



# DevParaná Conference 2018

Sponsorship Proposal





# Event Information

## Date

July, 28th 2018

## Attendees

Over 350 developers

## Speakers

8



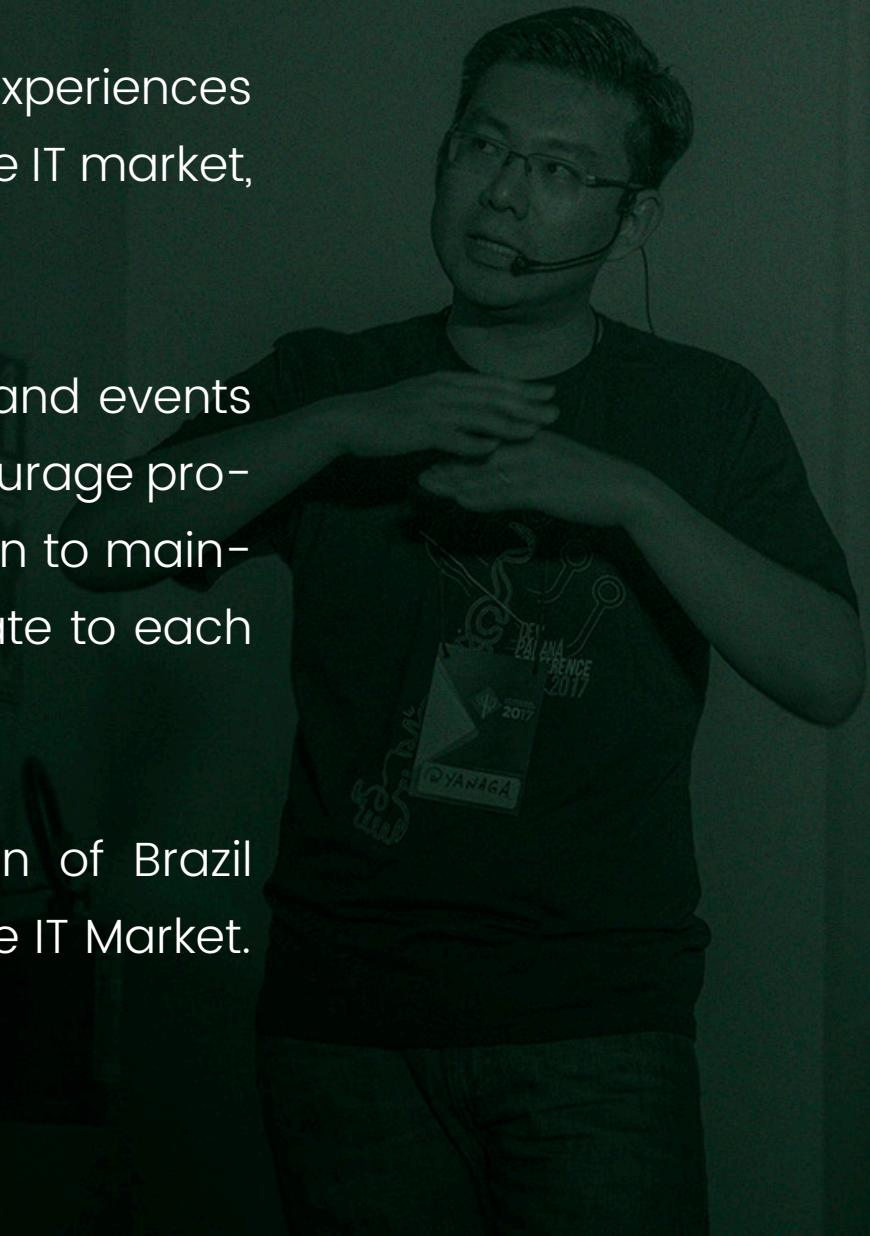
# Our mission

DevParaná was fund to exchange experiences among developers, students, and the IT market, in the whole state of Paraná\*.

We do this by organizing meetups and events which main aim is to bring and encourage production of quality content, in addition to maintaining channels for developers relate to each other.

\*Paraná is a state at South region of Brazil which is a worldwide reference in the IT Market.

See more at: <http://devparana.org>





# Meetups

The first action of DevParaná was organizing Meetups, which are informal meetings where people talk about a certain subject, in our case about technology, facilitating the circulation of information and networking.

The idea comes from Silicon Valley, in which events like this are so common like a happy hour.

