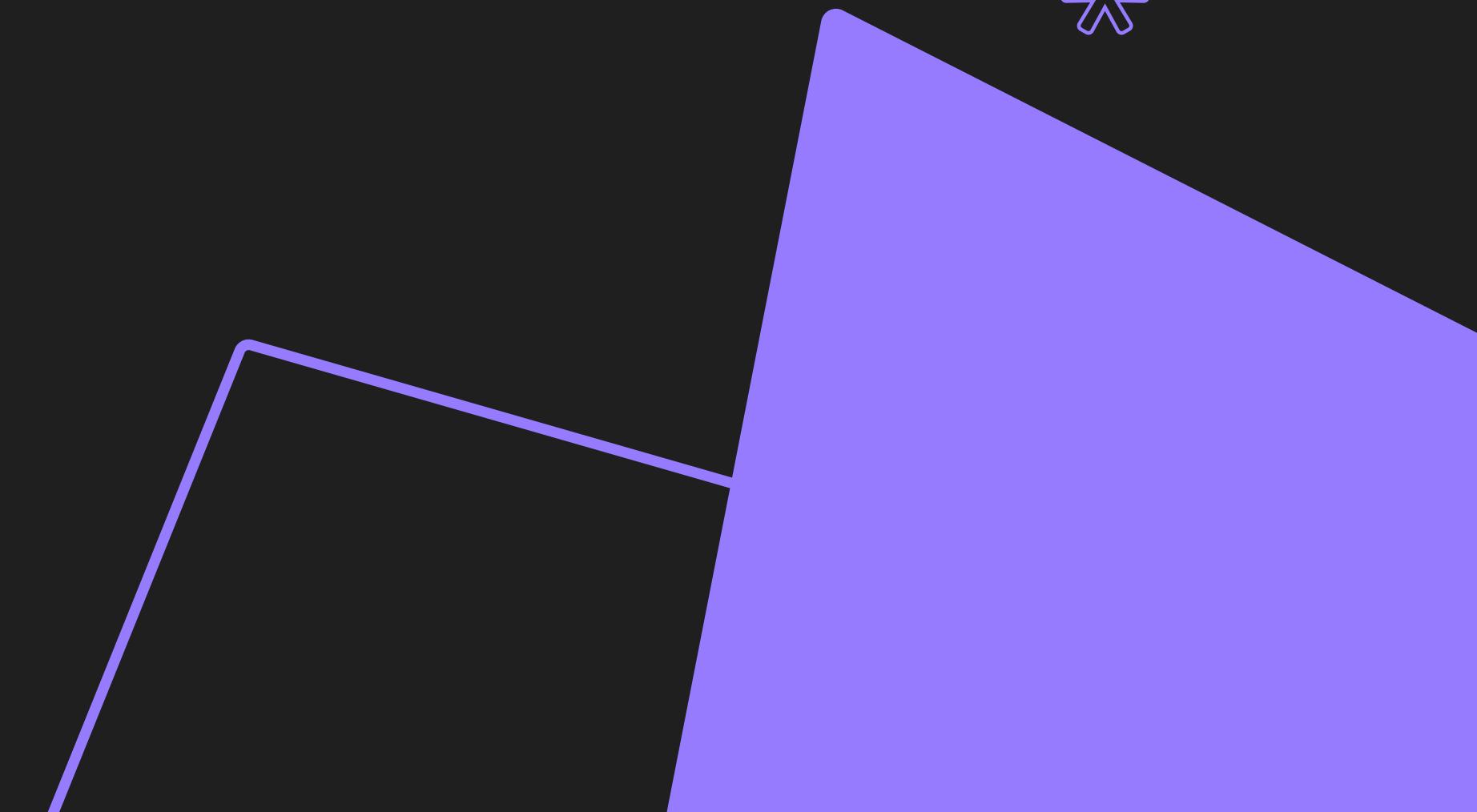




UX/UI DESIGN

# Portfolio Overview

Elevate your brand to the next level by partnering with a creative design agency that has years of experience, knowledge and insight. Scroll through to see some recent examples of our work.





DESIGN & DEVELOPMENT

# Businessfriend

Our client wanted to build an app for the mobile professional. The core feature of this project would be an “All in One” communication tool where users can interact and collaborate.

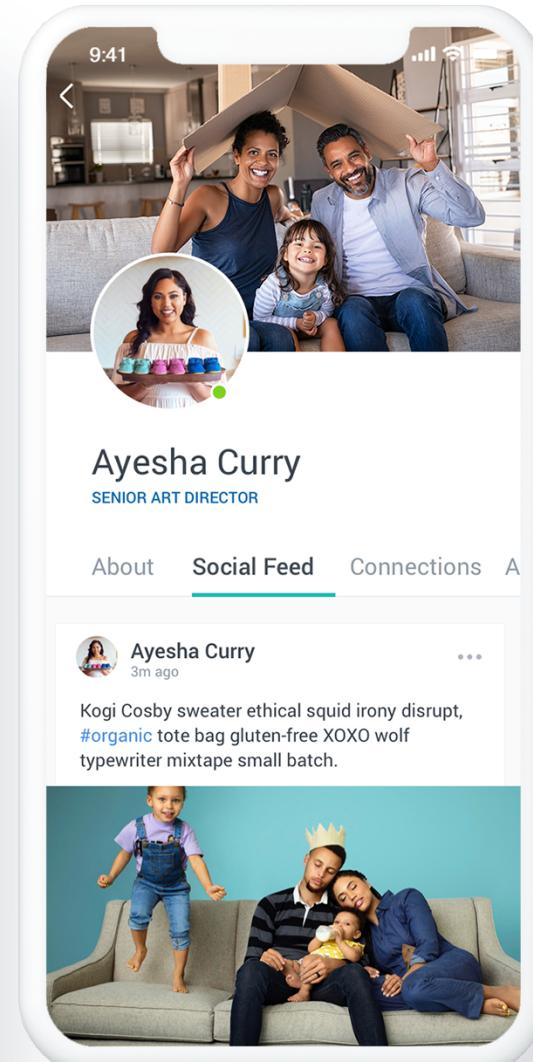
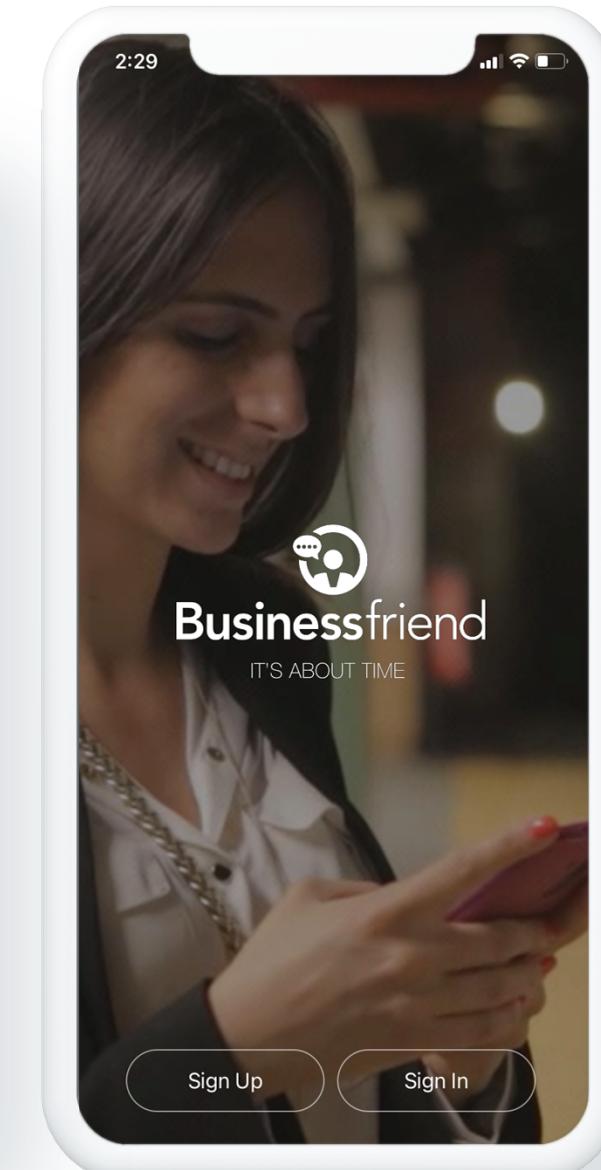
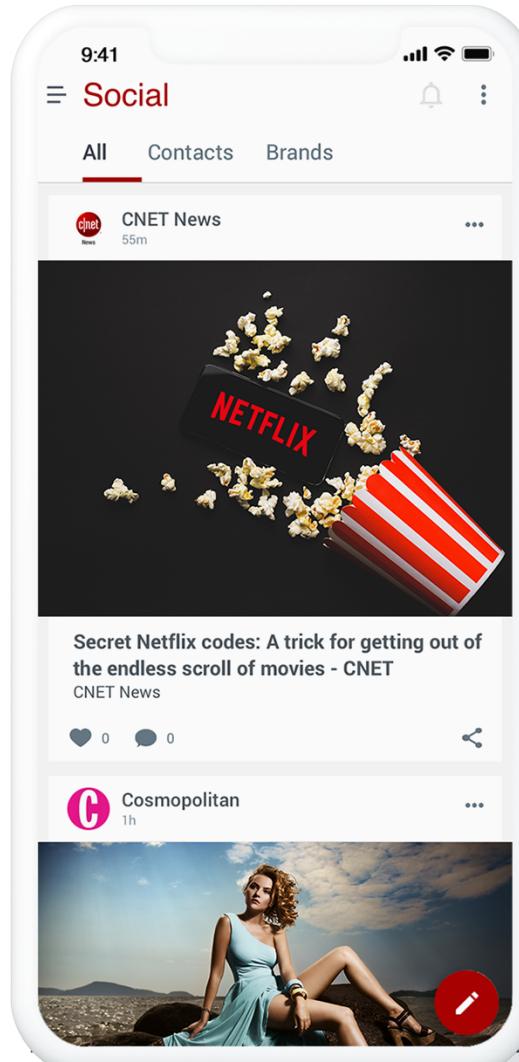
The scope of work included a responsive web version, along with native apps for iPhone and Android. The final result was a state of the art application that seamlessly connects colleagues and peers.

