

#### Introduction

Dive into the world of culinary exploration with our Amazon Food Review Dataset. This comprehensive collection captures the essence of diverse gastronomic experiences, offering insights into the myriad flavors and preferences of online consumers. As we sift through this data, anticipate a journey through taste, quality, and consumer satisfaction. From trending products to hidden gems, our dataset unravels the tapestry of Amazon's vast food offerings. Whether you're a researcher, marketer, or simply a food enthusiast, this review compilation provides a valuable resource to understand and analyze the dynamic landscape of online food reviews on Amazon in a concise and informative manner.

In [170...

In [171...

# # Amazon\_food\_Review dataset

import numpy as np

# 1 import Necessary Library

```
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt

from wordcloud import WordCloud

import nltk
from nltk.corpus import stopwords
from nltk.stem import SnowballStemmer
from sklearn.feature_extraction.text import CountVectorizer

from collections import Counter
from numpy import where

from imblearn.over_sampling import SMOTE
```

from sklearn.preprocessing import StandardScaler

from sklearn.model\_selection import train\_test\_split
from sklearn.linear\_model import LogisticRegression
from sklearn.metrics import accuracy\_score
from sklearn.metrics import confusion\_matrix, ConfusionMatrixDisplay
from sklearn import metrics

from sklearn.preprocessing import OneHotEncoder

from sklearn.decomposition import PCA

```
from scipy.sparse import hstack, vstack

from prettytable import PrettyTable
from scipy.stats import loguniform # Log-uniform is useful for searching pend
from sklearn.model_selection import RepeatedStratifiedKFold, RandomizedSearch
```

# 2 import Dataset

# 3 Data Analysis

In [175	df	df.head()									
Out[175	Id ProductId		ProductId	UserId	ProfileName	HelpfulnessNumerator	Helpful				
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1					
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0					
	2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1					
	3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3					

	<b>4</b> 5	B006K2ZZ	Z7K A1UQRSG	Micha CLF8GW1T Bigham Wa		0	
	4					Þ	
In [176	df.tai	1()					
Out[176		Id	ProductId	UserId	ProfileName	HelpfulnessNumerator	
	568449	568450	B001EO7N10	A28KG5XORO54AY	Lettie D. Carter	0	
	568450	568451	B003S1WTCU	A3I8AFVPEE8KI5	R. Sawyer	0	
	568451	568452	B004I613EE	A121AA1GQV751Z	pksd "pk_007"	2	
	568452	568453	B004I613EE	A3IBEVCTXKNOH	Kathy A. Welch "katwel"	1	
	568453	568454	B001LR2CU2	A3LGQPJCZVL9UC	srfell17	0	
	4					<b>&gt;</b>	
In [177	df.sha	ре					
Out[177	(568454	, 10)					
In [178	df.col	umns					
Out[178	<pre>Index(['Id', 'ProductId', 'UserId', 'ProfileName', 'HelpfulnessNumerator',</pre>						
In [179	df["Sco	ore"].va	lue_counts()				
Out[179	4 8 1 5 3 4	3122 0655 2268 2640 9769					

In [180...

Name: count, dtype: int64

# Limiting current dataset to 5000 rows

# 4 Data cleaning and Preprocessing

```
df = df[:10000]
In [181...
            print('No. of datapoints/rows: {}'.format(df.shape[0]))
            print('No. of features/columns: {}'.format(df.shape[1]))
         No. of datapoints/rows: 10000
         No. of features/columns: 10
In [182...
            print("Feature names: \n{}".format(df.columns))
         Feature names:
         Index(['Id', 'ProductId', 'UserId', 'ProfileName', 'HelpfulnessNumerator',
                 'HelpfulnessDenominator', 'Score', 'Time', 'Summary', 'Text'],
               dtype='object')
            • Id: Just the Row Number
            • ProductId: Unique identifier for the product
            • UserId: Ungiue identifier for the user
            • ProfileName: Profile name of the user
            • HelpfulnessNumerator: Number of users who found the review helpful
            • HelpfulnessDenominator: Number of users who indicated whether they found
               the review helpful or not
            • Score: Rating between 1 and 5
            • Time: Timestamp for the review
            • Summary: Brief summary of the review
            • Text: Text of the review
In [183...
            df.isna().sum()
Out[183...
           Ιd
           ProductId
                                      0
           UserId
                                      0
           ProfileName
           HelpfulnessNumerator
           HelpfulnessDenominator
           Score
           Time
                                      0
           Summary
                                      0
           Text
           dtype: int64
In [184...
            df.isnull().sum()
                                      0
Out[184...
           ProductId
                                      0
           UserId
           ProfileName
                                      0
           HelpfulnessNumerator
                                      0
           HelpfulnessDenominator
```

Time Summary 0 Text 0 dtype: int64

<class 'pandas.core.frame.DataFrame'>

#### Inference:

Only ProfileName and Summary are Null or Missing, so we can continue without removing those rows as UserId and Text are present and we can use these features

```
In [185...
```

```
df.info()
```

```
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 10 columns):
    Column
#
                            Non-Null Count Dtype
    -----
0
    Ιd
                            10000 non-null
                                            int64
1
    ProductId
                            10000 non-null object
    UserId
                            10000 non-null object
3
    ProfileName
                            10000 non-null object
    HelpfulnessNumerator
                            10000 non-null int64
5
    HelpfulnessDenominator 10000 non-null int64
6
    Score
                            10000 non-null int64
7
    Time
                            10000 non-null int64
    Summary
                            10000 non-null object
    Text
                            10000 non-null object
```

dtypes: int64(5), object(5) memory usage: 781.4+ KB

5 | Data visualisation



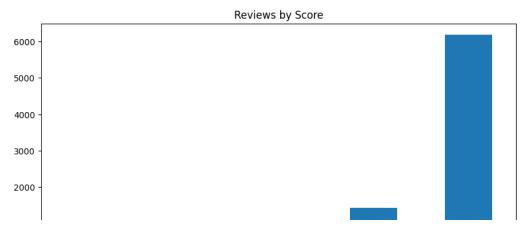


## **EDA (Exploratory Data Analysis)**

#### 5.1 Bar Plot

```
In [186...
```

```
ax = df['Score'].value_counts().sort_index().plot(kind='bar', title='Reviews
ax.set_xlabel('Review Stars')
plt.show()
```





In [187... df['Score'].value\_counts()

Out[187... Score

5 6183

4 1433

1 932

3 862

2 590

Name: count, dtype: int64

#### Check duplicate values

Out [188... Id ProductId UserId ProfileName HelpfulnessNumerator He

**466** 467 B000G6RYNE A3PJZ8TU8FDQ1K Jared Castle 0

574 575 B000G6RYNE A3PJZ8TU8FDQ1K Jared Castle 2

**2334** 2335 B0001FQVCK A5D06XJHDXK75 C. Po 3

**2336** 2337 B0001FQVCK A5D06XJHDXK75 C. Po 1

**2613** 2614 B0016FY6H6 A3I4PCBRENJNG2 L. Cain 4

2636	2637	B0016FY6H6	A2NLZ3M0OJV9NX	Mark Bodzin	3
2647	2648	В0016FY6H6	A2NLZ3M0OJV9NX	Mark Bodzin	0
2653	2654	В0016FY6H6	A3I4PCBRENJNG2	L. Cain	0
2941	2942	B0002TJAZK	A3TVZM3ZIXG8YW	christopher hayes	7
2943	2944	B0002TJAZK	A2ISKAWUPGGOLZ	M. S. Handley	2
2946	2947	B0002TJAZK	A2ISKAWUPGGOLZ	M. S. Handley	0
2947	2948	B0002TJAZK	A3TVZM3ZIXG8YW	christopher hayes	0
5934	5935	B001O2IX8E	A3KDZCQ82JFWLN	Phoebe Oh	2

