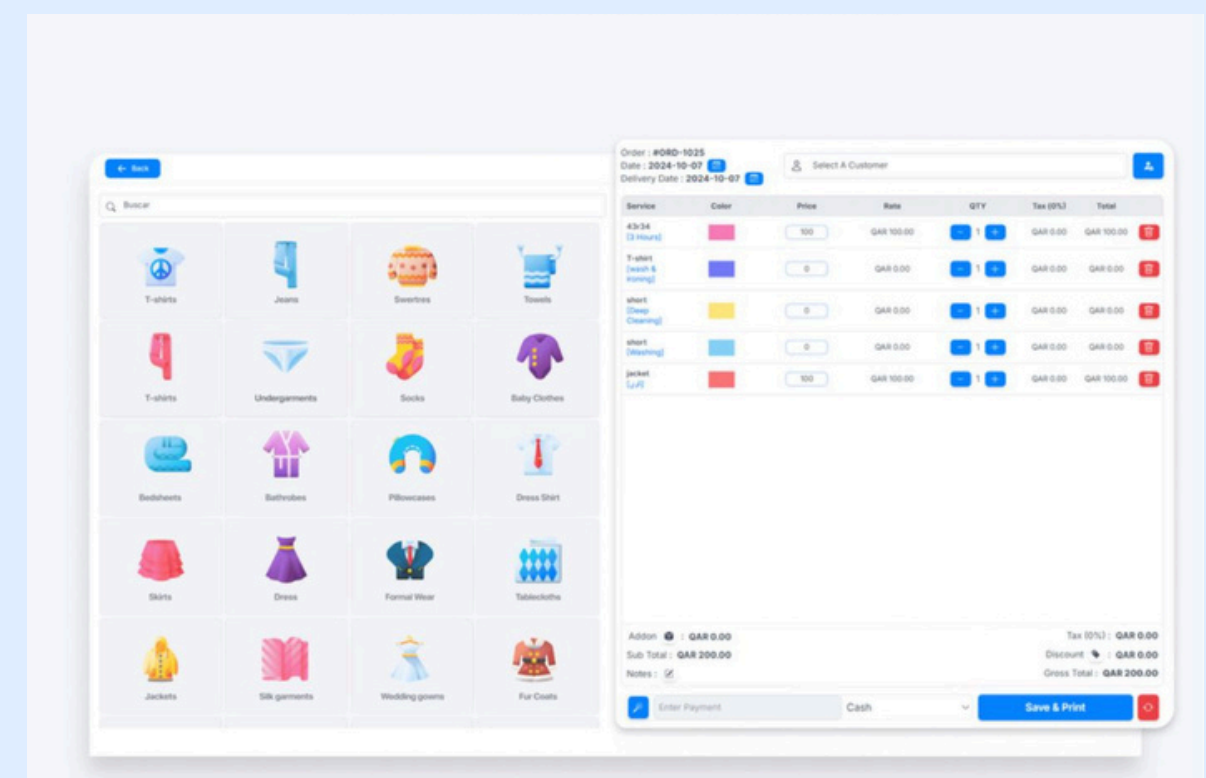


**Track order status:**  
Monitor the progress of each order from pickup to delivery.

**Create and manage orders:**  
Easily create new orders, add items, and customize services.

**Add payments:**  
Record payments and track outstanding balances.

**View order details:**  
Access detailed information about each order, including customer details, items, pricing, and payment status.



**Track order status:**  
Monitor the progress of each order from pickup to delivery.

**Create and manage orders:**  
Easily create new orders, add items, and customize services.

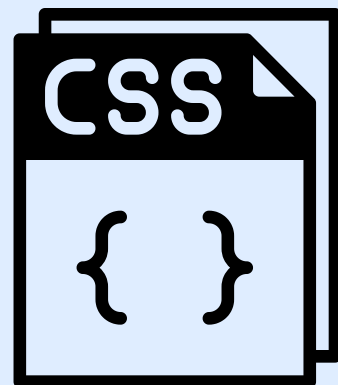
**Add payments:**  
Record payments and track outstanding balances.

**View order details:**  
Access detailed information about each order, including customer details, items, pricing, and payment status.