**Industry:** Business Social Network

**Role:** Design and Development

**Start:** November 5, 2018

**Launch:** September 1, 2019



[View Case Study](#)

### Messenger

**Ayesha Curry**

Hey Check out this article

Here's the secret to making things popular.  
www.mashable.com/heres\_the...

Awesome! Thanks 😊

When can we have a meeting to go over R1.

I need tonight, but I think we should be able to have a meeting tomorrow afternoon.

What do you think of this

Write Message

8:22 am

+ Add Contact

### Social

All Connections Brands

Ayesha Curry Executive Recruiter

Mable Elliott Training Facilitator & Instructional...

TechCrunch Technology News

Peter Flowers Design Recruiting

Jason Stanley Program Management Intern

Maggie Morton Lead Counselor

Della Little Client Support Specialist

Recent Post

Want to share an update?

Privacy: All

Upload Images Post

Shirley Edwards 1hr ago Kogi Cosby sweater ethical squid irony disrupt.

23 Likes 3 Comments

Write a comment...

Shirley Edwards 1hr ago Kogi Cosby sweater ethical squid irony disrupt, #organic tote bag gluten-free XOXO wolf typewriter mixtape small batch.

Explore

- Latest 98 Brands
- News 5 Brands
- Technology 10 Brands
- Business 7 Brands
- Entertainment 5 Brands
- Sports 10 Brands
- Lifestyle 7 Brands
- Health 5 Brands
- Industries 8 Brands

### Contacts

Connections Groups

Ayesha Curry VP Marketing & Strategic Accountant

Aaron Rine President/CEO

Abigail Philips Business Development Manager

Ada Berry Founder

Adam Decker CEO and Creative Director

Adam Kelly Director of Finance

Adnan Virk Experience Product Designer

Ayesha Curry Graphic Designer

**Ayesha Curry**  
SENIOR ART DIRECTOR

Basic Info Social Feed Connections (50) Activities

Missed Call Feb 8 @ 4:10PM

Video Call Feb 7 @ 1:10PM

MUTUAL CONTACTS

Shared FILES

Instant Design.doc Today

Shared PHOTOS

+4

### Cloud

My Files

Recent Folders

PHOTOS

FILES (5)

Instant Design.doc 2 Comments Today 4MB

Marketing\_Ad.a 0 Comments Aug 27, 2017 68MB

Instant Design.doc 2 Comments Aug 22, 2017 4MB

Instant Design.doc 2 Comments Aug 21, 2017 4MB

Marketing\_Ad.a 0 Comments Aug 21, 2017 68MB

Upload Files

# Lyft

Lyft, a popular ride sharing app, needed a Benefits Guide for their employees. In addition, they also wanted the ability to edit the guide from time to time. The solution for this would be a custom CMS.

By the end of the project, we were able to come up with a UX/UI design that was not only modern in terms of look and feel, but also very intuitive and easy to use.



[View Case Study !\[\]\(23d9fc146e83b5c3013cfa32c784f8d5\_img.jpg\)](#)



**Medical Plan Offering (6)**

In-Network    Out-of-Network    WHO IS COVERED Just You

Plan Type	Provider	Cost	Description	Compare	View Details
HSA	UnitedHealthcare	\$0	Your Monthly Cost	<input checked="" type="checkbox"/>	<a href="#">View Details</a>
EPO	UnitedHealthcare	\$20	Your Monthly Cost	<input type="checkbox"/>	<a href="#">View Details</a>
150 PPO	UnitedHealthcare	\$105	Your Monthly Cost	<input type="checkbox"/>	<a href="#">View Details</a>
250 PPO	UnitedHealthcare	\$34	Your Monthly Cost	<input type="checkbox"/>	<a href="#">View Details</a>
500 PPO	UnitedHealthcare	\$20	Your Monthly Cost	<input type="checkbox"/>	<a href="#">View Details</a>
HMO	KAISER PERMANENTE	\$20	Your Monthly Cost	<input type="checkbox"/>	<a href="#">View Details</a>

**Filter Options**

- PLAN PROVIDERS: United-Healthcare (5), Kaiser (1)
- PLAN TYPE: HMO (1), EPO (1), PPO (3)
- HSA-QUALIFIED: Yes (radio button), No (radio button)

LUMITY

Dashboard    Inventory    Reports    RB Robert Bennet

Getting Started    Medical    Dental    Vision    Benefit Accounts    Life & Others    Publish

### Add New Medical Plan

**Plan Information**

Provider Name	Plan Name	Phone Number	Website
UnitedHealthcare	HSA	(555) 555-5555	http://www.myuhc.com

**Monthly Cost**

Just You	\$0
& Spouse	\$0
& Child(ren)	\$0
& Family	\$0

**Plan Details**

IN-NETWORK	OUT-OF-NETWORK
Deductible	\$500 / \$1,000
OOP Max	\$3,000 / \$6,000
Doctor Visit	\$20 Copay per Visit
Preventative	\$0
Emergency Room	\$200
Ambulance	10% Coinsurance - After Ded.1
Urgent Care	\$50 Copay per Visit
Imaging	10% Coinsurance After Ded. 1
Rehab Therapy	\$20 Copay per Visit
Maternity	Varies Based on Location
Inpatient Hospital	10% Coinsurance - After Ded. 1
Outpatient Surgery	10% Coinsurance - After Ded. 1
Mental Health (In/Out)	10% Coins. After Ded. 1 / \$20 Copay
Retail Generic	\$15
Retail Brand	\$30
Retail Non-Formulary	\$50

**Waiver Credit**

Just You	\$0
& Family	\$0

**Upload Plan Docs or SBC**

**Upload File**

Dashboard    Inventory    Reports    RB Robert Bennet

Getting Started    Medical    Dental    Vision    Benefit Accounts    Life & Others    Publish

### Company Information

**Basic Information**

Company Name	Phone Number	Website	Online portal (Optional)
Lyft	(555) 555-5555	www.lyft.com	www.lyft.com/wiki

**Opened Enrollment Dates**

1/10/2018 - 1/15/2018

**Company Logo**

lyft\_background.jpg    Browse

Logo Spec Size: 400px X 200px

**Color Scheme**

Primary Color: #E60088  
Secondary Color: #352384

**Welcoming Message**

Hello and welcome to your benefits dashboard. From here you can see all of the details about your Lyft benefits.

Character limit: 102 / 400

**Benefit Eligibility**

Any active, regular, full-time employee working a minimum of 30 hours per week is eligible for all benefits effective on the 1st of the month following date of hire. Others eligible for benefits include:

- Your legal spouse or domestic partner
- Your unmarried dependent child(ren), including those legally adopted and stepchild(ren) up to age 26.
- Any dependent child who reaches the limiting age and is incapable of self-support because of a mental or physical disability.

**Homepage Background Image**



DESIGN & DEVELOPMENT

# Lumity

Lumity, a company that scales employee benefits, contacted us to rebuild their website and setup a control panel to manage some of their frontend features.

Upon completion, the site not only had a fresh and modern look, but the speed in loading time increased about 300%. The launch was a success and our client was thrilled with our work.

