Feature Discovery Report

Use this form for reporting instances of discovering a feature of software. What's a feature? Anything in a piece of software that helps you accomplish a task, like a spell-checker in Microsoft Word, multiple tabs in a web browser, or a tool that changes cell colors in a spreadsheet application. If you would like to report discovering multiple related features with one form, feel free to do so.

Click here if you no longer want to participate in this study.

There are 12 questions in this survey

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1 [feature]What feature did you discover? *

Please write your answer here:

[   ]

Menu item that embeds video in PDF files.

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2 [software]What software is the feature part of? *

Please write your answer here:

[   ]

Adobe acrobat.

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3 [howLong]How long ago did you discover the feature? *

Please choose **only one** of the following:

○ Today

○ Yesterday

○ Longer ago than yesterday

■■

4 [how]How did you discover the feature? *

Please choose **only one** of the following:

○ I was in the process of purposefully learning how to use the software

○ I had a problem, so I looked for a feature to solve that problem

○ I discovered the feature by chance

○ Other

5 [howExplain]Please explain your answer to the above question.

Please write your answer here:

I was making a tutorial of how to install our product (putting the tutorial in a PDF file using Acrobat), and a coworker sitting behind me noticed and said "Instead of putting a bunch of images into your PDF, I think you can put in a video."

...

6 [taskOriented]When you discovered the feature, were you using software to complete a task? *

Please choose **only one** of the following:

○ Yes

○ No

7 [timeSpent]How long did the process of discovering the feature take, in terms of activities that were not related to your task?

Only answer this question if the following conditions are met:
° Answer was 'Yes' at question '6 [taskOriented]' (When you discovered the feature, were you using software to complete a task?)

Please write your answer here:

About 2 minutes and 30 seconds:
Coworker recommendation - 30 seconds
Googling and looking at results - 2 minutes
(Then I used the feature to help me complete my task.)

8 [nonTaskExplain]What were you doing, if not working on a task?

Only answer this question if the following conditions are met:
° Answer was 'No' at question '6 [taskOriented]' (When you discovered the feature, were you using software to complete a task?)

Please write your answer here:

9 [source]From where did you discover the feature? *

Please choose **only one** of the following:

- ○ Paper documentation
- ○ Application Help System
- ○ Web page made by software vendor
- ○ Web page made by someone else
- ○ Found it in the software's user interface
- ○ Someone recommended it
- ○ Noticed someone else using it
- ○ Asked someone (in person or by phone)
- ○ Sent an email or posted request for help
- ○ Other [   ]

10 [howMuch]How much of the feature did you learn? *

Please choose **only one** of the following:

- ○ Nothing, beyond the fact that it exists.
- ○ Just enough to complete the task I was working on.
- ○ Everything I could find out about the feature.
- ○ Other [   ]

11 [remember]Did you do anything to help yourself remember the feature? *

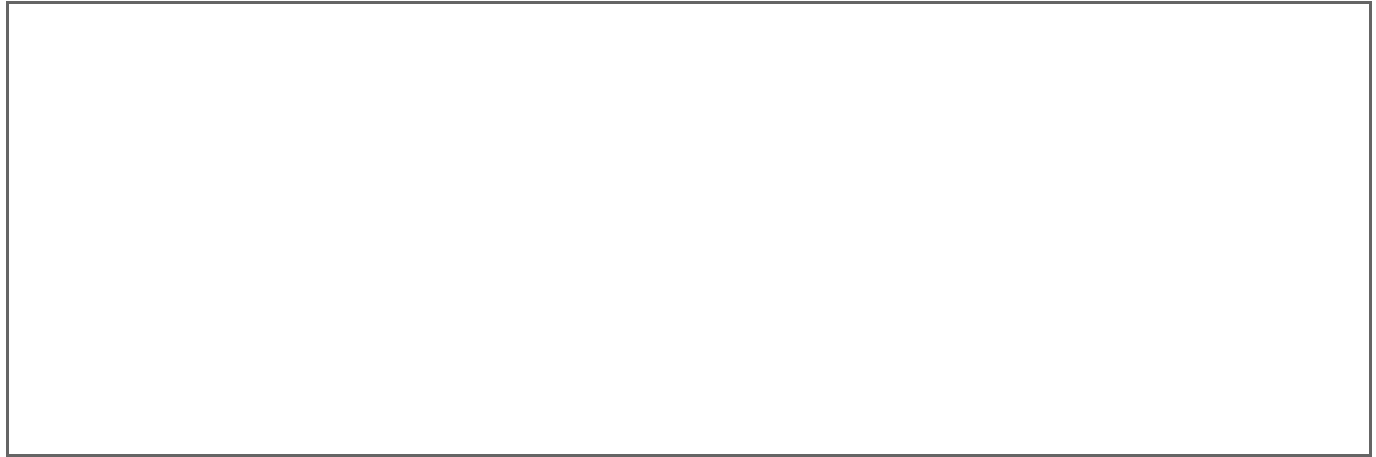Please choose **only one** of the following:

- ○ Yes
- ○ No

12 [rememberHow]What did you do to help you remember the feature?

Only answer this question if the following conditions are met:
° Answer was 'Yes' at question '11 [remember]' (Did you do anything to help yourself remember the feature?)

Please write your answer here:

I wrote myself a sticky note and put it on my desk.

Thanks for the report. When you are ready to submit another report, click on the link below.
31.12.1969 – 16:00

Submit your survey.
Thank you for completing this survey.