Vishal Mehta

Sr. UI/UX Designer

■ PROFILE OVERVIEW

● Utilized my skills as a User Interface & User Experience Designer for 4.5+ years to spearhead UI & UX Design for Flights Channel, a leading Travel Agency specializing in affordable flight ticket bookings.
● Demonstrated expertise in creating user-friendly interfaces and optimizing user experiences to support both users' needs and business objectives.
● Led the development of design systems, conducting prototyping and wireframing to ensure seamless user interactions.
● Successfully designed intuitive and visually appealing Dashboard layouts, as well as prepared comprehensive reports, contributing to enhanced data visualization and analysis.

■ EXPERIENCE

Sr. UI/UX Designer
Apr 2023 - Present

Flights Channel

● Transformed Flights Channel's website and CRM dashboard into highly intuitive and user-friendly platforms, significantly improving the overall user experience.
● Streamlined navigation and enhanced the interface to provide a more visually appealing and user-friendly design, leading to increased customer satisfaction.
● Implemented effective strategies to optimize usability and accessibility, resulting in higher conversion rates and improved customer engagement.
● Ensured seamless functionality and smooth user interactions, creating a hassle-free experience for users.

UI/UX Designer

Mobile Programming LLC.
July 2021 - June 2022

● Collaborated with clients to identify their needs and translate them into user-friendly digital solutions, resulting in improved user experience and increased client satisfaction.
● Led the design and implementation of highly intuitive applications and websites, enhancing user engagement and optimizing overall user experience.
● Successfully managed and coordinated multiple US-based projects from initiation to completion, ensuring seamless project delivery and client satisfaction.
● Effectively communicated and liaised with US-based clients, addressing their concerns and providing regular project updates, fostering strong client relationships and trust.
● Utilized exceptional client management skills to oversee project timelines, resources, and deliverables, resulting in the successful completion and on-time delivery of all projects.
● Proactively identified opportunities for process improvements and implemented strategies to enhance productivity and efficiency, resulting in streamlined project workflows.

■ PERSONAL

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■ SKILLS

UI Design

UX Research

Product Design

Prototyping

Visual Design

Wireframing

Design System

Interaction Design

Dashboard Design

User-centered design

Graphics Design

■ TOOLS

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Zeplin

UI/UX Designer

Pristyn Care   Jan 2021 - July 2021

● Design user-friendly products for Pristyn Care, a modern healthcare company, including Dashboard, App, and website.
● Collaborated with team to evaluate user experience feedback, identify areas for improvement, and implement solutions to increase engagement.
● Analyzed market trends and customer feedback to enhance existing products.
● Identified and resolved complex user interface issues, improving system efficiency.
● Evaluated user experience design and recommended enhancements to enhance usability.
● Utilized cutting-edge trends and techniques to create an engaging and inclusive user interface.
● Enhanced user engagement by designing interactive features and functionalities.

Graphics & UI/UX Designer

Aakarist Pvt. Ltd.   Aug. 2018 - Dec. 2020

● Executed digital solutions for clients, improving their online presence and driving business growth
● Collaborated closely with clients to identify their needs and develop user-friendly applications and websites
● Transformed client requirements into comprehensive and exceptional design solutions
● Created visually appealing and functional designs for web, iOS, and Android applications
● Implemented effective UI/UX strategies to enhance user experience and optimize product performance
● Introduced innovative solutions to projects based on industry trends and best practices

Key Achievements:
● Successfully designed and launched multiple projects across various platforms, showcasing versatility and adaptability
● Garnered praise from clients for delivering designs that elevated their brand image and significantly increased user engagement
● Demonstrated strong project management skills by consistently meeting deadlines and delivering high-quality designs on time.

■ EDUCATION

Bachelor of Technology

Manav Rachna International University

2014-2018

Senior Secondary

Haryana Board of School Education

2011-2012

Secondary

Haryana Board of School Education

2010-2011

■ CERTIFICATION

Google UX Design Professional Certificate

Coursera

Credential ID 348NJGBNQDV7

■ LANGUAGE

English

Proficient

Hindi

Proficient