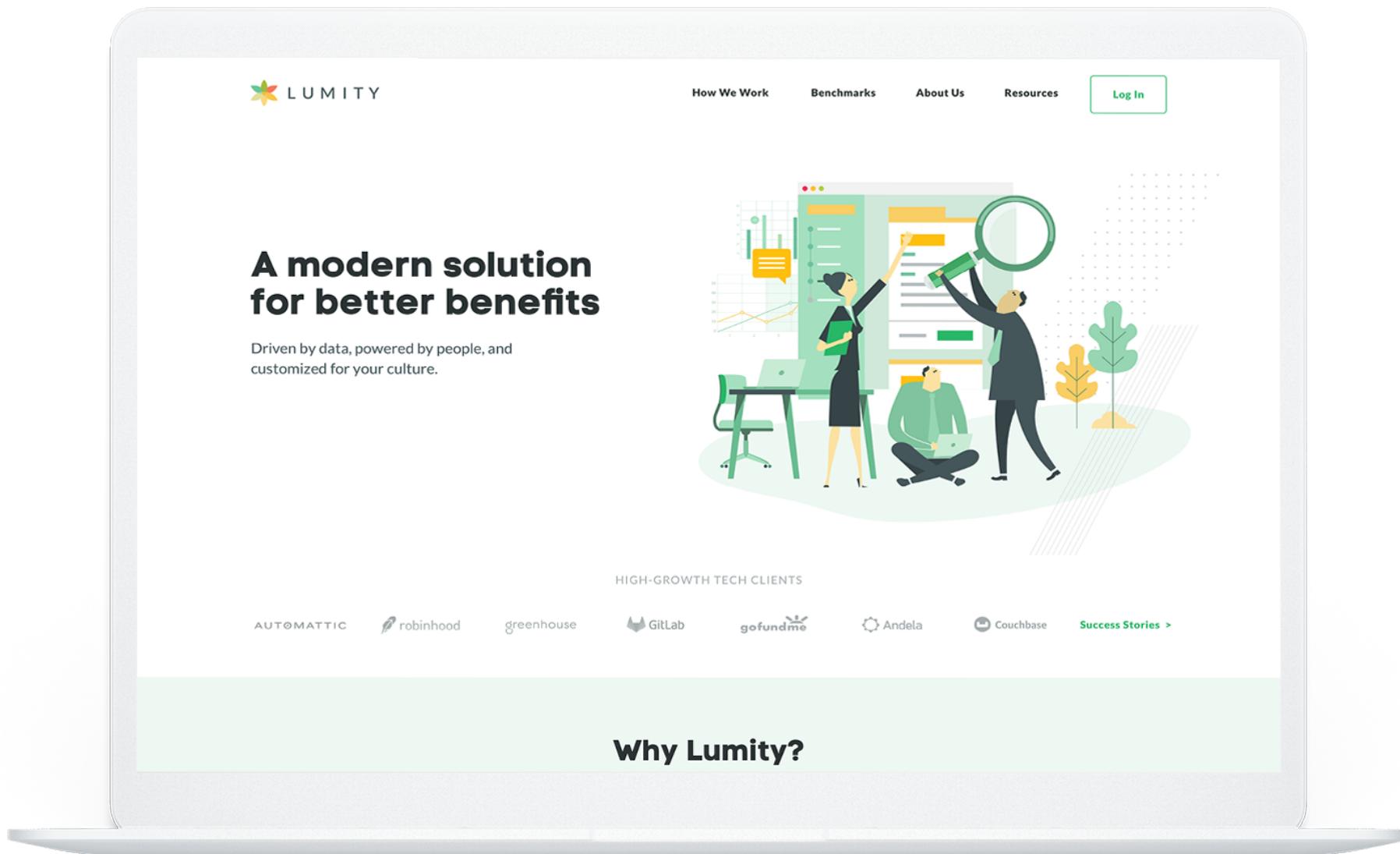
**Industry:** Employee Benefits

**Role:** Design and Development

**Start:** January 6, 2019

**Launch:** September 12, 2019

[View Case Study !\[\]\(73002692dd5e7a64e60946be3158e719\_img.jpg\)](#)



**LUMITY**

How We Work   Benchmarks   About Us   Resources   Log In

## A modern solution for better benefits

Driven by data, powered by people, and customized for your culture.



HIGH-GROWTH TECH CLIENTS

- AUTOMATIC
- robinhood
- greenhouse
- GitLab
- gofundme
- Andela
- Couchbase
- [Success Stories >](#)

### Why Lumity?

To the delight of your people, we specialize in helping you cost-effectively scale and upgrade your benefits.



**Renewal strategy**  
Leverage a data-driven, carrier-agnostic approach.  
[Learn More](#)



**Year-round support**  
We partner with your People Team and integrate with your workflows.  
[Learn More](#)



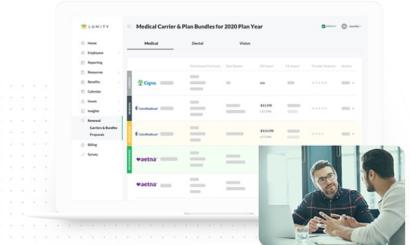
**PEO migration**  
Approaching 100 employees? Moving can mean 15-20% savings + better coverage.  
[Learn More](#)

**15%**  
Avg. cost savings with Lumity

**\$1,300**  
Avg. annual savings per employee

**70m**  
lives in our clinical database

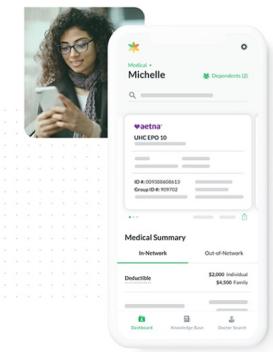
### Benefits contribution modeling



Say goodbye to spreadsheets, and focus on investing in your people.

- Visibility and control over your health plan renewal
- Dynamically model your contribution structure
- Preview plans and carriers
- Full price and rate transparency

### Mobile advocacy app



Anywhere, anytime access to personalized plan information.

- Easily scales as you grow
- ID cards for medical, dental, and vision
- In-network provider search
- One-tap access to a benefits advocate
- Embedded employee education

**LUMITY**

How We Work   Benchmarks   About Us   Resources   Log In

## Get a fair renewal rate

Most employers are waaaay overspending for what their people actually get. Lumity brings cost transparency to the murky healthcare ecosystem.



HOW YOU BENEFIT

Lumity brings to the midmarket the kind of data insights that are typically only available to self-funded, big companies—so your renewals move in sync with your actual health risk profile.

### Benchmark

We start with a benefits benchmark to find out how your benefits stack up against companies just like yours (size, industry, location, employee base).

Our benefits consultants will analyze:

- Benefits plans
- Plan design
- Contribution structure
- Business goals
- Employee base



### Negotiate

We buck the trend of rising healthcare costs by bringing data to the negotiating table. On your behalf, Lumity will:

- Get claims visibility
- Forecast your claims
- Monitor your group's health profile throughout the year
- Assess your risk
- Negotiate a fair renewal



### Implementation

We can work with your existing workflows or provide guidance if you're thinking about making a change to your benefits ecosystem.

- Payroll
- HRIS
- BenAdmin
- HSA/FSA/Commuter
- COBRA
- Compliance



### Educate

Our services and solutions are designed to help your people choose the health plan that best meets their needs.

- Onsite open enrollment
- Interactive benefits guide
- Mobile advocacy app
- Benefits knowledge base
- Human benefits experts, year-round



**LUMITY**

How We Work   Benchmarks   **About Us**   Resources   Log In

## Join us in solving a big hairy audacious goal



### Our PACT

Professionalism	Accountability	Customer First	Transparency
We will think before we act, give honest and constructive feedback, and create an atmosphere of the utmost courtesy and collegiality!	Towards our clients and towards each other. We will set goals, celebrate success and learn from failure. Management especially!	Customer   Company   Team   Self	Trust and communication, both internally and with our clients.







### Our benefits



**Health Benefits**  
Comprehensive medical, dental and vision coverage.



**Healthy Snacks**  
Get to know other Lumities over tasty lunches and dinners.



**Yoga Classes**  
Take the time you need with a healthy activity.



**Perks**  
Take a break: try to beat our colleagues from Europe in FIFA or Foosball.



**Video Games**  
Take a break: try to beat our colleagues from Europe in FIFA or Foosball.

### We're hiring

BUSINESS TEAM		
Position	Location	Date Updated
Enterprise Account Executive	San Mateo, CA	05-12-2017

ENGINEERING TEAM		
Position	Location	Date Updated
Product Manager, Consumer Applications	San Mateo, CA	04-21-2017
Sr. Product Designer	San Mateo, CA	04-21-2017
Server Engineer (Associate, Senior & Lead)	San Mateo, CA	04-21-2017
Front End Engineer	San Mateo, CA	04-21-2017

OPERATIONS & CUSTOMER SUCCESS		
Position	Location	Date Updated
Implementation Specialist	San Mateo, CA	04-20-2017

# Productfy

We were approached by Productfy in late October of 2020 to design and develop their website. The project needed to be complete in 4 weeks, in order to debut at an upcoming trade show.