5958	5959	B001O2IX8E	A3KDZCQ82JFWLN	Phoebe Oh	0
6516	6517	B005O8BLLU	APH7I7OZ8WUJP	J. Simpson	0
6517	6518	B005O8BLLU	APH7I7OZ8WUJP	J. Simpson	0
8522	8523	B003VXFK44	A10H24TDLK2VDP	William Jens Jensen	0
8523	8524	B003VXFK44	A10H24TDLK2VDP	William Jens Jensen	0
8702	8703	B003VXFK44	A10H24TDLK2VDP	William Jens Jensen	2
9231	9232	B006N3IG4K	A10H24TDLK2VDP	William Jens Jensen	0
9232	9233	B006N3IG4K	A10H24TDLK2VDP	William Jens Jensen	0

```
9411 9412 B006N3IG4K A10H24TDLK2VDP William Jens Jensen 2
```

In [189... df.duplicated(subset=['ProductId', 'UserId', 'ProfileName', 'Time', 'Text'],
Out[189... False 9978
 True 22
 Name: count, dtype: int64

In [190... duplicates[duplicates['ProductId']=='B0016FY6H6']
Out[190... Id ProductId UserId ProfileName HelpfulnessNumerator HelpfulnessNumerator

**2613** 2614 B0016FY6H6 A3I4PCBRENJNG2 L. Cain 4

**2636** 2637 B0016FY6H6 A2NLZ3M0OJV9NX Mark Bodzin 3

**2647** 2648 B0016FY6H6 A2NLZ3M0OJV9NX Mark Bodzin 0

**2653** 2654 B0016FY6H6 A3I4PCBRENJNG2 L. Cain 0

# Data Cleaning (2nd part)

#### **Drop duplicates**

```
In [191... # Check original shape of the dataset
    df.shape

Out[191... (10000, 10)

In [192... # Drop the duplicates
    df.drop_duplicates(subset=['ProductId', 'UserId', 'ProfileName', 'Time', 'Tex
    df.shape

Out[192... (9988, 10)
```

# Helpfulness numerator should not exceed Helpfulness denominator

```
In [193... df[df["HelpfulnessNumerator"] > df["HelpfulnessDenominator"]]
Out[193... Id ProductId UserId ProfileName HelpfulnessNumerator HelpfulnessDenominato

In [194... print(f"No. of Datapoints BEFORE discarding : {df.shape[0]}")
    df = df[df["HelpfulnessNumerator"] <= df["HelpfulnessDenominator"]]
    print(f"No. of Datapoints AFTER discarding : {df.shape[0]}")

No. of Datapoints BEFORE discarding : 9988
No. of Datapoints AFTER discarding : 9988</pre>
```

# **6 Feature Engineering**

1 B001E4KFG0 A3SGXH7AUHU8GW delmartian

1

1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0
2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1
3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3
4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	0

In [197...

# Check negative and positive reviews (1, 2, 3 - negative; 4 and 5 - positive print("Negative values with scores 1, 2 and 3:", len(df[df['Review']==0])) print("Positive values with score 4 and 5:", len(df[df['Review']==1]))

Negative values with scores 1, 2 and 3: 2376 Positive values with score 4 and 5: 7612

#### Add Word Count feature

In [198		<pre>df['WordCount'] = df['Text'].apply(lambda x: len(x.split())) df.head()</pre>							
Out[198		Id	ProductId	UserId	ProfileName	HelpfulnessNumerator	Helpful		
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1			
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0			

ARXI MWIIXXAIN

Natalia Corres

1

In [199...

-	J	DOULQUEITO	ADALISTON AIR	"Natalia Corres"	_	
3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3	i
4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	C	ı
4						•

#### Add Character Count feature

	df.head()									
Out[199		Id	ProductId	UserId	ProfileName	HelpfulnessNumerator	Helpful			
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1				
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0				

df['CharacterCount'] = df['Text'].apply(lambda x: len(x))

2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1
3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3
4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	0

#### Auu meipjuilless percentuge leature

In [200...

df["HelpfulnessPercentage"] = df[["HelpfulnessNumerator","HelpfulnessDenomina
df.head(-5)

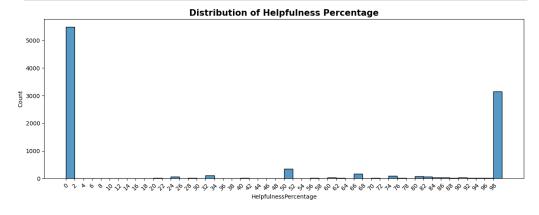
Out[200		Id	ProductId	UserId	ProfileName	HelpfulnessNumerator
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0
	2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1
	3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3
	4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	0
	•••					
	9990	9991	B000P41A28	A82CL6H9NWSJC	Carl Nothnagel	6
	9991	9992	B000P41A28	A181WVPZSOKTVV	GRIZZLY	12
	9992	9993	B000P41A28	A3HINZRNCW1SKA	Нарру Мот	1



#### 9983 rows × 14 columns

In [201...

```
# Check the distribution of helpfulness percentage
plt.figure(figsize=(15,5))
sns.histplot(data=df["HelpfulnessPercentage"], bins=50)
plt.title("Distribution of Helpfulness Percentage",fontweight='bold', fontsiz
plt.xticks(range(0,100,2), rotation=45)
plt.show()
```



#### Adding Helpfulness Indicator Feature

df.loc[df["HelpfulnessPercentage"] >= 75, 'HelpfulnessIndicator'] = 'Useful'
 df.loc[(df["HelpfulnessPercentage"] > 40) & (df["HelpfulnessPercentage"] < 75
 df.loc[(df["HelpfulnessPercentage"] > 0) & (df["HelpfulnessPercentage"] <= 40
 df.loc[df["HelpfulnessPercentage"] == 0, 'HelpfulnessIndicator'] = 'Not Avail
 df.head()</pre>

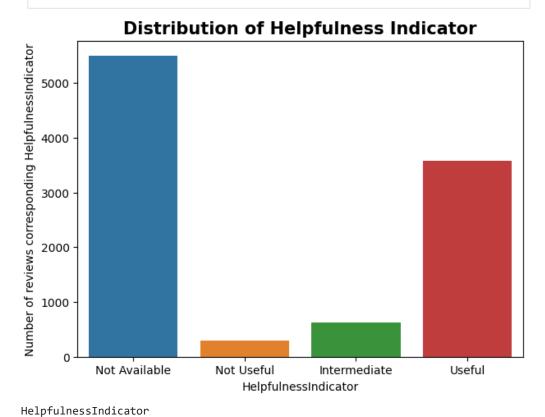
Out [ 202... Id ProductId UserId ProfileName HelpfulnessNumerator Helpful

**0** 1 B001E4KFG0 A3SGXH7AUHU8GW delmartian 1

**1** 2 B00813GRG4 A1D87F6ZCVE5NK dll pa

```
Natalia
                                              Corres
2 3 B000LQOCH0
                       ABXLMWJIXXAIN
                                                                         1
                                             "Natalia
                                             Corres"
       B000UA0QIQ
                      A395BORC6FGVXV
                                                                         3
                                                Karl
                                           Michael D.
       B006K2ZZ7K
                     A1UQRSCLF8GW1T
                                          Bigham "M.
                                                                         0
   5
                                             Wassir"
```

