# SHRAY SHARMA

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#### **PROFILE**

Detail-oriented Software Engineer with Bachelors in Engineering. Passionate about leveraging technology to solve real-world problems. Open to learn and adopting new technologies that enhance my ability to create impactful solutions.

#### **EXPERIENCE**

Utopia Digitech (Holostik Group)

Noida, India

**Software Engineer** 

Dec, 2023-Present

- Developed interactive Power BI dashboard using automated reporting data and reducing reporting time by 50%.
- Perform System Integration Testing on various applications having functionalities of Product Authentication, Track and Trace, Inventory Management, Loyalty Management, etc.
- Managed diverse client interactions, presented application demos, and effectively resolved client queries.
- Involved in CMMI Audit Processes and helped team in documentation.
- Build several web applications for internal use.

### **SKILLS**

**Technical:** Data Visualization, SQL, Python, Statistics, Problem Solving. **Tools:** Power BI, Excel, VS Code, Postman, SQL Server Management Studio.

### **CERTIFICATIONS**

- Course completion certificate on Power Bi Desktop for Business Intelligence from Udemy
- Course completion certificate on MATLAB Onramp

#### **EDUCATION**

Noida Institute of Engineering and Technology

Greater Noida, India

Bachelor of Technology in Information Technology

2019 - 2023

- Among the top 20% of the batch
- Relevant coursework in DBMS, Data Analytics, Python Programming, etc.

#### **PROJECTS**

## Pizza Store Sales Analysis (Power Bi Project)

02/25 - 02/25

- Analysed sales behaviour and revenue trends to optimize sales and marketing.
- Added month and product wise data insights for detailed understanding of market trends.
- Provide actionable insights on product performance to drive business decisions.

#### **QR Code Generator (Python Project)**

11/24 - 01/25

- Successfully created a QR Code generator with various unique functionalities for the company's internal use.
- Used Python Django Framework for app development.
- Application is able to generate QRs in more then 20+ formats.

#### **ACHIEVEMENTS**

- Published paper entitled "Research Paper on Scripting Memories Using Fullstack", in International Journal for Research in Applied Science & Engineering Technology (IJRASET).
- Solved 100+ problems on coding platforms such as LeetCode, CodeChef, HackerRank, etc.