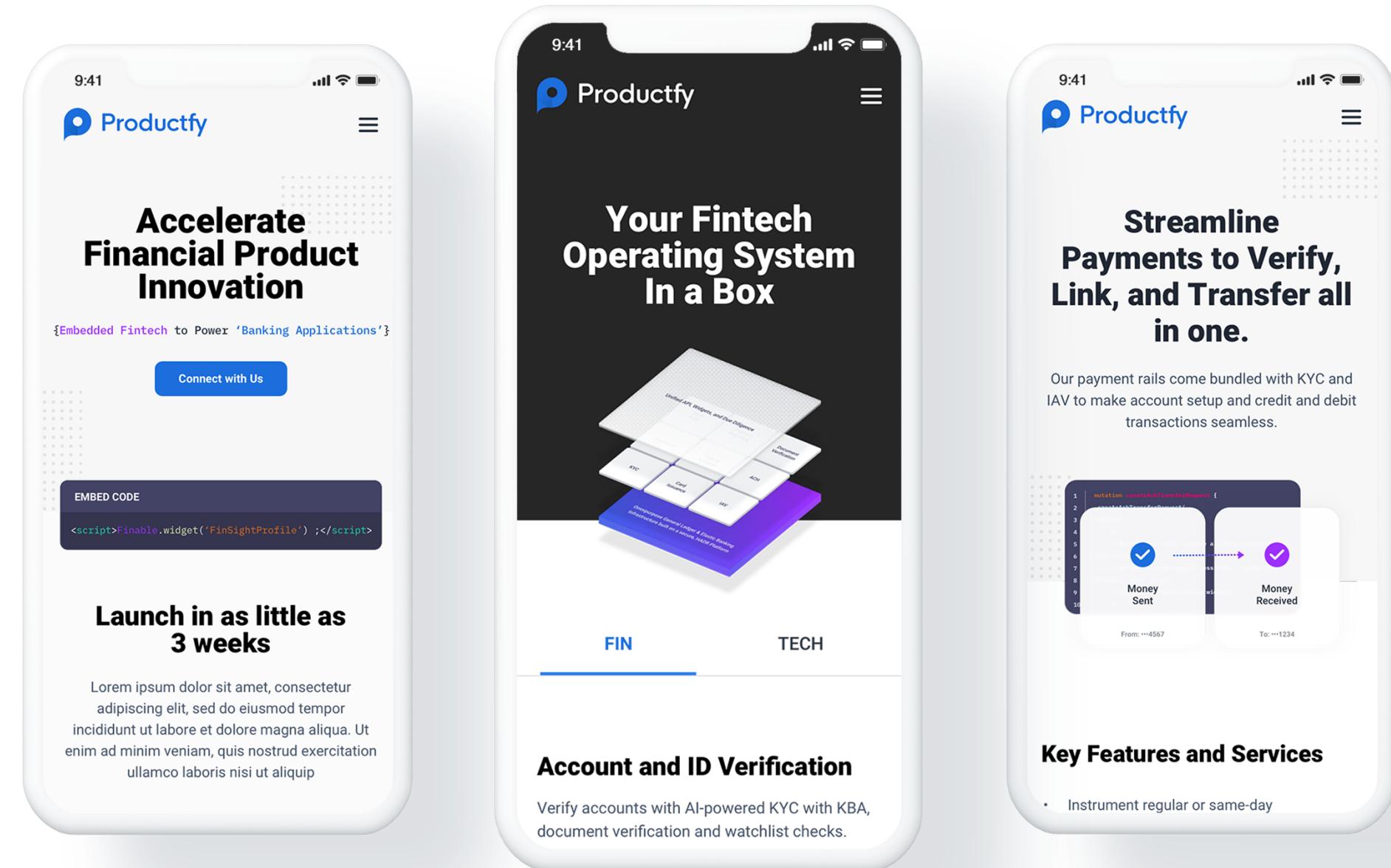
The deadline was not only met, but we were even able to include last minute changes requested by the client. The end result was a stunning new website.