In [203...
 plt.figure(figsize=(7,5))
 sns.countplot(df, x='HelpfulnessIndicator', order=["Not Available","Not Usefu
 plt.title("Distribution of Helpfulness Indicator", fontweight='bold', fontsize
 plt.xlabel("HelpfulnessIndicator")
 plt.ylabel("Number of reviews corresponding HelpfulnessIndicator")
 plt.show()
 print()
 print(df['HelpfulnessIndicator'].value\_counts()[[0,3,2,1]])



5494

290

629

Not Available

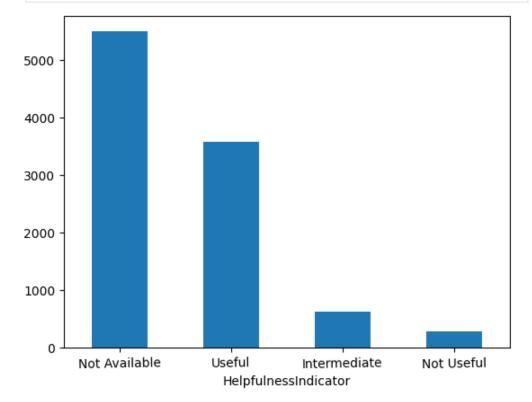
Not Useful

Useful

Intermediate

```
In [204...

df.HelpfulnessIndicator.value_counts().plot(kind='bar', rot=1.0)
    plt.show()
    print("\nCount of Usefulness of Reviews:")
    print(df.HelpfulnessIndicator.value_counts())
```



Count of Usefulness of Reviews: HelpfulnessIndicator

Not Available 5494
Useful 3575
Intermediate 629
Not Useful 290
Name: count, dtype: int64

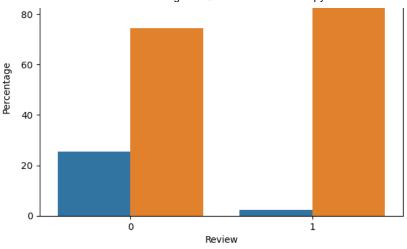
Name. Count, atype. inco4

#### EDA 2

#### Distribution of useful and non-useful reviews in each of the set of Positive and Negative Reviews

```
df_temp = df[(df["HelpfulnessIndicator"]!= "Not Available") & (df["Helpfulnes
df_temp_1 = df_temp["HelpfulnessIndicator"].groupby(df_temp["Review"]).value
df_temp_1 = df_temp_1*100
df_temp_1 = df_temp_1.rename("Percentage").reset_index()

plt.figure(figsize=(7,5))
sns.barplot(data=df_temp_1, x="Review", y="Percentage", hue="HelpfulnessIndic
plt.legend(bbox_to_anchor=(1.05, 1), loc=2, borderaxespad=0.);
plt.show()
print()
df_temp_1
Not Useful
```



0			г	3	1	_	
()	11	т.		- /		5	

	Review	HelpfulnessIndicator	Percentage
0	0	Useful	74.440518
1	0	Not Useful	25.559482
2	1	Useful	97.579576
3	1	Not Useful	2.420424

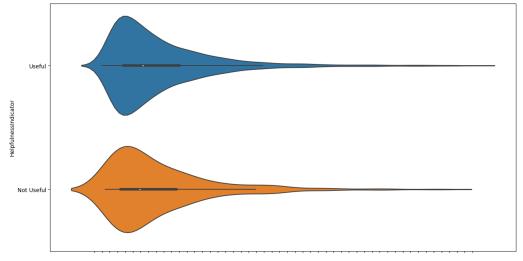
#### Inference:

- People find both positive and negative reviews useful
- It's very rare that positive reviews are not useful, meaning the reviews are well written and true in the dataset

#### Usefulness vs Length of the Review

```
In [206...
```

```
# Consider reviews with 500 words or less
temp_df_useful_nonuseful_500wc = df[(df["HelpfulnessIndicator"]!= "Not Availa
plt.figure(figsize=(15,8))
sns.violinplot(x='WordCount', y='HelpfulnessIndicator', data=temp_df_useful_r
plt.xticks(range(0,500,10), rotation=45)
plt.show()
print()
temp_df_useful_nonuseful_500wc["WordCount"].groupby(temp_df_useful_nonuseful_
```



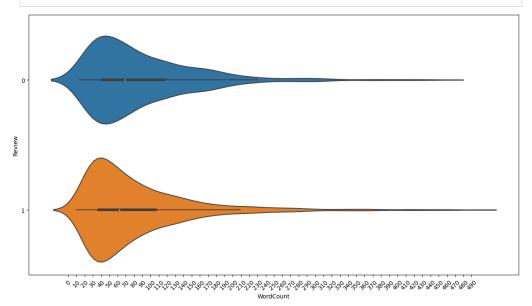
	WordCount								
Out[206		count	mean	std	min	25%	50%	75%	max
	HelpfulnessIndicator								
	Not Useful	287.0	81.975610	68.004238	14.0	34.5	59.0	106.0	445.0
	Useful	3558.0	84.632659	68.806229	10.0	38.0	63.0	110.0	492.0

#### Inference:

- Useful reviews are concise.
- Not useful reviews are lengthy

#### Review Length vs Negative/Positive

```
plt.figure(figsize=(15,8))
sns.violinplot(x='WordCount', y='Review', data=temp_df_useful_nonuseful_500wc
plt.xticks(range(0,500,10), rotation=45)
plt.show()
print()
temp_df_useful_nonuseful_500wc["WordCount"].groupby(temp_df_useful_nonuseful_
```



Out[207... count mean std min 25% 50% 75% max

Review								
0	843.0	88.946619	66.856483	14.0	41.0	69.0	117.0	445.0
1	3002.0	83.167222	69.219604	10.0	37.0	62.0	106.0	492.0

#### Inference:

Negative reviews are lengthy

# **Data Processing 1**

```
In [208...
           import re
           def clean text(reviews_df):
             cleaned reviews df = []
             cleaned_reviews = ""
             for text in reviews df:
               text = text.lower() # Converting to Lowercase
               pattern = re.compile('<.*?>')
               text = re.sub(pattern, ' ', text) # Removing HTML tags
               text = re.sub(r'[?|!|\'|"|#]', r'', text)
               text = re.sub(r'[.|,|)|(|\|/]', r'', text) # Removing Punctuations
               words = [word for word in text.split() if word not in stopwords.words('er
               cleaned_reviews_df.append(words)
               cleaned_reviews = list(map(' '.join, cleaned_reviews_df))
             return cleaned reviews
In [209...
           df['CleanedText'] = clean_text(df['Text'])
           df['CleanedText'][56:90]
          56
                 deal awesome arrived halloween indicated enoug...
Out[209...
          57
                chocolate say great variety everything family ...
          58
                 great product nice combination chocolates perf...
          59
                halloween sent bag daughters class share choco...
          60
                watch prices assortment good get gold box purc...
          61
                bag candy online pretty expensive cheaper orde...
          62
                             arrived 6 days stale could eat 6 bags
          63
                used endurolyte product several years pill pow...
          64
                product serves well source electrolytes long r...
          65
                stuff really works preventing cramping middle ...
          66
                us low carb diet little tablets thing two year...
                purchased mango flavor doesnt take like mango ...
          67
          68
                youre impulsive like $6 ok dont get wrong qual...
          69
                 sooooo deliscious bad ate em fast gained 2 pds...
          70
                albanese gummi bears rings good tasty high qua...
          71
                 grape gummy bears hard find area fact pretty m...
                ordered two two raspberry latice tarts directl...
          72
          73
                 buyer beware please sweetener everybody maltit...
          74
                                             okay would go way buy
          75
                 tea flavor whole brunch artifial flavors retur...
          76
                looked like perfect snack trail mix unfortunat...
                taste really good purchasing different brand s...
          77
          78
                taste great berries melted may order winter or...
          79
                know cannot make tea good granted south know n...
          80
                peppermint stick delicious fun eat dad got one...
          81
                great gift ages purchased giant canes recipien...
          82
                 know product title says molecular gastronomy d...
          83
                 dogs like flavors tried dog food reason itchin...
          84
                awesome dog food however given boston severe r...
          85
                 three dogs love food bought specifically one d...
          86
                 dog ton allergies environmental food prescript...
          87
                 shepherd collie mix ibs vet recommended limite...
                 natural balance dry dog food lamb meal brown r...
          88
                 great food love idea one food ages & breeds ît...
          Name: CleanedText, dtype: object
In [210...
           df.head()
Out[210...
             Id
                    ProductId
                                          UserId ProfileName HelpfulnessNumerator Helpful
             1
                  B001E4KFG0 A3SGXH7AUHU8GW
                                                   delmartian
                                                                                 1
```

