#### **About Us**

Mosaic Biz Hub is dedicated to improving economic awareness and empowerment for minority-owned businesses. The platform connects minority-owned businesses with customers eager to support them through innovative web-based and mobile technologies. Mosaic Biz Hub (MBH) encourages consumers to be part of a movement that values and uplifts minority entrepreneurs, celebrating their distinctive visions.

Why support minority-owned business enterprises? Women and minority-owned businesses fuel the economy by providing jobs and growth potential for all people. Over the last 10 years, these businesses have created 4.7 million jobs. Currently, there are more than 4 million minority-owned businesses in the United States, with sales totaling nearly \$700 million. Minority-owned businesses foster innovation, economic development, community growth, and empowerment, while promoting a more equitable society.

## **Economic Impact:**

- Minority businesses contribute billions of dollars in revenue annually.
- They are significant drivers of employment and job creation, particularly in local communities.
- Supporting minority businesses strengthens the overall economic landscape and contributes to long-term competitiveness.

# Community Development:

- Minority businesses often operate in underserved communities and provide muchneeded goods and services.
- Supporting these businesses can help boost the local economy and create jobs in the area.
- Working with women and minority-owned businesses demonstrates a commitment to social impact and corporate responsibility.

### Innovation and Diversity:

- Minority and women entrepreneurs bring unique perspectives and experiences to their businesses, leading to innovation and revitalization of industries.
- Women and minority-owned businesses reflect the diversity of the U.S., contributing to a more inclusive and competitive marketplace.

"The road to America's economic prosperity runs through our minority business communities," "We must continue to ensure that minority-owned business and the entrepreneurs behind them have the tools, resources, and support they need to not just take part in but drive the economic success of this country." Deputy Commerce Secretary Don Graves.

#### Mission:

Mosaic Biz Hub aims to maximize minority-owned and women businesses through economic empowerment by leveraging mobile technology and creating a geographical commerce tool to connect business owners and customers. The platform commits to innovating how customers find and connect with minority-owned and women businesses, uplifting the influences of all people, products, brands, and services to support growth, advancement, and liberation through unity. MBH aims to create an ecosystem where businesses thrive through authenticity, empowerment, and connectivity.

By listing their businesses on Mosaic Biz Hub entrepreneurs play a vital role in promoting a more diverse and inclusive business environment. Our directory and storefront acts as a catalyst for economic empowerment, promoting cultural connections and support within local communities, while also amplifying the presence of minority-owned companies globally.

### Vision:

Mosaic Biz Hub aims to empower minority-owned and women-owned businesses by using mobile technology to connect them with customers. We strive to innovate how customers find and support these businesses, promoting growth and unity. Our goal is to create a thriving ecosystem where businesses succeed through authenticity and empowerment.