**Industry:** FinTech Software

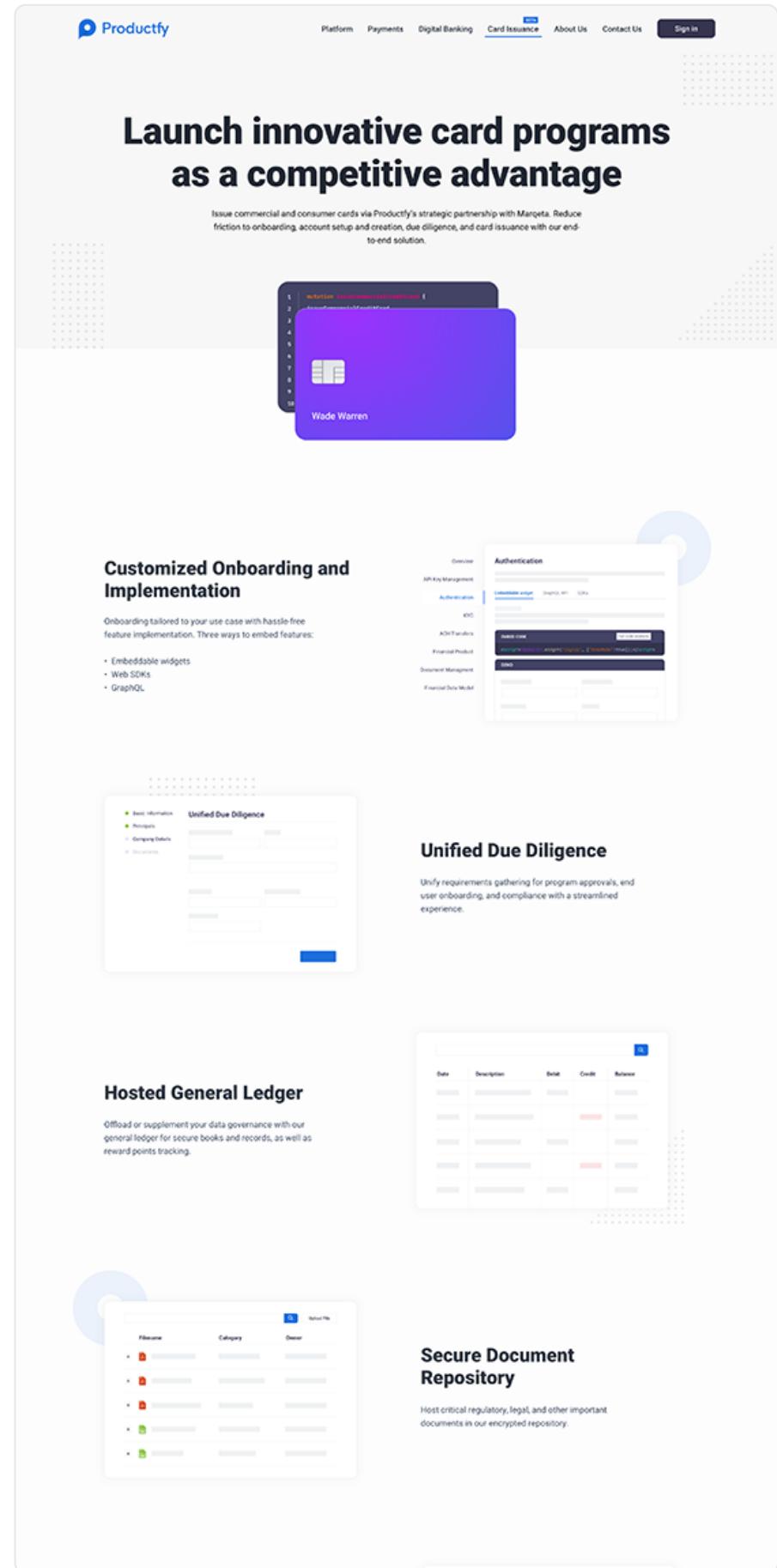
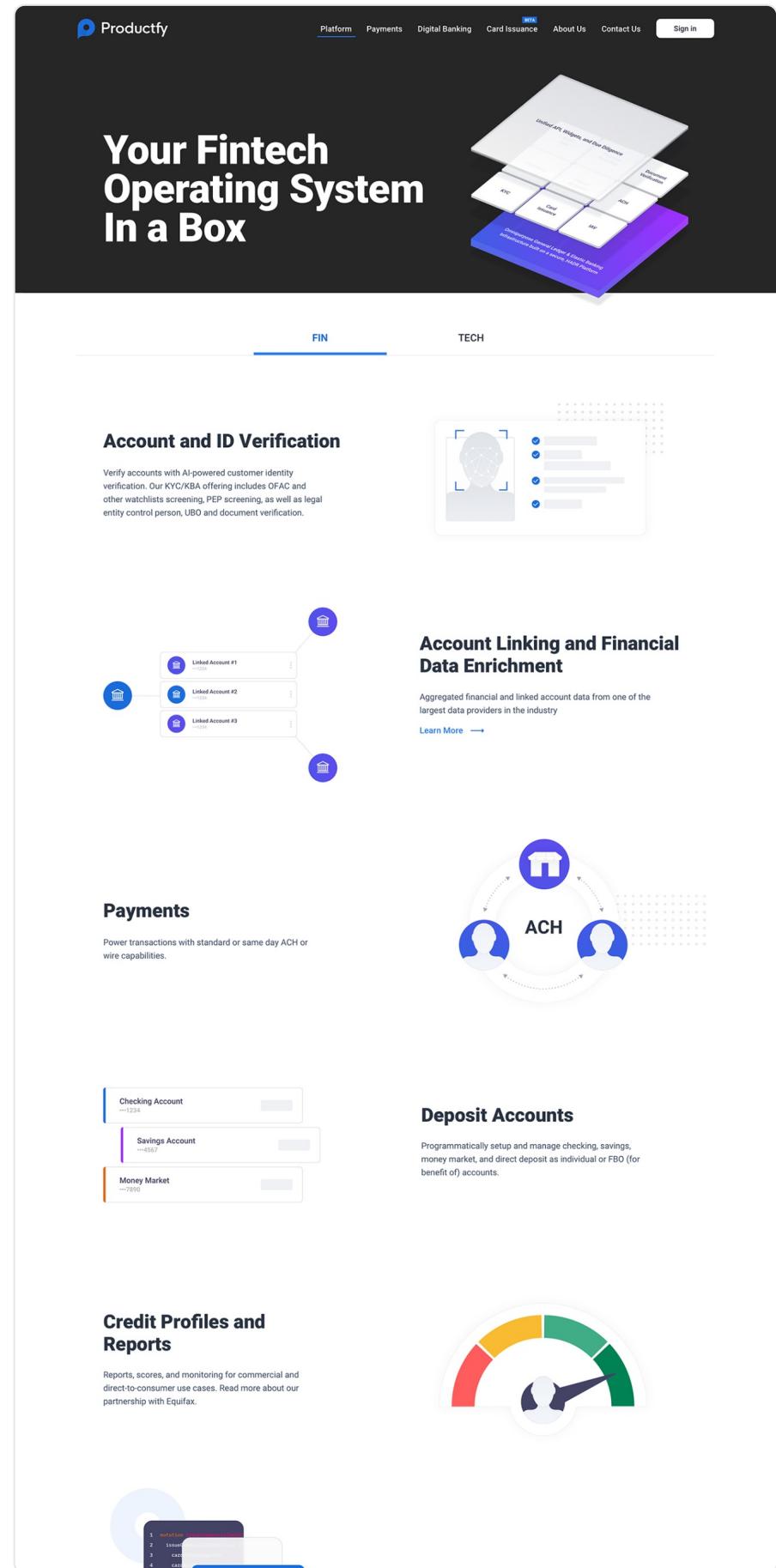
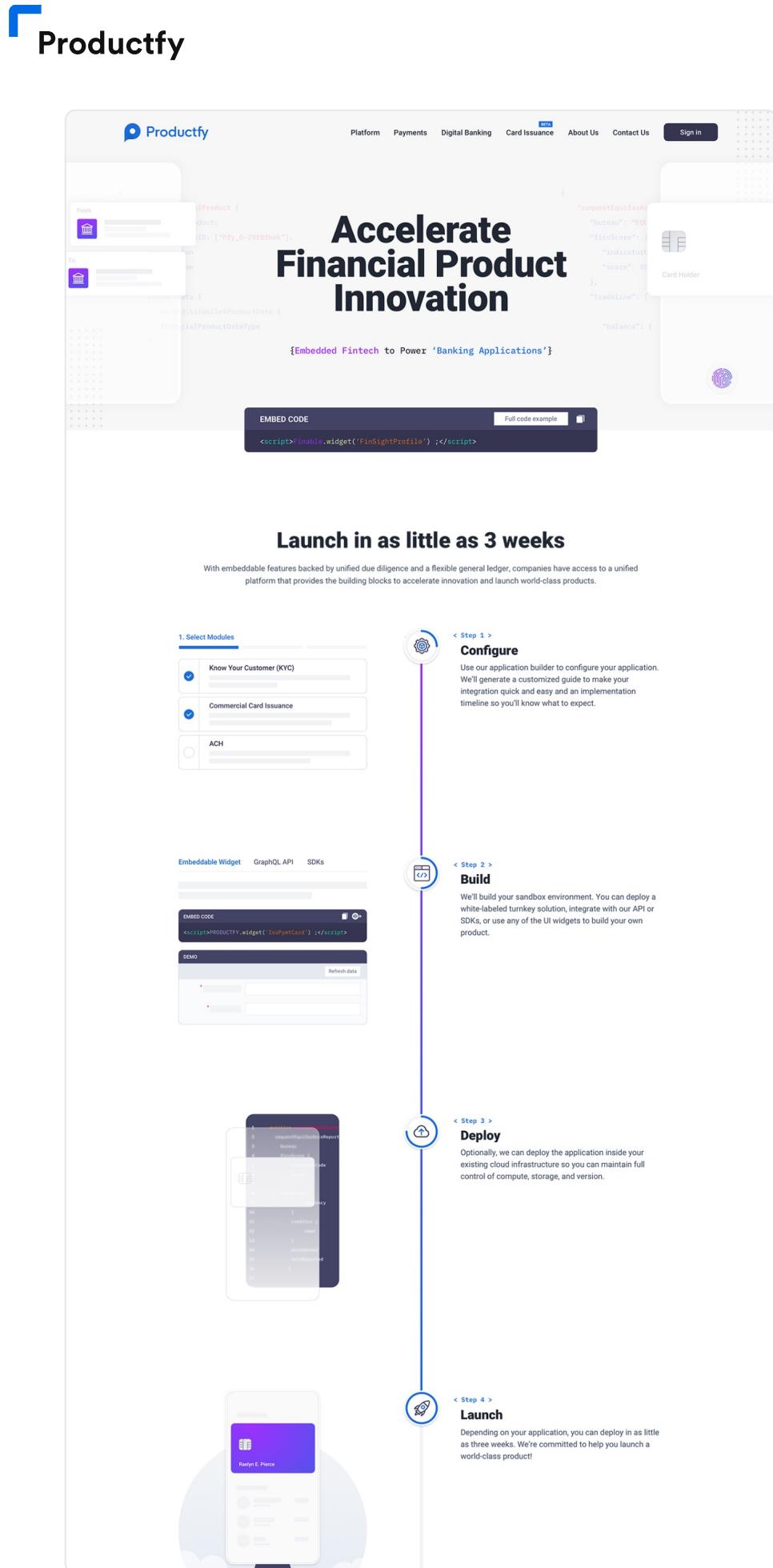
**Role:** Design and Development

**Start:** November 1, 2020

**Launch:** November 30, 2020



[View Case Study !\[\]\(f95dab70c751fda7d824b8b03650f7aa\_img.jpg\)](#)





BANNER AD DESIGN

# UFC

The UFC, a popular mixed martial arts company, hired us to design some online ads for their upcoming pay-per-view events. These ads would need to be seamless with their other promotional materials.

The final result was a series of engaging digital ads that effectively promoted their upcoming fights.

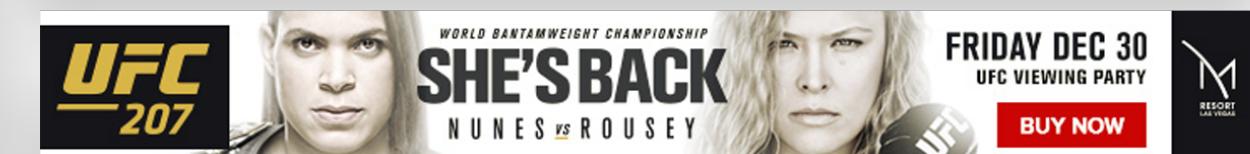
**Industry:** Sports and Leisure

**Role:** Banner Design

**Start:** October 30, 2016

**Launch:** December 1, 2016

[View Case Study](#)



# Gigabit

Our client, Bizclik Media, contacted us about updating their digital brand which consisted of an article-based website and digital magazine. They also wanted us to create a CMS for article management.

We came up with something that was modern and succinct so the emphasis was more on the articles themselves. The development and design was a success.