1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0
2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1
3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3
4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	0
4					<b>&gt;</b>

EDA 3 - Word Cloud

#### Word cloud for all reviews

```
In [211...
```

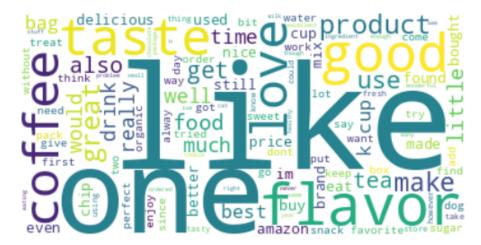
```
all_text = " ".join(review for review in df['CleanedText'])
wordcloud = WordCloud(stopwords=stopwords.words('english'), background_color=
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
```



#### Word cloud for positive review

In [212...

```
positive_text = " ".join(review for review in df['CleanedText'][df['Review']=
wordcloud = WordCloud(stopwords=stopwords.words('english'), background_color=
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
```



#### Word cloud for negative reviews

```
In [213...
```

```
negative_text = " ".join(review for review in df['CleanedText'][df['Review']=
wordcloud = WordCloud(stopwords=stopwords.words('english'), background_color=
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
```



#### Inference:

There will be group of words that indicate negative review, so would need to apply ngram on that

# Finding most common words in NEGATIVE REVIEWS and then plotting the word cloud:

In [214...

```
# Tokenize the sentences in the corpus and create a dictionary with sentences
wordfreq = {}
tokens = nltk.word_tokenize(negative_text)
for t in tokens:
    if t not in wordfreq.keys():
        wordfreq[t] = 1
    else:
        wordfreq[t] += 1
# print(wordfreq)
```

In [215...

```
# Filter down to 200 most frequently ocurring words:
import heapq
most_freq = heapq.nlargest(200, wordfreq, key=wordfreq.get)
print(most_freq)
```

['like', 'coffee', 'taste', 'product', 'one', 'would', 'good', 'flavor', 'don t', 'really', 'much', 'even', 'get', 'buy', 'food', 'better', 'im', 'drink', 's ugar', 'tried', 'water', ':', '-', 'also', 'amazon', 'juice', 'little', 'time', 'tea', 'cup', 'first', 'try', 'use', '\$', 'love', 'price', 'bad', 'box', 'grea t', 'make', '3', 'bought', 'orange', 'chips', 'well', 'made', 'didnt', 'know', 'still', 'think', 'ive', '2', 'thought', 'way', 'eat', 'something', '%', 'mix', 'chocolate', 'could', 'order', 'find', 'ingredients', 'tastes', 'want', 'howeve r', 'sweet', 'used', 'say', 'bag', 'found', 'got', 'two', 'hot', 'soda', 'doesn t', 'brand', 'bit', 'flavors', 'different', 'since', 'disappointed', 'ordered', 'products', 'tasted', 'less', 'never', 'best', 'go', 'though', '1', '4', 'giv e', 'money', 'sure', 'many', 'cant', 'organic', 'going', ';', 'milk', '--', 'aw ay', 'pack', 'may', 'back', 'store', 'size', 'green', 'switch', 'reviews', '5', 'said', 'looking', 'see', 'stuff', 'people', 'received', 'id', 'regular', 'fre e', 'enough', 'strong', 'maybe', 'pretty', 'fruit', 'shipping', 'natural', 'ite m', 'high', 'flavored', 'wont', 'hard', 'thats', 'per', 'added', 'probably', 'd og', 'small', 'quality', 'lot', 'cups', 'purchase', 'another', 'put', 'anythin g', 'isnt', '&', 'k-cups', 'keurig', 'work', 'right', 'package', 'thing', 'ol d', 'actually', 'purchased', 'almost', 'buying', 'might', 'using', 'real', 'big', 'bags', 'ok', '100', '8', 'review', 'ill', 'recommend', 'oz', 'youre', 'eve r', 'bags', 'ok', '100', '8', 'review', 'ill', 'recommend', 'oz', 'youre', 'eve r', 'whole', 'kind', 'stars', 'salt', 'tangerine', 'new', 'roast', 'calories', 'corn', 'nothing', 'case', 'dark', 'cans', '12', 'problem', 'weak', 'eating', 'without', 'coconut', 'either', 'makes', 'company', 'nice', 'worth', 'rather', 'trying', 'wanted']

In [216...

```
top_200_words = " ".join(word for word in most_freq)
wordcloud_top_200 = WordCloud(background_color="white").generate(top_200_word
plt.imshow(wordcloud_top_200, interpolation='bilinear')
plt.axis("off")
plt.show()
```



# **Data Processing 2**

#### **Stemming**

```
In [217...
            snow = nltk.stem.SnowballStemmer('english')
            final_X = []
            for text in df['CleanedText']:
              words = [snow.stem(word) for word in text.split()]
              final_X.append(words)
            final_X[:10]
           [['bought',
Out[217...
             'sever',
             'vital',
             'can',
             'dog',
             'food',
              'product',
             'found',
             'good',
             'qualiti',
             'product',
             'look',
             'like',
             'stew',
             'process',
             'meat',
             'smell',
             'better',
             'labrador',
             'finicki',
             'appreci',
             'product',
              'better'],
            ['product',
              'arriv',
             'label',
             'jumbo',
             'salt',
             'peanut',
             'peanut',
             'actual',
             'small',
             'size',
             'unsalt',
             'sure',
             'error'
             'vendor',
             'intend',
             'repres',
             'product',
             'jumbo'],
            ['confect',
              'around',
             'centuri',
             'light',
             'pillowi',
             'citrus',
             'gelatin',
             'nut',
             '-',
             'case',
             'filbert',
             'cut'.
```

```
---,
 'tini',
 'squar',
 'liber',
 'coat',
 'powder',
 'sugar',
 'tini',
 'mouth',
 'heaven',
 'chewi',
 'flavor',
 'high',
 'recommend',
 'yummi',
 'treat',
 'familiar',
 'stori',
'c',
 'lewi',
 'lion',
 'witch',
 'wardrob',
'-',
 'treat',
 'seduc',
 'edmund',
'sell',
 'brother',
'sister',
 'witch'],
['look',
 'secret',
'ingredi',
'robitussin',
'believ',
 'found',
 'got',
 'addit',
 'root',
'beer',
 'extract',
 'order',
 'good',
 'made',
 'cherri',
 'soda',
 'flavor',
 'medicin'],
['great',
 'taffi',
 'great',
 'price',
'wide',
 'assort',
 'yummi',
 'taffi',
 'deliveri',
 'quick',
 'taffi',
 'lover',
 'deal'],
['got',
 'wild',
 'hair',
 'taffi',
 'order',
 'five',
```

```
'pound',
 'bag',
 'taffi',
 'enjoy',
'mani',
 'flavors:',
 'watermelon',
 'root',
 'beer',
 'melon',
 'peppermint',
 'grape',
 'etc',
 'complaint',
 'bit',
 'much',
 'red',
 'black',
 'licorice-flavor',
 'piec',
 'particular',
 'favorit',
 'kid',
 'husband',
 'last',
 'two',
 'week',
 'would',
 'recommend',
 'brand',
 'taffi',
'--',
 'delight',
 'treat'],
['saltwat',
 'taffi',
 'great',
'flavor',
 'soft',
'chewi',
 'candi',
 'individu',
 'wrap',
 'well',
 'none',
'candi',
 'stuck',
'togeth',
 'happen',
 'expens',
 'version',
 'fraling',
 'would',
 'high',
 'recommend',
 'candi',
 'serv',
 'beach-them',
 'parti',
 'everyon',
'love'],
['taffi',
 'good',
 'soft',
 'chewi',
 'flavor',
```