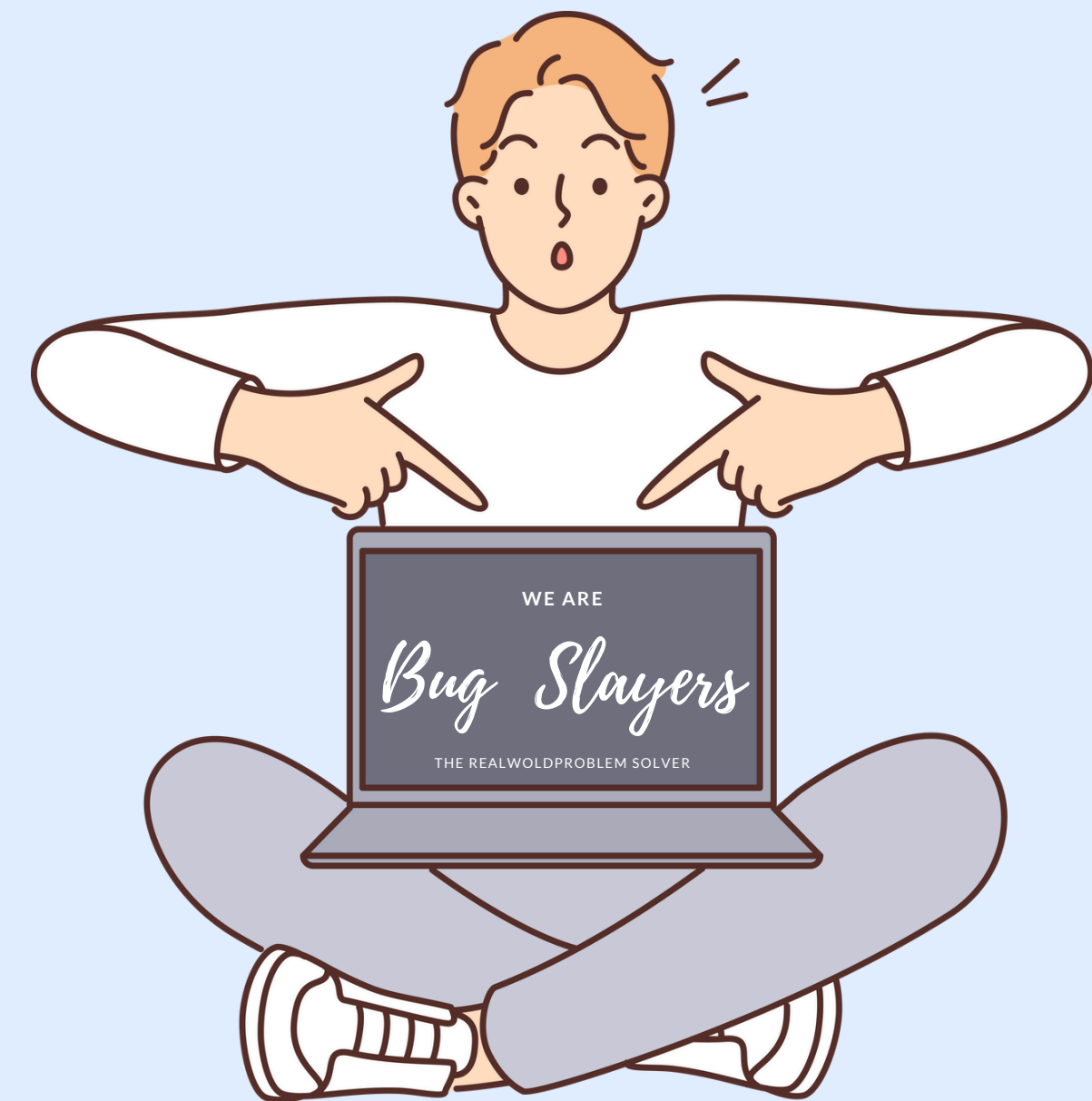
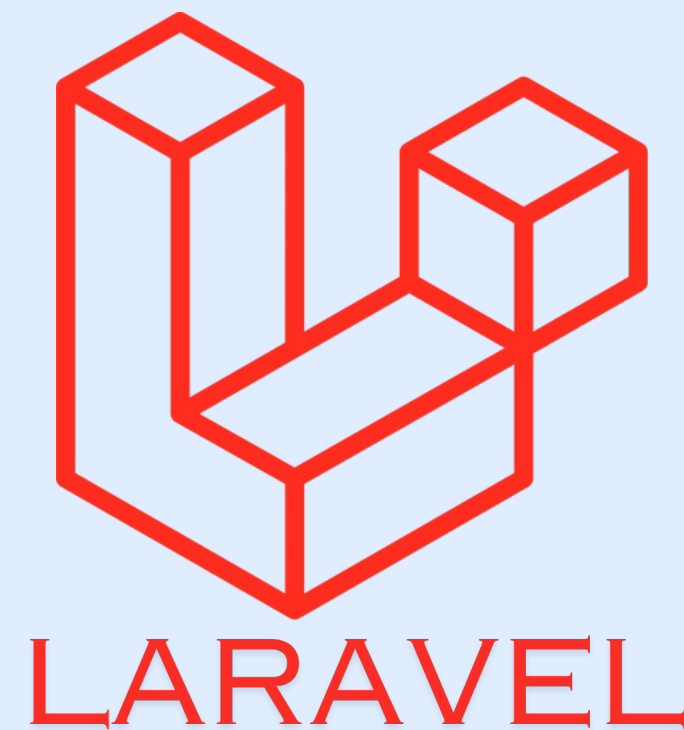
# Tech USED



Created in  
**LARAVEL  
FRAMEWORK**



{ JavaScript }





# CONCLUSION

- Safai Sewa Laundry isn't just a service—it's a lifestyle upgrade.
- We bring convenience, quality, and reliability right to your doorstep.
- As we grow, we aim to redefine how laundry fits into modern living.

Less effort, more freshness—because your time matters! 🚀



# THANK YOU