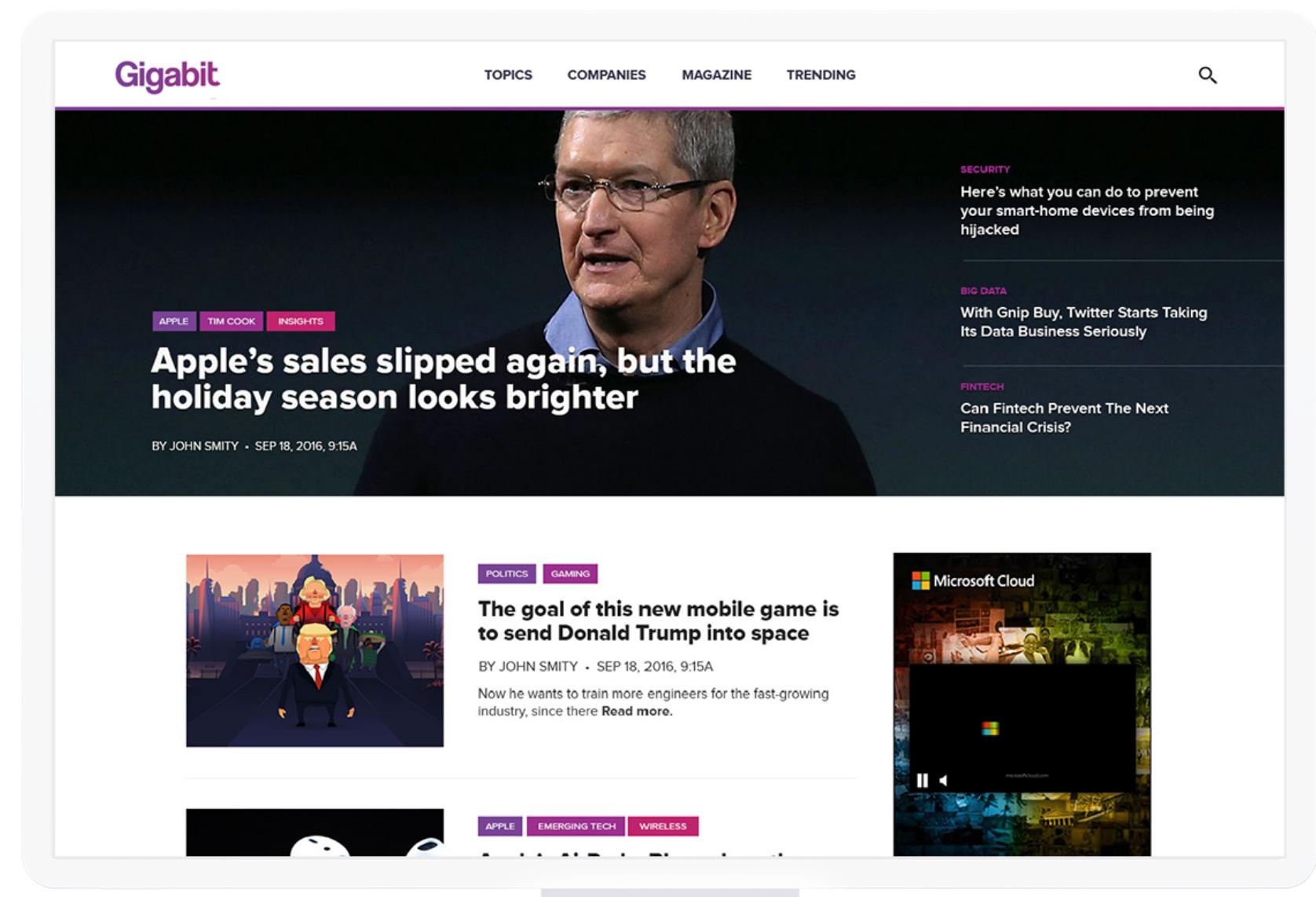
**Industry:** Tech News

**Role:** Design and Development

**Start:** January 3, 2019

**Launch:** December 15, 2019

[View Case Study !\[\]\(4d25d87d94191bbe34f0046ad604e903\_img.jpg\)](#)





**Gigabit**

Interviews Features Companies Videos Lists Events Magazine

**Destinations**  
**Virtual Travel & Expense Summit**  
Refocus on duty of care, cost control and sustainability

**Cloud & Cybersecurity**  
**Data & Data Analytics**

**Upcoming Events**  
**WSJ PRO: Artificial Intelligence Executive Forum**  
March 31, 2021 Online

**Lists**  
**Top four considerations for ERP optimisation**  
Mark Wilson 05/03/2021 13 min read

**Top 10 women tech CEOs in the United States**  
William Smith 26/02/2021 10 min read

**Top 12 blockchain companies**  
Paddy Smith 12/02/2021 12 min read

**AI & Machine Learning**  
**IT Procurement**

**Ivy.ai: advancing AI in higher education**  
Georgia Wilson 11/03/2021 8 min read

**Is Elon Musk planning a battery-powered utility company?**  
Paddy Smith 09/03/2021 4 min read

**Gigabit**

Interviews Features Companies Videos Lists Events Magazine

**Featured Interviews**

**Kirk Compton**  
NTT Ltd.  
GTM Executive & Vice President for Intelligent Business

**Jasper McIntosh**  
The Gym Group  
CIO

**Veronica Devlin**  
Manchester University NHS Foundation Trust (MFT)  
Chief Transformation Officer

**James Kirby**  
CSG  
Head of EMEA and SVP

**Terry Greer-King**  
SonicWall  
Vice President

**Mathieu Munar**  
SAP Cloud for Utilities  
Senior Director

**Stefan Engelhardt**  
SAP Cloud for Utilities  
Vice President

**Josephin Galla**  
SAP South East Europe  
Managing Director

**Gunjan Verma**  
The Travel Corporation  
Chief Technology Officer

**Suketu Gandhi**  
Kearney  
Partner and Global Product Leader, Digital Supply Chain and Plan

**All Interviews**

**Larry Maccherone**  
Comcast  
Distinguished Engineer

**Piers Shore**  
Fonterra  
Chief Information Officer

**Maria Tjahjadi**  
tiket.com  
VP of Data Analytics, tiket.com

**Phil Clayton**  
SSE Energy Services  
CIO

**Inderpal Bhandari**  
IBM  
Global Client Data Officer, IBM Corporation

**Arul Durai @ HelixSense: Digital Transformation and working with NTT Global Sourcing**

**Intel & SAP Co-Innovation Reimagine the Data Center | Intel Business**

**Technology TOP 100 Women 2021**

**READ THE LATEST ISSUE**

Click Here to Read

# Scandal

One of our partner agencies wanted us to put together some TV and mobile app designs for the popular TV show on ABC, Scandal.

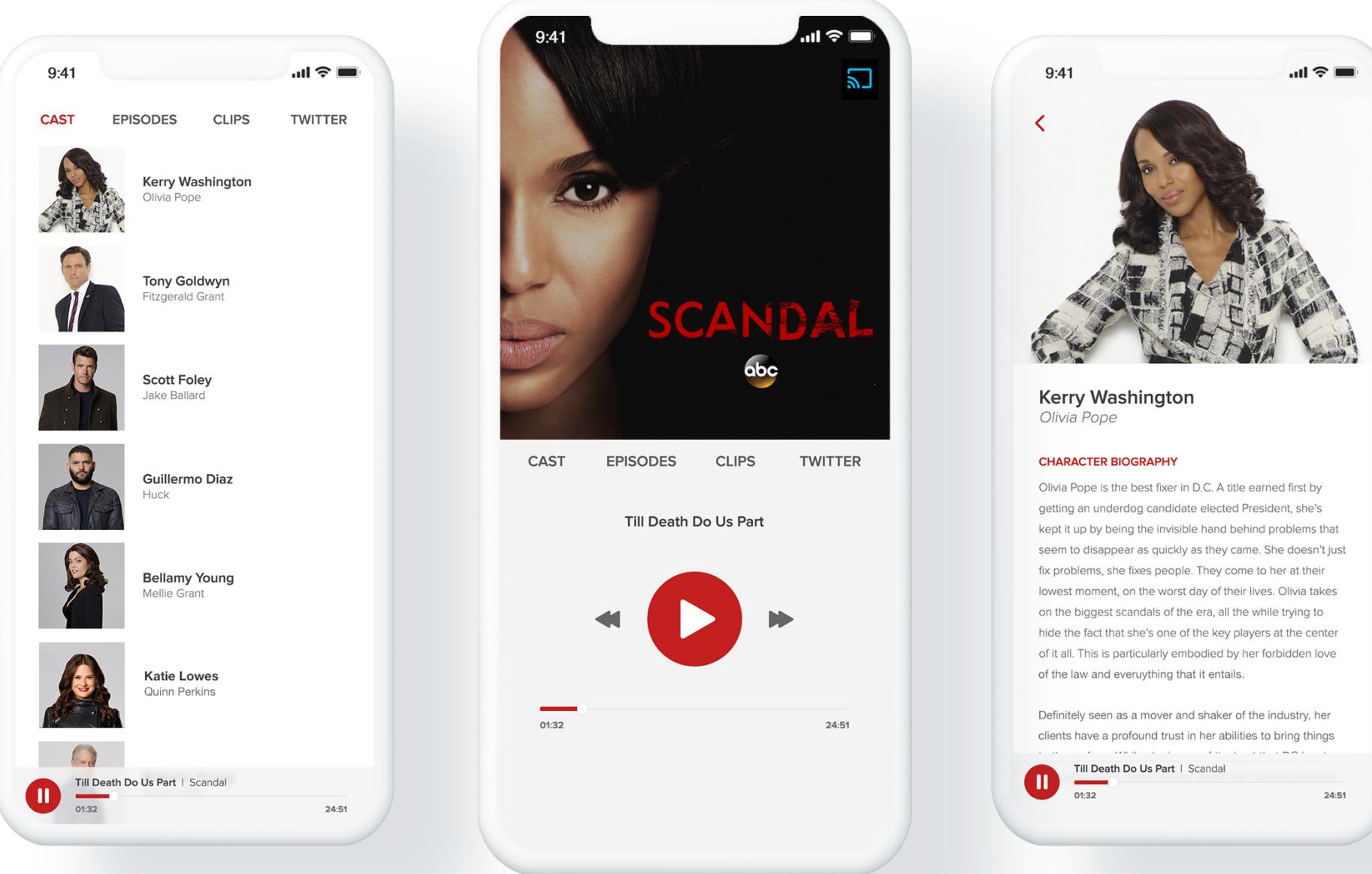
We experimented with a couple of UX/UI wire frames before we decided on our final layout, which we then used to come up with our designs. The end result was a crisp enhancement to the brand.