'amaz',

```
'would',
 'definit',
 'recommend',
 'buy',
 'satisfi'],
['right',
 'im',
 'most'
 'sprout',
 'cat',
 'eat',
  grass',
 'love',
 'rotat'
 'around',
 'wheatgrass',
 'rye'],
['healthi',
 'dog',
 'food',
 'good',
 'digest',
 'also',
 'good',
 'small',
 'puppi',
 'dog',
 'eat',
 'requir',
 'amount',
 'everi',
 'feed']]
final_y = df['Review']
```

# In [218...

#### Convert to bag of words

```
In [219...
           stemmed X = []
           for row in final X:
                sentence = ''
                for word in row:
                    sentence = sentence + ' ' + word
                stemmed X.append(sentence.strip())
```

```
In [220...
             stemmed_X[:5]
```

Out[220... ['bought sever vital can dog food product found good qualiti product look lik e stew process meat smell better labrador finicki appreci product better', 'product arriv label jumbo salt peanut peanut actual small size unsalt sure error vendor intend repres product jumbo',

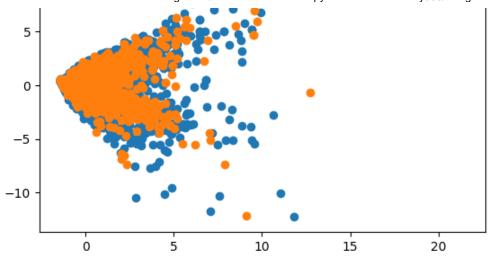
 $\hbox{'confect around centuri light pillowi citrus gelatin nut-case filbert cut}\\$ tini squar liber coat powder sugar tini mouth heaven chewi flavor high recomm end yummi treat familiar stori c lewi lion witch wardrob - treat seduc edmund sell brother sister witch',

'look secret ingredi robitussin believ found got addit root beer extract ord er good made cherri soda flavor medicin',

'great taffi great price wide assort yummi taffi deliveri quick taffi lover deal']

```
In [221...
           count_vect = CountVectorizer(max_features=100)
           bow_X = count_vect.fit_transform(stemmed_X)
           final_X = bow_X
```

```
print(final_X[:5])
           (0, 7)
                          1
           (0, 22)
                          1
           (0, 32)
                          1
           (0, 68)
                          3
           (0, 33)
                          1
           (0, 38)
                          1
           (0, 50)
                          1
           (0, 48)
                          1
           (0, 5)
                          2
           (1, 68)
           (2, 81)
           (2, 31)
           (2, 41)
                          1
           (2, 71)
           (2, 88)
           (3, 33)
           (3, 38)
           (3, 50)
                          1
           (3, 31)
                          1
           (3, 44)
           (3, 39)
                          1
           (3, 62)
                          1
           (3, 53)
           (4, 40)
           (4, 67)
In [222...
            print("Count of final_X:")
            print(final_X.shape[0])
            print()
            print("Count of final_y:")
            print(final_y.value_counts())
         Count of final X:
         9988
         Count of final_y:
         Review
              7612
         1
              2376
         Name: count, dtype: int64
           Plot the bag of words (before balancing)
In [223...
            pca = PCA(n\_components = 2)
In [224...
            PCA_X = pca.fit_transform(final_X.toarray()) # Apply PCA to plot 2 dimensions
            counter = Counter(final_y)
            for label, _ in counter.items():
            row_ix = where(final_y == label)[0]
             plt.scatter(PCA_X[row_ix, 0], PCA_X[row_ix, 1], label=str(label))
            plt.legend()
            plt.show()
                       1
            10
```



## 7 | Applying SMOTE 'Balance Dataset'

```
In [225...
           oversample = SMOTE()
           X_resampled, y_resampled = oversample.fit_resample(final_X, final_y)
           X_resampled.shape
           (15224, 100)
Out[225...
In [226...
           PCA_SMOTE_X = pca.transform(X_resampled.toarray())
           for label, _ in counter.items():
            row_ix = where(y_resampled == label)[0]
            plt.scatter(PCA_SMOTE_X[row_ix, 0], PCA_SMOTE_X[row_ix, 1], label=str(label)
           plt.legend()
           plt.show()
           10
             5
             0
           -5
          -10
                                                                15
                                                                              20
```

```
In [227...
           print("Shape of oversampled X:")
           print(X_resampled.shape)
           print()
           print("Shape of oversampled y:")
           print(y_resampled.shape)
        Shape of oversampled X:
        (15224, 100)
        Shape of oversampled y:
        (15224,)
In [228...
           df['StemmedText'] = stemmed_X
           df.head()
Out[228...
             Id
                   ProductId
                                        UserId ProfileName HelpfulnessNumerator Helpful
                 B001E4KFG0 A3SGXH7AUHU8GW
                                                  delmartian
                                                                              1
              2 B00813GRG4
                               A1D87F6ZCVE5NK
                                                      dll pa
                                                                              0
                                                    Natalia
                                                     Corres
          2 3 B000LQOCH0
                                ABXLMWJIXXAIN
                                                                              1
                                                    "Natalia
                                                    Corres"
                 B000UA0QIQ
                               A395BORC6FGVXV
                                                       Karl
                                                  Michael D.
                 B006K2ZZ7K
                              A1UQRSCLF8GW1T
                                                 Bigham "M.
                                                    Wassir"
           Machine Learning Algorithm (1st Part)
```

# **Logistic Regression**

We have X-resampled, y\_resampled -> Text input and Review (1/0 for

```
Assignment/amazon-food-review.ipynb at master · Redoy365/Assignment
           positive/negative) for training input and output
In [229...
           # Training set and test set:
           X_train, X_test, y_train, y_test = train_test_split(X_resampled, y_resampled,
            print(X_train.shape)
            print(X_test.shape)
            print(y_train.shape)
            print(y_test.shape)
         (12179, 100)
         (3045, 100)
         (12179,)
         (3045,)
In [230...
            lr = LogisticRegression(C=1e5)
            result = lr.fit(X=X_train, y=y_train)
            predictions = result.predict(X test)
In [231...
           predictions[:5]
Out[231... array([0, 0, 0, 1, 1])
In [232...
           from sklearn.metrics import precision_score, recall_score, f1_score
            accuracy1 = accuracy_score(y_test, predictions)
            print("Accuracy:", accuracy1)
            precision1 = precision_score(y_test, predictions)
            print("Precision Score:", precision1)
           recall1 = recall_score(y_test, predictions)
            print("Recall Score:", recall1)
            f1_score1 = f1_score(y_test, predictions)
            print("F1 Score:", f1_score1)
         Accuracy: 0.7885057471264367
         Precision Score: 0.8250539956803455
         Recall Score: 0.7407886231415644
         F1 Score: 0.7806539509536785
In [233...
            training_predictions = result.predict(X_train)
            training_accuracy1 = accuracy_score(y_train, training_predictions)
           print(training_accuracy1)
```

