



BROCHURE'25

Binary

WELCOME



WHAT IS BINARY?

Binary is the annual hackathon of Kalyani Government Engineering College. It aims to be a stage for college students to showcase their creativity and resolve societal issues using technology. We hope to employ the current generation of innovators to think out of the box and bring transformative solutions to the forefront.

Our Website: <https://binary-kgec.tech>



ABOUT KGEC

We invite you to sponsor Binary, the annual hackathon of Kalyani Government Engineering College (KGEC), the second-ranked institution in West Bengal. Partnering with us offers your brand visibility among a vibrant community of engineering students and future innovators.

KGEC's strong connections with other institutes ensure your sponsorship reaches beyond our campus, creating a ripple effect that enhances your brand's exposure and impact. Join us in fostering the growth of future leaders in engineering!



WHAT ARE THE LOGISTICS OF BINARY?

We intend to host about 300 students with expertise in diverse domains of computer science. The BINARY will take place in the first half of March at the Kalyani Government Engineering College.



WHERE WILL YOUR MONEY GO?

The money will be going towards the venue, food, swag, emergency funds, and anything else needed to run the hackathon. The amount of sponsorship may be treated as a donation under Section 80G of the Income Tax Act, for which a certificate would be issued by the institute.



HOW CAN YOU HELP?

- Sponsor a meal - we will serve a total of four meals over the entire course of the hackathon.
- May send speakers to mentor and inspire students.
- Provide students with tools to use during the event (i.e., hosting, API access).
- If you have any other ideas, questions, or concerns, please do not hesitate to contact us at binary.kgec@gmail.com



WHY SPONSOR BINARY?

Sponsoring BINARY offers a unique chance to connect with top computer science students from KGEC, IITs, and leading colleges nationwide.

Benefits include:

- Early access to student resumes and portfolios.
- Showcasing your products and APIs for innovative hacks.
- Gaining creative solutions to your problem statements.
- Inspiring and mentoring future tech leaders.

This sponsorship boosts your brand's visibility among young talent, expanding your reach and consumer base.

SPONSOR TIERS



CATEGORIES		KILO ₹20,000/\$250	MEGA ₹30,000/\$350	GIGA ₹40,000/\$500	TERA ₹55,000/\$650+
GENERAL	Provide resources (cloud credits, etc)	✓	✓	✓	✓
	Send mentors	✓	✓	✓	✓
	Award custom prizes	✓	✓	✓	✓
	Demo API/Product	✓	✓	✓	✓
	Sponsored workshop/ tech talk		✓	✓	✓
	Send judges			✓	✓
	Presentation at Awards Ceremony				✓
	Grand Prize Naming Rights and Award				✓
	Keynote presentation				✓
RECRUITING	Distribute materials	✓	✓	✓	✓
	Send recruiters		✓	✓	✓
	Access to resumes/GitHub Profiles			✓	✓
	Mailing List				✓
	Workshop at event				✓
BRANDING	Swags	✓	✓	✓	✓
	Logo on Website	✓	✓	✓	✓
	Logo on Clothing		✓	✓	✓
	Sponsor Booth			✓	✓
	Company Banners			✓	✓
	Post-event email				✓
	Custom Stickers				✓



TIER BENEFITS

KILO

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Distribute materials
- Swags
- Small Logo on Website

MEGA

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Sponsored workshop/tech talk
- Distribute materials
- Send recruiters
- Swags
- Medium-sized logo on Website
- Small-sized logo on T-shirt



TIER BENEFITS

GIGA

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Sponsored workshop/tech talk
- Send judges
- Distribute materials
- Send recruiters
- Access to resumes/GitHub Profiles
- Swags
- Logo on Website with Title Sponsor
- Medium-sized logo on T-shirt
- Sponsor Booth
- Company Banners

TERA

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Sponsored workshop/ tech talk
- Send judges
- Presentation at Awards Ceremony
- Grand Prize Naming Rights and Award
- Keynote presentation
- Distribute materials
- Send recruiters
- Access to resumes/GitHub Profiles
- Mailing List
- Workshop at event
- Swags
- Logo on Website with Title Sponsor
- A special logo embedded with T-shirt design
- Sponsor Booth
- Company Banners
- Post-event email
- Custom Stickers

OUR PREVIOUS SPONSORS



tcs



ARDENT
COMPUTECH PVT. LTD.
High-End Technology Training and Project



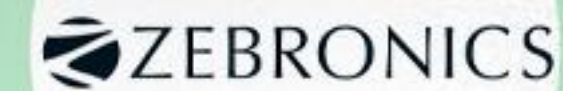
GRAPEVINE



Nikon



WEBTEK
LA3S



ZEBRONICS



Domino's
Pizza



RASNA



MONSTER
ENERGY



Red Bull



I'm
MOMO



PREVIOUS EVENTS

BLITZKREIGCTF

In this contest, you will be presented with a series of challenges that will test your knowledge and skills in areas such as cryptography, network security, web application security, and more. You will be required to solve various puzzles,

ties in simulated systems. Total participants almost 200.

CICADA 3301

This game is inspired by the infamous Cicada 3301 puzzle, which has been fascinating internet users since 2012. Participants will be presented with a series of clues and puzzles, which will lead them to the final solution. The puzzles will test your ability to think critically, analyze information, and use various techniques to decode and decipher hidden messages. Total participants almost 250.

TIME HEIST

It is a hackathon that will take you on a journey into cutting-edge technologies such as Web Development, App Development, Web3, AI-ML, and IoT. Total participants almost 150.



PREVIOUS EVENTS

TIME TWISTER

This is a solo event, and participants can design different AR effects using various tools and software available online. It's a great opportunity to explore the world of AR, experiment with new ideas, and showcase your creativity. Total participants almost 150.

REVERSE CODING

In this contest, coders were given an encrypted code that they had to decrypt with their understanding and logic. Analyze the encryption and find out the correct code that is hidden in the texts. This will test your coding skills, your understanding of logic, and your problem-solving skills. Total participants almost 200.

BLIND CODING

In this contest, participants will be challenged to write code solutions to problems without being able to see what they are typing. The screen will mostly remain blank, but it can flash for a minimal amount of time for you to know what you have coded so far. This will test your coding skills, your memory, and your ability to visualize the code in your mind. Total participants almost 200.



CONTACT US

We'd love to have you on board!

Get in touch with us! We look forward to working with you to support students to build awesome things!

No tiers that work for you?

Is there something in mind that you are looking for? Or are you interested to learn more about particular sponsorship packages?
Don't worry - we're flexible! Let's talk.

We look forward to the possibility of building a mutually beneficial partnership. Please let us know a convenient time for a meeting or call to discuss this exciting opportunity further.

Contact Us:

Send us an email at: binary.kgec@gmail.com
or call at: +91 80179 27482



THANK YOU