**Industry: Entertainment**

**Role: UX/UI Design**

**Start: January 30 2017**

**Launch: February 22, 2017**



[View Case Study !\[\]\(e10db9d69cb0b265e01951fb48872059\_img.jpg\)](#)

# Scandal

About  
Episodes  
Cast  
Social Feed  
Exit Menu

Kerry Washington  
Olivia Pope

Tony Goldwyn  
Fitzgerald Grant

Bellamy Young  
Mellie Grant

Scott Foley  
Jake Ballard

Guillermo Diaz  
Huck

Jeff Cyrus

About  
Episodes  
Cast  
Social Feed  
Exit Menu

**Olivia Pope**  
Played by [Kerry Washington](#)

[Follow](#)

NEXT

About  
Episodes  
Episodes  
Social Feed  
Exit Menu

S3 E18 | 04.17.14  
The Price of Free and Fair Election

S3 E17 | 04.10.14  
Flesh and Blood

S3 E16 | 04.03.14  
The Fluffer

S3 E15 | 03.27.14  
The Fluff

Now Playing 18:34 | 29:00

# Avon Grove

Avon Grove, a school district, wanted to update their website with a new look and feel. They wanted to keep most of their branding in tact, in combination with new graphics and a different layout.

At the conclusion of the project, we were able to deliver a stunning, responsive design that reflected our clients vision for this project.

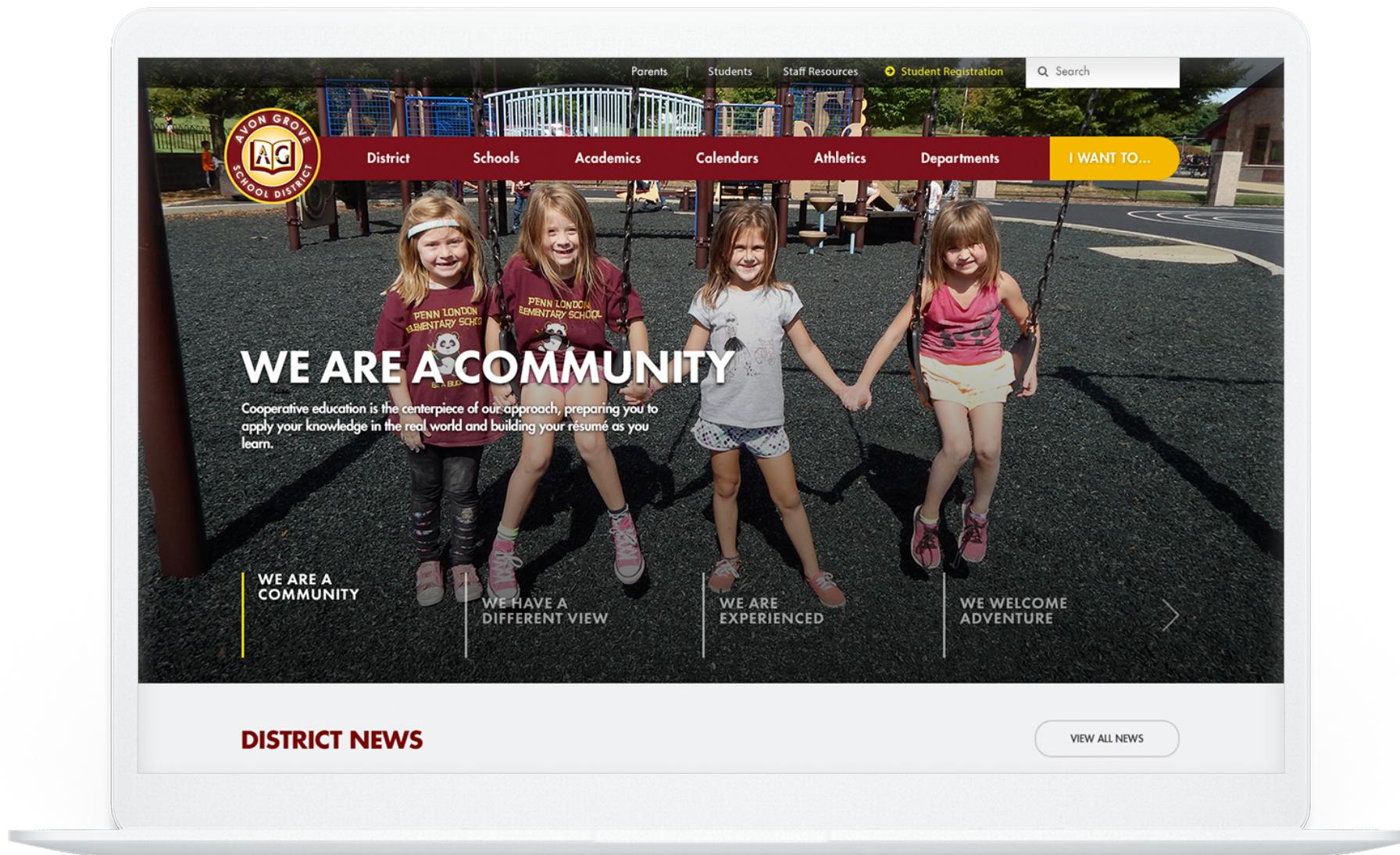
**Industry:** Education

**Role:** UX/UI Design

**Start:** January 20, 2017

**Launch:** March 20, 2017

[View Case Study !\[\]\(9cc80862e225935f5e2ce39495f8c582\_img.jpg\)](#)



**WE ARE A COMMUNITY**

Cooperative education is the centerpiece of our approach, preparing you to apply your knowledge in the real world and building your résumé as you learn.

**DISTRICT NEWS**

OCT 22 AGIS Awards First Ever Students of the Month

OCT 21 Update on Possibility of Full Day Kindergarten in AGSD

OCT 19 AGHS Club for Autistic Support Rallies at Home Game

**UPCOMING EVENTS**

OCT 28 Pupils Services Meet and Greet Event 11:00AM - 1:00PM

OCT 30 FSEMS Picture Retake Day 11:00AM - 1:00PM

OCT 30 PLES Halloween Celebrations 11:00AM - 1:00PM

NOV 1 FSEMS 7th Grade Dance 11:00AM - 1:00PM

**AGtv (LIVE STREAM)**  
Student Given. Student Driven.  
[LEARN MORE](#)

[VIEW FULL CALENDAR](#)

**DISTRICT**

- District Directory
- Board of Directors
- Administration
- About us
- About District
- Directions / Maps
- Registration
- Publications
- District Apparel

**Schools**

**Academics**

**Calendars**

**Athletics**

**Departments**

**I WANT TO...**

**Parents**

**Students**

**Staff Resources**

**Student Registration**

**DISTRICT NEWS**

OCT 22 AGIS Awards First Ever Students of the Month

OCT 21 Update on Possibility of Full Day Kindergarten in AGSD

OCT 19 AGHS Club for Autistic Support Rallies at Home Game

**UPCOMING EVENTS**

OCT 28

**DISTRICT**

**ABOUT US**

Avon Grove School District is a K-12 public school system that serves about 5,240 students in four schools: Penn London Elementary School (K-2); Avon Grove Intermediate School (3-6); Fred S. Engle Middle School (7, 8); and Avon Grove High School (9-12).