#### 0.7998193611955005

In [234...
print(metrics.classification\_report(y\_test, predictions, target\_names = ["pos

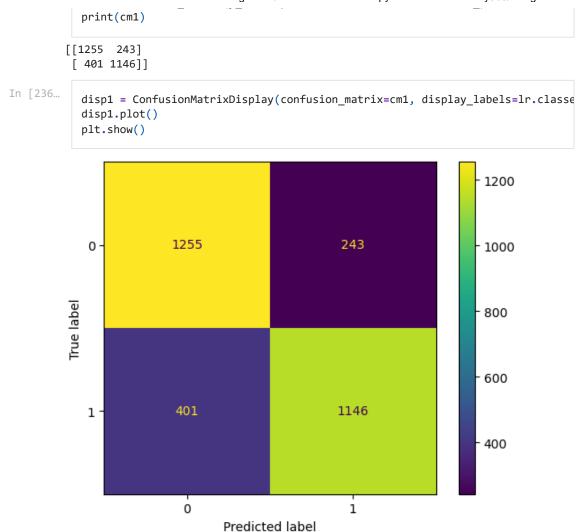
nocall fl scone support

	precision	Lecari	T1-Score	Suppor c
positive	0.76	0.84	0.80	1498
negative	0.83	0.74	0.78	1547
accuracy			0.79	3045
macro avg	0.79	0.79	0.79	3045
weighted avg	0.79	0.79	0.79	3045

### **Confusion Matrix**

nnocicion

```
In [235... cm1 = confusion_matrix(y_test, predictions, labels=lr.classes_)
```



# Adding Features and then Applying Logistic Regression

In [237	d-	df.head()									
Out[237		Id	ProductId	UserId	ProfileName	HelpfulnessNumerator	Helpful				
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1					
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0					
	2	3	ROOOI OOCHO	ΔΡΥΙ ΜΜ/ΙΤΥΥΔΙΝΙ	Natalia Corres	1					

```
"Natalia
                                                          Corres"
                   B000UA0QIQ
                                  A395BORC6FGVXV
                                                                                       3
                                                              Karl
                                                        Michael D.
                   B006K2ZZ7K
                                  A1UQRSCLF8GW1T
                                                       Bigham "M.
                                                                                       0
                                                          Wassir"
In [238...
            final_y.head() # Our output column
                 1
Out[238...
           0
           1
                 0
           2
                 1
           3
                 0
                 1
           Name: Review, dtype: int64
In [239...
            multifeature_X = df[['WordCount',
                                                         'CharacterCount',
                                                                                   'HelpfulnessP
            multifeature_X.head()
Out[239...
               WordCount CharacterCount HelpfulnessPercentage HelpfulnessIndicator Stemme
                                                                                           bought
                                                                                           vital ca
            0
                       48
                                       263
                                                             100.0
                                                                                  Useful
                                                                                           food pr
                                                                                               fo
                                                                                           produc
                                                                                            label j
            1
                       31
                                       190
                                                               0.0
                                                                            Not Available
                                                                                             salt p
                                                                                             pear
                                                                                                CI
                                                                                                а
           2
                                       509
                                                             100.0
                       94
                                                                                  Useful
                                                                                            centur
                                                                                            pillowi
                                                                                             look
                                                                                                ii
            3
                                       219
                                                             100.0
                                                                                  Useful
                       41
                                                                                              robi
                                                                                            believ
                                                                                              grea
                                                                                             great
                                                               0.0
                                                                            Not Available
                       27
                                       140
                                                                                            wide
                                                                                            yumm
In [240...
            # Train test split
            X_train, X_test, y_train, y_test = train_test_split(multifeature_X, final_y,
```

```
In [241...
            X_train[:5]
Out[241...
                 WordCount CharacterCount HelpfulnessPercentage HelpfulnessIndicator Sten
                                                                                         love
                                                                                            G
                          17
                                          78
                                                         100.000000
           9529
                                                                                  Useful
                                                                                            us
                                                                                          hear
                                                                                            Cć
           2169
                          75
                                         373
                                                           0.000000
                                                                            Not Available
                                                                                           wi
           6270
                          66
                                         361
                                                           0.000000
                                                                            Not Available
                                                                                          stuf
                                                                                             S
                                                                                          use
           4781
                         107
                                         581
                                                          82.352941
                                                                                  Useful
           8359
                          24
                                         118
                                                           0.000000
                                                                            Not Available
In [242...
            # Convert output y to one hot encoding if it's categorical - in our case, we
            # Converting Helpfulness Indicator
            encoder = OneHotEncoder()
            X_train_encoded = encoder.fit_transform(X_train['HelpfulnessIndicator'].to_nu
            X test encoded = encoder.transform(X test['HelpfulnessIndicator'].to numpy().
In [243...
            print(X_train_encoded[:5])
            print(X_train_encoded.shape)
           (0, 3)
                          1.0
           (1, 1)
                          1.0
           (2, 1)
                          1.0
           (3, 3)
                          1.0
           (4, 1)
                          1.0
         (7990, 4)
In [244...
            # Scaling the numerical features
            scaler = StandardScaler()
            X_train_scaled = scaler.fit_transform(X_train[['WordCount',
            X_test_scaled = scaler.transform(X_test[['WordCount',
                                                                       'CharacterCount', 'He
In [245...
            print(X train scaled[:5])
            print(X_train_scaled.shape)
         [[-0.82982417 -0.84079984 1.31511415]
          [-0.01064847 -0.0999254 -0.85245898]
          [-0.13776194 -0.13006267 -0.85245898]
```

```
[ 0.44131053  0.42245386  0.93260124]
          [-0.73095813 -0.74034229 -0.85245898]]
         (7990, 3)
In [246...
           vectorizer = CountVectorizer(max_features=100)
           X_train_text = vectorizer.fit_transform(X_train['StemmedText'])
           X_test_text = vectorizer.transform(X_test['StemmedText'])
In [247...
           print(X_train_text[:1])
           print(X_train_text.shape)
           (0, 52)
                         1
           (0, 84)
                         1
           (0, 38)
           (0, 67)
                         1
           (0, 91)
                         1
         (7990, 100)
In [248...
           X_train_combined = hstack((X_train_encoded, X_train_scaled, X_train_text))
           X_test_combined = hstack((X_test_encoded, X_test_scaled, X_test_text))
In [249...
           print(X train combined.shape)
           print(X_test_combined.shape)
         (7990, 107)
         (1998, 107)
          Training Logistic Regression Model
In [250...
           combined_result = lr.fit(X=X_train_combined, y=y_train)
           predictions_with_FE = combined_result.predict(X_test_combined)
In [251...
           accuracy2 = accuracy_score(y_test, predictions_with_FE)
           print("Accuracy:", accuracy2)
           precision2 = precision_score(y_test, predictions_with_FE)
           print("Precision Score:", precision2)
           recall2 = recall_score(y_test, predictions_with_FE)
           print("Recall Score:", recall2)
           f1_score2 = f1_score(y_test, predictions_with_FE)
           print("F1 Score:", f1_score2)
        Accuracy: 0.8073073073073073
        Precision Score: 0.8161512027491409
        Recall Score: 0.9570181329751511
        F1 Score: 0.8809891808346213
In [252...
           training_predictions_with_FE = combined_result.predict(X_train_combined)
           training accuracy2 = accuracy score(y train, training predictions with FE)
           print(training accuracy2)
        0.8086357947434293
In [253...
           print(metrics.classification_report(y_test, predictions_with_FE, target_names
                       precision
                                    recall f1-score
                                                        support
             positive
                            0.75
                                      0.37
                                                0.49
                                                            509
             negative
                            0.82
                                      0.96
                                                 0.88
                                                           1489
```

```
      accuracy
      0.81
      1998

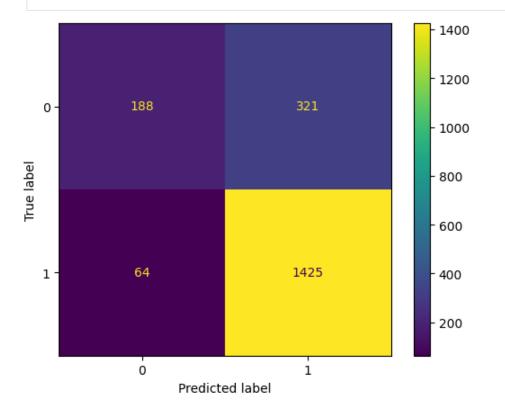
      macro avg
      0.78
      0.66
      0.69
      1998

      weighted avg
      0.80
      0.81
      0.78
      1998
```

```
In [254...
cm2 = confusion_matrix(y_test, predictions_with_FE, labels=lr.classes_)
print(cm2)

[[ 188     321]
       [ 64     1425]]
```