Nossas



# Meetups

## Meetings

Over 60

## Attendees

Over 1200 people

## Cities

6 cidades diferentes

(Maringá, Toledo, Umuarama, Cianorte, Paranavaí e Campo Mourão)



# Affiliates

To a better fit of the developers with the meetups, we encourage the organization of smaller groups, being able to have issues related to these groups, this way the proposed affiliate program.

Today we have 4 affiliates (FEMUG, BEMUG, ReactJS and GDG), which meet at least once a month and meet the criteria set out in by the program.

All our meetups are free and have the support of companies places and educational institutions, which give us the place for the meetings.

<https://github.com/DeveloperParana/afiliados>



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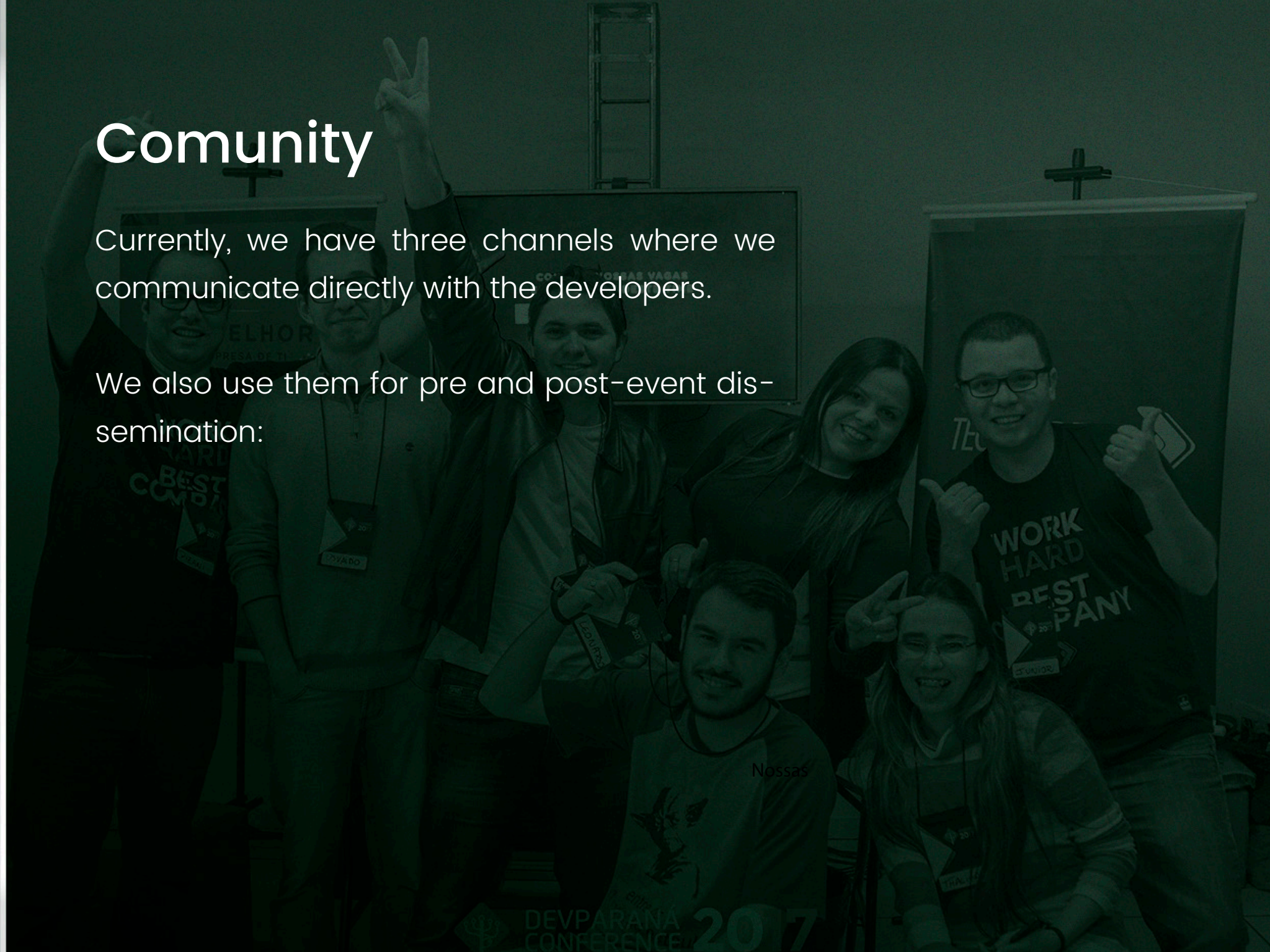
Nossas



# Community

Currently, we have three channels where we communicate directly with the developers.