**Geography**

The District is located in a rural-suburban setting 34 miles southwest of Philadelphia, Pennsylvania, and 18 miles northwest of Wilmington, Delaware. Avon Grove covers 67 square miles and consists of five townships, namely New London (1704), London Grove (1723), London Britain (1725), Penn (created from Londonderry Township in 1817), and Franklin (1852), which were created and organized in that order. Avondale (1894) and West Grove (1893) are the two boroughs within London Grove Township, and they are the largest population centers in the Avon Grove School District.

**Student Demographics**

75 percent Caucasian; 19.5 percent Hispanic; 2.5 percent African American; 1.9 percent Asian; and less than 1 percent both American Indian/Alaskan Native and multi-racial.

"The board of school directors shall post the mutually agreed to objective performance standards contained in the contract on the school district's publicly accessible Internet website."

Superintendent M. Christopher Marchese, Ed.D.

**Avon Grove School District Staffing**

School	Total Faculty
Penn London Elementary School	67
Avon Grove Intermediate School	115
Fred S. Engle Middle School	64
Avon Grove High School	124

[LEARN MORE](#)

**AGtv (LIVE STREAM)**  
Student Given. Student Driven.  
[LEARN MORE](#)

**UPCOMING EVENTS**

OCT 28

Pupils Services Meet and Greet Event 11:00AM - 1:00PM

OCT 30

FSEMS Picture Retake Day 11:00AM - 1:00PM

[VIEW FULL CALENDAR](#)

**Avon Grove High School**  
257 State Road, West Grove, PA  
610.869.2446

**Fred S. Engle Middle School**  
107 School House Road, West Grove, PA  
610.869.3022

**Avon Grove Intermediate**  
395 S. Jennersville Road, West Grove, PA  
610.869.2010

**Penn London Elementary**  
383 S. Jennersville Road, West Grove, PA  
610.869.9803

**Avon Grove School District**  
375 South Jennersville Road, West Grove, PA  
610.869.2441

[Student Registration](#) | [Parents](#) | [Students](#)  
[Staff Resources](#) | [Board of Education](#)

[LEARN MORE](#)

# LA Zak

We were approached by a local firm, LA Zak Yoga, to produce a website for their yoga studio. They wanted a colorful, vibrant design, along with the ability to post and update the event schedule for their members every week.

Upon completion of the project, our client was thrilled with the design and marvelled at the relative ease in updating the site.

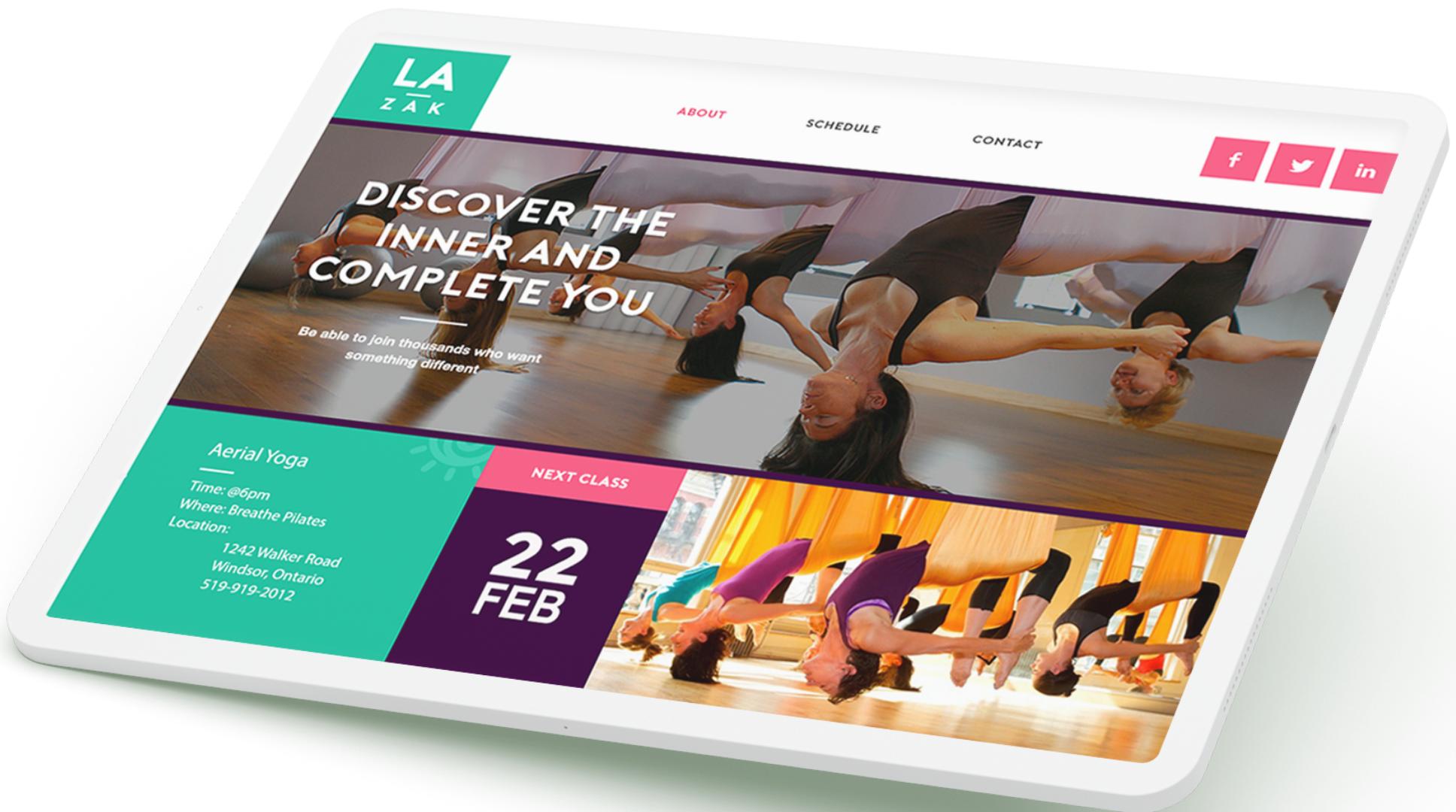
**Industry:** Health and Fitness

**Role:** Design & Development

**Start:** October 10, 2016

**Launch:** December 15, 2016

[View Case Study !\[\]\(2b0f02b4a70afa75816b328a8d32ffe7\_img.jpg\)](#)



**LA ZAK**

ABOUT SCHEDULE CONTACT

f t in

## DISCOVER THE INNER AND COMPLETE YOU

Be able to join thousands who want something different

Strength Flexibility Enjoyment

**WE ARE LAZAK YOGA**

Headquartered in Windsor, Ontario in historic Walkerville at Breathe Pilates and Fitness, our team of expert designers & developers craft custom software solutions that delight users and drive ROI. Headquartered in San Diego with satellite offices in Santa Monica and Phoenix, our team of expert designers & developers craft custom software solutions that delight users and drive ROI.

**NEXT CLASS**

Aerial Yoga  
Time: @1:16 am  
Where:

**16 MAR**

Aerial yoga will leave you hooked! You will leave wanting to come back for more and more! Aerial yoga is accessible and is suitable for all body types. In addition to decompressing and lengthening the spine by being able to hang freely, aerial yoga will also increase strength, flexibility and will create body awareness. Aerial yoga will also leave you with the mind/body connection that you aim to experience in a traditional yoga practice.

**LA ZAK**

ABOUT SCHEDULE CONTACT

f t in

## DISCOVER THE BENEFITS OF AERIAL YOGA

Be able to join thousands who want to try something different

**MEET LAZAK**

Headquartered at Breathe Pilates and Fitness Studio in Windsor, Ontario, I have been a Certified Aerial Instructor since October 2015 under the guidance and teachings of Son Nguyen. I offer Introductory classes, private sessions or even parties! Come fly with me.

"For those determined to fly, having now wings is just a little detail"

Lesley Zakoar

**ABOUT US**

Aerial yoga welcomes people of all ages, shapes, sizes, fitness and



# Have a project to discuss? Get in touch.

## Locations

Orqid Headquarters  
3160 Wildwood Dr.  
Windsor, Ontario, Canada  
N8R 2K8

Michigan Office  
210 Woodland Lane  
Harbor Springs, Michigan  
49740

## Contact Us

info@orqid.io  
519-818-0690

## Social Media