In [255...
disp2 = ConfusionMatrixDisplay(confusion\_matrix=cm2, display\_labels=lr.classe
disp2.plot()
plt.show()



# **PrettyTable**

```
In [256...
         # Table:
         comparison_table = PrettyTable(["Model", "Test Accuracy", "Train Accuracy", "
         comparison_table.add_row(["Logistic Regression with Text feature", round(accu
         comparison_table.add_row(["Logistic Regression with Feature Engineering", rou
         print(comparison_table)
         ------
       -+-----+
                       Model
                                           | Test Accuracy | Train Accuracy
       | Precision | Recall | F1 Score |
         Logistic Regression with Text feature | 78.85
                                                             79.98
         82.51 | 74.08 | 78.07
                                                             80.86
       | Logistic Regression with Feature Engineering | 80.73
        81.62 | 95.7 | 88.1 |
```

#### **Randomized Search Cross Validation**

```
In [257...
          # Concatenate the test and train variables back to perform randomizedsearchev
          print(y_train.shape)
          print(y test.shape)
          X_with_FE = vstack((X_train_combined, X_test_combined))
          y with FE = np.concatenate((y train, y test))
          print(y with FE.shape)
        (7990,)
        (1998,)
        (9988,)
In [259...
          # model = LogisticRegression()
          # cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=3, random_state=1)
          # space = dict()
          # space['solver'] = ['newton-cg', 'lbfgs', 'liblinear']
          # space['penalty'] = ['none', 'l1', 'l2', 'elasticnet']
          # space['C'] = loguniform(1e-5, 100)
          # search = RandomizedSearchCV(model, space, n iter=500, scoring='accuracy', n
          # rscv result = search.fit(X with FE, y with FE)
          # print('Best Score: %s' % rscv_result.best_score_)
          # print('Best Hyperparameters: %s' % rscv result.best params )
In [260...
          print('Best Hyperparameters: %s' % rscv_result.best_params_)
        Best Hyperparameters: {'C': 0.18259106330120106, 'penalty': '12', 'solver': 'ne
        wton-cg'}
In [261...
          rscv model = LogisticRegression(C=0.182591063301201, penalty='12', solver='ne
          rscv_model_result = rscv_model.fit(X=X_train_combined, y=y_train)
          rscv predictions with FE = combined result.predict(X test combined)
          accuracy_rscv = round(accuracy_score(y_test, rscv_predictions_with_FE)*100,2)
          precision rscv = round(precision score(y test, rscv predictions with FE)*100,
          recall rscv = round(recall score(y test, rscv predictions with FE)*100,2)
          f1 score rscv = round(f1 score(y test, rscv predictions with FE)*100,2)
          # Training accuracy:
          rscv train predictions = combined result.predict(X train combined)
          train_accuracy_rscv = round(accuracy_score(y_train, rscv_train_predictions)*1
          comparison table.add row(["Feature Engineering with RandomizedSearchCV", accu
          print(comparison table)
            -----
                          Model
                                                  | Test Accuracy | Train Accuracy
        | Precision | Recall | F1 Score |
        +-----
         +----+
            Logistic Regression with Text feature | 78.85 |
                                                                       79.98
           82.51 | 74.08 | 78.07 |
         Logistic Regression with Feature Engineering | 80.73
                                                                       80.86
           81.62 | 95.7 | 88.1
```

80 73

- 1

80 86

| Feature Engineering with RandomizedSearch(V |

#### **Grid Search Cross Validation**

The main difference is that the search space must be a discrete grid to be searched. This means that instead of using a log-uniform distribution for C, we can specify discrete values on a log scale.

```
In [263...
          # model = LogisticRegression()
          # cv = RepeatedStratifiedKFold(n_splits=10, n_repeats=3, random_state=1)
          # space = dict()
          # space['solver'] = ['newton-cg', 'lbfgs', 'liblinear']
          # space['penalty'] = ['none', 'l1', 'l2', 'elasticnet']
          # space['C'] = [1e-5, 1e-4, 1e-3, 1e-2, 1e-1, 1, 10, 100]
          # search = GridSearchCV(model, space, scoring='accuracy', n jobs=-1, cv=cv)
          # gscv_result = search.fit(X_with_FE, y_with_FE)
          # print('Best Score: %s' % gscv_result.best_score_)
          # print('Best Hyperparameters: %s' % gscv_result.best_params_)
In [264...
          print('Best Hyperparameters: %s' % gscv result.best params )
        Best Hyperparameters: {'C': 1, 'penalty': 'l1', 'solver': 'liblinear'}
In [265...
          gscv_model = LogisticRegression(C=1, penalty='l1', solver='liblinear')
          gscv_model_result = gscv_model.fit(X=X_train_combined, y=y_train)
          gscv_predictions_with_FE = combined_result.predict(X_test_combined)
          accuracy_gscv = round(accuracy_score(y_test, gscv_predictions_with_FE)*100,2)
          precision_gscv = round(precision_score(y_test, gscv_predictions_with_FE)*100,
          recall_gscv = round(recall_score(y_test, gscv_predictions_with_FE)*100,2)
          f1_score_gscv = round(f1_score(y_test, gscv_predictions_with_FE)*100,2)
          # Training accuracy:
          gscv_train_predictions = combined_result.predict(X_train_combined)
          train_accuracy_gscv = round(accuracy_score(y_train, gscv_train_predictions)*1
          comparison_table.add_row(["Feature Engineering with GridSearchCV", accuracy_g
          print(comparison_table)
          -----
                          Model
                                                  | Test Accuracy | Train Accuracy
         Precision | Recall | F1 Score |
            Logistic Regression with Text feature 78.85
                                                                       79.98
           82.51 | 74.08 | 78.07 |
        | Logistic Regression with Feature Engineering | 80.73
                                                                       80.86
          81.62 | 95.7 | 88.1
        | Feature Engineering with RandomizedSearchCV | 80.73
                                                                       80.86
           81.62 | 95.7 | 88.1
            Feature Engineering with GridSearchCV 80.73
                                                                       80.86
           81.62 | 95.7 | 88.1 |
```