We also use them for pre and post-event dissemination:





# Slack

Slack is the busiest of them, which is an open chat tool, and where we have currently more than 950 registered developers. Mostly they use this channel to exchange of experiences, job and events sharing, and also for general subjects related to development doubts, tips and news.

<http://slack.devparana.org/>





# Meetup

Another channel is [meetup.com](https://meetup.com/developerparana), which does the control sharing of our events, such as also the possibility of sending a list of emails. In this channel, we have more than 1400 developers.

<https://meetup.com/developerparana>

## Dev Paraná

Localização

Maringá, Brasil

Membros

1.457



Organizadores

Fernando Fabricio do

Você é membro ▾

Nosso grupo

Meetups

Membros

Fotos

Conversas

Mais

### Próximo Meetup

24  
ABR

terça-feira, 24 de abril de 2018, 19:00

**6º Encontro Backend Meetup Group Maringá**  
- {A definir}



Coordenado por Marcos Florencio e 2 outras pessoas





# Facebook

We also have a Facebook page, which contains almost 900 followers, and we use for pre and post-event sharing.

SAVE THE  
DATE 28/07

<https://facebook.com/DeveloperParana>

DevParaná  
@DeveloperParana

Página inicial

Sobre

Fotos

Vídeos

Eventos

Publicações

Comunidade

Promoções

Curtir Seguir Compartilhar ...

Cadastre-se

## Publicações



DevParaná

10 de abril às 09:34 · 🌐

Inscrições em:

<https://goo.gl/8M7SjZ>

Mais uma das palestra que vão acontecer hoje 10/04 no ReactMaringa à partir das 19h na Orbital Aceleradora Startups....  
Ver mais

Organização comunitária

Responda rapidamente

## Comunidade

Convide seus amigos para esta página

878 pessoas curtiram esta publicação

886 pessoas estão seguindo esta página

Henrique Niero Assis



Apoio:

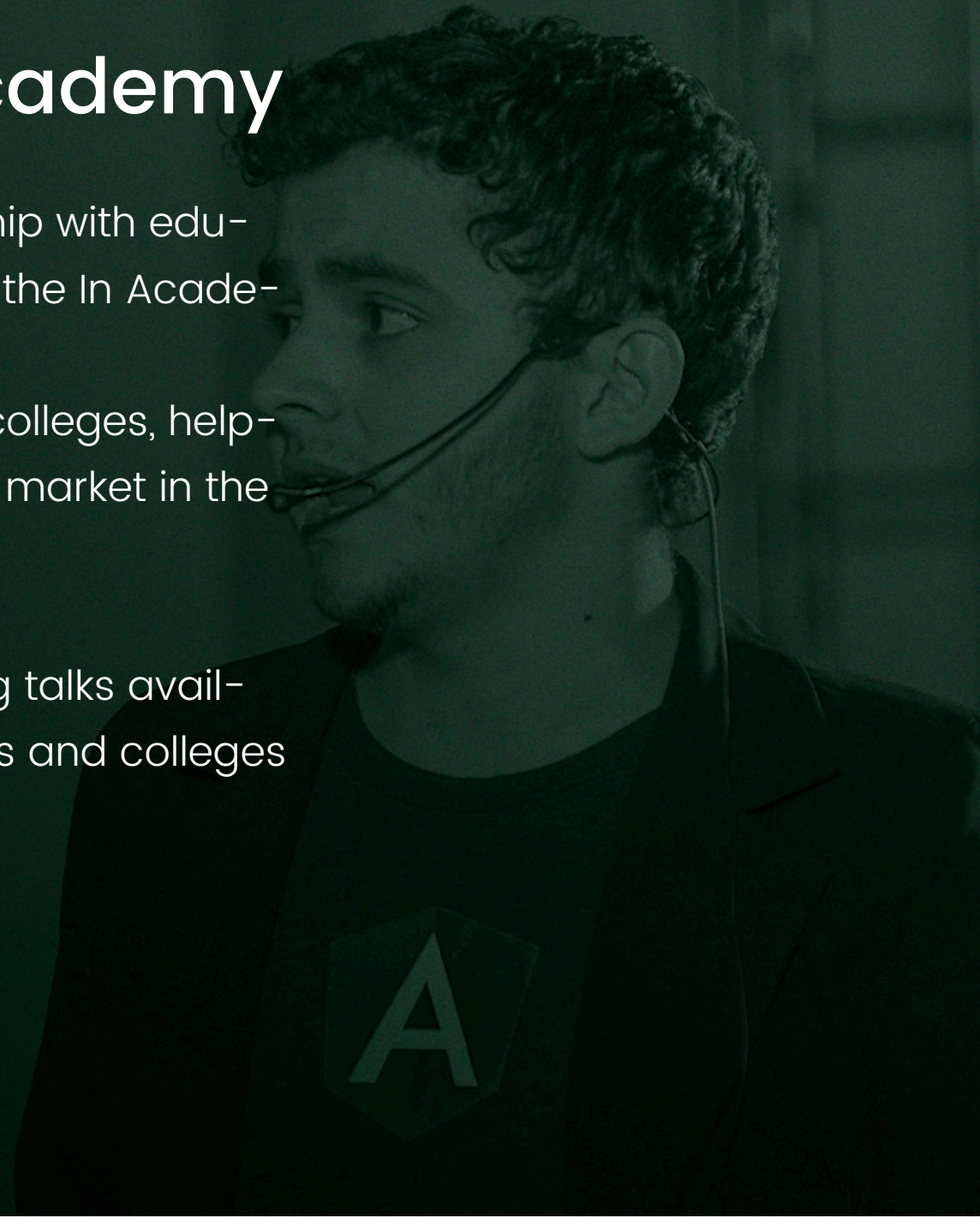




# DevParaná In Academy

Aiming to get a closer relationship with educational institutions, we created the In Academy program, which aims to bring content to colleges, helping to train professionals for the market in the region.

This program consists of making talks available to educational coordinators and colleges on the most diverse IT subjects.





# Events

Desiring to bring great names of technology to Maringá, on November 26, 2016, we organized the first DevParaná Conference, which had the presence of renowned developers such as Edson Yanaga, Maujor and Jaydson Gomes, and had around 170 developers from throughout the region.

The second edition took place on July 22, 2017, with Edson Yanaga, Otávio Santana, and Jefferson Noronha, and had 220 developers from 17 different cities.

We also hosted two more events: GDG DevFest (November 2017), which is sponsored by Google and focuses on the technologies that it offers, and DevOpsDays (March 2018), which is a worldwide event that has already occurred in more than 40 countries.



# Expectations for this year

Our next event is scheduled for July 28, 2018, and we are expecting around 350 developers this time.

Again we will bring 4 invited speakers and we will have 4 other speakers chosen for the call for papers.

In the late April, as soon as the place is confirmed, the ticket sales begin.