-+-----+

```
In [266...
            import time
            start = time.time()
            time.sleep(5)
            time.sleep(2)
            end = time.time()-start
            print(end)
         7.007612705230713
In [267...
            # Training set and test set:
           X_train, X_test, y_train, y_test = train_test_split(X_resampled, y_resampled,
In [268...
            X resampled
           <15224x100 sparse matrix of type '<class 'numpy.int64'>'
Out[268...
                   with 170811 stored elements in Compressed Sparse Row format>
In [269...
           y resampled
Out[269...
                    1
          1
                    0
           2
                    1
          15219
           15220
                    0
           15221
           15222
           15223
           Name: Review, Length: 15224, dtype: int64
           (1) KNN
In [270...
            from sklearn.neighbors import KNeighborsClassifier
            from sklearn.metrics import accuracy score
            from sklearn.model_selection import train_test_split
In [271...
           X_train, X_test, y_train, y_test = train_test_split(X_resampled, y_resampled,
In [272...
            knn_classifier = KNeighborsClassifier(n_neighbors=3)
In [273...
           knn_classifier.fit(X_train, y_train)
          KNeighborsClassifier(n_neighbors=3)
Out[273...
          In a Jupyter environment, please rerun this cell to show the HTML representation
          or trust the notebook.
```

On GitHub, the HTML representation is unable to render, please try loading this

Out[277...

```
In [274... y_pred = knn_classifier.predict(X_test)

In [275... y_pred

Out[275... array([0, 0, 0, ..., 0, 0, 1])

In [276... accuracy = accuracy_score(y_test, y_pred)

In [277... accuracy
```

# (2) Naive Bayes classifier

0.670935960591133

```
In [278...
            from sklearn.naive_bayes import GaussianNB
            from sklearn.naive_bayes import BernoulliNB
            from sklearn.naive_bayes import MultinomialNB
            from sklearn import metrics
In [279...
            # GaussianNB
In [280...
            G_classifier = GaussianNB()
In [281...
            X_train = X_train.toarray()
In [282...
            G_classifier.fit(X_train, y_train)
          GaussianNB()
Out[282...
          In a Jupyter environment, please rerun this cell to show the HTML representation
```

On GitHub, the HTML representation is unable to render, please try loading this

accuracy

In [286...

or trust the notebook.

page with nbviewer.org.

```
0.6949096880131362
Out[286...
In [287...
            # BernoulliNB
In [288...
            B classifier = BernoulliNB()
In [289...
            B_classifier.fit(X_train, y_train)
          BernoulliNB()
Out[289...
          In a Jupyter environment, please rerun this cell to show the HTML representation
          or trust the notebook.
          On GitHub, the HTML representation is unable to render, please try loading this
          page with nbviewer.org.
In [290...
            predictions_B = B_classifier.predict(X_test)
In [291...
            predictions B
           array([0, 0, 0, ..., 1, 0, 0])
Out[291...
In [292...
            accuracy_B = metrics.accuracy_score(y_test, predictions_B)
In [293...
            accuracy_B
           0.7408866995073892
Out[293...
In [294...
            # MultinomialNB
In [295...
            M classifier = MultinomialNB()
In [296...
            M_classifier.fit(X_train, y_train)
          MultinomialNB()
Out[296...
          In a Jupyter environment, please rerun this cell to show the HTML representation
          or trust the notebook.
          On GitHub, the HTML representation is unable to render, please try loading this
          page with nbviewer.org.
In [297...
            predictions_M = M_classifier.predict(X_test)
In [298...
            predictions M
           array([1, 1, 0, ..., 0, 0, 1])
Out[298...
In [299...
            accuracy_M = metrics.accuracy_score(y_test, predictions_M)
```

```
In [300... accuracy_M

Out[300... 0.7487684729064039
```

## (3) Decision Tree

```
In [301... from sklearn.tree import DecisionTreeClassifier

In [302... clf = DecisionTreeClassifier()

In [303... clf.fit(X_train, y_train)

Out[303... DecisionTreeClassifier()
```

In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.

On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

# (4) Random Forest

```
In [307... from sklearn.ensemble import RandomForestClassifier

In [308... rf_classifier = RandomForestClassifier(n_estimators=100, random_state=42)

In [309... rf_classifier.fit(X_train, y_train)

Out[309... RandomForestClassifier(random_state=42)

In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.

On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

In [310... y_pred = rf_classifier.predict(X_test)
```

accuracy = metrics.accuracy\_score(y\_test, y\_pred)

In [311...

```
In [312... accuracy
Out[312... 0.8390804597701149
```

# (5) Boosting Algorithm

```
In [313... from sklearn.ensemble import AdaBoostClassifier
In [314... base_classifier = DecisionTreeClassifier(max_depth=1)
In [315... adaboost_classifier = AdaBoostClassifier(base_classifier, n_estimators=50, ra
In [316... adaboost_classifier.fit(X_train, y_train)
Out[316... AdaBoostClassifier(estimator=DecisionTreeClassifier(max_depth=1), random_state=42)
```

In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.

On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

```
In [317...  y_pred = adaboost_classifier.predict(X_test)

In [318...  accuracy = metrics.accuracy_score(y_test, y_pred)

In [319...  accuracy

Out[319...  0.7835796387520525
```

# (6). Logistic Regression

On GitHub, the HTML representation is unable to render, please try loading this

page with nbviewer.org.

```
train_predictions = lrg.predict(X_train)
    train_accuracy7 = accuracy_score(y_train, train_predictions)

In [324...     test_predictions = lrg.predict(X_test)
    test_accuracy7 = accuracy_score(y_test, test_predictions)

In [325...     print(f"Training Accuracy: {train_accuracy7}")
    print(f"Testing Accuracy: {test_accuracy7}")

Training Accuracy: 0.7999835782905
Testing Accuracy: 0.7881773399014779
```

# (7).Linear Regression

```
In [326... from sklearn.linear_model import LinearRegression
    from sklearn.metrics import mean_squared_error

In [327... model = LinearRegression()

In [328... model.fit(X_train, y_train)
```

Out[328... LinearRegression()

In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.

On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

# (8). Gradient Boosting Machines (GBM)

```
In [332... from sklearn.ensemble import GradientBoostingClassifier

In [333... model = GradientBoostingClassifier(n_estimators=100, learning_rate=0.1, max_d)
```

Testing Accuracy: 0.7770114942528735

```
In [334...
           model.fit(X_train, y_train)
          GradientBoostingClassifier(random_state=42)
Out[334...
          In a Jupyter environment, please rerun this cell to show the HTML representation
          or trust the notebook.
          On GitHub, the HTML representation is unable to render, please try loading this
          page with nbviewer.org.
In [335...
           train_predictions = model.predict(X_train)
           train_accuracy9 = accuracy_score(y_train, train_predictions)
In [336...
           test_predictions = model.predict(X_test)
           test_accuracy9 = accuracy_score(y_test, test_predictions)
In [337...
           print(f"Training Accuracy: {train_accuracy9}")
           print(f"Testing Accuracy: {test_accuracy9}")
         Training Accuracy: 0.8135314886279662
         Testing Accuracy: 0.7885057471264367
```