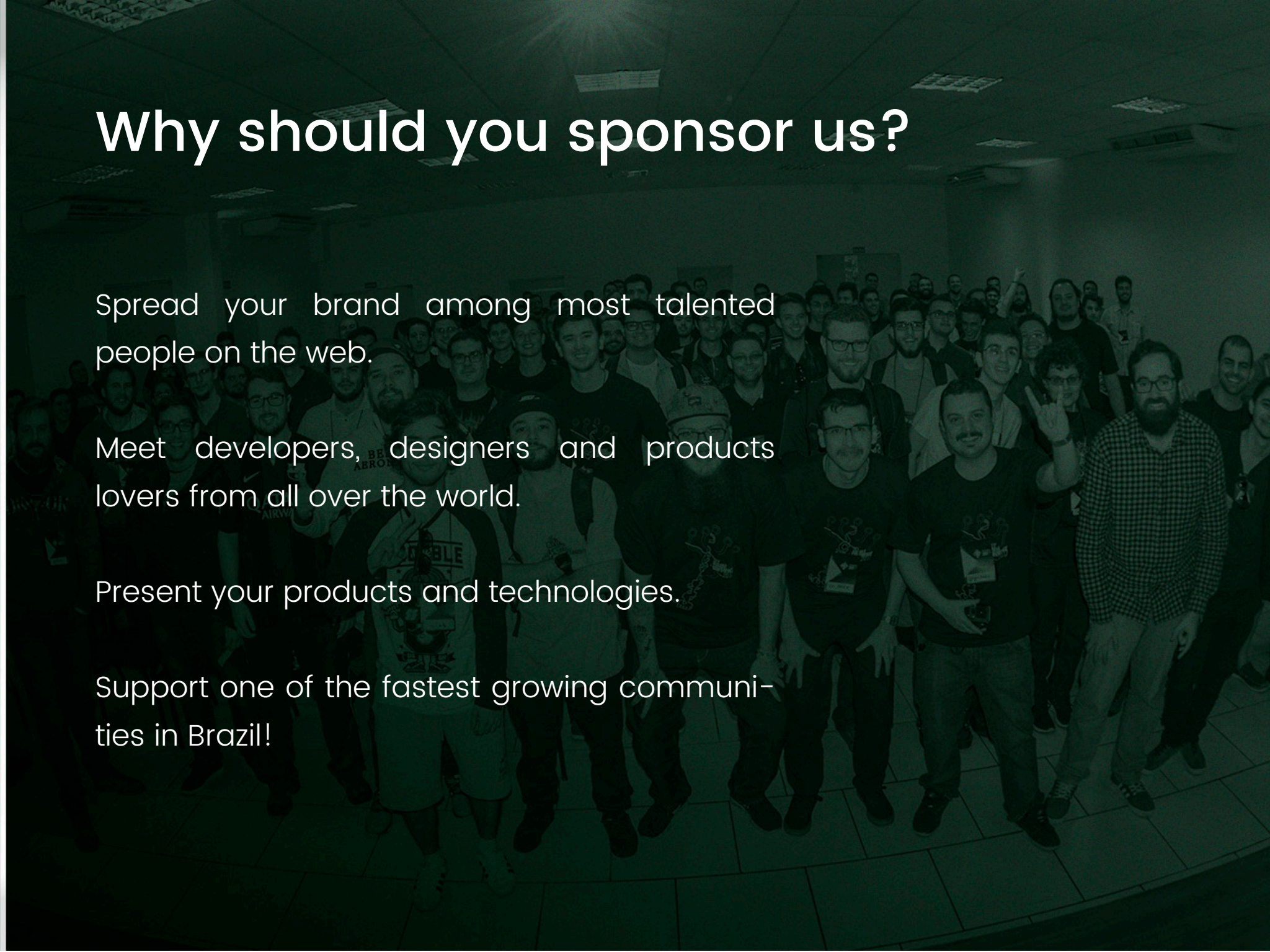
# Why should you sponsor us?

Spread your brand among most talented people on the web.

Meet developers, designers and products lovers from all over the world.

Present your products and technologies.

Support one of the fastest growing communities in Brazil!





# Silver

R\$ 2.000,00

## Website / Email / Printed products

- Advertising in all pre-event posts (from the date of acceptance)
- Sponsor logo linked to the site
- Sponsor logo printed on all materials of the event
- Flyer in the event kit

## On-site

- Logo on the screen in the interval of the lectures
- Giveaway of gifts (responsibility of the sponsor)

## Invites

1 Invite



# Gold

R\$ 4.000,00

## Website / Email / Printed products

- Sponsor logo on the cover page
- Advertising in all pre-event posts (from the date of acceptance)

## On-site:

- Advertising in slides
- Giveaway of gifts (responsibility of the sponsor)
- Sponsor logo at the name tag
- Sponsor logo at projector during talk breaks
- Sponsor logo at interview back wall
- Sponsor logo on the videos
- Advertising in all pre-event posts (from the date of acceptance)

## Invites

3 invites



# Diamond

R\$ 6.000,00

## Website / Email / Printed products

- Advertising of Sponsor products
- Advertising in all pre-event posts (from the date of acceptance)
- Sponsor logo on the videos
- Sponsor logo linked to the web page
- Sponsor logo printed on all event materials
- Printed material included in the Kit
- Mailing of the Event subscribers
- 1 Email Campaign to the Event subscribers

## On-site:

- Advertising in slides
- 1 promotional slide
- Giveaway of gifts (responsibility of the sponsor)
- Sponsor logo on the Event Tshirt
- Sponsor logo at the name tag
- Sponsor logo at projector during talk breaks
- Sponsor logo on the videos
- Exhibition stand during the Event
- Sponsor logo at interview back wall
- 5 minutes talk with all the attendees

## Invites

5 invites



# Have more ideas?

Would you like to expose your brand in a photo booth?

Or want to give the coffee break?

We are open to suggestions.

Share with us your idea of how your company could help the DevParaná Conference be amazing.

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